



## OFFICE BEARERS 2022/2023







ALEX LIEW
DEPUTY CHAIRMAN



ALEX LOH SECRETARY



ANTHONY RAJA TREASURER







## **COUNCILLORS 2022/2023**



Wing K. Lee



Dato' Dr. Munirah Looi



Raymond Devadass



Dato' Seri Ivan Teh



Eric Chong



Datuk EK Teoh



Stan Singh Jit



Catherine Lian



Johary Mustapha



Varinderjit Singh



Eric Foo



Lee Cheung Loong



Muzahid Shah Abdul Rahman



Sandy Woo



Abdul Halim bin Md Lassim





## **ADVISORS 2022/2023**



Xavier Tan



Lee Boon Kok



Wee Kee Heng



David Wong



Woon Tai Hai



Shaifubahrim Saleh





Dr Dzaharudin Mansor



Chin Chee Seong



Ganesh Kumar Bangah



Cheah Kok Hoong



Danny Lee



Shukor Karim



## Appointments By Rule

- > By rule 14(f) Part (IV) (The Council), on 9 December 2022, the Council appointed the following as Councillors:
  - 1. Johary Mustapha of Forest Interactive Sdn Bhd
  - 2. Varinderjit Singh of Lenovo Technology Sdn Bhd
  - 3. Eric Foo of Exabytes Capital Group Sdn Bhd
  - 4. Lee Cheung Loong of IP ServerOne Solutions Sdn Bhd
  - 5. Muzahid Shah Abdul Rahman of Steerquest Sdn Bhd
  - 6. Sandy Woo of Veritas Technologies (M) Sdn Bhd
- > By rule 15(h) Part (IV) (The Council), on 9 December 2022, the Council appointed the following as Advisors
  - to the Council:
- 1. Xavier Tan
- 2. Lee Boon Kok
- 3. Wee Kee Heng
- 4. David Wong Nan Fay
- 5. Woon Tai Hai
- 6. Cheah Kok Hoong
- 7. Shaifubahrim Saleh

- 8. Chin Chee Seong
- 9. Ganesh Kumar Bangah
- 10. Shukor Karim
- 11. Malik Murad Ali
- 12. Dr Dzaharudin Mansor
- 13. Danny Lee



## Appointments By Rule

- ➤ By rule 14(h)(iii) Part (IV) (The Council), on 8 May 2023, Varinderjit Singh of Lenovo Technology Sdn Bhd resigned from his Councillor position.
- ➤ By rule 14(f) Part (IV) (The Council), on 8 June 2023, the Council appointed Abdul Halim Md Lassim of HeiTech Padu Bhd as Councillor.







## **SECRETARIAT 2022/2023**



Ong Kian Yew CEO



Alicia Wong
Head of Finance
& Admin



Nurul Asyiqin Head of Corp & Industry Affairs



Sharon Sunita Head of Industry Dev., GBS M'sia



Grace Lee Manager -Project



Jamie Tan

Manager –

Finance & Admin



Audreen Wong Manager – Sales & Marketing



Ng Wai Teng Executive Secretary



Nur Azlianawatie
Sr. Exec. GBS
M'sia & Talent
Initiatives



Ng Boon Kit
Executive
Membership GBS
Malaysia



Arthur Chew Administrator IT, Web and Building



## COMMITTES

The PIKOM GAC focuses primarily on policy advocacy, which is done through strengthening relations with the government and contributing towards policy setting that will impact the digital & tech industry.

The GAC acts as the voice of the industry to the government.

PIKOM is actively represented in over 40 government-related committees including those chaired by the Prime Minister.

## GOVERNMENT AFFAIRS COMMITTEE



### PIKOM GAC Member 2022/2023



Chair: Dr. Dzaharudin Mansor

Members:

Dato' Dr. Munirah Looi

Abdul Halim bin Md Lassim

Muzahid Shah Abdul Rahman

Johary Mustapha

Mohd Emran Ibrahim

Advisor: Shaifubahrim Saleh



## GAC Involvement in Government Initiatives, Technical Committees, Working Groups and Taskforces

- Digital and Data Infrastructure Cluster (IDD), National Digital Economy and 4IR Council 2023
- > HRDCorp Board of Director
- Technical Working Group for Digital Economy Satellite Account (DESA) 2023
- National Standards Committee for ICT and Multimedia Taskforce 2023
- Working Committee for Malaysian Qualifications Agency
- Malaysia Productivity Corporation (MPC) -Digital Productivity Nexus (DPN) Governing Committee
- Ahli Mesyuarat Jawatankuasa Tetap Pelaburan,
   Perindustrian Dan Perdagangan & Industri Kecil dan Sederhana (IKS) Negeri Selangor
- Budget 2024 Dialogue Sessions at various ministries
- Talent Corp Future Skills Talent Council— Information Communication Technology (FSTC -ICT) Industry Member



#### OTHER PIKOM REPRESENTATIVES IN GOVERNMENT & IHLS

- FMM Malaysia-Taiwan Economic Cooperation Committee Business Advisory Group (MTECC BAG)
- FMM Government-Industry TVET Coordinating Body Pro-tem Committee
- HRDC HRD Corp Industrial Skills Framework (IndSF) for Digital Technology Artificial Intelligence, Digital Technology
- > HRDC Digital Technology Sectorial Training Committee (STC)
- HRDC Microcredential Technical Working Committee (MCTWC)
- ➤ HRDC Training Courses Quality Assurance Development Committee (TCQADC) Under The Human Resource Development Corporation
- MOE Jawatankuasa Hubungan Industri TVET (JHITVET)
- > Pembangunan Sumber Manusia Berhad (PSMB) Board of Director
- Universiti Tunku Abdul Rahman UTAR FICT Industrial Advisory Panel



The PIKOM Research Committee continues to produce the annual Economic Job Market outlook while churning out articles connected to issues in the digital ecosystem in the DNA under The Sharp End column.

Findings from the Job Market report are shared with members, presented at ASOCIO Digital Summit 2023 Korea and with students at Nottingham Uni. during the Career Fair







## RESEARCH COMMITTEE

## PIKOM RESEARCH COMMITTEE 2022/2023



Chair: Woon Tai Hai

Members: Raymond Devadass

Muzahid Shah Abdul Rahman





12 October 2023 Launch of Economic and Digital Job Market Outlook 2023



Presentation at ASOCIO Digital Summit 2023, Korea

I AUNCH OF

## RESEARCH COMMITTEE



#### March 10:

https://www.digitalnewsasia.com/insights/pikom-signalscaution-economic-outlook-malaysia-2023

#### May 5:

https://www.digitalnewsasia.com/insights/expanding-gigeconomy-we-have-little-choice-deal-growing-pains

#### June 12:

https://www.digitalnewsasia.com/insights/impact-ai-jobssubstitution-or-displacement

#### August 21:

https://www.digitalnewsasia.com/insights/internships-focusshould-be-job-quality-and-conducive-environment-learning

#### November 8:

https://www.digitalnewsasia.com/insights/attitudes-andethics-cornerstone-tech-industry-success?

#### 37<sup>th</sup> PIKOM Annual General Meeting



An internship training program that aims to equip the students with hands-on learning opportunities that will help them develop the necessary skills and knowledge required to succeed in their chosen profession..

- Partners acknowledgement done on 31 May 2023
- Press release on PIIP launch distributed and covered by DNA, NST, Bernama and a few others
- MOU with Nottingham, HELP, Sunway
- Collaboration with EMCO (Talent Recruitment Agency) and KABEL (Talent matching platform)
- In discussion with LGMS, BDO, HTC for apprenticeship program

## DIGITAL TALENT GAP COMMITTEE



Chair: Dato' Dr. Munirah Looi

Members: Woon Tai Hai

Muzahid Shah Abdul Rahman

Johary Mustapha,

Lee CL







Feb 23, Discussion with the Asia School of Business, a partnership between Bank Negara and MIT



May 9, 1<sup>st</sup> PIIP Briefing to PIKOM members



Dec 8, Talent Gap Forum with Members & guests



June 16, exchange an MoU with Peoplelogy, to work on training programs that will benefit the industry.



May 31, PIIP Partners Acknowledgement From Left: CEO Ong Kian Yew, Council Member Dato' Dr. Munirah Looi, Prof. Lau Sian Lun of Sunway University, Dr. Tang U-Liang of HELP University, Chairman Ong Chin Seong, Jenna Cheong of LGMS, Dr. Mandy Siew Chen Sim of Nottingham University, Devakaran Sekeran of EMCO Executives and Advisor Thomas Woon.



## CHAPTERS





Chair: Ngoh Chee Hung Director, Help University Sdn Bhd

### **ABOUT PIKOM CIO CHAPTER (PCC)**

**Mission**: To provide a forum of communications so that the experience and knowledge in the fields allied to Information Technology (IT) management can be exchanged for the benefit of PIKOM Members in particular and as a contribution to the development of ICT in Malaysia

Vision: To make a difference to the ICT practitioners and industry as a whole in Malaysia by:-

- i. exchanging information and sharing experiences;
- ii. providing platform for building professional networks;
- iii. collaborating & exploring leading edge technologies;
- iv. employing best practices in ICT management

**Objective:** To continue to make PIKOM CIO Chapter a vibrant and relevant community for its members

- 1. A community to share experiences and learn from one another
- 2. To network, make friendships and partnerships.
- 3. To represent the corporate consumers of IT as an organization to both government and private sector.

Current membership: PCC – 144 members

SAG - 73 members





## PIKOM CIO Chapter (PCC) EXCO 2024-2025



| NO | PCC EXCO                  | COMPANY                    | TERM                                |
|----|---------------------------|----------------------------|-------------------------------------|
| 1  | Ngoh Chee Hung,           | HELP University Sdn Bhd    | PCC Chair (2024/2025)               |
| 2  | Kang Yew Jin              | PLUS Malaysia Berhad       | PCC Deputy Chair (2024/2025)        |
| 3  | Malik Murad Ali           | MYDIN Mohamed Holdings Bhd | Immediate Past Chairman (2024/2025) |
| 4  | Roslind Kaur Kirpal Singh | Axiata Group Berhad        | PCC Exco (2024/2025) <i>Elected</i> |
| 5  | Jimmy Wong King Loong     | KPMG PLT                   | PCC Exco (2024/2025) <i>Elected</i> |
| 6  | Ng May Ching              | MAXIS                      | PCC Exco (2024/2025) <i>Elected</i> |
| 7  | Dzulastra Bin Abdul Latib | P & O Insurance Co Berhad  | PCC Exco (2024/2025) <i>Elected</i> |



### **PIKOM CIO CHAPTER EVENTS 2023**

| Date        | Event  |
|-------------|--|
| 14 February | AVM Cloud's Into The Zone Sovereign Cloud Media Launch           |
| 15 February | Microfocus CyberRest Day - Executive Dialogue and Dinner         |
| 1 March     | Nutanix event in Partnership with Pikom                          |
| 20 March    | Rubrik Event   |
| 8 June      | PIKOM-ServiceNow Roundtable Discussion                           |
| 13 June     | DevSecOps Framework - Powered by Netpoleon and PIKOM CIO Chapter |
| 15-17 June  | PCC Cyber Security Conference 2023, Bangkok with Firmus          |
| 4 July      | Sangfor Durian Party   |
| 31 July     | PCC & Relay42 Exclusive Event                                    |
| 9 August    | CLL Systems Event Collaboration with Pikom                       |
| 17 August   | PIKOM CIO Event with Veritas                                     |
| 7 September | Roundtable Discussion with Enterprise DB                         |
| 10 October  | PCC Special Interest Forum 2023 - Collaboration with KPMG:       |
| 26 October  | PCC & AWS for SAP CXO Summit 2023                                |

















## by Pikom



Chair Alex Loh, Nera (Malaysia) Sdn Bhd

### **About PIKOM Cybersecurity Chapter**

The PCS Chapter was formed in May 2017 to represent the interest of the cybersecurity sector in Malaysia. The focus of the chapter includes organising events pertaining to related topics and current issues in cybersecurity, promoting cybersecurity as a career of choice within working professionals and collaborating with educational institutions on training initiatives and developing curriculum programs in the area of cybersecurity.

