



# PIKOM EVENTS IN 2025\*

**Version: 17.02.2025**

*\*Content and event date are subject to change.*

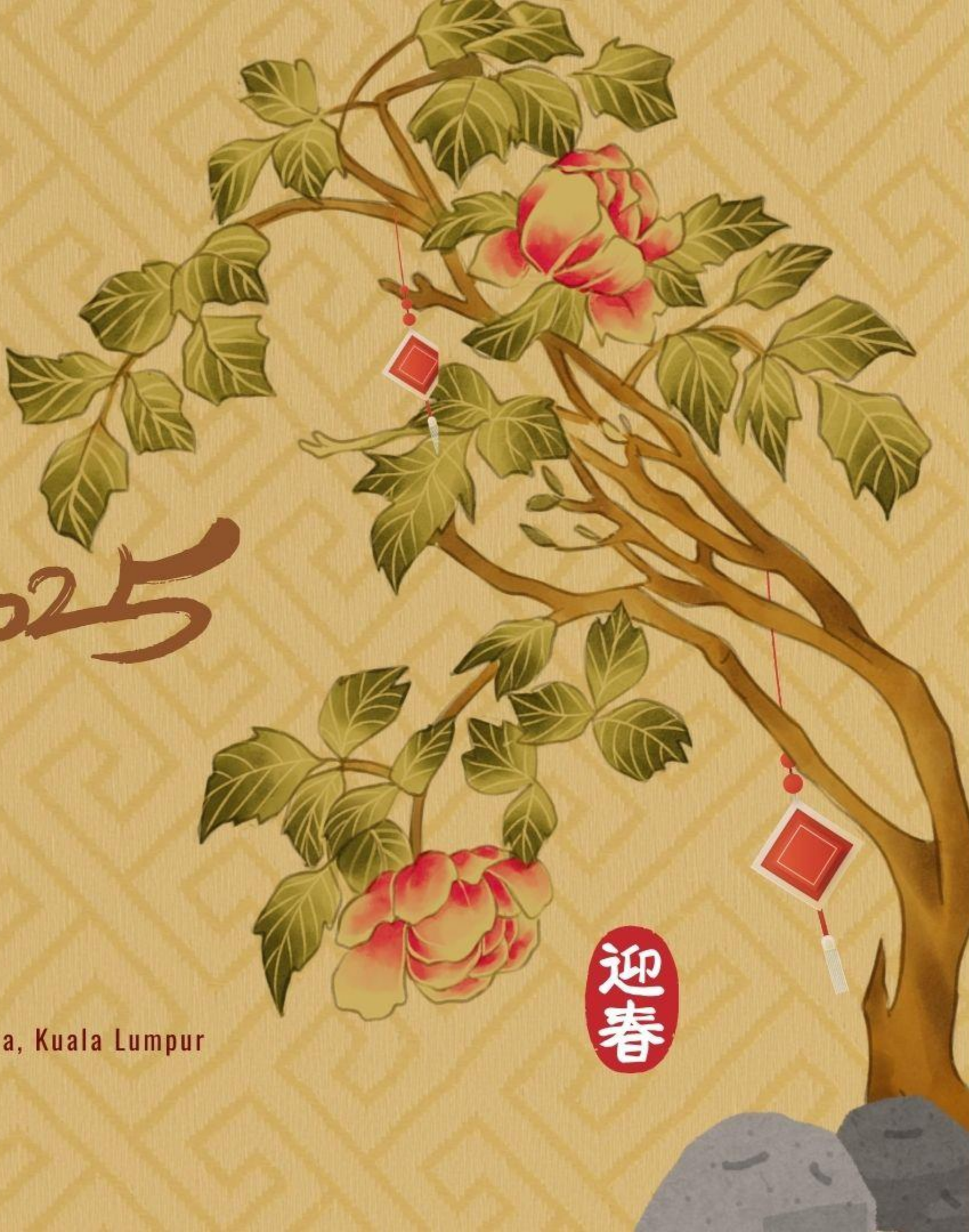


# PIKOM CHINESE NEW YEAR DINNER 2025

13  
FEB  
2025  
7PM



**M Resort & Hotel**  
Jalan Damansara, Bukit Kiara, Kuala Lumpur



**DIAMOND PARTNER**

**HDC**  
HIGH PERFORMANCE DATA CENTRE

**isatec**  
tech ideas+

**PREMIER PARTNERS**

**Alibaba Cloud**

**glocomp**

**SERVER ONE**

**MAIPU**  
MAKE IT INTELLIGENT

**time**

**business**

**xamble**

**yes** Enterprise  
Solutions

**BROUGHT TO YOU BY**

**PIKOM**





# NORTHERN REGION CONFERENCE 2025

TRANSFORMING IT LANDSCAPES: THE POWER OF USER EXPERIENCE

**18 FEBRUARY 2025**

**EASTERN & ORIENTAL HOTEL, PENANG**

ORGANISED BY **PIKOM**

PLATINUM PARTNERS



TELCO PARTNER



CONTENT PARTNERS



SANGFOR



EXHIBITORS



Monitor ERP

Rimini Street



#FOCS2025

**CYBERSECURITY**  
by **PIKOM**

# FUTURE OF **Cybersecurity** SUMMIT 2025

*SECURING THE DIGITAL FRONTIER:  
EMERGING TRENDS AND PRACTICAL SOLUTIONS*



**16 APRIL 2025**



**m WORLD HOTEL, PJ**

PIKOM Cybersecurity Summit is an annual conference organised by the Cybersecurity Chapter of PIKOM. This conference is held to address Cyber threats & issues of compliance faced by organisation and to come & listen what the region's experts will share their insights & best practices to overcome cyber threats.



# ABOUT FUTURE OF CYBERSECURITY SUMMIT (FOCS) 2025



**Future of Cybersecurity Summit (FOCS) 2025** - this year marks the 5th edition of the summit since its inception in 2019. This Summit is organised by the Cybersecurity Chapter of PIKOM and its held to address Cyber threats & issues of compliance faced by organisation.

