

PIKOM CIO CONFERENCE 2023

Elevating ESG with IT:
Driving Sustainability and Responsibility in the Digital Age

18 May 2023 (Thu)
Grand Pullman Ballroom, Level 3, KLCC



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WELCOME MESSAGE BY PIKOM CHAIRMAN

Ong Chin Seong
PIKOM Chairman



Welcome to the inaugural PIKOM CIO Conference.

Firstly, I would like to congratulate Mr. Malik Murad Ali, PIKOM CIO Chapter chair and Organising Chair, Mr. Ngho Chee Hung and his team for organising the inaugural PIKOM CIO Conference and choosing a very apt theme “Elevating ESG with IT: Driving Sustainability & Responsibility in the Digital Age.”

ESG factors have become increasingly important in the business world in recent years. Investors, stakeholders, and customers are demanding more transparency and accountability from companies on how they operate and impact the environment and society.

As such ESG is no longer a consideration for only public listed companies. It is a responsibility for all companies, big and small; public or private owned. In this context, the adoption of sustainable practices has become a critical element of a company’s long-term success.

At the same time, we are witnessing a rapid transformation in the world of technology. New digital tools and platforms are emerging every day, transforming the way we live, work, and communicate. These innovations present us with unprecedented opportunities to leverage technology to achieve our sustainability goals.

I am confident that the discussions we have today will provide us with valuable insights and ideas on how we can use technology to drive sustainability, and I am excited to hear from our distinguished speakers and panellists. Thank you all for joining us today, and I wish you all a productive and inspiring conference.

WELCOME MESSAGE

BY ORGANISING CHAIR, PIKOM CIO CONFERENCE 2023



Ngoh Chee Hung

Organising Chair, PIKOM CIO Conference 2023

We welcome everyone to the first PIKOM CIO Conference and the objective of this event is to bring CIOs together to discuss and share the current issues important to all businesses. It is another initiative by the PIKOM CIO Chapter to bring benefit to its members.

In recent years, ESG has become increasingly important to investors, customers, and employees. Investors are looking for companies that are committed to sustainability, and customers are demanding products and services from companies that share their values. Employees are increasingly choosing to work for companies that are making a positive impact on the world.

This means that ESG is no longer just a nice-to-have for businesses. It's a critical component of long-term success. And IT plays a key role in ESG. IT can help businesses to reduce their environmental impact, improve their social impact, and strengthen their governance.

For example, IT can help businesses to:

- Reduce their energy consumption by using more efficient IT equipment and by deploying cloud computing.
- Reduce their waste by using more sustainable materials and by recycling more of their waste.
- Improve their social impact by providing employees with more flexible work arrangements, by supporting diversity and inclusion initiatives, and by giving back to the community.
- Strengthen their governance by implementing robust risk management processes, by ensuring data security, and by complying with environmental and social regulations.

In short, IT can help businesses to become more sustainable, more inclusive, and more responsible.

In conclusion, driving sustainability and responsibility in the digital age is a critical challenge that we must address if we are to build a sustainable future for generations to come. We must adopt sustainable practices in our digital consumption, promote responsible digital citizenship, and ensure that our use of technology is guided by ethical principles and values. Let us work together to build a better, more sustainable future for all.

I would like to extend our appreciation to the partners and sponsors supporting this conference. Thank you.

