

# PIKOM DIGITAL EXCELLENCE AWARDS 2025

Recognising the Best in the Tech Industry



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# Objectives

- ▶ To recognise excellent achievement and outstanding performance in the technology industry in Malaysia
- ▶ To spur the tech ecosystem development and provide impetus for further growth
- ▶ To encourage and stimulate interest in technology
- ▶ To shine a spotlight and strengthen confidence in the technology industry

# Awards Category - Corporate

CATEGORY	DESCRIPTION
Cybersecurity	Presented to a company that has achieved significant commercial success in cybersecurity
IT Services	Presented to a company that has achieved significant commercial success in technology services
IT Retail	Presented to a company that has achieved significant commercial success in technology retail business
E-Commerce	Presented to a company that has achieved significant commercial success in e-commerce
Digital Infrastructure	Presented to a company that has achieved significant commercial success in digital infrastructure business
Cloud Service Provider	Presented to a company that has achieved significant commercial success in cloud services
Global Champions	Presented to a technology company that has made remarkable inroads in new markets outside of Malaysia

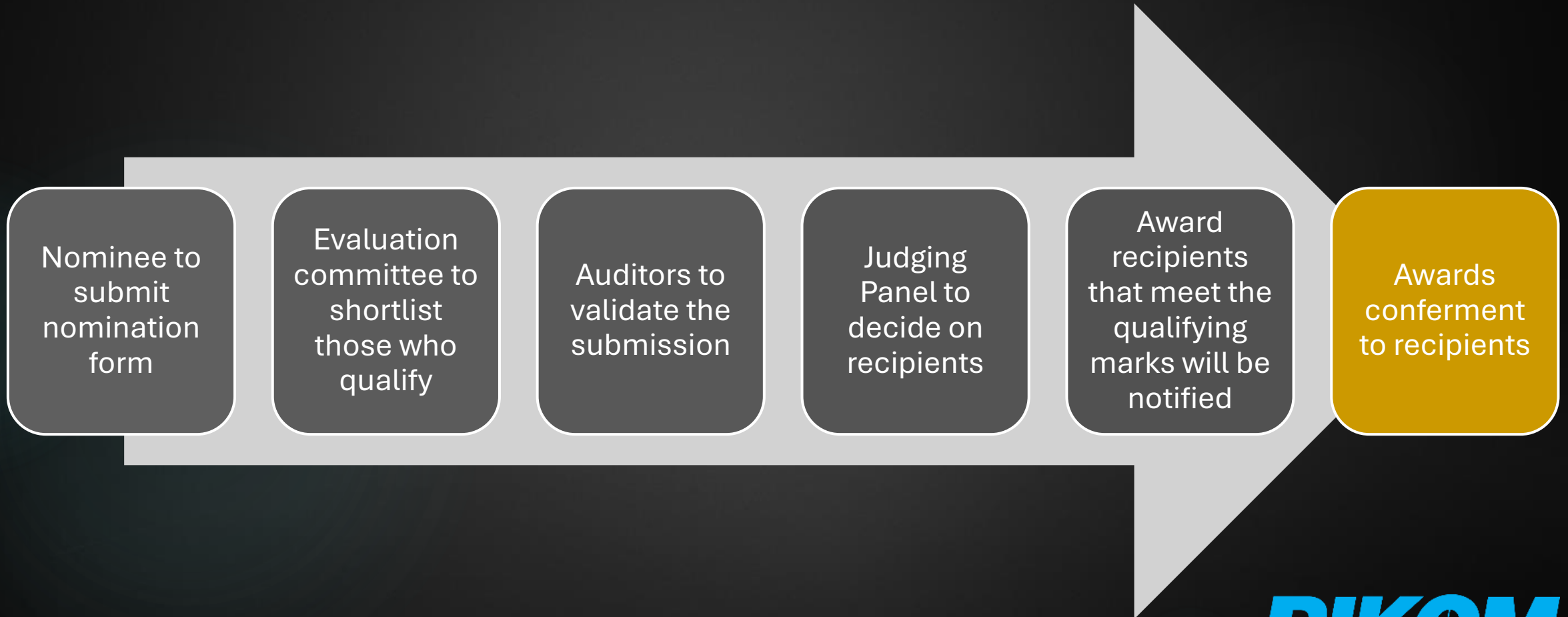
# Awards Category – Corporate (cont.)

CATEGORY	DESCRIPTION
Tech Ecosystem Enabler	Presented to a government agency or organisation that has played a pivotal role in the development of the technology industry
Tech Investor	Presented to an organisation or company that has made significant investments in high-growth startup and scale up companies
Global Business Services (GBS)	Presented to a company that has demonstrated significant contribution in the GBS field
Tech Training	Presented to a company that has achieved significant commercial success in technology training
ESG	Presented to an organisation that has demonstrated a deep appreciation and adoption of ESG practice
IT Users	Presented to an organisation in a user environment that has demonstrated the impact of technology
Start-Up	Presented to an organisation who showcase innovation, growth potential, impact, and sustainability

# Awards Category – Individual

CATEGORY	DESCRIPTION
Tech Luminary	Presented to an outstanding individual that has made immense contribution to the technology industry
CIO	Presented to the head of technology in a user environment that has demonstrated the impact of technology
Women Tech Leader	Presented to a prominent female personality in digital technology industry that has inspired other women to take on leadership roles.
Tech Entrepreneur	Presented to an outstanding founder of a tech company that is an icon in the technology industry

# Awards Process Flow



# Judging Criteria – Corporate Category

The nominees of this award will be evaluated based on the following key criteria:

- Technological innovation
- Regional vision & strategy
- Key achievements – 3 years profitability and revenue growth
- Leadership that creates industry standards in operations, product quality, processes, new services or other notable benchmarks
- For Start-up, the nominated company's incorporation date must not be more than 3 years from 1st January 2025



# Judging Criteria – Individual Category

The nominees of this award will be evaluated based on the following key criteria:

- History of serving the industry.
- Contribution to the ICT industry and Malaysia as a whole in terms of prominence and visibility.
- Leadership, risk management, approach or strategies that has served as the catalyst for market growth, sustaining market share, and/or company credibility.
- Leadership that increased value as perceived by the stakeholders (i.e. consumers, suppliers and shareholders).



# Nomination Fees

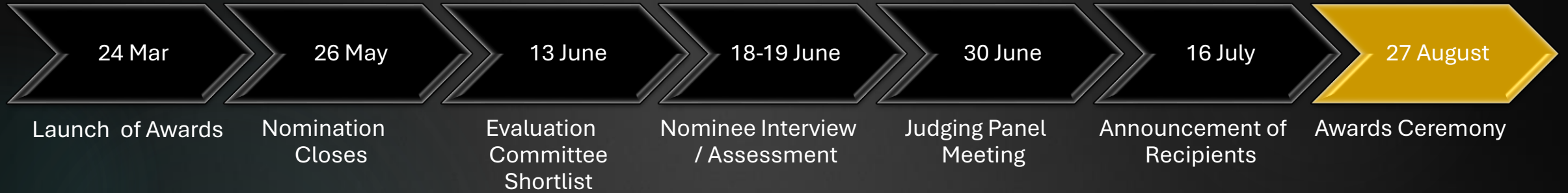
## CORPORATE

- Members: RM 2,500 for corporate category
- Non-members: RM 3,000 for corporate category

## INDIVIDUAL

- ▶ RM1,000 per nomination

# Key Milestones



# More Information:

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