The objectives of PIKOM Cybersecurity Chapter:

- 1. Creating awareness and provide updated information on cybersecurity in Malaysia.
- 2. Develop and focus on potential talent in producing experts in the field of cybersecurity.
- Expanding the cybersecurity market in line with the growth in the ICT industry

Total PCSC members – 100 members Total Cybersecurity Users – 107 members







## **Chapter Committee**

| No | Name  | Organisation                       | Position/Designation |
|----|---|------------------------------------|----------------------|
| 1  | Alex Loh                                    | Nera (Malaysia) Sdn Bhd            | Chair                |
| 2  | Eric Foo                                    | Exabytes Networks Sdn Bhd          | Deputy Chair         |
| 3  | Casandra Seng                               | Microsoft (M) Sdn Bhd              | Committee            |
| 4  | Fong Choong Fook                            | Le Global Services Sdn Bhd         | Committee            |
| 5  | Goh Chee Hoh                                | Trend Micro Malaysia Sdn Bhd       | Committee            |
| 6  | Jason Yuen                                  | EY Malaysia                        | Committee            |
| 7  | Josephine Ho                                | Mandiant                           | Committee            |
| 8  | Datuk Alan See                              | Firmus Sdn Bhd                     | Committee            |
| 9  | Keane Leong                                 | Bridgenet Solutions Sdn Bhd        | Committee            |
| 10 | Aylwin Lam                                  | Vectra                             | Committee            |
| 11 | Tay Chia Chia                               | Veeam                              | Committee            |
| 12 | Sandy Woo                                   | Veritas Technologies Malaysia      | Committee            |
| 13 | Kang Yew Jin                                | PLUS                               | Committee            |
| 14 | Alex Liew                                   | Glocomp Systems (M) Sdn Bhd        | Advisor              |
| 15 | Dato' Ts. Dr. Haji Amirudin Bin Abdul Wahab | CyberSecurity Malaysia             | Advisor              |
| 16 | Woon Tai Hai                                | PIKOM                              | Advisor              |
| 17 | Cheah Kok Hoong                             | SteerQuest                         | Advisor              |
| 18 | Prof Lau Sian Lun                           | Sunway University                  | Advisor              |
| 19 | Aaron Ooi                                   | Generali Insurance Malaysia Berhad | Advisor              |







## **Event Details**

**Theme**: Cybersecurity in the Digital EcoSystem

Date : 28 February 2023

Venue : Grand Ballroom, Pullman KLCC

Frequency: Annual event

#### Number of Speakers:

5 Key Note Speakers/ 2 Moderators/ 8 Panelists

Number of Attendees: 294 Delegates





## Cyber Digital Services, Defence & Security Asia 2023 (CyberDSA'23)

Cyber Digital Services, Defence & Security Asia 2023 (CyberDSA'23)

**Exhibition & Conference** 

15 - 17 August 2023 at the KL Convention Centre

Launch of the Malaysia Data Security Governance Reference Book & Dialogue

### Officiated by:

YB Ahmad Fahmi Mohamed Fadzil, Minister of Communications and Digital of Malaysia





## e-commerce malaysia An Initiative of PIKOM



Chair
Ganesh Kumar Bangah
CommerceDotAsia

E-Commerce Malaysia was established to expand PIKOM's involvement in the eCommerce industry. This initiative aims to bring the Malaysian e-commerce industry to global standards by bringing all end-to-end parties working together under one virtual roof: e-marketplaces such as online retailers and merchants, providers of payment gateways, logistics, and fulfilment, industry players, financial institutions as well as telecommunication and infrastructure service providers.

- a) Represent voice of the e-Commerce merchants in Malaysia.
- b) Promote Malaysian e-Commerce players through regional and global initiatives.
- c) Bring the various players in the e-Commerce ecosystem together to collaborate and cooperate for mutual benefit.
- d) Be the point of contact with the government on e-Commerce related matters.
- e) Increase the awareness on the ease of online shopping.





### e-Commerce Dialogue with Members, 30 October 2023 @ PIKOM

#### **Total attendance: 29**

Pro-tem Committee members: (until 2024)

- Jovi Tan Ze Hua, CEO, Innovatic Commerce Solution (eShopLive) networking
- Ungku Faiq Shafik, Sr. Associate Shopee networking
- Mak Kum Shi, Principal, Mak Academy universities engagement
- Sherry Tan, Chief Commerce Officer, ADA universities engagement
- Luca Suino, CCO, Momentum Commerce workshop and training
- Kuna Kathigesan, CEO, Commerce. Asia workshop and training





#### 37th PIKOM Annual General Meeting

#### **Response to Industry Concerns**

Constructive approach from regulators, stakeholders needed towards TikTok Shop

By Business Times - October 12, 2023 @ 10-28pm









PIKOM, e-Commerce Malaysia Welcome Announcement Not To Ban TikTok Shop

Published: Dec 7, 2023 2:47 PM · Updated: 2:47 PM





**Anthony Raja Devadoss** *Chair of GBS Malaysia* 

Digital Global Business Services Council Malaysia (GBS Malaysia) is a chapter of PIKOM – The National Tech Association of Malaysia. Originally founded in 2006 as Outsourcing Malaysia, our aim is to develop and promote Malaysia as a High-Value Digital GBS Hub. Driven by the upper echelon in the industry and working in close partnership with government agencies and the academia, GBS Malaysia focuses on talent development and developing industry competitiveness to address the sophisticated needs of the global business services community.

- Industry Representation
- Trade Promotions
- Industry Promotions
- Business Exposure
- Priority Subsidies & Discounts
- Global Affiliations





### PROGRAMS DECEMBER 2022 – DECEMBER 2023

| Date                  | Event  |
|-----------------------|--|
| 07-Dec-22             | GBS Malaysia Summit 2022 & GBS Malaysia Industry Appreciation Night            |
|                       |  |
| 15 & 16 February 2023 | Northern GBS Outreach - Collaboration with TalentCorp and InvestPenang         |
| 24-Feb-23             | GBS Malaysia Strategic Planning Session 2023                                   |
|                       | GBS Focus Group Sharing Series: Intelligent Automation to Increase Competitive |
| 30-Mar-23             | Advantage  |
| 12-May-23             | GBS Asia Awards Gala Dinner 2022/2023  |
| 25-May-23             | GBS Focus Group Sharing Series: Embracing Generative AI in GBS Transformation  |
| 30-May-23             | TalentCorp GBS Central Region Outreach   |
| 15-Jun-23             | Industry-Academia Collaboration (IAC) Workshop: Global Business Services (GBS) |
| 15-Aug-23             | PIKOM/GBS Malaysia & University Nottingham Malaysia MoU Signing Ceremony       |
| 12-Sep-23             | GBS Members Meet 2023  |
| 4-6 October 2023      | World Congress on Innovation & Technology (WCIT) 2023                          |
| 26-Oct-23             | GBS Malaysia Summit 2023   |
| 7 December 2023       | PIKOM-GBS Malaysia Golf Invitational 2023                                      |



## GBS MALAYSIA COMMITTEE 2022 - 2023



Anthony Raja Devadoss
Chair of GBS Malaysia



Dato' Dr. Munirah Looi

Deputy Chair,

Outsourcing



Koay Tze Siang
Deputy Chair,
Shared Services



Raymond Devadass *Treasurer* 



**Cheah Kok Hoong** *Chairman Emeritus* 



**David Wong Nan Fay** *Chairman Emeritus* 



Alex Hee Committee



Jusri Ong Committee



Dang Tin Wai Committee



Amar Chhajer Committee



Thanabalasingam
Ramalingam
Committee



**Akhil Gupta Committee** 



**Evelyn Teoh Committee** 



## 7 December 2022 – GBS Summit 2022 & GBS Malaysia Industry Appreciation Night



GBS Malaysia Summit stands as the pinnacle of thought leadership, bringing together industry luminaries in an annual event meticulously organized by GBS Malaysia. In this unparalleled gathering, visionaries and leaders converge to chart the course for the future, fostering strategic dialogue that propels our industries forward. It's a testament to innovation, a symphony of ideas, and a platform where collective wisdom converges. The GBS Malaysia Summit 2022 was a resounding success, drawing an impressive attendance:

Registered: 217 participants Organizer: 25 key contributors Speakers: 13 thought leaders

## 15 & 16 February 2023 – Northern GBSOutreach – Collaboration with TalentCorpand InvestPenang



Organized by TalentCorp in collaboration with MDEC and GBS Malaysia

As outlined in the PIKOM and TalentCorp MOU, strategic engagements have been initiated to strengthen our collaborative efforts and extend our reach across corridors. This proactive approach is geared towards comprehensively fostering the Digital Global Business Services (GBS) industry, driving talent development, and enhancing employability.

## 30 May 2023 – TalentCorp GBS Central Region Outreach



Date: 30<sup>th</sup> May 2023,

Tuesday

Time: 9.30am - 12.30pm

Venue: PIKOM Hall@

PIKOM Office

Attendance: 56pax from 44

organizations



## 12 May 2023 – GBS Asia Awards Gala Dinner 2022/2023



The GBS Asia Awards stand as a pinnacle in our annual calendar, a flagship event meticulously designed to honor excellence within the Global Business Services (GBS) sector. Each year, we spotlight organizations and individuals who have made remarkable contributions to the development, enhancement, and growth of the GBS industry in Malaysia and beyond. These Awards serve as national beacons, not only recognizing achievements but also setting standards for global best practices—a testament to our relentless pursuit of distinction.

### 4-6 October 2023 – World Congress on Innovation & Technology (WCIT) 2023



GBS Malaysia at the World Congress on Innovation & Technology (WCIT) 2023, was featured in a distinguished panel session focused on 'Global Business Services: Enhancing Operational Excellence and Strategic Impact through Cognitive Automation and AI Integration.' The WCIT 2023, hosted in Sarawak, marked the 27th World Congress on Innovation & Technology and the 6th International Digital Economy Conference Sarawak 2023



#### 15 June 2023 – Industry-Academia Collaboration (IAC) Workshop: Global Business Services (GBS)



On June 15, 2023, a collaborative event organized by TalentCorp in partnership with MDEC and GBS Malaysia was organised at Glamhall Damansara. Running from 9:00 am to 2:00 pm, the event drew a diverse audience of 75 participants representing 36 organizations. Notably, the event included academia, providing a unique angle and valuable insights.

