



BLOCK YOUR DATE

25 NOVEMBER 2025

M World Hotel PJ

FOR THE PREMIER DIGITAL CONFERENCE OF THE YEAR





PIKOM LEAD 2025 is a premier C-level leadership summit — an exclusive convergence of visionary leaders, innovators, and policymakers shaping the future of digital transformation and cross-border collaboration.

Designed to **inspire bold strategies and scalable innovation**, the conference explores how digital technologies, intelligent transformation, and new business models are redefining competitiveness in the global economy.

Across **keynotes, fireside chats, and dynamic panel sessions**, participants will gain actionable insights on emerging technologies — from AI and quantum-safe cybersecurity to data-driven decision-making — that are powering new markets and reshaping the way organisations grow, connect, and lead.

Bringing together leaders from Malaysia, China, India, Mongolia, and beyond, **PIKOM LEAD 2025** fosters meaningful dialogue on **global partnerships, leadership culture, and talent transformation** in a rapidly evolving digital landscape.

Beyond thought leadership, the summit offers a **powerful platform for strategic networking**, where decision-makers can forge collaborations, share experiences, and co-create the roadmap toward a smarter, more inclusive, and globally connected digital economy.

#PIKOMLEAD2024

2024

PIKOM LEAD

INNOVATE . TRANSFORM

20 NOVEMBER 2024

CCEC THE VERTICAL, BANGSAR SOUTH

PINNACLE PARTNER



PLATINUM PARTNER



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EXHIBITORS



COUNTRY PARTNERS



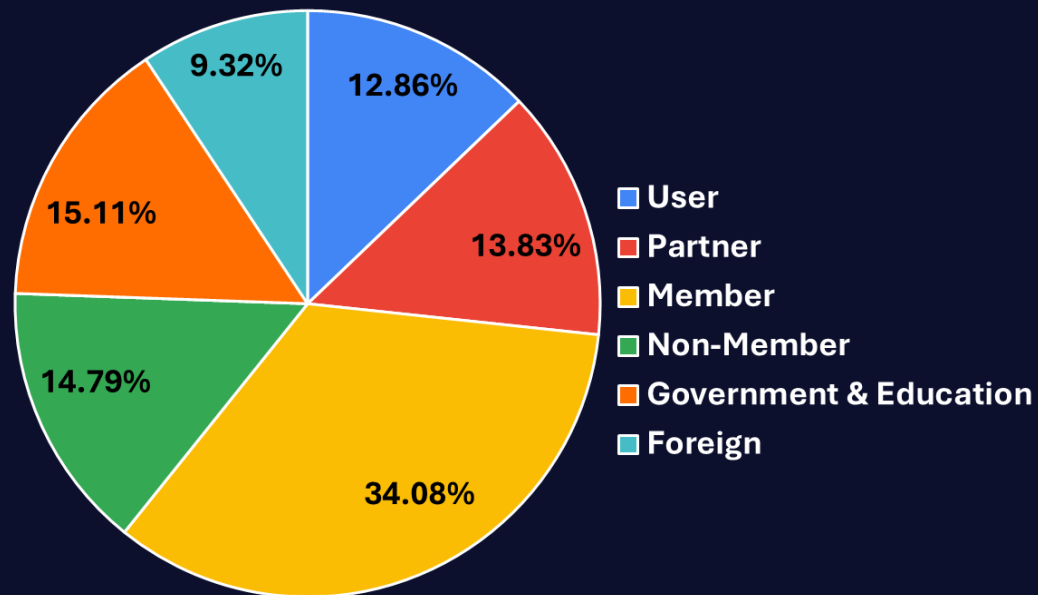
ORGANISED BY



Event Details

#PIKOM LEAD 2024
2024

Theme : PIKOM LEAD: Innovate. Transform
Date : 20 November 2024
Venue : CCEC, Summit 1, The Vertical, Bangsar South, KL
Frequency : Annual Event
Number of Speakers : 3 Keynote Speakers/ 5 Moderators/ 17 Panelists
Number of Attendees : 312 Delegates
Country Partner : India



Category of Attendees	Percentage
End-users	12.86%
Partners	13.83%
Members	34.08%
Non- Members	14.79%
Government & Education	15.11%
Foreign	9.32%



