



PIKOM 2021
TECH FAIR

PIKOM PC FAIR IS BACK VIRTUALLY!
EVENT DATE: 23rd April – 6th May 2021



EVENT DETAILS

PIKOM TECH FAIR 2021 will be launched on 23rd April 2021. It is a 2-week exciting event.

Exhibitors will get free listing on the PIKOM TECH MARKETPLACE for One Year.

HIGHLIGHTS



PIKOM TECH FAIR 2021 is the first virtual exhibition which combines Virtual Exhibition together with online Marketplace

The carnival-like atmosphere of the virtual exhibition fosters an environment for increased sales transactions by online visitors



Malaysia's only Large Scale Virtual Technology Exhibition with B2B Business Matching

The only sourcing hub and online marketplace designed for both B2B & B2C markets



Enables you to hold interactive livestreaming, sales pitching, and conferences to boost sales



OPPORTUNITIES



MORE THAN 200 EXHIBITORS

**> 1,000 B2B BUSINESS
MATCHING OPPORTUNITIES**



**SOCIAL MEDIA ENGAGEMENT
WITH > 50,000 FOLLOWERS**

**BRANDING EXPOSURE TO
REACH > 1 MILLION USERS**



500 B2B BUYER REGISTRATION

600,000 B2C VISITOR TRAFFIC

WHAT YOU GET AS AN EXHIBITOR

Virtual Booth



Enables potential client to visualize your business

Business Matching



Schedule B2B Business Meeting to clinch new business opportunity

*Livestreaming



*Showcase your products to new and existing consumers live

PIKOM Marketplace



Free listing on the PIKOM Marketplace to boost sales

WHAT YOU GET AS AN EXHIBITOR

Digital Directory



Allow potential clients to find you with ease and understand your business in one glance

Campaign



Leverage digital marketing promotional campaigns such as Spin & Win, Lucky Draw and many more

*Business Pitching



*Showcase your company's products and services to the public

Real Time Report



Allow you to monitor and measure key data and performance indicators – for you to gauge your event's impact.

JOIN PIKOM TECH FAIR 2021 NOW!

Pay just one price to get your very own exhibition booth & marketplace listing



Early
Bird
Price

RM1,800

RM2,100

Original Retail Price

Sign up before

26 March 2021

THE EARLIER YOU JOIN, THE LESS YOU PAY & MORE YOU SAVE!

THE GREATER THE DEALS YOU OFFER AT THIS EVENT – THE MORE DISCOUNTS YOU’LL GET OFF YOUR EXHIBITION BOOTH

**COME ON-BOARD THE MALAYSIA PIKOM MARKETPLACE WITH
NO SIGN-UP FEE**

**OFFER GREAT DEALS ON THIS MARKETPLACE, YOU WILL BE PROVIDED
WITH AMAZING MARKETING SUPPORT!**

**EXHIBITORS WILL GET EVEN MORE AMAZING BENEFITS WHEN YOU
PARTICIPATE AS A B2B BUYER!**

Transaction fees are only collected on successful sales



SPONSORSHIP PACKAGES

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Sponsorship Category	Platinum	Gold	Silver	Bronze	Standard Exhibitor
Price (RM)	30,000	15,000	10,000	5,000	2,100
Total Available Slots	3	6	10	20	200

Early Bird Price
RM 1,800

PIKOM TECH FAIR 2021

PIKOM TECH FAIR	Virtual Booth Design	Design A	Design B	Design C	Design D	Standard
	Logo Placement – Marketing Collaterals & Website	✓	✓	✓	✓	N/A
	PIKOM Tech Fair Social Media Shout-out	✓	✓	✓	✓	N/A
	Dedicated KOL for Brand Social Media Marketing	✓	N/A	N/A	N/A	N/A
	Pop-Up Brand Advertisement in Event Hall	✓	✓	N/A	N/A	N/A
	Complimentary Pitching Sessions	Unlimited	Unlimited	6	4	N/A
	Complimentary Live Stream Sessions	✓	✓	N/A	N/A	N/A
	Digital Directory Listing	Prime position	✓	✓	✓	✓
PIKOM MARKETPLACE	Marketplace Listing	✓	✓	✓	✓	✓
	Home Page Banner	✓	N/A	N/A	N/A	N/A
	Product Listing in Top Level Menu	✓	✓	N/A	N/A	N/A
	Product Showcase in Main Product Category	✓	✓	N/A	N/A	N/A
	Deal Listing in the Spin & Win Promotion	✓	✓	✓	✓	N/A



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CONTACT US NOW!
PIKOM TECH FAIR SECRETARIAT
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THANK YOU