

## PART 2: TRAINING PROGRAMME DETAILS

### Section A: Course Details

1.	Course Title	Intrapreneurship
2.	Type of Course	Non-technical
3.	Training Methodology	Classroom
4.	Skill Area	<ul style="list-style-type: none"> <li>• Building an intrapreneurial mindset</li> <li>• Discover opportunities</li> <li>• Screening ideas</li> <li>• Selling ideas</li> </ul>
5.	Duration (Days)	1 month/ 2 days/ 13 hours
6.	Level of Certification	Certificate of Completion
7.	Certification Body (If Applicable)	Not Applicable
8.	Course Overview	<p>This is a program designed to train individuals to build the intrapreneur mindset, and skills in identifying opportunities based on the resources and strengths they have, screening ideas and selling ideas.</p> <p>This program is impactful to the industry because it is a need to train more individuals and get them ready to think like an intrapreneur when working for people. Many businesses in the industry need talents that can outthink and outperform.</p>
9.	Prerequisites	<ul style="list-style-type: none"> <li>- Diploma / Degree or Equivalent</li> <li>- Foundation in business disciplines</li> </ul>
10.	Course Objective	<ol style="list-style-type: none"> <li>1. To build entrepreneurial mindset amongst individuals so they could bring more values to the company they work for</li> <li>2. Learn how to identify opportunity and leverage on network to make things happen</li> <li>3. Learn how to sell or pitch your ideas</li> </ol>
11.	Learning Outcome	<ol style="list-style-type: none"> <li>1. Able to think like an entrepreneur to add more values to the company</li> <li>2. Able to identify business opportunities for company</li> <li>3. Able to sell or pitch ideas to stakeholders</li> </ol>
12.	Course Content	<p><b>MODULE 1: WHAT IS INTRAPRENEURSHIP?</b>  1.1 Difference between Entrepreneurship and Intrapreneurship  1.2 Definition of Intrapreneurship</p> <p><b>MODULE 2: WHY IS INTRAPRENEURSHIP IMPORTANT?</b>  2.1 The Growth of Intrapreneurial Culture  2.2 History of Intrapreneurship</p> <p><b>MODULE 3: CHARACTERISTICS OF INTRAPRENEURS</b>  3.1 What makes intrapreneurs tick?  3.2 Making connections</p> <p><b>MODULE 4: ARE YOU AN INTRAPRENEUR?</b>  4.1 Self-Assessment</p>

		<p>4.2 Considering Our Strengths 4.3 How do you bring values to the company</p> <p><b>MODULE 5: BECOMING AN INTRAPRENEUR</b> 5.1 Do's and Don'ts</p> <p><b>MODULE 6: CREATING AND SELLING YOUR IDEAS</b> 6.1 The Intrapreneurial Process 6.2 Making Connections 6.3 Screening the Ideas 6.4 Selling Your Ideas</p> <p><b>MODULE 7: Pre-Assignment Review</b></p> <p><b>MODULE 8: The Implementation Plan</b> 8.1 Recommended Reading List 8.2 Personal Action Plan</p>																
13.	Learning Activities	<table border="1" data-bbox="608 875 1385 1171"> <tr><td></td><td>Lecture</td></tr> <tr><td></td><td>Role Play</td></tr> <tr><td>X</td><td>Practical Exercise</td></tr> <tr><td></td><td>Case Studies</td></tr> <tr><td>X</td><td>Learning Activities</td></tr> <tr><td>X</td><td>Video Presentation</td></tr> <tr><td></td><td>Self-Evaluation</td></tr> <tr><td>X</td><td>Training</td></tr> </table> <p>The proposed course will be conducted through face-to-face training. Trainer will talk about a topic as per module and followed by a practical exercise or learning activity for each module. Video presentation will be shared to show some samples with participants.</p>		Lecture		Role Play	X	Practical Exercise		Case Studies	X	Learning Activities	X	Video Presentation		Self-Evaluation	X	Training
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X	Training																	
14.	Target Group	<p>Target Position: Business Development Executives, Marketing Executives, Sales Executives, Project Executives, HR Executives (culture change)</p> <p>Target Sector/ Industry: Technology, Retail, Education, Manufacturing, E-commerce, Electrical &amp; Electronics, Food &amp; Beverage, Food Processing, Furniture, Business Services, and Hospitality.</p> <p>Target Location: Klang Valley</p>																

