

TECHFEST 2022 OPENS TO THE PUBLIC, FEATURING MORE THAN 500 INNOVATIVE BRANDS AND PRODUCTS

PENANG, 14 September 2022 – PIKOM, together with the Penang State Government, Lead Agencies and tech partners, open TechFest 2022 to the public today, featuring more than 500 innovative brands and products till 18th September 2022. Agencies including Invest Penang, Digital Penang, Penang City Council (MBPP), Seberang Perai City Council (MBSP), Penang Science Cluster and Penang Smart Parking (PSP) provided support and facilitation towards staging of TechFest 2022.

By design, TechFest 2022 is intended to provide an experiential journey – focusing on the need of technology to better lives, how it is used daily to enhance and improve business operations and modernise lifestyles.

PIKOM Chairman Dr Sean Seah states, “TechFest 2022 occupies a gross exhibition space of more than 6,500 sqm, featuring more than 500 brands and products. This is the largest experiential technology festival and conference in Malaysia post pandemic taking place in conjunction with WCIT 2022.”

YAB Tuan Chow Kon Yeow, the Chief Minister of Penang says, “The ‘educating’ element in TechFest 2022 certainly augurs well with the efforts of the Penang state government to create an inclusive digital society, which is pivotal in our Penang2030 Vision of “A Family-Focused Green and Smart State That Inspires the Nation”, as outlined in the Penang Digital Transformation Masterplan (or simply known as the DTMP) 1.0 (2021-2023) document.”

TechFest 2022 features main exhibitors such as Penang Chinese Chamber of Commerce, iTrainKids, MRANTI, TIME, YES, Angkasa-X, Tech Dome Penang, Legatus, SEA Dragon, FUTURISE, Crest, ACP Championship Malaysia, Acestar, Bad Ape NFT, pentas.io, Seetiverse.io, APEX, SIME Darby Motors, Veon Szu Law, Polygon, University Sains Malaysia, and MX Global among others.

One of the main special features of TechFest 2022 will be the 688 drone-light flying the skies at the Penang Port, happening on 15th September 2022 Drone Sifu, which will qualify a submission to the Malaysia Book of Records, with more than 600 drones flying the sky.

TechFest 2022 is happening at Spice Arena from 14th to 18th September 2022, expecting to draw more 100,000 visitors, including spectators to the drone show.

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About PIKOM

PIKOM, THE NATIONAL TECH ASSOCIATION OF MALAYSIA, is the association representing the technology industry in Malaysia. Its membership currently stands at more than 1,000 active companies involved in a whole spectrum of tech products and services, and which command 80% of the total Tech business in Malaysia.

About WCIT 2022

To be held on 13 – 15 Sept 2022 in Malaysia, the 26th edition of the World Congress on Innovation and Technology returns to Malaysia punctuated with a consumer exhibition of tomorrow; it is expected to attract the participation of 4,000 international visionaries, captains of industry, government leaders and academics that span across 80+ countries. Known as the Olympics of the World's Tech Industry,

WCIT 2022 MALAYSIA is a definitive global event of technology businesses and is set to showcase Malaysia's unique position as the gateway to Southeast Asia while connecting the world. For more info, visit www.wcit2022.com

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