**Securing the Digital Frontier: Emerging Trends and Practical Solutions** – The theme for this year’s Summit is designed to address these critical issues. We will explore cutting-edge trends in cybersecurity and provide actionable insights into how organizations can safeguard their operations against evolving digital threats.

## Why This Theme Matters:

- 1. Emerging Threats:** From sophisticated cyberattacks to vulnerabilities in AI and IoT, understanding the latest security trends is vital for staying ahead of the curve.
- 2. Practical Solutions:** It’s not just about identifying threats but implementing practical, scalable strategies that ensure the resilience of digital infrastructures.
- 3. Future-Proofing:** Learn how to build systems and strategies that protect your organization now and in the years to come, as the digital landscape continues to transform.

## What You’ll Gain:

- Insights into the latest security technologies and trends.
- Best practices for creating a secure digital environment.
- Real-world case studies showcasing successful security implementations.

Join us as we delve into the future of cybersecurity, equipping you with the knowledge and tools you need to secure the digital frontier. Together, we can navigate the challenges of today and prepare for tomorrow.

# Future of Cybersecurity Summit (FOCS) 2024 - Facts



## SUMMIT

HOW TO ACHIEVE  
"PREVENTION IS BETTER THAN CURE"  
IN CYBERSECURITY PROTECTION?  
8 MAY 2024

**Theme** : How to Achieve “Prevention Is Better Than Cure”  
in Cybersecurity Protection?

**Date** : 8 May 2024

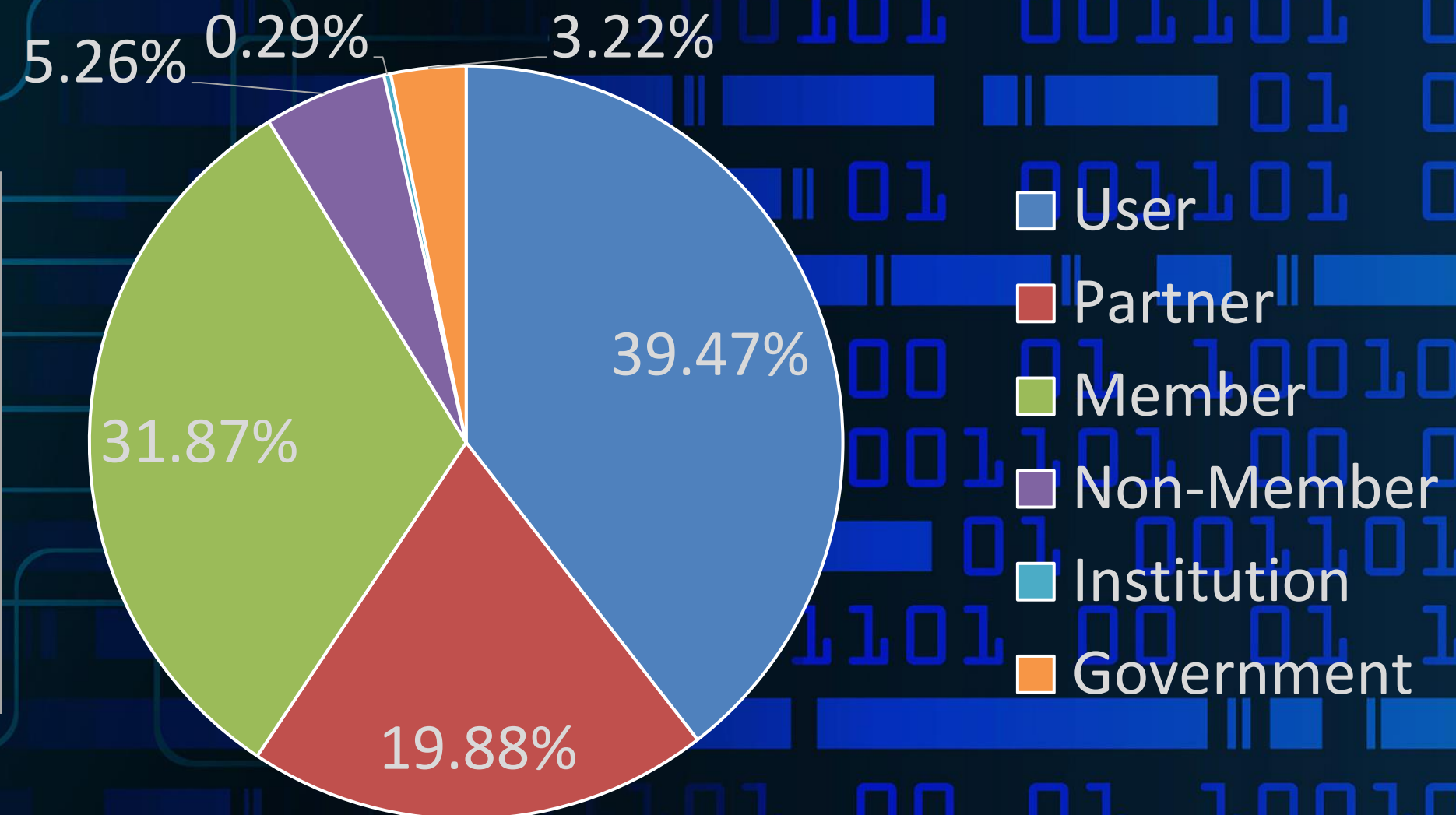
**Venue** : Avante Hotel, Bandar Utama, PJ

