



WCIT 2022 ANNOUNCES FUSIONEX AS PLATINUM SPONSOR AND TECHNOLOGY PARTNER

- Fusionex to provide WCIT 2022 online platform that offers seamless end-to-end overall delegate experience throughout WCIT 2022 in Penang, Malaysia
- More than 4,500 delegates are expected to attend the 3-day conference from over 80 countries to connect, engage and transform the future of technology that will change the way we conduct the business of tomorrow

PENANG, 25 February 2022: PIKOM has successfully signed up Fusionex as the WCIT 2022 Platinum sponsor valued at over RM1.5 million. This sponsorship includes the provision of an end-to-end WCIT 2022 online platform and application that features a comprehensive system to manage delegate registration, payment gateways, online event management, business lead-retrieval, business matching and onsite check-ins, among others.

Fusionex Group CEO Dato' Seri Ivan Teh commented, "We are proud to be part of WCIT 2022 and honored by PIKOM's trust in Fusionex to do our part in support of this global event."

According to PIKOM Chairman Dr Sean Seah, "We are indeed very proud to have our own homegrown multi-award-winning technology provider Fusionex be the first in supporting the World Congress. We definitely look forward to seeing more tech companies be a part of this international event and showcase our capability to the world."

Penang Chief Minister YAB Tuan Chow Kon Yeow, expressed that he was impressed with Fusionex, "This could not have come at a better time. This year marks the 50th Anniversary of Penang celebrating our industrialization journey. As such, we are thrilled that WCIT 2022 will not only take place in Penang, but is being backed by the largest Big Data Analytics company and market leader in ASEAN."

MEDIA RELEASE

For immediate release

WCIT 2022 will be held in Penang from 13 to 15 September 2022, targeting more than 4,500 visionaries, captains of industry, government leaders and academics spanning over 80 countries. Known as the “Olympics of the World’s Information Technology Conferences”, it promises a power-packed 3-day event showcasing the future of technology across various sectors including education, health & lifestyle, food, cybersecurity, agriculture and entrepreneurship among others.

Another main feature of WCIT 2022 is the 10-day Penang TechFest, taking place from 8 to 18 September 2022. It will feature headlines that include 5G Zone with Autonomous Vehicle Testing, Street eSports, Smart Cities, SpaceTech, DroneTech, Artificial Intelligence, EduTech and more.

About PIKOM

PIKOM, THE NATIONAL TECH ASSOCIATION OF MALAYSIA, is the association representing the technology industry in Malaysia. Its membership currently stands at more than 1,000 active companies involved in a whole spectrum of tech products and services, and which command 80% of the total TECH business in Malaysia.

There are 6 Chapters under PIKOM: OM; CIO; Cybersecurity; E-Commerce; Venture Investment and Women in Tech. These chapters help improve and drive the business climate for all member companies, together with promoting industry growth for Malaysia.

For more information, visit www.pikom.org.my

About WCIT 2022

To be held from the 13 – 15 Sept 2022 in Penang, the 26th edition of World Congress on Information Technology returns to Malaysia punctuated with a consumer exhibition of tomorrow; it is expected to attract the participation of international 4,000 visionaries, captains of industry, government leaders and academics that span across 80+ countries.

Known as the **Olympics of the World’s Information Technology Industry**, WCIT2022 MALAYSIA sets to be the gateway to Southeast Asia while connecting the world – a definitive global event of technology businesses.

For more info, visit www.wcit2022.com

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