PIKOM UNICORN TECH AWARDS 2023
AWARDS CATEGORY AND CRITERIA

AWARD CATEGORY	CRITERIA
1. Tech Organisation Excellence Award	• This award shall be presented to an outstanding organisation that has successfully implemented a technology project in the organisation. • Impacts on organisation in terms of restructuring, or business strategy to grow market share (for example, effective development and implementation of a new business model). • The organisation would be evaluated based on the way it adopts its strategy, allocates and improves its resources and implements and integrates ICT which contributes to the effective operation of the organisation. • This award is open to private sector, public sector, Government linked companies (GLCs) and non-governmental organisations. •
2. Member Excellence Award	This award honours the PIKOM member for the achievements or breakthroughs made by the organisation. The nominees of this award will be evaluated based on the following key criteria: • Technological innovation • Revenue growth • Regional vision & strategy • Profitability • Key achievements • Leadership that creates industry standards in operations, product quality, processes, new services or other notable benchmarks. The member must demonstrate significant progress made in the past 12 months.

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3. Technopreneur Excellence Award	This award shall be presented to an exceptional technology entrepreneur. The nominees of this award will be evaluated based on the following key criteria: • Revenue growth of the organisation. • Demonstrated leadership in new product introduction and innovation. • Investments in R&D/long term business commitment. • Customer adoption or success of the application/product. • Key features of application/product. • Impact on traditional products and services. • The nominee should have a proven track record in establishing and playing a significant role in growing the organisation within in the last three (3) years. The application/product/service must able to help improve and contribute towards the technology industry in Malaysia.
4. CIO Excellence Award	• This award will be presented to the outstanding head of technology in a user organisation that has been instrumental in the adoption of technology in the organisation. • This award is open to government, private sector company and non-governmental organisations. • The nominee must demonstrate exceptional leadership through the innovative and effective use of technology in support of the strategic initiatives of his/her organisation. • The nominee must also garner the respect of and be recognised as a role model by his/her peers and employees.

AWARD CATEGORY	CRITERIA
5. Tech Personality of The Year	This award will be conferred to an individual that has demonstrated exemplary growth and performance in the Malaysian technology industry in the past years. The nominees of this award will be evaluated based on the following key criteria: • History of serving the industry. • Contribution to the ICT industry and Malaysia as a whole in terms of prominence and visibility. • Leadership, risk management, approach or strategies that has served as the catalyst for market growth, sustaining market share, and/or company credibility. • Leadership that increased value as perceived by the stakeholders (i.e. consumers, suppliers and shareholders). • Technology, operational, business information systems and communication excellence.
6. Regional Tech Company Excellence Award	This award will be conferred to an organisation that has demonstrated outstanding business growth in the export markets. The nominees of this award will be evaluated based on the following key criteria in the export market in the last 12 months: • Technological innovation • Revenue growth • Regional vision & strategy • Profitability • Key achievements • Leadership that creates industry standards in operations, product quality, processes, new services or other notable benchmarks.
Special Recognition Award	This award honours organisations that has played a pivotal role in the development of the tech sector and recognized for the contributions, achievements or breakthroughs in the fields.