

## ADVERTISEMENT SPACE ORDER FORM 2023-2024

### MONTHS BOOKED

		Vol6.No.1July24	( )
Vol 5 No.3 Jan24	( )	.VOL6No.2Oct24	( )
Vol 5 No.4.April24	( )		

*\*Below for 2x and 4x is per insertion.*

*\*\*Please tick (✓) your requirement in the brackets given below.*

Cover Positions	Members' Rate			Non-Members' Rate		
Per insertion*	1x	2xs	4xs	1x	2xs	4xs
2 pages write up plus 1 page advertisement	RM5,000 ( )	RM4,500 ( )	RM4,000 ( )	RM6,000 ( )	RM6,500 ( )	RM6,000 ( )
<b>Front Cover</b>	<b>RM15,000</b> ( )			<b>RM20,000</b> ( )		

### RUN OF BOOK PACKAGES

Description	Members' Rate	Non-Members' Rate
<b><u>Package 1</u></b> 1 full page, full colour advertisement with a full page write up	<b>RM3,500</b> Total cost: RM3,500 ( )	<b>RM5,500</b> Total cost: RM5,500 ( )
<b><u>Package 2</u></b> 1 full page, full colour advertisement with a full page write-up for 2 issues	<b>RM3,250</b> Total cost: RM6,500 ( )	<b>RM5,000</b> Total cost: RM10,000 ( )
<b><u>Package 3</u></b> 1 full page, full colour advertisement with a full page write up for 4 issues	<b>RM2,800</b> Total cost: RM11,200 ( )	<b>RM3,500</b> Total cost: RM14,000 ( )

## TECHNICAL SPECIFICATIONS

Full Page	Double Spread
Full Page: 210mm(W) X 275mm(H) Bleed Size: 216mm(W) X 281mm(H) Type Area: 190mm(W) X 250mm(H)	Full Page: 420mm (W) X 275mm(H) Bleed Size: 432mm(W)X 281mm(H) Type Area: 380mm(W) X 250mm

## PAYMENT

Amounts are payable to **HARINI MANAGEMENT SERVICES SDN BHD. All RATES SUBJECT TO 6% SST**

## ADVERTISER'S DETAILS

The signatory below hereby confirms the booking and guarantees full payment (when it is due) for the advertisement booked.

Company			
Address			
Contact Person		Designation	
Telephone		email	
Authorised Signature & Company Stamp			



**HARINI MANAGEMENT SERVICES SDN BHD (609031-W)**

W-9-12 Menara Melawangi, Amcorp Trade Centre

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