Date: 15<sup>th</sup> June 2023, Thursday

Time: 9.00am - 2.00pm

Venue: Glamhall Damansara

Attendance: 75 pax from 36 organizations

## 15 August 2023 – PIKOM/GBS Malaysia & University Nottingham Malaysia MoU Signing Ceremony



#### **Scope & Objectives**

- a) Participating in collaborative planning, conducting research and engaging in talent development, research and knowledge exchange by providing insights for the technology industry in Malaysia and beyond; and
- b) Making available facilities and resources for the purpose of technology ecosystem development and advisory representation in Malaysia.

#### 12 September 2023 – GBS Members Meet 2023



This Members Meet in September 2022, that was graciously hosted by Experian, provided a unique insight into their setup, work culture, and organizational excellence. Attended by 98 participants, this event at Experian's Cyberjaya venue not only facilitated knowledge exchange but also offered a valuable opportunity for branding mileage. GBS Malaysia encourages its members to take the lead in hosting these meets, ensuring each gathering is an insightful afternoon that propels the industry forward.



## 26 October 2023 – GBS Malaysia Summit 2023





The GBS Malaysia Summit 2023, themed 'D.I.V.E. - Digital Innovation, Value & Efficiency,' unfolded as a dynamic exploration into the transformative impact of digital technologies on the global business services landscape. This annual conference organized by GBS Malaysia, held on October 26th, 2023, at Le Meridien Petaling Jaya, was a gathering of 185 participants.

## 8 December 2023 – PIKOM-GBS Malaysia Golf Invitational 2023



The inaugural PIKOM GBS Malaysia Golf Invitational 2023, hosted by GBS Malaysia at the Tropicana Golf & Country Resort on December 7th, 2023 was a remarkable day of camaraderie and competition. With 20 flights participating in the golf tournament, the event ended on an elegant Gala Dinner, attended by 130 guests.









Chapter Chair:
Catherine Lian, Managing Director
IBM Malaysia

Chapter Vice Chair:
Dato' Dr. Munirah Looi, CEO
Brandt Business Services Sdn. Bhd.

Committee:
Sandy Woo, Country Director
Veritas Technologies (M) Sdn. Bhd.





Moderator - Sandy Woo, Country Director, Veritas Technologies (M) Sdn. Bhd. Panelists:

- ➤ Catherine Lian, MD, IBM Malaysia
- Anne Abraham, Founder & Chair, Lead Women
- Cassandra Goh, Deputy CEO, Silverlake Axis
- > Ng May Ching, CIO, Maxis



















Chair Dato' Dr. Sean Seah



## **SEADRAGON @ WCIT2023**

Startups and PIKOM members presentation session 5 Oct 2023

- 1. Moredoor Interactive Sdn Bhd
- 2. Comeby Sdn Bhd
- 3. SpaceIn
- 4. AMIYA Corporation
- 5. Calms Technologies





# INTERNATIONAL AFFAIRS

#### 37<sup>th</sup> PIKOM Annual General Meeting

## **ASOCIO**

The Asian-Oceanian Computing Industry Organization is a grouping of ICT

industry associations representing the Asian-Oceania region.

1. ASOCIO MTV to Vietnam, May 23-25

2. ASOCIO Smart City Summit Taiwan, Aug 21-23

3. ASOCIO Digital Summit, Nov 13-15







# **ASOCIO ICT Awards 2023**

#### Recipients from Malaysia

- (1) Outstanding Tech Company Award: Daythree Digital Berhad
- (2) Digital Transformation Award: Tenaga Nasional Berhad
- (3) Digital Government Award: Sarawak State Government
- (4) EdTech Award: World Education Placement Services Sdn Bhd
- (5) HealthTech Award: Origin Integrated Studios Sdn Bhd
- (6) Cybersecurity Award: Firmus Sdn Bhd
- (7) Start-Up Award: Innergia Labs Sdn Bhd
- (8) Lifetime Contribution Award: David Wong Nan Fay















# WITSA

The World Innovation, Technology and Services Alliance is a consortium of tech associations from 80 countries and economies. WITSA was founded in 1978 as the World Computing Services Industry Association, and participates in advocacy in international public policy that affects the "global information infrastructure".



#### WITSA Board Meeting at WCIT 2023 on 2 Oct.





APICTA – Asia Pacific ICT Alliance, is an alliance of national ICT organisations representing their respective economy to build and enhance a mutually cooperative network to promote ICT, enhance technology innovations, capability and adoption, and encourage the development of indigenous ICT solutions for the global market.

#### **Technology & Cross Category**



Alan See (Head)

Anwer Yusoff

Chu Hong Keong

Dr. Sekar Jaganathan

#### Industrial & Inclusion Category



Yong Yoon Kit (Heads)

Tejinder Singh

Prof Dr. Ho Chin Kuan

HFAD

#### **Business Services Category**



Chu Hong Keong (Head)
Lau Bik Soon
Ho Sin Kheong
Leong Chee Sung

#### Student – Junior & Senior Category



Ir. Prof. Dr. Goi Bok Min (Head)
Prof. Dr. Simon David Scott
(Rtd) AP Wardah Zainal Abidin

Student - Tertiary Category



Ritakamal Sadiman (Head)
Chee Hin Kooi
(Rtd) AP Wardah Zainal Abidin
Dr Khoh Soo Beng



SSOLUTION/SERVIC

|    | CATEGO               | SOLUTION<br>CATEGORY  | ORGANISATION/<br>INSTITUTION NAME                    | E/ PROJECT NAME                           | AWARD  |
|----|----------------------|-----------------------|--|---|--------|
|    | INDUST<br>RIAL       | Manufacturing         | Iotech Solutions                                     | MAVIHUB                                   | Winner |
|    | ONS & COMMU          | Education             | RoboForce PLT  | RoboForce LadyBug<br>Robotic Kit          | Winner |
|    | NITY<br>SERVICE<br>S | Community<br>Services | Authentic Venture Sdn<br>Bhd                         | MyMasjid                                  | Merit  |
|    |                      | Junior<br>Senior      | Academy of Frontier<br>Technology                    | Stroke Rehab<br>Software<br>Application   | Winner |
|    |                      |                       | SMK Damansara Jaya                                   | i-Food OS                                 | Merit  |
| d) | STUDEN               |                       | Foon Yew High School<br>Kulai                        | IoT Agriculture<br>System                 | Winner |
| n  |                      |                       | INTEC Education College                              | Mindfulness Me                            | Merit  |
|    | TS                   | Tertiary              | Asia Pacific University of Technology and Innovation | SMECollab                                 | Winner |
|    |                      |                       | UOW Malaysia University<br>College                   | Sweet Suffering                           | Merit  |
|    |                      |                       | National Defence<br>University of Malaysia           | Multi Sync<br>Emergency Support<br>System | Merit  |
|    | BUSINES              | Fintech               | Global Psytech Sdn. Bhd.                             | General Financial                         | Merit  |



# INTERNATIONAL ENGAGEMENT

29 November 2023

Visit from Chongqing delegation represented by Municipal Government, University and Internet body



15 November 2023

2023 Singapore- Malaysia- Thailand Business Investment Delegation from ShenZhen Connector Industry Association, ShenZhen Robot Special Wire and Cable Association & China Wire and Cable Association



3 November 2023
Dato' Dr Sean and CEO hosted
the Invest HK Head of ICT and
his team





20 September 2023

Visit by delegation led by the Institute of Information Industry (III) of Taiwan.



22 September 2023

Taiwan Computer
Association Visit to PIKOM.





## INTERNATIONAL ENGAGEMENT

27 October 2023
Visit from Representatives of KOTRA
Indonesia



25 August 2023

Visit from various Taiwan Media agencies and interview with PIKOM Chairman



12 May 2023

Visit from Mr. Jiunn-Shiow Lin, Deputy Director General, Administration for Digital Industries, Ministry of Digital Affairs, Taiwan and Mr. Stanley Wang, Deputy Global Affairs Officer, Institute for Information Industry, Taiwan.





29 May 2023

Visit to the Finland Embassy in KL with H.E. Ambassador Sami to introduce PIKOM and WCIT2023



27 June 2023

Russian Trade
Commissioner Visit to
PIKOM





# SPECIAL INDUSTRY PROJECTS









4-6 October 2023, Borneo Convention Centre Kuching (BCCK)

## PIKOM PARTICIPATION AS HOST ASSOCIATION

| Delegates                   | Pax | Sponsorship & Exhibition             |
|-----------------------------|-----|--------------------------------------|
| CIO Chapter                 | 25  | PIKOM Pavilion                       |
| Members                     | 39  | Amiya                                |
| CISA                        | 23  | Hubino                               |
| Council (entitlement)       | 15  | Origin<br>PWS                        |
| Speakers                    | 5   | EKTECH                               |
| (Councillors/Advisor)       |     | Calms Technologies                   |
| Exhibitors                  | 10  | Woodwing                             |
| TOTAL                       | 117 | Time                                 |
| Number of rooms             | 56  | Unicom                               |
| Waterfront Hotel<br>Kuching |     | TOTAL Sponsorship obtained RM430,560 |



















## Welcome Dinner



4 OCTOBER 2023

8:00PM

The Junk, Kuching







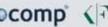




















# INTHENEWS



#### **Press Release and Coverage in December 2022-January 2023:**



#### New leadership team elected at Pikom's 36th AGM for 2022-2023

By Digital News Asia December 6, 2022

- Sean Seah steps down after serving one year, CS Ong elected new chairman
- Comes in with 3 main expectations for incoming committee including integrity

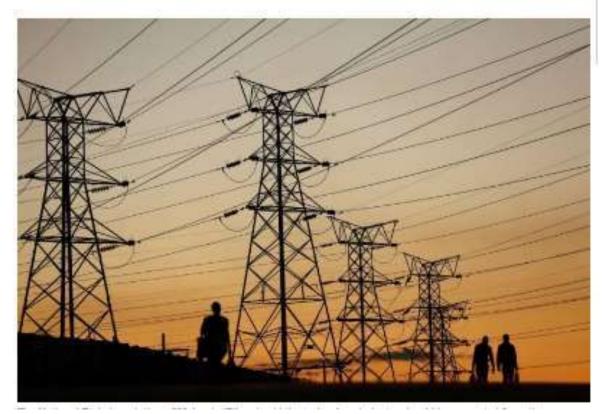


- <a href="https://www.digitalnewsasia.com/digital-economy/new-leadership-team-elected-pikoms-36th-agm-2022-2023">https://www.digitalnewsasia.com/digital-economy/new-leadership-team-elected-pikoms-36th-agm-2022-2023</a>
- https://www.thestar.com.my/business/business-news/2022/12/06/pikom-names-ongchin-seong-as-new-chairman
- <a href="https://www.pocketnews.com.my/2022/12/28/new-leadership-team-elected-at-pikom-36th-annual-general-meeting-for-the-term-2022-2023/">https://www.pocketnews.com.my/2022/12/28/new-leadership-team-elected-at-pikom-36th-annual-general-meeting-for-the-term-2022-2023/</a>
- https://www.bernama.com/en/news.php?id=2145689
- <a href="https://www.dagangnews.com/content/ong-chin-seong-dilantik-sebagai-pengerusi-pikom-baharu-berkuat-kuasa-serta-merta-22119">https://www.dagangnews.com/content/ong-chin-seong-dilantik-sebagai-pengerusi-pikom-baharu-berkuat-kuasa-serta-merta-22119</a>
- https://pre-www.bharian.com.my/bisnes/teknologi/2022/12/1036156/chin-seong-pengerusi-baharu-pikom