**Frequency** : Annual Event

**Number of Speakers** : 4 Keynote Speakers/ 2 Moderators/ 8 Panelists

**Number of Attendees** : 342 Delegates

Category	Percentage
Users	39%
Vendors/IT Companies	32%
Partners	20%
Others (Govt, Edu, Media, Assoc etc.)	9%





# Future of Cybersecurity Summit (FOCS) 2024 - Highlights

FUTURE OF  
**Cybersecurity**

SUMMIT

HOW TO ACHIEVE  
"PREVENTION IS BETTER THAN CURE"  
IN CYBERSECURITY PROTECTION?  
8 MAY 2024



DISSECTING 2024 CYBERSECURITY BILL: HOW THE BILL WILL CHANGE US?

NAVIGATING THE FRONTIER:  
EXPLORING AI ADOPTION IN CYBERSECURITY - ADVANTAGES AND CHALLENGES



# PARTNERSHIP PACKAGES



Date & sponsorship details may subject to change

Sponsorship Category	Platinum	Diamond	Gold	Silver	Networking/ Luncheon	Lanyard/ Conference Bag	Exhibition Booth (Supporting Partner)
Price (RM)	100,000	70,000	40,000	30,000	30,000	25,000	6,000
Total Available Slots	Exclusive 1 only	Exclusive 1 only	3	3	1/1	1/1	8
Speaking slot	Prime Keynote	Prime Keynote	Keynote	Panel	⊗	⊗	⊗
Company Logo* / Sponsor Recognition on all Marketing Collaterals during pre-event and on conference day	✓	✓	✓	✓	✓	✓	✓
Logo appearance in Website & company profile in e-Program Book	✓	✓	✓	✓	✓	✓	✓
Advertisement Page in e-Program Book (A5)	1 X Outside Back Cover	1 X Inside Back Cover	1 X ROP	1 X ROP	1 X ROP	1 X ROP	1 X ROP
Exhibition Kiosk / Event Table	3	2	2	1	1	1	1
Exhibitor Passes	6	4	4	2	2	2	2
Access to delegates list*	✓	✓	✓	✓	✓	⊗	⊗
Delegate tickets	20	15	10	8	8	7	3

\* Subject to PDPA rules



# PARTNERSHIP BENEFITS

# EXPECTED ATTENDEES



Event	Sponsorship Benefits	Attendees		
		Expected	Level	Industry
Future of Cybersecurity Conference 16 April 2025, Wednesday	<ul style="list-style-type: none"><li>•Corporate/Brand Recognition</li><li>•An exceptional opportunity to position your company's brand and message before the region's cybersecurity community, fostering knowledge sharing and networking</li><li>•Engage with prospects in a positive learning environment and influence thought and decision leaders through direct, face-to-face opportunities</li><li>•Elevate your corporate profile among senior executives.</li><li>•Exclusive Speaking Slot/Panelist Opportunities – showcase leadership by engaging with cutting-edge technology</li><li>•Opportunity to discover potential candidates for future employment</li><li>•Showcase Opportunities for Services and Products</li></ul>	300 Delegates	CIOs, CISOs & officers from IT divisions	<ul style="list-style-type: none"><li>•Local ICT Commercial Enterprise</li><li>•Government Agencies</li><li>•End User Group</li></ul>

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# PIKOM RAYA OPEN HOUSE & MEMBER MEET

Connect with fellow members and celebrate the festive spirit of Raya together.