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PROGRAMME

18 MAY 2023 | PULLMAN KUALA LUMPUR CITY CENTRE | 8AM - 5PM

Time	Itinerary
8.00am	Registration of Delegates & Light Refreshment
9.00am	Welcome Remarks by Ngoh Chee Hung , Organising Chair, PIKOM CIO Conference (PCC) 2023
9.05am	Welcome Remarks by Ong Chin Seong , PIKOM Chairman
9.15am	Official Opening of PIKOM CIO Conference (PCC) 2023 Partners Recognition
9.45am	Keynote Speaker 1 : Sangfor Nicholas Tay , Chief Technology Officer, Global Cloud Business
10.15am	Keynote Speaker 2 - Dell Technologies Terence Kumar , Systems Engineering Presales Lead
10.45am	Tea Break
11.00am	Keynote Speaker 3 - Edgenta NXT- Alibaba Chua Yong How , Chief Digital Officer of UEM Edgenta Berhad Alwyn Chan , Chief Product Officer of Edgenta NXT
11.30am	Keynote Speaker 4 - Complete Human Network Teh Chai Peng , Founder & CEO
12.00pm	Keynote Speaker 5 - OpenText Eugene Teh , Director of Product Solution APJ, OpenText Cybersecurity
12.30pm	Lunch Break
1.45pm	Panel Session 1 Topic : Macro - High-level introduction of ESG, frameworks, the current state of adoption in Malaysia and the region, and the possible direction and support from the government Moderator : Adjunct Prof. Rina Neoh , Co-Founder of Ficus Capital & Secretary General of ESG Association of Malaysia. Panelists : Assoc. Prof. Dr Chen Jit Ern , Head of the Jeffrey Sachs Center and Associate Professor -School of Biological Sciences, Sunway University : WH Chan , GM for Sales, Product & Marketing, Acer Malaysia : S. Jai Shankar , Sustainability Lead and Director, MATRADE
2.45pm	Panel Session 2 Topic : Micro - Use case sharing - what has been done, what are the challenges, where to start, what can be ignored or pushed to later, experiences, and such Moderator : Dato' Lee See Nee , VP IT, Flextronics Technology (Penang) Sdn Bhd Panelists : Lawrence Leang , GM IT, Hartalega Holdings Berhad : Karen Chand , Director of Education Studies, UN Sustainable Development Solutions Network (SDSN) - Asia Headquarters, Sunway University : Malik Murad Ali , Director of IT, Digital, HR and LPS, MYDIN Holdings : Syazwan Majid , CEO, Arus Oil
3.45pm	Closing by Malik Murad Ali , PIKOM CIO Chapter (PCC) Chair
3.55pm	Lucky Draw Session at Conference Hall
4.30pm	PCC 2023 Networking Session
5.00pm	End of PCC 2023

**Program is correct at time of print.*



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PROFILE OF SPEAKERS, MODERATORS & PANELLISTS



Alwyn Chan

Alwyn Chan is currently the Chief Product Officer of Edgenta NXT, the tech commercialization division of UEM Edgenta Berhad. Prior to UEM Edgenta, Alwyn was with Accenture advising clients on technology strategy and advisory, product development, business development, project management, and solution architecture.

At Edgenta NXT, Alwyn is responsible for overseeing the development of the tech commercialization roadmap, with a specific focus on expanding digital businesses in new, adjacent areas. Through his leadership and strategic insights, Alwyn is committed to advancing the boundaries of digital technology and helping clients stay ahead of the curve in an ever-evolving marketplace.



Dr. Chen Jit Ern

Dr. Chen Jit Ern is the Head of the Jeffrey Sachs Center on Sustainable Development and an Associate Professor in the School of Biological Sciences at Sunway University. His primary research interest is in the development and utilization of genetic engineering techniques and molecular tools on various microalgae, to study the underlying mechanisms of physiological traits such as lipid accumulation and heat tolerance. Dr Chen's current primary project is focused on studying the potential for increased heat-tolerance in Zooxanthellae, the photosynthetic coral endosymbiont, with an emphasis on heat-activated retrotransposons and on experimental evolution of heat-tolerance in microalgae. Other areas of interests include the effects of algae auxins on the growth of the plants, monitoring biodiversity in Bandar Sunway and advising Sunway Group on their sustainability initiatives.

