PIKOM CIO CONFERENCE 2025
Gen AI in Action: Transforming Ideas into Impact
10 June 2025, Tuesday
8.30am – 5.30pm
CCEC The Vertical, Bangsar South KL

PROGRAMME

Time		Programme
8.00am		Registration of Delegates & Light Refreshment
9.00am – 9.15am		Opening Remarks by **Ngoh Chee Hung,** Chair, PIKOM CIO Chapter
9.15am – 9.25am		Welcome Remarks by **Alex Liew**, PIKOM Chairman
9.25am – 9.45am		**Opening Keynote by Guest of Honour:** **Shamsul Izhan bin Abdul Majid, Head of National AI Office (NAIO)** - The AI Imperative for Enterprise Leaders with Malaysian Government Perspective
9.45am – 10.05am		1. **Official Opening of PIKOM CIO Conference (PCC) 2025** 2. **Official Launch of PIKOM AI Chapter**
10.05am – 10.40am		**Keynote #1 – IBM** • **Catherine Lian, General Manager & Technology Leader -** IBM ASEAN • **Eddy Liew, Chief Technology Officer IBM -** IBM Malaysia - **Why Agentic AI is the next strategic move for enterprises**
10.40am – 11.05am		**Keynote #2 – Neil Tomkinson, CIO -** U Mobile - **AI as a Strategic Compass: Guiding Telcos in the Digital Decade** *Summary: In an era of rapid transformation, AI isn't just a tool — it's our strategic compass. With SPARK, we harness the power of AI and 5G to guide purposeful innovation across every industry. From smarter cities to connected healthcare, we're not just keeping pace — we're leading with intention, delivering real-time, responsible impact that matters*
11.05am – 11.15am		**Tea Break [10mins]**
11.15am – 11.40am		**Keynote #3 – Prateek Pashine, Chief Enterprise Business Officer -** Maxis - **Scaling AI and Driving Digitalization – Malaysian Landscape**
11.40am – 12.05nn		**Keynote #4 – Samart Sriwichai, Sales Engineer Manager -** Hillstone Networks - **Securing the AI-Driven Enterprise: Integrating Cybersecurity and AI**
12.05pm - 12.30pm		**Keynote #5 – Ivan Cheng, Founder & CEO,** Catalyst Edge AI Sdn. Bhd & **Su Nyen Wong, Enterprise Sales Lead,** Dataiku - **Beyond Hype: Operationalizing Agentic AI for Enterprise Value** *How enterprises can move beyond experimentation and unlock real value with agentic AI at scale.*
12.30pm – 12.55pm		**Keynote #6 – Khoo Chia Ching, Regional Marketing Manager -** Zoho Corporation APAC - **Building smarter business apps with low-code and generative AI**
12.55pm – 2.00pm		**Networking Lunch (all Delegates)** **Private Networking Lunch with IBM (By Invitation Only -1.15hrs session)**
2.15pm –3.00pm		**Panel #1: AI for Business Innovation: Driving Efficiency and Growth** Moderator: **Dzulastra Bin Abdul Latib, Head of IT -** P&O Insurance Co Berhad Panelists: **- William Streitberg, Chief Information & Technology Officer -** Hong Leong Bhd **- Shahril Ariffin, Chief Digital Officer -** KPJ Healthcare Berhad - **Foong Chee Mun, Chief Product Officer**, YTL-SEA Digital Bank Project **- Kumar Mitra, General Manager & Executive Director, Greater Asia Pacific Infrastructure Solutions Group,** Lenovo

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3.00pm – 3.45pm		**Panel #2: The Future of AI: Emerging Technologies and Strategic Implications for the organization** Moderator: **Jimmy Wong, Executive Director -** KPMG PLT Panelists: **- Muhammad Afhzal Bin Abdul Rahman, Chief Digital Technology Officer -** EPF **- Ng May Ching, CIO -** MAXIS **- Kang Yew Jin, CTO -** PLUS Malaysia Berhad **- Han Law, CTO -** Rimini Street SEA/GC
3.45pm – 4.30pm		**Panel #3: AI for Productivity and User Experiences: Opportunities for AI to empower and enhance user productivity** Moderator**: Chong Chin Kan -** PIKOM CIO Chapter (PCC) Exco Panelists: **- Noor Farilla Abdullah, Group Chief Digital Officer -** Bank Islam Malaysia Berhad **- Malik bin Murad Ali, Director of IT, Digital, HR and Loss Prevention and Security (LPS) -** MYDIN Mohamed Holdings Bhd - **Chua Yong Howe, Chief Digital Officer** - UEM Edgenta Berhad **- Krishna Bejawada, Country Head -** Advintek Malaysia
4.30pm – 4.55pm		**Closing Keynote: The CIO/CTO as an AI Transformation Leader** Speaker: **Umang Varma, Head, Customer Engineering -** Google Cloud, Malaysia.
4.55pm – 5.10pm		**Partners Recognition**
5.10pm – 5.20pm		Closing by **Malik Murad Ali,** Organising Chair**,** PIKOM CIO Conference 2025 & **Ngoh Chee Hung,** Chair, PIKOM CIO Chapter
5.20pm – 5.40pm		Lucky Draw Session at Conference Hall
5.40pm – 6.00pm		**Networking Session (All Delegates)**
6.00pm		End of PCC 2025
6.00pm – 8.00pm		**Private Evening Networking Session by Lenovo (By Invitation Only)**

**Program may be subject to change*
**Version: 03June2025*