**A P R I L 2 0 2 5**



# 2025 PIKOM Members Meet

Expand your network and gain valuable insights at our members meet.  
Our event is now open for members to host. Kindly contact us if you are keen.

APRIL

AUGUST

DECEMBER







# PIKOM CIO CONFERENCE

3 JUNE 2025

GRAND NEXUS, CCEC, BANGSAR SOUTH



# ABOUT PIKOM CIO CONFERENCE 2025

With the success debut of the inaugural PIKOM CIO Conference 2024, we intend to make this Conference an annual event. Therefore, the next CIO Conference will be held on 3 June 2025 and we have lined up a very exciting program as attached.

This year's theme: **Gen AI in Action: Transforming Ideas into Impact**

Generation AI (Gen AI) has captured imaginations across industries, from creative arts to cutting-edge research. But now that we have it, how do we leverage its power to drive real-world impact?

**"Gen AI in Action: Transforming Ideas into Impact"** explores how businesses, researchers, and innovators are harnessing Gen AI to bring bold ideas to life. This theme invites participants to dive deep into case studies, success stories, and challenges that arise when implementing Gen AI solutions.

From automating workflows to creating entirely new markets, Gen AI is shaping industries in profound ways. We'll examine how this transformative technology is being used to solve pressing global problems, foster collaboration, and unlock new levels of efficiency and creativity.

## Why Attend?

- Learn actionable strategies for implementing Gen AI in your field
- Connect with thought leaders, developers, and business leaders driving innovation
- Discover how to transform AI-driven ideas into measurable outcomes

This conference theme is an invitation to bridge the gap between vision and execution. Join us to learn how to move beyond the theoretical potential of Gen AI and start making an impact today.