LEAD 2025

DATE : 25 November 2025 (Tuesday)

VENUE : M World Hotel, Petaling Jaya

THEME : SPARK . STRATEGY . SCALE

PROGRAM: Keynotes, Panel Sessions, Exhibition, Networking

Expected International Delegates: China, Mongolia, India



Tentative Program (AM)

Time	Mins	Session
08:00	60	Registration & Networking Breakfast
09:00	15	Welcome Remarks by Millie Yong, Organising Chair of LEAD2025 Opening Remarks by Alex Liew, PIKOM Chairman
09:15	20	Officiating Remark & Keynote 1 by YB Gobind Singh Deo: Malaysia's Digital Economy Vision 2030 (Invited)
09:35	10	Partners Recognition
09:45	30	Keynote 2: From Vision to Value: Crafting Strategies for a Digital Future(Pinnacle Partner)
10:15	45	Panel 1:Cross-Border Collaboration: Globalising Through Partnership <i>Hear from panelists from different countries who share their views on the topic</i>
11:00	15	Coffee Break & Networking
11:15	30	Fireside Chat: Resilience & Competitiveness in a Disruptive Era <i>A global business leader opens up on what it takes to stay in the competition in the current economic state</i>
11:45	30	Keynote 3: Accelerating Business Model Innovation in the Digital Economy (Platinum Partner)
12:15	30	Keynote 4: From Automation to Augmentation: Redefining Work Through Emerging Tech (Platinum Partner)

Tentative Program (PM)



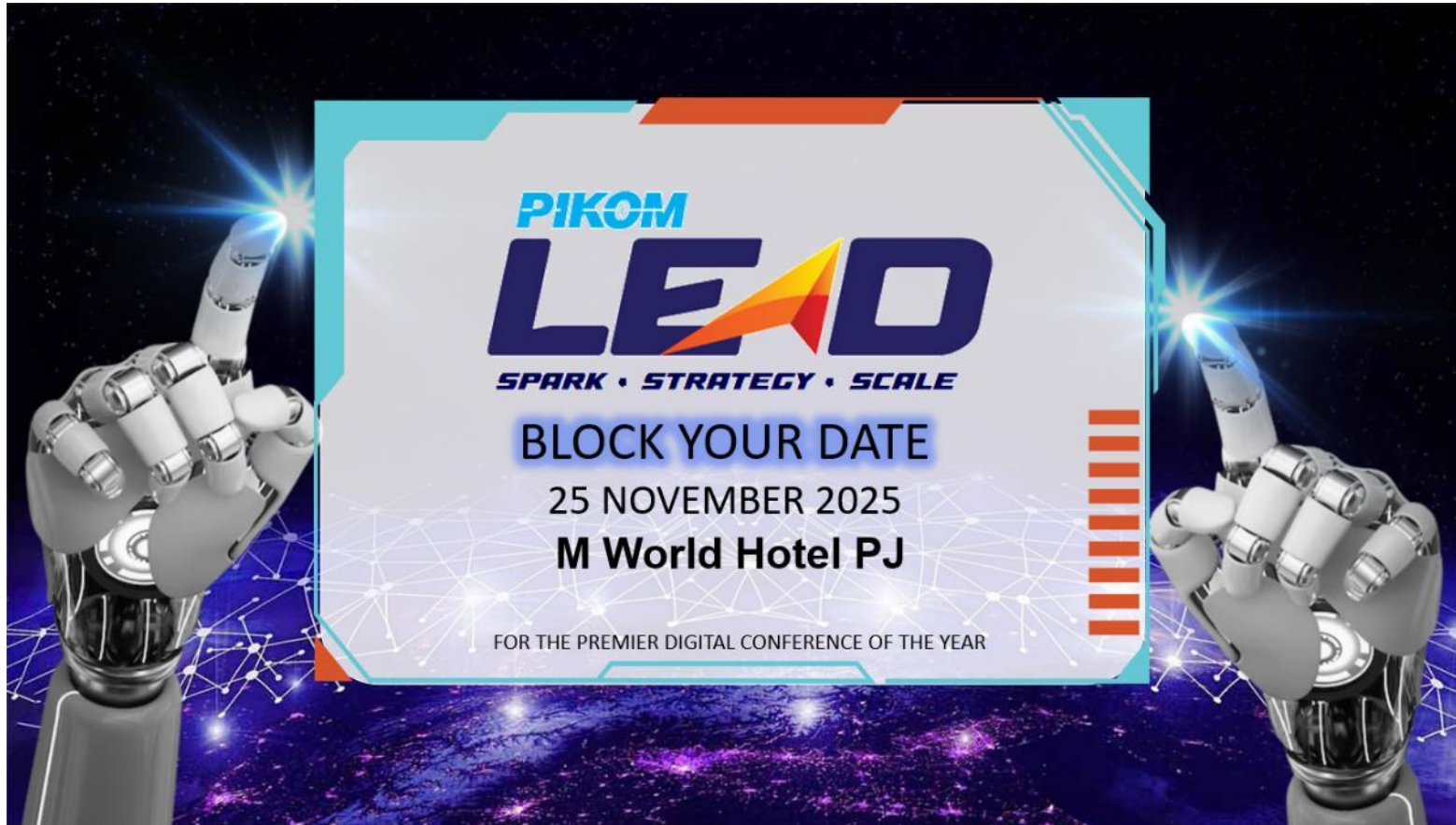
Time	Mins	Session
12.45	75	Networking Lunch
02:00	40	Panel 2: Intelligent Transformation: Leveraging AI, Cloud, and Data for Scalable Global Impact (CIO Focus) <i>Integrating emerging technologies into enterprise strategy to enable cross-border scalability and smarter decision-making</i>
02:40	40	Panel 3: Women In Leadership: Culture, Skills, and Change Management in Future proofing talents <i>Strategies for fostering a digital-ready culture, upskilling talent, and leading organizational change in the tech-driven era</i>
03:20	40	Panel 4: Emerging Tech Shaping New Market Opportunities <i>Explore how breakthrough technologies are creating entirely new markets and business models, and how organizations can stay ahead by embracing these innovations</i>
04.00	40	Panel 5: Cybersecurity....Entering the Age of Quantum <i>CIOs, CISOs, and Chief Data Officers explore what the quantum era means for cybersecurity, data governance, and digital trust. How organizations can prepare for quantum-safe encryption, protect critical data assets, and redefine enterprise resilience in a world where speed, intelligence, and security must coexist.</i>
04:40	20	Closing Remark & Final Lucky Draw
05:00 – 05:30	30	Networking & Event Ends