PROFILE OF SPEAKERS, MODERATORS & PANELLISTS



Chua Yong Howe

Chua Yong Howe is the Chief Digital Officer of UEM Edgenta Berhad, as well as the founding member of Edgenta NXT. He holds a Master of Business Administration (MBA) from Strathclyde Business School, Glasgow, United Kingdom (UK), as well as a Bachelor of Information Technology from Charles Sturt University, Australia.

He has over 21 years of experience in digital strategy and data driven innovation, designing AI & technology framework to transform clients' operations. Prior to joining UEM Edgenta, Yong was the Regional Managing Director of Eureka AI, a SoObank funded start-up specializing in unlocking insights from mobile telco data using proprietary AI technologies. His other experiences include analytics practice leader and management consultant roles at DXC and Accenture, leading technology and AI transformation across Asia region, Middle East and Europe.



Eugene Teh

Eugene is a data protection specialist on a mission to help enterprises and governments better understand their valuable asset – data – the crown jewel of digital transformation.

He is trained as a Cybersecurity Consultant with a Harvard CyberSec and Ethical Hacker Certification. He recognizes the value of data and supports organizations who are looking to use data to grow their business, but at the same time, are required to govern and mitigate risk with the right data protection practices.

With his 20 years of vast experiences in data security, cryptography, data isolation, data discovery, security policy, and cybersecurity, he has helped many companies successfully formalize their data security transformation plans.

Eugene has actively participated at many cybersecurity conferences such as Black Hat, Cloud Expo, RSA, speaking about the importance of data protection and governance practices - knowing where your data sits, the value of it and why you should govern and protect it the right way.

PROFILE OF SPEAKERS, MODERATORS & PANELLISTS



Karen Chand

Karen is the Director of Education Studies at the UN Sustainable Development Solutions Network's Asia office hosted at Sunway University. A sustainable development advocate, she is pursuing solutions-driven research particularly in transformative education with sustainability as the core, to support a global initiative known as Mission 4.7. Karen was previously the Director of Strategy and Operations at the Jeffrey Sachs Center on Sustainable Development at Sunway University, where she planned and oversaw all programs and activities, and was involved in research projects on building sustainable cities and communities; and on assessing the Sustainable Development Goals (SDGs) from the perspective of indigenous peoples in Malaysia. Prior to joining Sunway, Karen was part of the senior management of the Razak School of Government where she led the development and delivery of senior level public sector executive education programmes; and research projects on public sector improvement. She was formerly the Research and Communications Manager to a prominent member of Malaysian royalty, with a research focus on human and economic development, governance, education, and national unity. Karen began her career at PricewaterhouseCoopers Malaysia as a strategy consultant. She holds a Masters In Sustainable Development Management from Sunway University; an International Masters in ASEAN Studies from the University of Malaya; and a BSc (Hons) in Finance and Accounting from the University of London.



Leang Wah Choon

Leang Wah Choon possesses over 25 years of experience in managing all aspects of IT systems and has a proven track record of assuming senior management roles across multiple industries. Mr Leang has vast knowledge in various related frameworks and methodologies including Lean Six Sigma, Information Risk Management, Information Technology Infrastructure Library (ITIL), Project Management Professional Certification (PMP), Cisco Certified Network Associate (CCNA), Cisco Certified Network Professional (CCNP), Control Objectives for Information and Related Technology (COBIT) IT Management, IT Governance, and other relevant disciplines.

PROFILE OF SPEAKERS, MODERATORS & PANELLISTS



Lee See Nee

Lee See Nee (SN Lee) is a Senior Global Information Technology Leader and Operations Executive working in a multi-national company, Flextronics Technology (Penang) Sdn. Bhd. (NASDAQ: FLEX), with a total revenue of USD 30 Billion dollars and approximately 170,000 employees.

He has more than 30 years' experience in managing the IT departments and led a team of IT professionals globally. He has more than 700 staffs reporting to his organization with 550 professionals managing the IT operations in the Asia Pacific region and 150 IT professionals supporting regional infrastructure around the world.