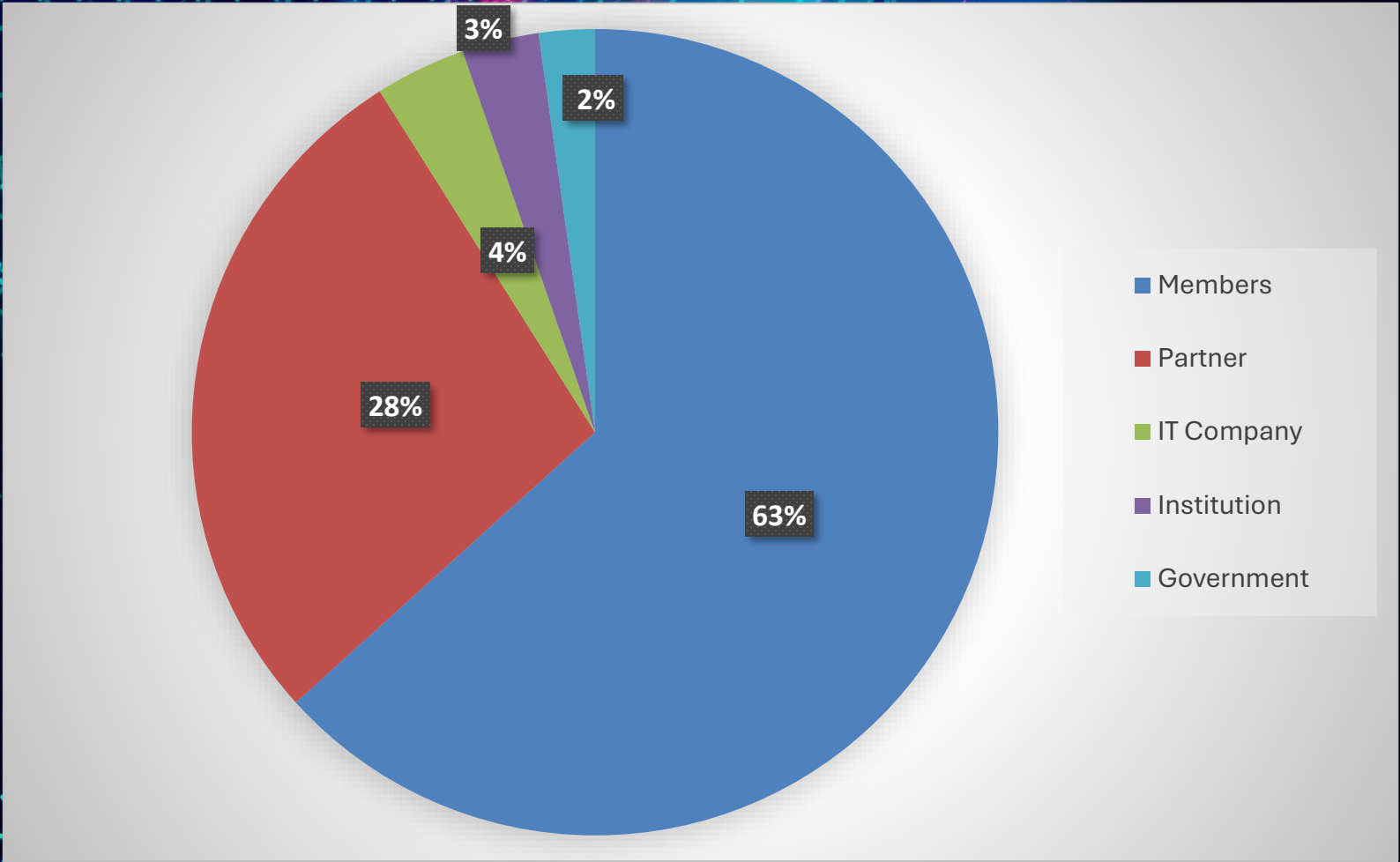


# PIKOM CIO Conference 2024 - Facts

ORGANISED BY **PIKOM**

- Theme** : Empowering Tomorrow through AI Today
- Date** : 29 May 2024
- Venue** : CCEC, Summit 1 & 2, The Vertical, Bangsar South, KL
- Frequency** : Annual Event
- Number of Speakers** : 6 Keynote Speakers/ 3 Moderators/ 12 Panelists
- Number of Attendees** : 357 Delegates

Category	Percentage
PIKOM Members	63%
Partners	28%
IT Companies	4%
Others (Govt, Edu, Media, Assoc etc.)	5%





# PIKOM CIO Conference 2024 - Highlights





# PIKOM CIO CONFERENCE 2025 OVERVIEW

Date / Day	3 June 2025 (Tuesday)
Organiser	PIKOM CIO Chapter (a Chapter of PIKOM, National Tech Association of Malaysia)
Venue	Grand Nexus, CCEC, Bangsar South
Theme	<b>Gen AI in Action: Transforming Ideas into Impact</b>
Participants	CIOs, CEOs, CTOs, ICT Leaders of Local Companies and MNCs Senior Government Officials Academics from Institutions of Higher Learning
Targeted No. of Participants	300 Local Industry Players



# PARTNERSHIP PACKAGES

Date & sponsorship details may subject to change

#pikomcioconference

Partnership Category	Title	Platinum	Diamond	Gold	Content	Networking Lunch	Conference Bag /Lanyard	Exhibition Booth
Price (RM) / (US\$)	RM150,000 (US\$34,500)	RM100,000 (US\$23,000)	RM80,000 (US\$18,400)	RM60,000 (US\$13,800)	RM40,000 (US\$9,200)	RM30,000 (US\$6,900)	RM25,000/ RM25,000 (US\$5,750)	RM7,000 (US\$1,610)
Total Available Slots	Exclusive 1 only	Exclusive 1 only	Exclusive 1 only	3	4	1	1/1	8
Prominent recognition as Title Partner with logo placements in all media promotion	✔	⊗	⊗	⊗	⊗	⊗	⊗	⊗
Company Logo* / Sponsor Recognition on all Marketing Collaterals during pre-event and on conference day	✔	✔	✔	✔	✔	✔	✔	✔
Logo appearance in Website & company profile in e-Program Book	✔	✔	✔	✔	✔	✔	✔	✔
Advertisement Page in e-Program Book	1 X Inside Front Cover	1 X Inside Page 3	1 X Inside Page 4	1 X Inside Page 5--7	1 X ROP	1 X ROP	1 X ROP	1 X ROP
Exhibition Kiosk / Event Table	3	3	2	2	1	1	1	1
Speaking slot (20 minutes)	Prime Keynote	Keynote	Keynote	Keynote	Panel	⊗	⊗	⊗
Access to delegates list*	✔	✔	✔	✔	✔	⊗	⊗	⊗
Delegate tickets	10	8	6	4	3	2	2	2

