

COUNTDOWN TO WCIT 2022 MALAYSIA AS THE BIGGEST TECH EVENT IN MALAYSIA THIS SEPTEMBER

PENANG, 17 JUNE 2022: Malaysia is 88 days away in welcoming international and local delegates to WCIT 2022 Malaysia! Set to become the biggest tech event in Malaysia, and possibly in Asia, WCIT 2022 looks at receiving 4000 delegates from more than 80 countries this September.

PIKOM Chairman Dr Sean Seah says, "PIKOM is very excited. Within a few months we were able to secure more than 50 partners and more are coming on board to ensure we present the biggest and most successful tech event in Malaysia this September. This could not have been possible if not for the support from the Penang State Government, Penang Lead Agencies, MDEC and HRD Corp."

The Prime Minister of Malaysia along with local and global Ministers including the Governor of Penang will also be attending the congress.

WCIT is endearingly referred to as the Olympics of the World's Information Technology Industry. Themed "Connecting and Transforming the World", WCIT 2022 Malaysia's leading speakers include: the Co-Father of the Internet and Google's Chief Internet Evangelist, Vint Cerf; NASA's CFO, Douglas Comstock; CNN Business Correspondent, Richard Quest; President of Portulans Institute, Chair of Global Business School Network, and Dean at the Said Business School at Oxford University, Dr. Soumitra Dutta; Founder of the International Women in Cyber Security Foundation, Mary-Jo de Leeuw; and Strategic Futurist and author, Nancy Giordano.

Dr Seah added, "We are just getting started and we would like to work with all the Malaysia state government to participate in WCIT 2022. WCIT 2022 will include a Digital Ecosystems Excursion programme where WCIT 2022 delegates are encouraged to visit all the Malaysia states after 15th September, as a boost to the tourism sector and to attract foreign investment into the states."

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Chief Minister of Penang, who was Guest of Honour at the Launch of Countdown to WCIT 2022 Malaysia expressed his thoughts, "We are ready to welcome 4,000 delegates to Penang in the next 88 days! WCIT 2022 taking place in Penang will be a magnificent opportunity for Malaysia to welcome influential global tech industry leaders and investors to our beautiful country, which is rich in cultural diversity, modern in lifestyle and uniquely located in the central hub of Asia. Malaysia is ready to meet, share hands and network with world tech leaders, investors, innovators and forward-thinking personalities."

The Countdown to WCIT 2022 Malaysia ceremony included recognizing some of the 50 partners and sponsors from the industry and industry associations.

The Countdown to WCIT 2022 also includes special travel deals for delegates of WCIT 2022 from Malaysia Airlines and FireFly. Delegates who travel via Malaysia Airlines will enjoy 25% discount on air-tickets purchased during the MH Early Bird Promotion from 17th June to 8th July 2022 and a 20% discount on air-tickets purchased from 9th July to 10th September 2022. The traveling period for both discounts will be from 5th to 23rd September 2022.

Apart from WCIT 2022, TechFest Penang will also be taking place from 8th to 18th September 2022 that is open to the public. TechFest Penang will be an experiential journey focusing on the need of technology to better lives, how it is used daily to enhance and improve business needs and modernize lifestyles.

About WCIT 2022

To be held on 13–15 Sept 2022 in Malaysia, the 26th edition of the World Congress on Innovation and Technology returns to Malaysia punctuated with a consumer exhibition of tomorrow; it is expected to attract the participation of 4,000 international visionaries, captains of industry, government leaders and academics that span across 80+ countries. Known as the **Olympics of the World's Tech Industry**, WCIT 2022 MALAYSIA is a definitive global event of technology businesses and is set to showcase Malaysia's unique position as the gateway to Southeast Asia while connecting the world. For more info, visit www.wcit2022.com

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