LEAD 2025 PARTNERSHIP PACKAGES



Sponsorship Category	Pinnacle	Platinum	Content	CIO Networking / T-shirt	Supporting	Lanyard/ Bag	Exhibition
Price (RM)	100,000	50,000	30,000	25,000	10,000	10,000	6,000
Total Available Slots	Exclusive 1 only	2	3	2	5	2	8
Speaking slot	Prime Keynote	Keynote	Panel	-	Panel (1 pax)	-	-
Company Logo*/ Sponsor Recognition on all Marketing Collaterals during pre-event and on conference day	✓	✓	✓	✓	✓	✓	✓
Logo appearance in Website & company profile in e-Program Book	✓	✓	✓	✓	✓	✓	✓
Advertisement Page in e-Program Book	1 X Outside Back Cover	1 X Inside Back Cover	1 X ROP	1 X ROP	1 X ROP	1 X ROP	-
Exhibition Kiosk / Event Table	X 2	X2	X 1	X 1	-	X 1	X 1
Hospitality Area (near the Kiosk)	✓	-	-	-	-	-	-
Assisted One Direct Promotion to delegates via EDM (post-event)	✓	✓	✓	✓	-	-	-
VIP Lounge Access	5	3	2	1	-	-	-
Delegate tickets	30	20	15	10	5	5	2

CONTACT US



PIKOM, THE NATIONAL TECH ASSOCIATION OF MALAYSIA

E1, Empire Damansara,
No.2, Jalan PJU 8/8A, Damansara Perdana,
47820 Petaling Jaya, Selangor Darul Ehsan
Malaysia

Ong Kian Yew, CEO

oky@pikom.org.my

+6012-2050879

Grace Lee, MANAGER

grace@pikom.org.my

+6012- 6558872

Nurul Asyiqin, Head of Corp. Affairs

nurul@pikom.org.my

+6012- 5805135