\* Subject to PDPA rules



PARTNERSHIP BENEFITS

EXPECTED ATTENDEES

Event	Sponsorship Benefits	Attendees		
		Expected	Level	Industry
PIKOM CIO Conference 2025 3 June 2025 Grand Nexus, CCEC, Bangsar South, KL	<ul style="list-style-type: none"><li>•Corporate/Brand Recognition</li><li>•An excellent opportunity for your company’s brand and message to be in front of the region’s Tech community and commitment to knowledge sharing and networking</li><li>•Engage with prospects in a positive learning environment and influence through face-to-face opportunities with thought and decision leaders.</li><li>•Raise corporate profile to the senior executives.</li><li>•Exclusive Speaking Slot/Panelist Opportunities – demonstrate leadership by being part of the top notch technology</li><li>•Opportunity to identify candidates for potential future employment</li><li>•Services/Products Showcase Opportunities</li><li>•Business Matching (<i>T&amp;C applies</i>)</li></ul>	300 Delegates	CIOs, CISOs & officers from IT divisions	<ul style="list-style-type: none"><li>•Local ICT Commercial Enterprise</li><li>•Government Agencies</li><li>•End User Group</li></ul>

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# **PIKOM** **GOLF** **INVITATIONAL** & Charity Drive 2025 - JUNE 2025 -



## **Why Participate?**

- **Network:** Connect with industry leaders and peers in a casual, enjoyable setting.
- **Exercise:** Enjoy a day of golf on a world-class course, promoting wellness and camaraderie.
- **Give Back:** Your participation supports selected local charities, making a real difference in our community.
- **Recognition:** Use this opportunity to reward your top employees, suppliers, or valued customers.
- **Fun:** Lunch, dinner, and an exciting lucky draw are all part of the experience, with winners announced during the evening festivities.

**Join Us!** We look forward to having you with us for a day of sports, networking, and giving back. Secure your spot now and be a part of this meaningful event.



**MD**<sup>TM</sup>  
MALAYSIA DIGITAL  
**APICTA**  
**2025**  
**AWARDS**



**NOMINATION** starts from June 2025



# PIKOM DIGITAL EXCELLENCE AWARDS 2025

Recognising the Best in the Tech Industry

**AUGUST 2025**



- To recognise excellent achievement and outstanding performance in the digital industry in Malaysia
- To spur the digital ecosystem development and provide an impetus for further growth
- To encourage and stimulate interest in digital technology
- To shine a spotlight and strengthen confidence in the digital industry



The background of the left half of the image shows a large audience of people seated in rows, viewed from behind, looking towards a brightly lit stage. The text 'gbs summit' is overlaid in the top left, with 'REIMAGINING BUSINESS SERVICES' in smaller text below it.

**gbs summit**  
REIMAGINING BUSINESS SERVICES

The background of the right half of the image is a solid, vibrant orange color. On the right side, there is a close-up of a silver trophy with a large star on top. The text 'GBS ASIA AWARDS 2025' is overlaid in the top right, with a small star icon between 'AWARDS' and 'RDS'.