MALAYSIA

# Pikom urges govt to exclude tech industry from electricity tariff hike





- <a href="https://www.malaymail.com/news/malaysia/2022/12/23/pikom-urges-govt-to-exclude-tech-industry-from-electricity-tariff-hike/46799">https://www.malaymail.com/news/malaysia/2022/12/23/pikom-urges-govt-to-exclude-tech-industry-from-electricity-tariff-hike/46799</a>
- <a href="https://www.freemalaysiatoday.com/category/nation/2022/12/23/exempt-tech-companies-telcos-from-power-rate-hike-govt-told/">https://www.freemalaysiatoday.com/category/nation/2022/12/23/exempt-tech-companies-telcos-from-power-rate-hike-govt-told/</a>
- https://www.tnb.com.my/assets/newsclip/24122022e1.pdf
- https://www.thevibes.com/articles/business/81080/exempt-tech-industry-fromelectricity-tariff-hike-pikom
- https://bernama.com/en/news.php?id=2150581
- https://www.businesstoday.com.my/2022/12/23/tariff-hike-a-grave-concern-for-tech-sector-and-data-centre-operators-pikom/
- https://www.themalaysianinsight.com/s/421558



#### **Press Release and Coverage in Feb-Mar 2023:**

# 1. BUDGET 2023 CUSHIONS IMPACT OF ECONOMIC SLOWDOWN BUT MAY FALL SHORT ON TRANSFORMATIVE CAPACITY (24 Feb 2023)

https://www.nst.com.my/amp/lifestyle/bots/2023/02/883397/tech-mixed-views-budget-2023-tech-industry-association-pikom

https://soyacincau.com/2023/02/26/pikom-allocations-for-digitalisation-hcd-infrastructure-spending-budget-2023-underwhelming/

https://www.businesstoday.com.my/2023/02/25/budget-2023-cushions-impact-of-economic-slowdown-but-may-fall-short-on-transformative-capacity/



1st article in "The Sharp End" Column by PIKOM in DNA - 10 March 2023



Response to SVB scandal in Business Today
16 March 2023

TLIESDAY 28 FEBRUARY 2023

#### > FROM PAGE 7

#### An ecosystem overhaul

however, lies more challenges.
The National Tech Association of
Malaysia (Pikom) chairman Ong Chin
Seong west on to say that there is
generally more awareness and investment
of resources in ESG across Malaysia-based
multinational corporations, public fisted
companies and government linked
companies, as well as the local large,
medium and small enterprises that
participate in the global supply chain.

However, he pointed out that despite growing interest in ESG, the awareness and neestment by most small and medium enterprises (SMEs) remain in its infancy.

"Narrowing the gap requires a better understanding of where to invest and the know-how, amongst other things. While we laud the message by the government to prioritise ramping up the nation's participation in technology and green economy, the nation needs to have a pool of talents that can be subject matter experts in ESG as a sustainable workforce of the firms. The crossing the second of the firms have the control of the firms have the second of the firms.

This boilds on his rationale that the quest to achieve sustainability has to encompass a wider spectrum in addition to technology adoption, such as energising levers across business models, business ecolystems, business processes, people empowerment, organisational culture, regulatory framework and environmental preservation, among others.

"In addition, the interconnection and alignment of people, process and technology are crucial to ensure we are building a sustainable world. While bechnology makes it possible, people make at happen," he opined.

Moreover, it is also important for better netrics and data to benchmark Malaysia's ech industry against its peers, even as the SG ecosystem increasingly expands with

Against this backdrop, Ong said it is crucial for industry associations such as Picom to actively associations such as navigate the challenging landscape. To do so, it has set up an ESG committee to adoption of ESG practices in Malaysia. This has drawn a lot of interest from its members, but he admowledged that there is still a lot more to be done to collaborate with other stakeholders such as members, partners, adademic institutions, regulatory bodies and government agencies to ensure that the nation's ESG journey is all-inclusive.

"In an age of dramatic technological advances, we wish to see local tech companies to grasp the opportunity to innovate and hopefully provide access to verious ESG digital platforms and solutions to the wider ecosystem.

"At a global level, there are various alliances and bodies drying sustainability frameworks and disclosure standards. Technology, together with political economic and societal will, are necessary to underpin the ESG ecosystem and sustain it" he shared.

#### Sustainable digitisation, digital decarbonisation

Moving forward, Greenie Web founder lan Chee suggested that them must be a twopronged focus. Sustainable digitization embedding sustainability during digital transformation - and digital decarbonisation, removing carbon emissions associated with exicting digital infrastructure, such as websites.

Noting that sustainability and ESG are fairly recent concepts for the majority of society where raising awareness is key, be highlighted that inflationary pressures on the horizon may lead companies that are not fully dedicated to sustainability to cut ESG-related expenditure the moment that budget cuts are necessitated.

Lastly, amongst organisations that are true believers in ESG and sustainability, some are still very focused on physical infrastructure decarbonisation and by extension, exclude or de-prioritise digital decarbonisation.

He said, "Some companies have still not started taking a holistic approach to decarbonisation and this is certainly a challenge."

As for the sustainability of the electrica and electronic products we use in our daily lives? Now, that's another conversation to be had.



THE STAR ESG
Pullout:
The Future is
Digital, Is Digital
Sustainable,
28 Feb 2023





#### **Press Release and Coverage in Apr-May 2023:**

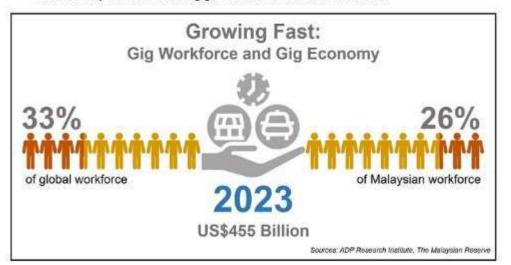
#### 2<sup>nd</sup> Article published in DNA. 5<sup>th</sup> May 2023



#### An Expanding Gig Economy: We Have Little Choice But To Deal With The Growing Pains

By Woon Tai Hai May 5, 2023

- Low-income & low-skilled gig activities do not add real value to economy
- Pikom is confident that various gig issues will be overcome in due time



Like any new phenomenon, we have to take the good with the bad in the case of the gig economy. On the one hand, it offers immediate solutions to businesses and contributes to the economy. On the other hand, it could have adverse consequences on talent development and future economic growth. First, let's be clear on what the gig economy is and who the gig workers are. Briefly, the gig economy revolves around service provision by independent gig workers who take on one-time or short-term



### GBS Asia Awards 2023 Honors Organisations and individuals in the GBS industry

By Digital News Asia May 15, 2023

- 12th installment of awards sees 70% increase in nominations
- 6 new categories with judging by independent panel from M'sia & abroad



Español தமிழ் BERNAMA.COM

**EXCLUSIVE PRESS** 

GBS ASIA AWARDS 2023 HONORS BEST-IN-CLASS ORGANIZATIONS AND INDIVIDUALS IN THE GLOBAL BUSINESS SERVICES INDUSTRY

GBS Asia Awards 2023 Honors
Organisations and individuals in the GBS industry

Output

Out



https://beamstart.com/news/gbs-asia-awards-2023-honors-16841224395268

https://exclusivenewsmalaysia-singapore.weebly.com/blog/

https://broadpick.blogspot.com/2023/05/gbs-asia-awards-2023-honors-best-in.html

https://tinktanktop.wordpress.com/2023/05/16/gbs-asia-awards-2023-honors-best-in-class-organizations-and-individuals-in-the-global-business-s...

https://headtopics.com/my/gbs-asia-awards-2023-honors-organisations-and-individuals-in-the-gbs-industry-39153402 https://newspoint2015.blogspot.com/2023/05/gbs-asia-awards-2023-honors-best-in.html



#### **Press Release and Coverage in Apr-May 2023:**

NST 25 May, 2023 Cover on 'Everything Payments Summit' by PayNet



# PIKOM: Harness social commerce, influencers to bridge e-payment divide

By NST Business - May 25, 2023 @ 1:15pm







#### **Press Release and Coverage in June 2023:**



Pikom launches industry internship program to bridge skills gap

By Bernama - June 1, 2023 @ 10:12am



PIKOM perkenal program latihan industri untuk rapatkan jurang kemahiran industri digital



Other publication/website:

https://beamstart.com/news/pikom-launches-industry-internship-program-1685562

https://hr.asia/top-news/malaysia/pikom-launches-industry-internship-programme-to-bridge-the-skills-gap/https://luminews.my/news/1328434



Digital Economy powered by 'MDEC' Insights

'Software Testing is' Business

Personal Tech

# PIKOM launches industry internship program to bridge skills gap

By Digital News Asia June 1, 2023

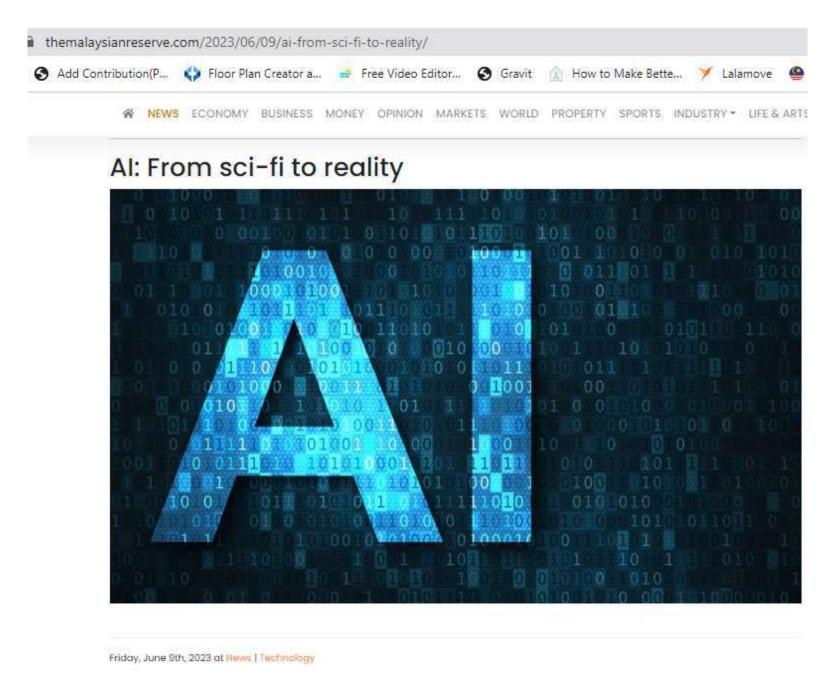
- Hands-on experience in tech industry through a paid internship
- 12 weeks program, participants assigned mentor to guide them



(From Left): Ong Kian Yew, CEO, Pikom; Council Member Dr Munirah Looi; Prof Lau Sian Lun of Sunway University; Dr Tang U-Liang of HELP University; Ong Chin Seong, Chairman of Pikom; Jenna Cheong of LGMS; Dr Mandy Siew Chen Sim of Nottingham University, Devakaran Sekeran of EMCO Executives and Thomas Woon, Advisor to Pikom.