## C2. Detailed Daily Training Schedule

### Day 1

TIME	MODULES / ACTIVITIES	LEARNING OUTCOME
8.30 – 9:00	Registration and Ice Breaker	
9:00 – 9:15	<b>MODULE 1: WHAT IS INTRAPRENEURSHIP?</b> 1.1 Difference between Entrepreneurship and Intrapreneurship 1.2 Definition of Intrapreneurship	Participants will have basic understanding about intrapreneurship
9:15 – 9:30	<b>MODULE 2: WHY IS INTRAPRENEURSHIP IMPORTANT?</b> 2.1 The Growth of Intrapreneurial Culture 2.2 History of Intrapreneurship	Participants will understand the significant impact of intrapreneurship
9:30 – 10:00	<b>MODULE 3: CHARACTERISTICS OF INTRAPRENEURS</b> 3.1 What makes intrapreneurs tick? 3.2 Making connections	Participants will be able to identify the right team members to work on new project, new idea, new product development, new market testing, etc.
10:00 – 10:30	<b>MODULE 4: ARE YOU AN INTRAPRENEUR?</b> 4.1 Self-Assessment 4.2 Considering Our Strengths 4.3 How do you bring values to the company	Participants will be able to leverage on their own strengths to create and bring values to the company
10:30 – 10:45	Morning Tea Break	
10:45 – 11:15	Activity #1: Self-Assessment	Participants will be able to understand if he/she has the intrapreneurial characteristics
11:15 – 11:45	<b>MODULE 5: BECOMING AN INTRAPRENEUR</b> 5.1 Do's and Don'ts	Participants to change their mindset by understanding what the do's and don'ts are, and practice daily
11:45 – 12:30	<b>MODULE 6: CREATING AND SELLING YOUR IDEAS (I)</b> 6.1 The Intrapreneurial Process 6.2 Making Connections 6.3 Screening the Ideas 6.4 Selling Your Ideas	Participants will be able to identify opportunity, review resources, making connections, screen ideas and sell ideas through the introduction of intrapreneurial process
12:30 – 13:30	Lunch	
13:30 – 14:00	Activity #2: Making Connections	Participants will be able to maximize their strengths, leverage on the resources and networks they have, to create or bring values to the company
14:00 – 15:00	Activity #3: Presentation and Feedback	Participants will be able to see the actual gap by receiving feedback from trainer and other participants

<b>15:00 – 16:00</b>	<b>MODULE 6: CREATING AND SELLING YOUR IDEAS (II)</b> 6.1 The Intrapreneurial Process 6.2 Making Connections 6.3 Screening the Ideas 6.4 Selling Your Ideas	Participants will be able to screen and select quality ideas for implementation
<b>16:00 – 16:15</b>	Afternoon Tea Break	
<b>16:15 – 16:30</b>	Activity #4: Briefing on assignment	Participants will have an in-depth understanding by applying what they have learned into the given scenario
<b>16:30 – 17:00</b>	Group Debrief and Reflection	
<b>17:00</b>	End of Day 1 Workshop	

## Day 2

<b>TIME</b>	<b>MODULES / ACTIVITIES</b>	<b>LEARNING OUTCOME</b>
<b>8:30 – 9:00</b>	Registration	
<b>9:00 – 9:30</b>	Recap of Day 1 Learning	
<b>9:30 – 10:00</b>	Activity #4: Discussion – Identify opportunities	Participants will be able to identify opportunities
<b>10:00 – 10:30</b>	Activity #5: Discussion – Map out strengths, resources, and networks	Participants will be able to map out the relevant strengths, resources, and networks for them to leverage on
<b>10:30 – 10:45</b>	Morning Tea Break	
<b>10:45 – 11:30</b>	Activity #6: Discussion – Screening Ideas	Participants will be able to screen quality ideas
<b>11:30 – 12:30</b>	Activity #7: Discussion – Selling Your Ideas	Participants will be able to pitch their ideas
<b>12:30 – 13:30</b>	Lunch	
<b>13:30 – 14:30</b>	<b>MODULE 7: ASSIGNMENT REVIEW</b>	Participants able to gain the hands-on experience from Activity #4 to Activity #7.
<b>14:30 – 15:30</b>	<b>MODULE 8: THE IMPLEMENTATION PLAN</b> 8.1 Recommended Reading List 8.2 Personal Action Plan	Participant will be able to identify the areas for improvement by mapping out the personal action plan
<b>15:30 – 15:45</b>	Afternoon Tea Break	
<b>15:45 – 16:45</b>	Activity #8: Presentation	Participants will be able to identify direction and improve themselves based on trainer’s feedback
<b>16:45 – 17:00</b>	Wrap-up	Participants to gain more knowledge from the recommended reading list