**GBS**  
**ASIA AWARDS**  
**2025**

**SEPTEMBER 2025**





# PIKOM CIO CHAPTER TECHNOLOGY X'CHANGE VISIT 2025

OCTOBER 2025







# **PIKOM** **LEAD**

**INNOVATE . TRANSFORM**

BLOCK YOUR DATE  
**NOVEMBER 2025**

FOR THE PREMIER DIGITAL CONFERENCE OF THE YEAR

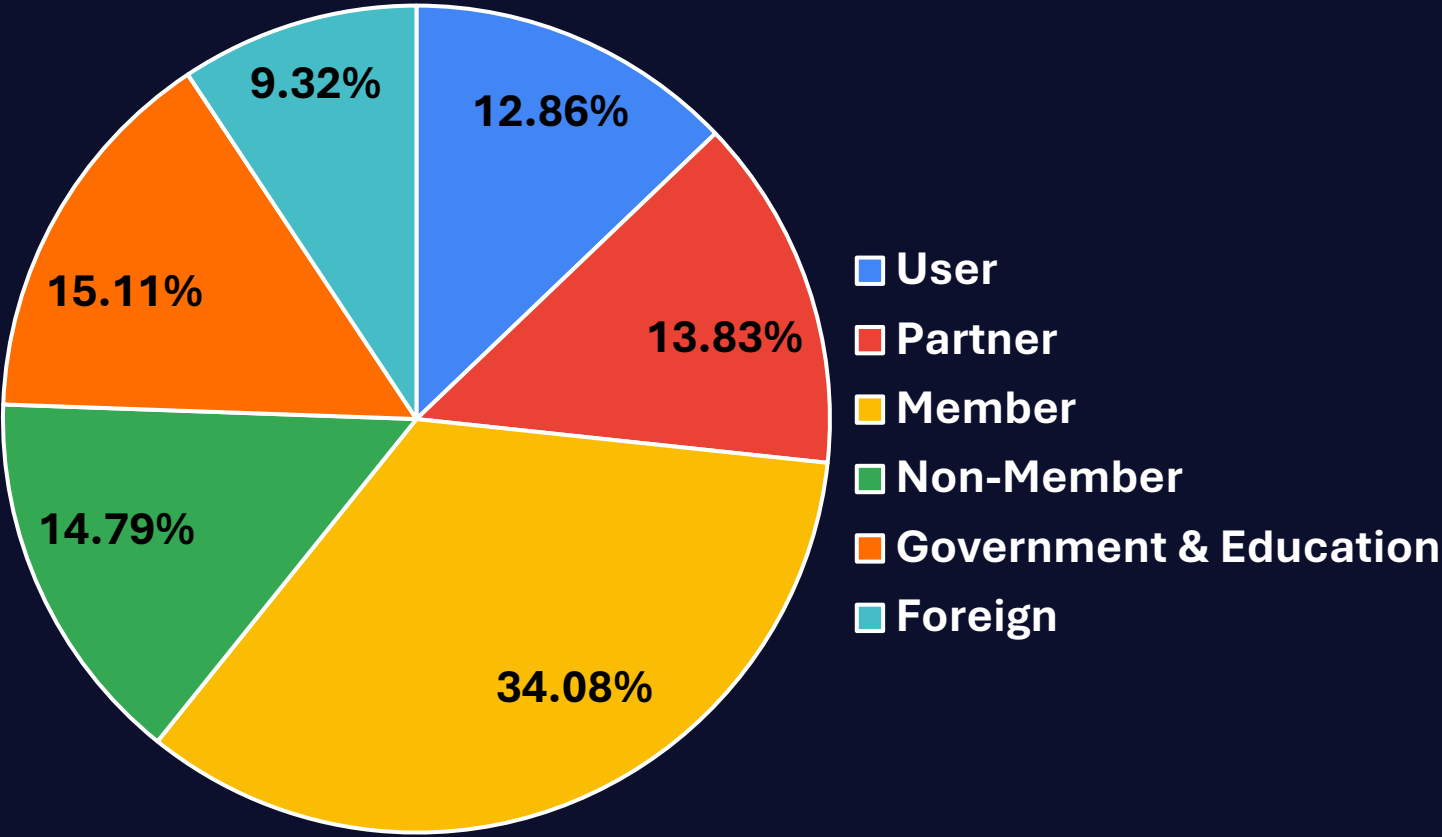
**PIKOM LEAD** is a C-level event designed to discuss the industry's latest thought leadership, trends and insights to spur innovation, adoption of new technologies and new business models in elevating the ICT growth in Malaysia.



# PIKOM LEAD 2024 Facts

#PIKOMLEAD2024

**Theme** : PIKOM LEAD: Innovate. Transform  
**Date** : 20 November 2024  
**Venue** : CCEC, Summit 1, The Vertical, Bangsar South, KL  
**Frequency** : Annual Event  
**Number of Speakers** : 3 Keynote Speakers/ 5 Moderators/ 17 Panelists  
**Number of Attendees** : 312 Delegates



Category	Percentage
End-users	12.86%
Partners	13.83%
Members	34.08%
Non- Members	14.79%
Government & Education	15.11%
Foreign	9.32%



# PIKOM LEAD 2024 Highlights

#PIKOMLEAD2024





# My.IT – The Official Publication of PIKOM

PIKOM  
PUBLICATIONS

## my.iT: Your Gateway to Malaysia’s Thriving ICT Landscape

Welcome to my.iT, the official publication of PIKOM.  
Established in 1986, PIKOM has played an instrumental role in shaping and steering Malaysia’s ICT industry towards excellence.  
With over 1,000 member companies, representing an 80% of the country’s ICT trade, PIKOM stands as the unequivocal voice of the ICT industry in Malaysia.

At its core, my.iT caters to the dynamic ICT ecosystem in Malaysia, serving as a platform to voice the industry’s needs and concerns. By choosing to advertise in my.iT, you become an integral part of this vibrant and essential scene, aligning your brand with the Malaysian ICT sphere.

### Targeting the Right Audience

When you choose to advertise in my.iT, you gain access to a highly targeted audience comprising not only PIKOM’s extensive membership base but also captains of the industry, government ministries, relevant business organisations and attendees of PIKOM events. my.iT also enjoys nationwide visibility, with copies available in leading bookstores across the country.