#### **Press Release and Coverage in June 2023:**



https://themalaysianreserve.com/2023/06/09/ai-from-sci-fi-to-reality/

PIKOM Research Committee provided comments for the article by The Malaysian Reserve 9 June 2023.

#### Impact of AI on jobs: Substitution or displacement?

By Woon Tai Hai June 12, 2023

- · Brookings Institution notes every tech shift tends to create more jobs than it destroys
- Pikom maps out four courses of action, including to equip workforce with AI-related skills



The National Tech Association of Malaysia (PIKOM) expects Al to become pervasive across the domestic business landscape over the next five years, especially since both employers and employees seem to be embracing Al.

#### PIKOM The Sharp End Column in DNA for June

https://www.digitalnewsasia.com/insights/impact-ai-jobs-substitution-or-displacement

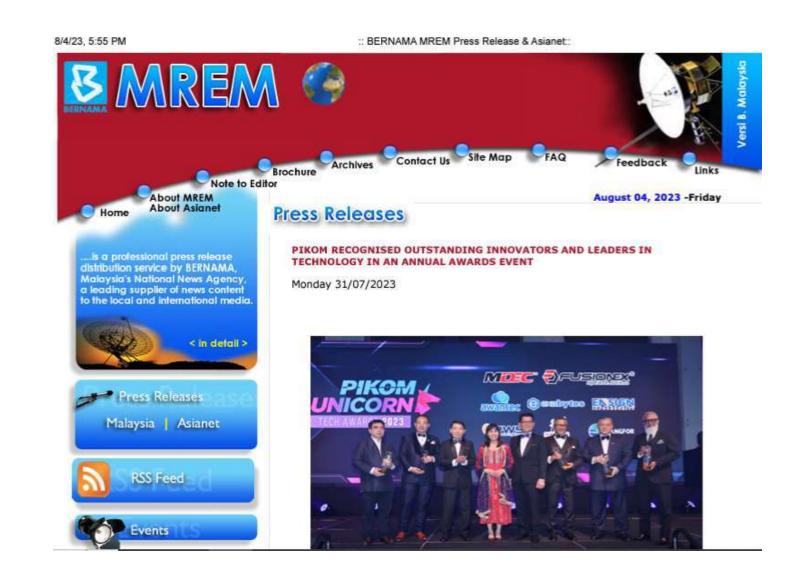


#### **Press Release and Coverage in July - August 2023:**



https://www.freemalaysiatoday.com/category/nation/2023/07/27/tech-retail-in-a-slump-says-pikom/

Chairman response to current Tech Retail situation. 27 July 2023



PIKOM Unicorn Awards Winners announcement. 31 July 2023





#### **Press Release and Coverage in July - August 2023:**

#### Recognising innovators and leaders at PIKOM Unicorn Tech Awards

By Digital News Asia August 7, 2023

- Almost 1,000 industry representatives were in attendance
- Also recognised at the event were MSC Malaysia APICTA recipients



- mrem.bernama.com/viewsm.php?idm=46700
- https://www.bernama.com/en/press/news.php?id=2211633
- www.namnewsnetwork.org/?p=231125
- https://prebiu.com/2023/08/04/pikom-recognised-outstandinginnovators-and-leaders-in-technology/
- https://tech-itworld.weebly.com/it-news/pikom-recognisedoutstanding-innovators-and-leaders-in-technology-in-an-annualawards-event
- <a href="https://article.wn.com/view/2023/07/31/pikom recognised outstanding innovators and leaders in techn/">https://article.wn.com/view/2023/07/31/pikom recognised outstanding innovators and leaders in techn/</a>
- https://tinktanktop.wordpress.com/2023/08/01/pikomrecognised-outstanding-innovators-and-leaders-in-technology-inan-annual-awards-event/
- <a href="https://www.digitalnewsasia.com/digital-economy/recognising-innovators-and-leaders-pikom-unicorn-tech-awards">https://www.digitalnewsasia.com/digital-economy/recognising-innovators-and-leaders-pikom-unicorn-tech-awards</a>
- https://news2u.wixsite.com/jackofalltraits/single-post/pikomrecognised-outstanding-innovators-and-leaders-in-technology-inan-annual-awards-event2





#### **Press Release and Coverage in August - September 2023:**



# Pantau Belanjawan 2023: Melibatkan pemain industri teknologi dalam pelaksanaan

Persatuan Teknologi Kebangsaan Malaysia (PIKOM) menyarankan kerajaan melaksanakan Pelan Induk Perindustrian Baharu (NIMP) 2030 dengan melibatkan pemain industri teknologi untuk menyumbang idea, penyelesaian dan modal. Bagaimana kerjasama ini dapat memperkukuhkan pelaksanaan pelan?

#### PR:Tech Industry Welcomes New Industrial Masterplan (NIMP)

- <a href="https://www.businesstoday.com.my/2023/09/04/involve-tech-players-in-nimp-says-pikom/">https://www.businesstoday.com.my/2023/09/04/involve-tech-players-in-nimp-says-pikom/</a>
- <a href="https://dagangnews.com/index.php/article/pikom-saran-pelaksanaan-nimp-2030-libatkan-pemain-industri-teknologi-30030">https://dagangnews.com/index.php/article/pikom-saran-pelaksanaan-nimp-2030-libatkan-pemain-industri-teknologi-30030</a>
- https://www.astroawani.com/videos/teknologi-x7sink/pantaubelanjawan-2023-melibatkan-pemain-industri-teknologi-dalampelaksanaan-x8nseie





#### Internships – focus should be on job quality and conducive environment for learning

By Woon Tai Hai August 21, 2023

- Pikom contends that the conversation should not be about compensation
- Ensure interns receive meaningful assignments, gain industry-specific skills



https://www.digitalnewsasia.com/insights/int ernships-focus-should-be-job-quality-andconducive-environment-learning

21 August 2023





#### **Press Release and Coverage in October 2023:**



Pikom: Create environment for businesses to invest in digital economy

LIFE & TIMES SPORTS WORLD NST TV OPINION

By Bernama - October 4, 2023 @ 10:47am

https://www.nst.co m.my/news/nation/ 2023/10/962827/pik om-createenvironmentbusinesses-investdigital-economy

October 4,2023



https://www.thestar.c om.my/news/nation/2 023/10/11/risingtrend-in-salarieswithin-tech-sector

October 11, 2023



#### Rising trend in salaries within tech sector











Wednesday, 11 Oct 2023

PETALING JAYA: The average salary in Malaysia still falls behind global industry average even though there is a rising trend in salaries within the technology sector in the last

#### Related News



Li highlights need to expand digital economy

**NATION** 07 Oct 2023 Unemployment rate continues on downward trend, says Sivakumar

National Tech Association of Malaysia (Pikom) adviser Woon Tai Hai said there is a

noticeable strong year-on-year (Y-O-Y) salary growth in this period, contrasting sharply with the modest 2% percentile range growth observed previously.

"Recent findings from Pikom indicate a significant uptick in technology sector salaries over the past 12 months.

#### ALSO READ: It takes time to get a full-time job

"The continued, consistent growth of Malaysia's digital economy and concurrent advancements in artificial intelligence (AI) and other cutting-edge technologies have catalysed the creation of novel job roles and opportunities in the tech sector," he said when contacted yesterday.

Human Resources Minister V. Sivakumar had on Sunday said there has been a decrease in unemployment rate to 3.5% recorded in the first quarter of the year compared to 3.6% in the preceding quarter in 2022.





#### **Press Release and Coverage in October 2023:**

nst.com.my

#### Digital economy to account for onefourth of Malaysia's GDP



PIKOM deputy chairman Alex Liew (centre) with PIKOM advisor and research committee chairman Woon Tai Hai (left) and PIKOM CEO Ong Kian Yew (right)

KUALA LUMPUR: Digital economy may contribute an impressive 24.4 per cent to Malaysia's gross domestic product (GDP) this year against a backdrop of a forecasted economic growth of 4.2 per cent.

National Tech Association of Malaysia (Pikom) deputy chairman Alex Liew said the expected 24.4 per cent contribution signifies strong upwards momentum of the sector in Malaysia.

Pikom said the country's digital economy growth is

https://www.nst.com.my /business/economy/2023 /10/966152/digitaleconomy-account-onefourth-malaysias-gdp

October 12, 2023

# Bayaran gaji pekerja sektor teknologi meningkat ketara

Transformasi digital pantas antara faktor kenaikan 13.9 peratus tahun ini

Oleh Mohd Zaky Zainuddin zaky@bh.com,my

pekerjaan menyaksikan pertumbuhan dua angka dari segi aspek gaji, mencerminkan ekonomi yang nemanfaatkan teknologi secara ijak untuk meningkatkan kecekapan dan produktiviti.

Penasihat dan Pengerus Penyelidikan Persatuan Tekno logi Nasional Malaysia (PIKOM), Woon Tai Hal, berkata sektor teknologi telah mengalami pertumbuhan gaji tahun ke tahun yang ketara sebanyak 13,9 peratus pada 2023, berbeza dengan pertumbuhan julat 2 peratus yang diperhatikan dalam dua tahun sebelum-

pertumbuhan gaji sebanyak 4.13 peratus tahun hadapan dan purata kadar pertumbuhan tahunan (AAGR) 6.45 peratus sepaniang dekad akan datang," katanya kepada media selepas pengumuman Tiniauan Pasaran Pekeriaan Eko nomi dan Digital 2023 di Petaling



Tai Hai (kiri), Liew dan Ketua Pegawai Eksekutif PlKOM, Ong Kian Yew (kanan) menunjukkan laporan Tinjauan Pasaran Kerja Ekonomi dan Digital 2023 di Petaling Jaya, semalam.

profesional mahir berikutan CO-VID-19, ringgit yang semakin lemah, transformasi digital yang dipercepatkan dalam sektor swasta dan dasar kerajaan ke hadapan.

"Pertumbuhan ekonomi yang sihat pada tahun sebelumnya selalu menunjukkan kemasukan pekerjaan dan kenalkan gaji seterusnya pada tahun berikutnya, biasanya tertinggal enam hingga 12 bulan " katanya.