Apart from his normal work, he has also participated in social work helping many organizations especially the schools and the local government. He has served as the council member of the Penang Transport Master Plan, Vice Chairman of Federation of Malaysian Manufacturers Penang branch and vice chairman of Jit Sin School Alumni for several years. He is currently a board member of local school, chairman of the Bukit Mertajam, Penang volunteer fire and rescue group, and committee members of many NGOs.

He was awarded Darjah Johan Negeri (D.J.N.) (2016) and the Darjah Setia Pangkuan Negeri (D.S.P.N.) (2020) which carries the title Dato' from the Tuan Yang Terutama Yang di-Pertua Negeri Pulau Pinang.



Nicholas Tay Chee Seng

Nicholas has an extensive career spanning over 20 years, during which he has played a major role in the ideation, formulation, and co-creation of new cloud solutions for both enterprise and government sectors. His expertise spans across multiple domains including Cloud, Data Centre, Network & Connectivity, which he blends to support organizational Digital Transformation & Modernization and Industry 4.0, including 5G. His proficiency is backed by various sales and pre-sales certifications from key global technology firms such as Sangfor, AWS, Microsoft Azure, Dell EMC, Google, IBM, NetApp, Oracle, Red Hat, and VMware, enabling him to adopt the latest global technology trends, especially in the cloud domains.

PROFILE OF SPEAKERS, MODERATORS & PANELLISTS



Malik Murad Ali

Malik Murad Ali is the Director of IT, Digital, HR and Loss Prevention and Security (LPS) for Mydin Mohamed Holdings Berhad. He joined Mydin in 2001. He was responsible for the setting up of IT Department in Mydin, which started off with only 2 people and now have grown to close to 80. With the philosophy of making a difference through technology, Mr. Malik spearheaded the IT Department to assist the business operations to stay on top by adopting the latest solutions from many systems providers.

His effort in the industry has been recognized by many and he was one of the youngest recipients of CIO Recognition Award by PIKOM back in 2006, Microsoft Dynamics Hero Award 2006, CIO Asia 100 Honoree 2008, nominated for CIO of the Year 2010 by PIKOM, and recipient of the CIO Excellence Award 2013 by PIKOM, The Golden Globe Tigers Award for CIO Excellence & Leadership 2016. Many of the IT implementations in Mydin have become case studies for Microsoft, Citrix and Dell. He is regularly invited to seminars and events to speak on his experiences in implementing IT solutions. While he is busy in enhancing the technology adoption in MYDIN, he still found time to conclude his Executive MBA in Retailing from Open University Malaysia back in 2014.

From IT Division, Mr Malik shifted his role to fulfill the management's vision to setup MYDIN Online Division at the end of 2016. From a humble start, he and his team have grown the e-commerce channel to more than 250% in just 20 months. With the many challenges in retail IT, there is no boring moment for him and his team! With his vast experience in the industry, he was elected to serve in the PIKOM CIO Chapter (2018/2019) as an exco member, elected for Deputy Chairman of Pikom CIO Chapter (2020/2021), and is currently the Chairman for the Pikom CIO Chapter for 2022/2023, and Chairman of Malaysia SAP User Group.



S. Jai Shankar

S. Jai Shankar is MATRADE's Sustainability Lead and Director of Oil & Gas, Chemical and Energy Section. He has a First-Class Economics degree from the University Malaya, an MBA (E-Commerce) from Edith Cowan University, Australia and an Executive Education from the University of Cambridge, United Kingdom on Circular Economy, and Sustainability Strategies.

He is the former Malaysian Trade Commissioner to Bangkok and Frankfurt and is currently a member of the US-based International Society of Sustainability Professionals as well as a member of the Sustainability and Development Committee of the National Cancer Society Malaysia (NCSM).

The background of the top section features a pair of hands holding a small globe of the Earth. A green network of lines and dots is overlaid on the scene, suggesting a digital or global theme.