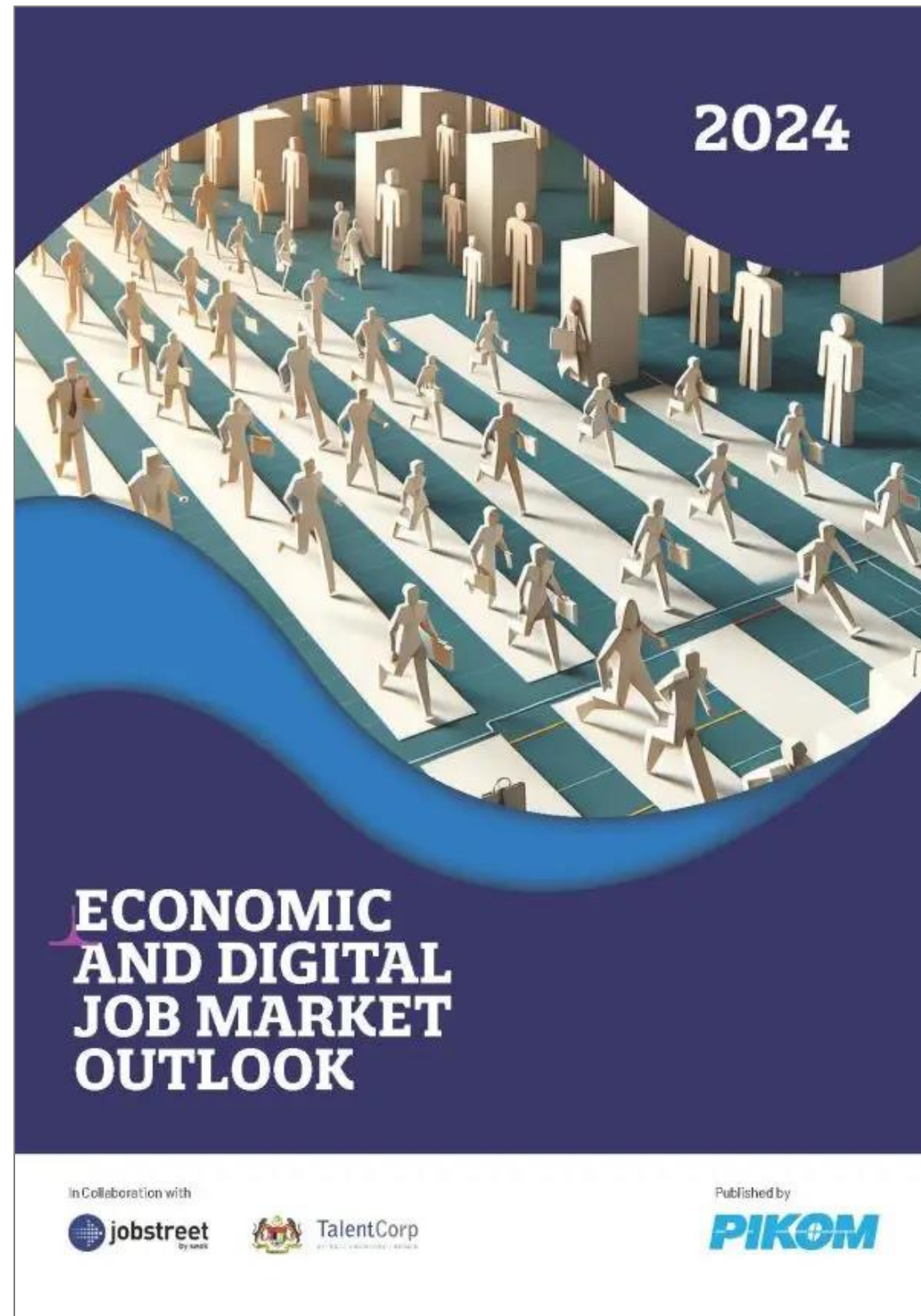
ADVERTISING RATES						
Positions	Members' Rate			Non-Members' Rate		
Per insertion*	1x	2xs	4xs	1x	2xs	4xs
Inside Front Cover	RM5,500	RM5,000	RM4,500	RM7,500	RM7,000	RM6,000
<b>ROP Package 1</b> 1 full page, full colour advertisement with a full page write up	RM3,500 Total Cost: RM3,500			RM5,500 Total Cost: RM5,500		
<b>ROP Package 2</b> 1 full page, full colour advertisement with a full page write-up for 2 issues	RM3,250 Total Cost: RM6,500			RM5,000 Total Cost: RM10,000		
<b>ROP Package 3</b> 1 full page, full colour advertisement with a full page write up for 4 issues	RM2,800 Total Cost: RM11,200			RM3,500 Total Cost: RM14,000		





# Economic and Digital Job Market Outlook

**PIKOM**  
PUBLICATIONS



[Click to download](#)

Digital Economy and Job Market Report is an annual report published by PIKOM in collaboration with JobStreet and other distinguished partners. This much sought after report, details and outlines the performance of the economy and industry the past year and provides an outlook for the current year. It also includes the much followed salary benchmark by the industry.

We are delighted to invite your organisation to advertise in this signature report. This report will be distributed to key decision makers including senior executives of technology companies, CIOs and major IT users, government leaders and policy makers.

Packages start from only RM 4,500 for a full page advertisement in the report.

We hope you can support PIKOM in producing this publication and in turn benefit your esteemed organisation. Contact [info@pikom.org.my](mailto:info@pikom.org.my) to explore the opportunities in collaborating with us.







# CONTACT

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