

WCIT 2022 AND TECHFEST 2022: COME, SEE AND EXPERIENCE THE FUTURE

- Largest experiential technology festival and conference in Malaysia post pandemic with more than 6,500 sqm gross exhibition space occupied
- Attempt to present the largest drone light-show flying the sky on the eve of Malaysia Day
 - A 6-minute-long choreographed musical firework show
- Target of more than 100,000 spectators and visitors at TechFest and Malaysia Day celebration during WCIT 2022

PETALING JAYA, 8 September 2022: The World Congress on Innovation and Technology 2022 (WCIT 2022) that is scheduled to take place in Penang next week from 13- 15 September 2022 is on the run to enter the Malaysia Book of Records.

PIKOM, the organizer of The WCIT 2022 has announced that they have **over-achieved the target of delegates with more than 4,000 delegate-tickets booked.** In addition to that, due to overwhelming response, PIKOM is requested to accommodate additional requests for tech companies to participate at the WCIT 2022 exhibition and **TechFest 2022**, ending up occupying **6,500 sqm gross exhibition space.** It will record as the largest experiential technology festival and conference in Malaysia, post pandemic.

The excitement does not stop there. Delegates, speakers, partners and visitors of WCIT 2022 along with the local Penangites will be able to witness a **drone light show programmed by our official Malaysian drone-partner Drone-Sifu on the eve of Malaysia Day, followed by a 6-minute choreographed musical firework.**

PIKOM Chairman and WCIT 2022 Organising Chairman, Dr Sean Seah highlighted, "We are working very closely with the Civil Authority Aviation of Malaysia (CAAM) on getting the go ahead on the drone light show. When all are in place, we will have over 600 drones flying the sky on the eve of Malaysia Day, and this will be the biggest drone light show in Malaysian history, making it eligible for the Malaysia Book of Records. I would like to personally express my gratitude to the Governor of Penang, Chief Minister of Penang and all parties involved who are working with us to making this possible for WCIT 2022."

WCIT 2022 will kick off with an opening ceremony on the 13th of September 2022, officiated by **Tuan Yang Terutama Tun Dato' Seri Utama Ahmad Fuzi Abdul Razak, the Governor of Penang** and **YAB Dato' Sri Ismail Sabri bin Yaakob, Prime Minister of Malaysia**, while **YAB Tuan Chow Kon Yeow, Chief Minister of Penang** will be officiating **TechFest 2022.**



TechFest 2022, taking place in conjunction with WCIT 2022 is happening from 14th to 18th September 2022 at Setia Spice Arena Penang, featuring more than 500 brands and products.

There is still time to register for WCIT 2022, go to www.wcit2022.com and www.techfest2022.com for more information.

About PIKOM

PIKOM, THE NATIONAL TECH ASSOCIATION OF MALAYSIA, is the association representing the technology industry in Malaysia. Its membership currently stands at more than 1,000 active companies involved in a whole spectrum of tech products and services, and which command 80% of the total TECH business in Malaysia.

About WCIT 2022

To be held on 13–15 Sept 2022 in Malaysia, the 26th edition of the World Congress on Innovation and Technology returns to Malaysia punctuated with a consumer exhibition of tomorrow; it is expected to attract the participation of 4,000 international visionaries, captains of industry, government leaders and academics that span across 80+ countries.

Known as the **Olympics of the World's Tech Industry**, WCIT 2022 MALAYSIA is a definitive global event of technology businesses and is set to showcase Malaysia's unique position as the gateway to Southeast Asia while connecting the world. For more info, visit www.wcit2022.com

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