Data lebih terperinci menunjukkan gaji yang dijklan dijangka meningkat 13.9 peratus, didorong pertumbuhan dalam sektor bu-

Bagaimanapun, penentu ukuran semula dijangka pada 2024, di mana pertumbuhan gaji yang dii klankan dijangka stabil pada 4.1 neratus, menyederhana daripada lonjakan tinggi yang dialami ta-

Sementara itu, ekonomi digital Malaysia dijangka menyumbang 24.4 peratus kepada Keluaran Dalam Negara Kasar (KDNK) Malaysia tahun ini, sebelum diuniur terus berkembang kepada 25.5 peratus pada 2025

dan 23.4 peratus (2022) disokong unjuran pertumbuhan KDNK sebanyak 4.2 peratus, menandakan momentum menaik yang

ini akan mengekalkan kedudukan yang kukuh dengan ekonomi digital dijangka mencecah 25.5 pe ratus sumbangan kepada KDNK nada 2024, walaunun ekonomi negara diramalkan pertumbuhan

Peningkatan teguh ekonomi digital, berdaya tahan walaupun

#### Pikom expects digital economy to contribute 24% to GDP this year

PETALING JAYA: Malaysia's digital economy is anticipated to contribute 24.4% to gross domestic product (GDP) in 2023 and rise further to 25.5% next year, the National Tech Association of Malaysia (Pikom)

Deputy chairman Alex Liew said the momentum will hold its strength amid the national economy forecast to grow 4.5% in 2024.

The robust escalation of the digital economy, even amid global

economic upheavals, has cemented its position as a crucial pillar of Malaysia's economic structure," he said at a press conference on Malaysia's Digital Job Market and Economic Outlook 2023/2024 here vesterday.

On the employment front, he said the digital job market has witnessed double-digit growth in tech salaries, mirroring an economy that is judiciously harnessing technology for heightened efficiency

Pikom adviser and research chair Woon Tai Hai said the technology sector has experienced a notable year-on-year salary growth of 13.9% in 2023, a stark contrast to the 2% percentile range growth observed in the previous two years.

"Pikom is projecting a 4.13% salary growth for 2024 in the sector, and an average annual growth rate of 6.45% over the next decade," he said.

Woon attributed this to the intensified competition for talent, the

repatriation of skilled professionals post-pandemic, a weakening ringgit, accelerated digital transformation in the private sector and forwardthinking government policies.

Pikom CEO Ong Kian Yew said benchmarking technology salaries is pivotal as it serves as a lens through which Malaysia's competitive standing within the global and regional tech landscapes can be viewed, thereby nurturing innovation and informing policy-making. - Bernama

PIKOM:上升势头强劲

# 字经济贡献GDP逾24%

(吉隆坡 12 日) 大马电脑及多媒体工业协会 (PIKOM) 研究报告显示,我国数字经济预计今年将为国内生产总

和 23、41、 而上述推测显示

技术职位新亚的双位数增

广告薪债今年班计实现双位数





显情 纳入 22 个石 至 6 万 5000 辛吉 福高纳行业显 IT 8份和银行业。

in #PIKOM (EE)

#### 'Digital economy may account for 25pc of GDP'

24.4 per cent to Malayuct (GDP) this year amid expecta- during and even post-Covid-19 tions of a 4.2 per cent economic

"Contribution of the digital to rise further to 24.5 per cent next year," said National Tech economy that is harnessing tech-

'Insights into Malaysia's Digital Job Market & Economic Outlook seen notable 13.9 per cent year HE digital economy may 2023/24" briefing yesterday.

"The digital economy's strategic roles in creating employment, facilitating remote work pandemic and fostering technoogical advancement and local innovation have propelled the

per cent in 2022, is also expected market has witnessed a double-

Association of Malaysia (Pikom) nology for heightened efficiency

on-year salary growth this year.

cent year-on-year salary growth an average annual growth rate (AAGR) of 6.45 per cent over the next decade.

However, a recalibration is expected in 2025, where adver tised salary growth is projected to stabilise at 4.1 per cent, moderating from the high surge expe





#### **Press Release and Coverage in October 2023:**

https://www.bernama.com/en/business/news.php?id=2234166

https://www.malaymail.com/news/money/2023/10/12/pikom-expects-strong-contribution-from-digital-economy-in-2023-2024/95824

https://theedgemalaysia.com/node/685864

https://www.bharian.com.my/bisnes/lain-lain/2023/10/1164055/gaji-pekerja-sektor-teknologi-meningkat-ketara

https://www.nst.com.my/news/nation/2023/10/966215/pikom-expects-strong-contribution-digital-economy-year-and-next

https://www.bernama.com/bm/news.php?id=2234183

https://berita.rtm.gov.my/index.php/ekonomi/70968-ekonomi-digital-pikom-harap-tenaga-kerja-tempatan-diperkasa

https://focusmalaysia.my/malaysias-digital-economy-to-contribute-strong-24-4-to-gdp-in-2023-rising-to-25-5-in-2024/

https://www.enanyang.my/%E8%B4%A2%E7%BB%8F%E6%96%B0%E9%97%BB/pikom%E4%B8%8A%E5%8D%87%E5%8A%BF%E5%A4%B4%E5%BC%BA%E5%8A%B2-%E6%95%B0%E5%AD%97%E7%BB%8F%E6%B5%8E%E8%B4%A1%E7%8C%AEgdp%E9%80%BE24

https://www.nama.com.my/VIDEO/TVCLIP/MADC/20231012 T60 BES-MT-0830PM 7.MP4 (RTM recording)

https://www.weekly-echo.com/higher-paying-it-jobs-due-to-big-demand-in-cybersecurity-artificial-intelligence-data-analytics-says-pikom/





#### **Press Release and Coverage in October 2023:**

18 Oct 2023



PIKOM continues to be Instrumental in Fuelling Malaysia's Digital Economy Growth

businesstoday.com.my · 4 min read

https://www.businesstoday.com.my/2023/10/1 8/pikom-continues-to-be-instrumental-infuelling-malaysias-digital-economy-growth/



https://www.nst.com.my/amp/lifestyle/ bots/2023/10/966940/tech-pikomcalls-more-boost-local-tech-industry

https://www.businesstoday.com.my/20 23/10/14/pikom-more-needed-bynation-for-the-future/

11 Oct 2023

Constructive approach from regulators, stakeholders needed towards TikTok Shop

By Business Times - October 12, 2023 @ 10:28pm



https://www.digitalnewsasia.com/business/ e-commerce-malaysia-advocatesconstructive-engagement-tiktok-shop

https://www.businesstoday.com.my/2023/ 10/11/e-commerce-malaysia-says-banningtiktok-shop-will-affect-msmes-especially/



#### 37<sup>th</sup> PIKOM Annual General Meeting

#### **Press Release and Coverage in November 2023:**

3 Nov 2023 21 Nov 2023



https://www.malaysiakini.com/announcement /685288

Malaysia-China economic council, Pikom to attract RM100bil investments





Malaysia-China Digital Economy Cooperation Council (MCDC) and the National Tech Association of Malaysia (Pikom)

https://www.nst.com.my/business/corporate/2023/11/980832/malaysia-china-economic-council-pikom-attract-rm100bil-investments

财经新闻

加入RIDE昌明倡议大马5年料吸资千亿

2023年11月21日



適而为2023年PIKOM领导集会王持开幕,并在仪式上和参与"昌明信前与数字生态系统"情仪的企业领袖合款。 起为迅速接份取总载数华、PIKOM别主席刘迅杰、整资明、效和主编、法语符。PIKOM主席主报牒、西华、河方 集会工态会主席全有斯雷朝前立、动态斯迪米特行会位人集中发及会康国际总统行标符职的。

E-nanyang





#### **Press Coverage in November 2023:**



Utama Nasional Ekonomi Jenayah Dunia Sukan Hi Laporan Khas BES+

#### Inisiatif Ride Madani tarik pelaburan RM100 bilion dalam tempoh lima tahun di Malaysia

Kategori: Nasional – Masa Membaca: 2 mins – Terakhir dikemaskini: 21 November 2023 05:43 PM – Jumlah kunjungan: 138



Fadillah Yusof

https://berita.rtm.gov.my/nasional/senarai-beritanasional/senarai-artikel/inisiatif-ride-madani-tarik-pelaburanrm100-bilion-dalam-tempoh-lima-tahun-di-malaysia

- <a href="https://www.bernama.com/bm/ekonomi/news.php?id=2246560">https://www.bernama.com/bm/ekonomi/news.php?id=2246560</a>
- https://www.thestar.com.my/business/businessnews/2023/11/21/mcdc-launches-ride-madani-initiative-attractsrm100bil-in-investments
- https://selangorjournal.my/2023/11/mcdc-launches-ride-madaniinitiative-attracts-rm100-bln-ininvestments/?utm\_source=Newswav&utm\_medium=Website
- https://www.sinchew.com.my/news/20231121/nation/5142681
- https://www.dagangnews.com/article/inisiatif-ride-madani-tarikpelaburan-rm100-bilion-dalam-tempoh-lima-tahun-di-malaysiamcdc-32485
- https://newswav.com/article/mcdc-unveils-ride-madani-attractsrm100b-investments-over-five-years-A2311 KIh0td
- https://www.buletintv3.my/detik-niaga/majlis-kerjasama-ekonomi-digital-malaysia-china-pikom-sasar-pelaburan-rm100-bln-dalam-5-tahun/



#### 37<sup>th</sup> PIKOM Annual General Meeting



#### **Press Release and Coverage in December 2023:**

7 December 2023





PIKOM, e-Commerce Malaysia Welcome Announcement Not To Ban TikTok Shop

Published: Dec 7, 2023 2:47 PM · Updated: 2:47 PM

https://www.malaysiakini.com/announcemen t/689224

https://www.digitalnewsasia.com/digitaleconomy/pikom-e-commerce-malaysiawelcome-decision-not-ban-tiktok-shop-urgecompetitive

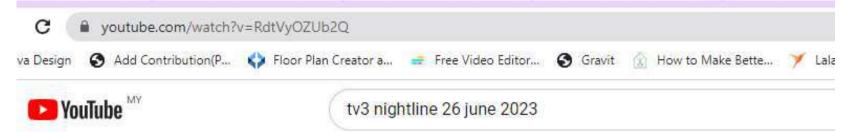
<a href="http://mrem.bernama.com/viewsm.php?idm="http://mrem.bernama.com/viewsm.php?"http://mrem.bernama.com/viewsm.php?idm="http://mrem.bernama.com/viewsm.php?">http://mrem.bernama.com/viewsm.php?idm="http://mrem.bernama.com/viewsm.php?">http://mrem.bernama.com/viewsm.php?idm="http://mrem.bernama.com/viewsm.php?">http://mrem.bernama.com/viewsm.php?">http://mrem.bernama.com/viewsm.php?</a>





#### **Broadcast Appearance 2023:**

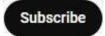
Chairman was invited to provide comments on Nurturing Tech Talent report on TV3 Nightline, 26 June 2023. 33secs appearance





Youth The Pioneer Of Progressive Politics - PM | Nightline, 26 June 2023





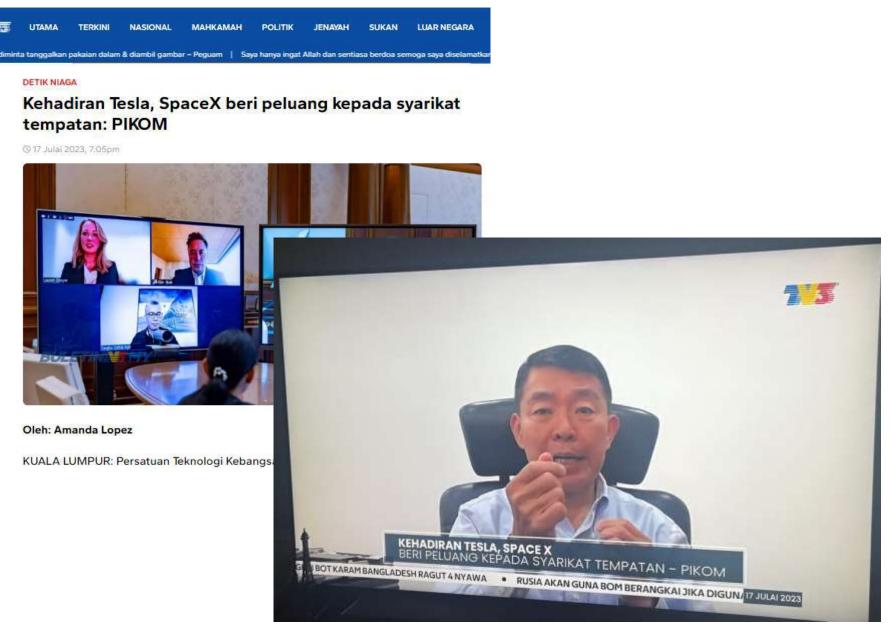


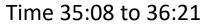






Chairman was invited to provide comments on TESLA and STARLINK investment in Malaysia. Report on TV3 Buletin Utama, 17 July 2023.