PROFILE OF SPEAKERS, MODERATORS & PANELLISTS



Rina Neoh

Seasoned serial entrepreneur, impact investor, recognized global woman leader, women empowerment champion, innovative education exponent, social enterprise and sustainability advocate, entrepreneurial leadership thought leader, governance and fair-trade policy proponent, and ESG advocate.

Held senior executive positions (at CEO/CXO levels) and board directorships in private and public sectors across Asia Pacific. Involved with philanthropic causes and voluntary organizations related to children's education, youth development, women empowerment, community building, digital literacy and entrepreneurship education in East Timur, Peru and Philippines. Rina is currently the Co-Founder of Ficus Capital, World's 1st ESG-I venture fund and Secretary General of ESG Association of Malaysia.



Syazwan Majid

Driven by passion for entrepreneurship and sustainability, Arus Oil's founder wants to keep used cooking oil from clogging drains and be used as renewable energy instead.

Despite having a background in accounting and finance, Syazwan Majid's passion for environmental conservation and entrepreneurship motivated him to establish Arus Oil.

The idea for the company began as a humble neighbourhood recycling project 2017. A centralized collection point was established for 2000 households to recycle used cooking oil, paper and plastic. Syazwan and his co-founders at Arus Oil decided to focus on recycling used cooking oil as a renewable source, as it can be converted to biodiesel.

Syazwan also serves as an audit committee member of an NGO.

PROFILE OF SPEAKERS, MODERATORS & PANELLISTS



Teh Chai Peng

Ms Teh Chai Peng will highlight Apple's & Lenovo's ESG leadership and its integration into Device-as-a-Service (DaaS) solutions. Throughout this presentation, she will showcase how organization can leverage CHN DaaS to drive sustainable mobility, ensure data security and privacy, promote circular economy principles, and achieve innovative solutions for sustainable impact. Attendees will gain a deep understanding of how key technology providers such as Apple's & Lenovo's ESG values align with DaaS, enabling organization to embark on a sustainable digital transformation journey while addressing their ESG objectives.



Terence Kumar

Terence Kumar leads the Presales organization within Dell Technologies here in Malaysia. The PSA (Presales Solution Architect) is responsible for helping customers build their IT strategy to drive their business goals, building around proven infrastructure solutions, and functions as the trusted advisor to the key stakeholders in the customer organization. Prior to this, Terence was an Advisory Presales Solution Architect in Dell Technologies for almost 10 years, handling some of the largest FSI, Telco and O&G customers in country.

Terence brings with him more than 20 years of experience in the IT industry, ranging from IT support services to solution presales, and having served in MNCs like NCR and HPE, prior to joining Dell Technologies.

Terence earned his Bachelor of Computing from Charles Sturt University (Australia) and is certified in The Open Group Architecture Framework (TOGAF).



WH Chan

WH Chan's career in the IT Industry spans more than 23 years. With an Electronics Engineering background, he has been actively engaged in the IT industry from product management, operations, marketing & business management through various senior management roles. Currently as General Manager for Sales, Product & Marketing at Acer Malaysia, Chan is focused at enabling Acer users with the latest technology to improve productivity, efficiency & profitability while going green.

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Supporting Partners :



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Focusing on cybersecurity in Malaysia and Indonesia, Primary Guard is sought after for our managed ICT services, certified and skilled cyber security expertise, and other value-added offerings to protect your organization's ICT ecosystem from external threats, implement optimized cybersecurity protection, and prevent malware from happening, on top of offering cybersecurity training for the workforce. Primary Guard has worked extensively with multiple organizations across Malaysia and Indonesia, offering our best specialists in the cybersecurity industry and dedication to each implementation and project we managed. Our dedication has transformed businesses; minimizing cybersecurity risks and threats within the organization or externally, leading to optimized workforce efficiency and uninterrupted day-to-day processes for the operation ecosystem. Check out our website for more services and products details: <https://www.primaryguard.com/>

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