



WCIT 2022 Signs with Penang Chamber of Commerce and Scouts Association of Malaysia (Penang), Announces the Roll-Out Plan for SEADragon in Producing Tech Unicorns of Malaysia

- These entities sign as supporting partners in the organising of WCIT and promote the congress to its members and the community as volunteers for the event
- SEADragon Pitching Series will begin enroute to identifying the Unicorns from the Tech Industry in Malaysia

PENANG, 17 March, 2022: The Penang Chambers of Commerce (PCCC)' Young Entrepreneurs Section and Scouts Association of Malaysia (Penang) have signed up as supporting partners to WCIT 2022 today to promote the event to their members and the community as volunteers for the event.

PIKOM, the organizer of WCIT 2022 expressed their appreciation for this partnership. Its Chairman Dr Sean Seah said, "We are very delighted to welcome the PCCC YES and Scouts Association of Malaysia on board to support WCIT 2022. Their partnership will include participating in WCIT 2022 as volunteers and promoting the event itself to their members and business networks."

PCCC currently has over 1000 members from various business sectors, including enterprises, financial institutions, listed companies, housing & construction, garment & textiles, sole-agents & retailers etc. The Scouts Association of Malaysia (Penang) represents the largest youth organisation in Malaysia with over 12,000 members.

The MoU was witnessed by Penang Chief Minister YAB Tuan Chow Kon Yeow. Penang is host to WCIT 2022.

MEDIA RELEASE

For immediate release

"I am pleased to see the inclusion of PCCC YES and the Scouts Association of Malaysia. WCIT 2022 will provide them with the ultimate global exposure at a different level altogether. We are looking at them shaking hands and networking with world tech leaders, innovators and forward-thinking personalities. This is definitely a good partnership for them, Penang and Malaysia," says the Chief Minister of Penang.

PIKOM also announced the SEADragon 2022 Program is presented by SEATech Ventures at the MoU signing event. SEADragon, an initiative by PIKOM started in 2018 as the premier sustainable Venture Pitch Platform for start-ups and scale-ups. The platform focuses on investments, growth and global market expansion via Curated Deal Flows where promising companies were shortlisted, coached and equipped to be showcased to tech VCs, investors globally.

Dr Seah explains, "This year SEADragon returns and we are looking for the best Malaysian scale-up tech-companies to be showcased to the world at the WCIT 2022 from 13-15 September 2022. We will have Global tech leaders, Venture Capitals and investors at the final pitching session with the finest companies. As a run up to WCIT2022, from March 2022, a series of pitching events and trainings will be held to select and prepare the companies for the chance in the lifetime pitch. We thank SEATech Ventures for their support to jointly organize SEADragon at WCIT 2022."

WCIT 2022 will be the biggest tech event with a target of over 4,000 delegates from 80 countries, taking place in Penang from 13-15 September 2022.

About PIKOM

PIKOM, THE NATIONAL TECH ASSOCIATION OF MALAYSIA, is the association representing the technology industry in Malaysia. Its membership currently stands at more than 1,000 active companies involved in a whole spectrum of tech products and services, and which command 80% of the total TECH business in Malaysia.

About WCIT 2022

To be held from the 13 – 15 Sept 2022 in Penang, the 26th edition of World Congress on Innovation and Technology returns to Malaysia punctuated with a consumer exhibition of tomorrow; it is expected to attract the participation of international 4,000 visionaries, captains of industry, government leaders and academics that span across 80+ countries.

Known as the **Olympics of the World's Tech Industry**, WCIT2022 MALAYSIA sets to be the gateway to Southeast Asia while connecting the world – a definitive global event of technology businesses. For more info, visit www.wcit2022.com

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