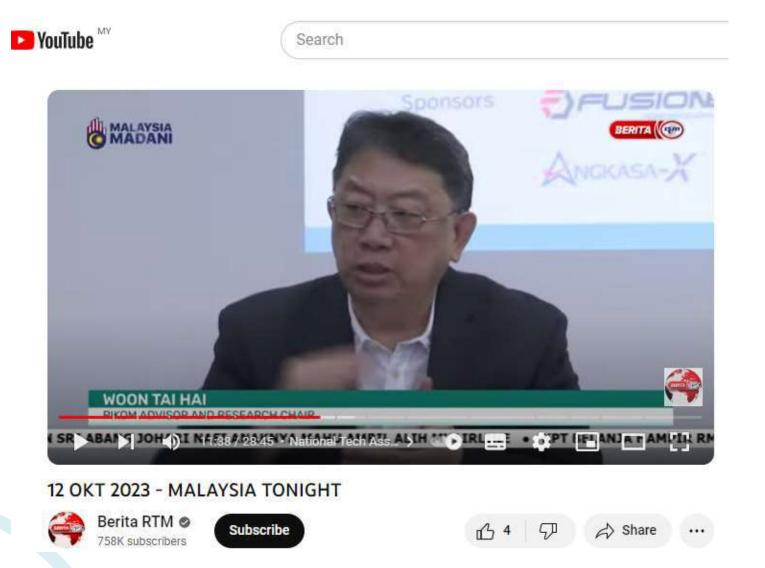




#### 37<sup>th</sup> PIKOM Annual General Meeting

#### **Broadcast Appearance 2023:**

Job Market Report Launch on TV1 – Malaysia Tonight News



https://www.youtube.com/watch?v=h6lVWUfiKeU&t=651s

Deputy Chairman Alex Liew on TV1 On the Table 20 October 2023



https://www.youtube.com/watch?v=yFSvPJDC4R8



#### **Broadcast Appearance 2023:**

#### PLS2023 Launch on TV1 –Berita RTM



https://www.youtube.com/watch?v=JQ4W\_riHPzE





# ACADEMY

# SME SKILLS & B40 DEVELOPMENT (TVET)

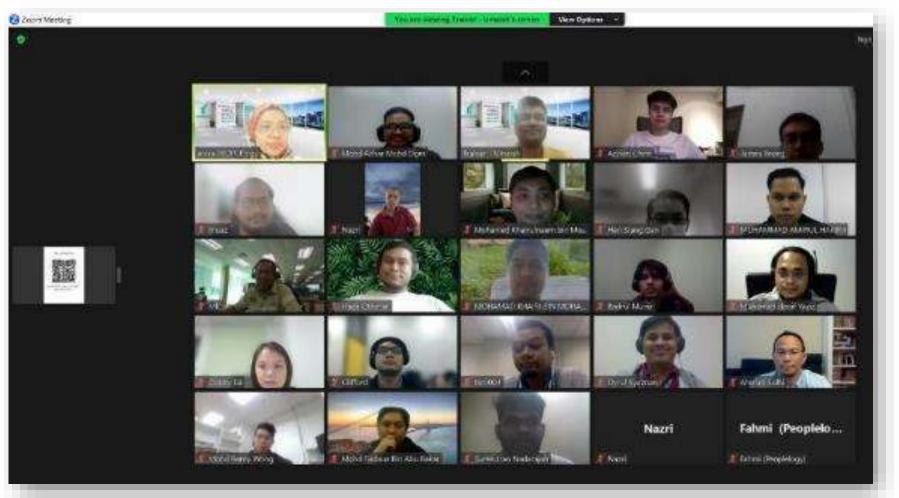
| No         | Program/Title  |         |  |  |  |  |  |
|------------|--|---------|--|--|--|--|--|
| B40        | B40 Development (TVET)   |         |  |  |  |  |  |
| 1          | Amazon Web Service (AWS) Re/Start  |         |  |  |  |  |  |
| SME Skills |  |         |  |  |  |  |  |
| 1          | "Train to Certify" Adobe Certified Professional (ACP) Digital Video Using Adobe Premiere Pro |         |  |  |  |  |  |
| 2          | Business Technology Requirement Architecture   |         |  |  |  |  |  |
| 3          | Business Acumen  |         |  |  |  |  |  |
| 4          | Data Science for Business  |         |  |  |  |  |  |
| 5          | HRM: Maximizing Human Potential  |         |  |  |  |  |  |
| 6          | HR For Non-HR Personnel  | Total   |  |  |  |  |  |
| 7          | Microsoft Power BI Data Analyst  | 169 pax |  |  |  |  |  |
| 8          | EC-Council Certified Network Defender (CND)  |         |  |  |  |  |  |
| 9          | Certified Customer Interaction Professional (CCIP)   |         |  |  |  |  |  |
| 10         | Amazon Web Service (AWS) Re/Start  |         |  |  |  |  |  |



# SME SKILLS & B40 DEVELOPMENT (TVET)









# PIKOM LEADERSHIP COURSE (PLC)

A strategic Leadership 5.0 Upskilling programme

51<sup>st</sup> PIKOM PLC = 10pax trained

53<sup>rd</sup> PIKOM PLC = 17pax trained

54<sup>th</sup> PIKOM PLC = 11pax trained









# **EVENTS**



#### National Human Capital Conference & Exhibition (NHCCE 2023)



Chairman CS Ong recorded NHCCE promotional video for HRD Corp. 17 Oct 2023



PIKOM at the launch of NHCCE, 30 October 2023 @MITEC



SDAY, 31 OBER 3
TP ESTIC FULL

TO BER 3

PIKOM CEO @Ong Kian Yew CEO receiving recognition from HRD Corp for being part of the External Evaluating Panel of Judges for HRD Awards 2023!





# PUBLICATIONS

ECONOMIC AND DIGITAL JOB MARKET OUTLOOK 2023

- 15<sup>th</sup> Edition
- Publication inaugurated in 2008
- 2023 edition published in collaboration with Jobstreet, ASOCIO, TalentCorp and MDEC
- Analysis and insights into economic, industry and digital job market
- Local and global salary landscape



# my.IT publications issued in 2022







MYIT I Vol 5 No 1

MYIT I Vol 5 No 2



# PIKOM e-Newsletter

SEPTEMBER 2023 | Issue #30

Satelline least & inflatorement Science from tryon letter



# PIKOM e-Newsletter

AUGUST 2023 | Issue #29

Sat all our letter & he that product the bond from to province



### PIKOM e-Newsletter

APRIL 2028 | Issue #25

Cut all our latter to hattest persons delicered fresh to your indice.

Sclamat Berpuasa to all our muslim friends!



# PIKOM e-Newsletter

MAY 2028 | Issue 926

Get all our latest to hartest content delicened freek to your indeed



Bolis of the Mort

PIKO

### Highlights of the Month



### PIKOM Charity Golf, 6 September 2023

Company to the Champion, New Yorker?

69° PLOST was collected and will be distributed by

- 1. Perceluse Projector Kanak-Krank Seward Shat Stine Borns
- 2. Per Lambier Kielsarga (Dang Clung Bermanata) Pemiatiganan
- E. Brendham States Sidness Cheve.
- 8. Persistan Salaphan Dan Books Servinger Dan Koos Lumpur
- 8. Residual Artistan das Respapios Rocal April Stimmer, Rusis Lungui

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- · Proposition
- . Build and growned individual and contributed to the cause.

### lighlights of the Month



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MALAYSIA Budget 2023 and Its Impact on the Tech Industry Karger 17 Keegan Ong 18 April 2023, Tuesday Register Now PIROSI Hall, Level &

the Maleysia beta Security Speciment Software South Industry or Rudget 2023 and Its Impact on the Tech Industry respect from MDEC and Cylometrically Mulayria is the com-

The most will be also be proved in proceedings to play that the constituting and players being being by. because our makes a comment of the beautiful from the PROF securior

FIGUR (on the asserting in term VE Patro) Patrol, Manufer of Communications and Dig PTICON Talk Service

The book PROFIT Community Course Assess France, Serial, Vessel, Europea, and Court (Ride) 18 April 2023 (Tarestry) proof the extraction order to be did.

Phobo Gallery

follower from Tartiet 2023 and regard and the year and be pay additional trace? Any springs more much follow or players. and the rester you line class t Divine has up for the pending on highest 2023 and the largest and

### Certains below

Time: 2/00 - E/00 pre (Registrollus from Tyre converts)

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Aprilla DEE per Amporation

COLDY Charg. tion per than

TOTAL DESCRIPTION OF THE PARTY 3.85 pix. . Precontration by Evergen Chig. Refere, PurC. 4:15 per DOA session



### PIXOM Industry Internatio Program (PIIP)

Streetings their FISCH Supply Street Are Program State.

We are excluded to believe you of the new willows intensity PODM to exact the evaluation in totals. discongressed of our groduates mutualing contains our filture periodici graduate facing object their concentration there whether

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Leolding for Insum?

37th PIKOM **Annual** General Meeting



MONTHLY NEWSI



# INDUSTRY INITIATIVES



**Event Sponsors** 















Organised by



# PIKOM Chinese New Year Dinner 2023, 2 February @ NEXUS



• Total Attendees: <u>355</u>

• VIP: Minister of Communications and Digital, YB Tuan Ahmad Fahmi Bin Mohamed Fadzil

PIKOM Talk Series - Budget 2023 and Its Impact on the Tech Industry

























# PIKOM Hari Raya Open House & Members Meet, 31 May 2023











International





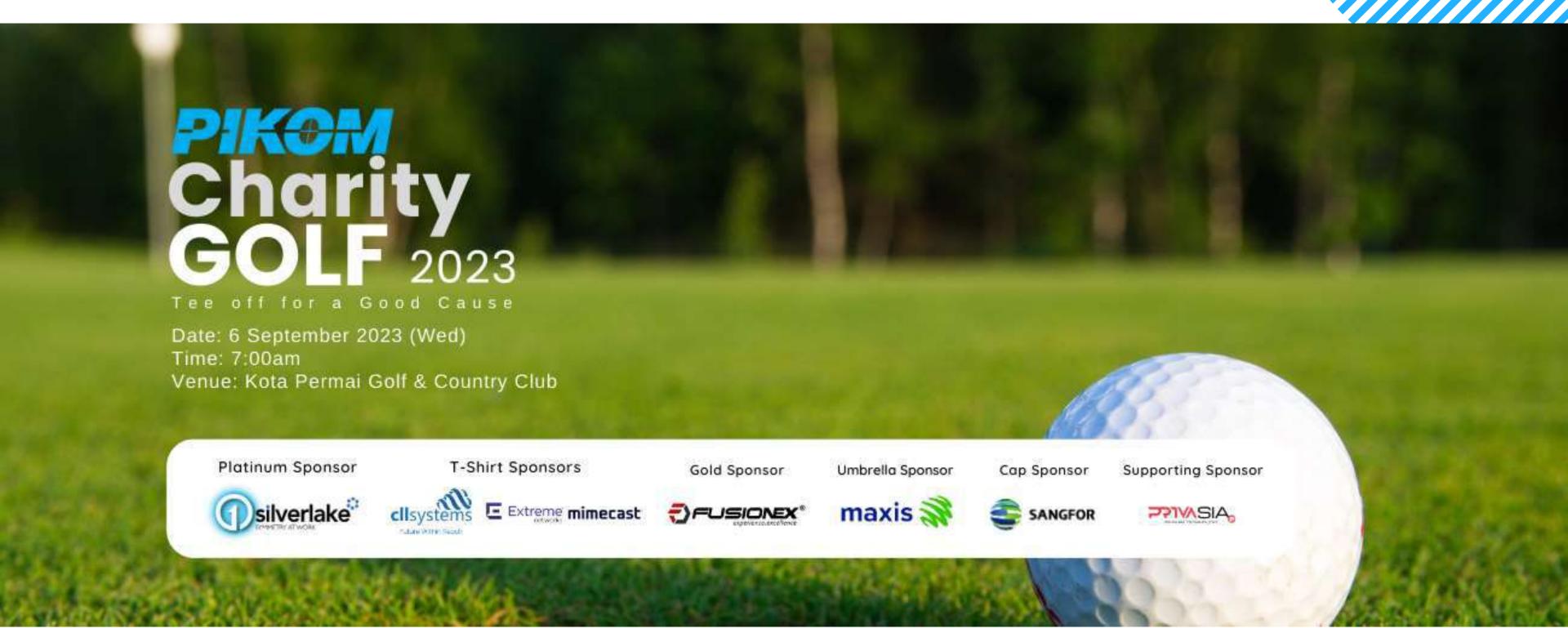
**OPIKOM Industry Internship Program (PIIP)** 

New Members Recognition

**Total Attendees: 231** 

# 37th PIKOM Annual General Meeting







# 37th PIKOM Annual General Meeting

# **PIKOM CHARITY GOLF 2023**

❖ Venue: Kota Permai Golf & Country Club

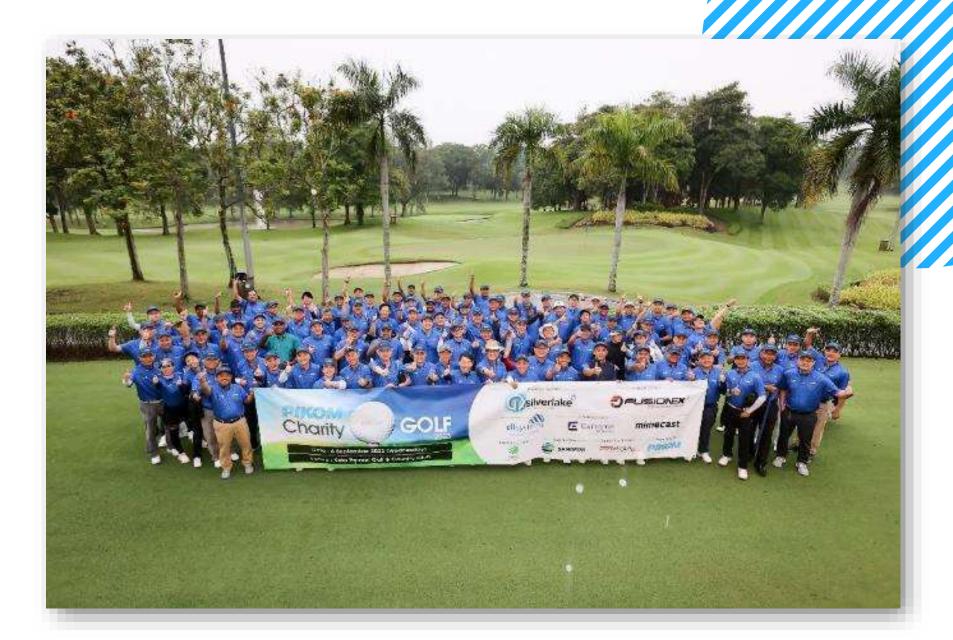
❖ Date: 06 September 2023, Wednesday

Tee-off: 7:45am

No of Pax: 104 golfers

Champion: Meor Munawir





# RM 78,500 was collected and will be distributed to

- 1. Persatuan Penjagaan Kanak-Kanak Terencat Akal Johor Bahru
- 2. Pertubuhan Keluarga Orang-Orang Bermasalah Pembelajaran
- 3. Persatuan Insan Istimewa Cheras
- 4. Persatuan Kebajikan Dan Sosial Selangor Dan Kuala Lumpur
- 5. Persatuan Kebajikan dan Penjagaan Kanak-kanak Istimewa, Kuala Lumpur



Organised by



Strategic Partner



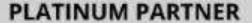
# PIKOM LEADERSHIPSUMMIT LEADERSHIP SUMMIT

21 NOV

**KL Convention Centre** 

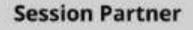
Incorporating Declaration of RIDE MADANI & Malaysia-RCEP Digital Champion Roundtable

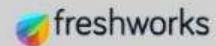
Unleashing Tech: Shaping the Future Together



2023



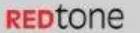


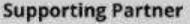


**CIO Networking** 



**Conference Bag** 







**Exhibitors** 





# **PIKOM LEADERSHIP SUMMIT 2023**









# **PIKOM LEADERSHIP SUMMIT 2023**



















# 37th PIKOM Annual General Meeting



Officiated by YB Teo Nie Ching
Deputy Minister of Communications & Digital















# NEW MEMBERS 2022-2023



# **NEW MEMBERS DEC 2022- NOV 2023**

- 1. Agensi Pekerjaan Nezda Sdn Bhd
- 2. Doitlean Malaysia Sdn Bhd
- 3. ePandu Sdn Bhd
- 4. Shopee Mobile Malaysia Sdn Bhd
- 5. Avows Technologies Sdn Bhd
- 6. EnterpriseDB Pte. Ltd
- 7. Thomson Reuters Asia Sdn Bhd
- 8. AC Square Holdings Sdn Bhd
- 9. Alibaba Cloud (Malaysia) Sdn Bhd
- 10. MSP Systems (M) Sdn Bhd
- 11. Cadvision Systems Sdn Bhd
- 12. AGTIV Consulting Sdn Bhd
- 13. Freshworks Inc.
- 14. Sangfor Technologies (Malaysia) Sdn Bhd
- 15. Lifetech Solutions Sdn Bhd
- 16. Velo Technologies Sdn Bhd
- 17. Aegis BPO Malaysia Sdn Bhd
- 18. VADS Business Process Sdn Bhd
- 19. Eli Lilly Asia Pacific SSC Sdn Bhd
- 20. Alcon Laboratories (Malaysia) Sdn Bhd
- 21. Awantec Systems Sdn Bhd
- 22. Uptime Institute Professional Services, LLC
- 23. Good Works Technology Sdn Bhd
- 24. Syndes Technologies Sdn Bhd
- 25. Wipro Technologies Sdn Bhd

- 26. Agensi Pekerjaan Talent Script Sdn Bhd
- 27. HOREN Training
- 28. S Squad Sdn Bhd
- 29. Hexamatics Servcomm Sdn Bhd
- 30. Forrester Singapore Pte Ltd
- 31. Cyclonerobotics Malaysia Sdn Bhd
- 32. Sunline Technology (Malaysia) Sdn Bhd
- 33. GKK Consultants Sdn Bhd
- 34. Woodwing Digital Services Sdn Bhd
- 35. Roots Asia Pacific (Malaysia) Sdn Bhd
- 36. Crypken Sdn Bhd
- 37. Amazon Web Services Malaysia Sdn Bhd
- 38. Advanced Network Solutions Sdn Bhd
- 39. Infoline IT Solutions Sdn Bhd
- 40. Minconsult IT Sdn Bhd
- 41. Benchmark Infotech Sdn Bhd
- 42. Talent In Motion Sdn Bhd
- 43. Mak Academy
- 44. Dynafront Systems Sdn Bhd
- 45. Minfy Technologies Sdn Bhd
- 46. Nextgen Ospace Sdn Bhd
- 47. Iforte Intelligence Sdn Bhd
- 48. Sendquick Sdn Bhd
- 49. Innergia Labs Sdn Bhd
- 50. Pentech Solution Sdn Bhd

- 51. Vantage Data Centers Malaysia Sdn Bhd
- 52. Gamer2Gamer Sdn Bhd
- 53. Zimmer Medical (Malaysia) Sdn Bhd
- 54. Kinetik Consulting Sdn Bhd
- 55. Weststar Engineering Sdn Bhd
- 56. Quocent Sdn Bhd
- 57. REDtone Digital Berhad
- 58. Compasia Sdn Bhd
- 59. Chmiel Global Advisory Sdn Bhd
- 60. Eaton Industries Sdn Bhd
- 61. LG Electronics (M) Sdn Bhd
- 62. Integrated Netlink Solutions Sdn Bhd
- 63. Hubino Sdn Bhd
- 64. Technodex Bhd
- 65. Knowbe4 Pte Ltd
- 66. Jaringan Nadi Teknologi Sdn Bhd
- 67. MSC Trustgate.Com Sdn Bhd
- 68. U Mobile Sdn Bhd
- 69. Novartis Corporation (Malaysia) Sdn Bhd
- 70. Smith & Nephew Services Sdn Bhd
- 71. Rising Net Sdn Bhd
- 72. Turn Cloud Technology Service (M) Sdn Bhd
- 73. Dotlines Sdn Bhd
- 74. Coastal Hectare Sdn Bhd
- 75. CSP Connect Sdn Bhd