PIKOM

The National Tech Association of Malaysia (PIKOM)

Annual Report 2021

Office Bearers 2021

Danny Lee
Chairman

Dr Sean Seah
Deputy Chairman

CS Ong
Secretary

Alex Liew
Treasurer

PIKOM Council 2021

Stan Singh-Jit

Dato’ Seri Ivan Teh

Johary Mustapha

Alex Loh

Dr Dzaharudin Mansor

Datuk EK Teoh

Tay Chia Chia

Raymond Devadass

Wing K Lee

Anthony Raja

Catherine Lian

Tan Hock Chye

Dzuleira Abu Bakar

KT Ong

PIKOM Advisors 2021

Xavier Tan

Lee Boon Kok

Wee Kee Heng

Foo Sen Chin

Ganesh Kumar Bangah

Cheah Kok Hoong

Woon Tai Hai

CS Chin

Shaifubahrim Saleh

Rani Nathwani

David Wong Nan Fay

Appointments By Rule

By rule 14(f) Part (IV) (The Council), on 25 February 2021, the Council appointed the following as Councillors:

- KT Ong of Dell Global Business Centre Sdn Bhd
- Dzuleira Abu Bakar of Technology Park Malaysia Corporation Sdn Bhd
- Johary Mustapha of Forest Interactive Sdn Bhd
- Tay Chia Chia of Veeam Software Malaysia Sdn Bhd
- Tan Hock Chye of SEATech Ventures Corp
- Catherine Lian of IBM Malaysia Sdn Bhd

By rule 15(h) Part (IV) (The Council), on 25 February 2021, the Council appointed the following as Advisors to the Council:

1. Xavier Tan
2. Lee Boon Kok
3. Wee Kee Heng
4. Foo Sen Chin
5. David Wong Nan Fay
6. Woon Tai Hai
7. Cheah Kok Hoong
8. Chin Chee Seong
9. Shaifubahrim Saleh
10. Rani Nathwani
11. Ganesh Kumar Bangah

Appointments By Rule

By rule 14(h)(iii) Part (IV) (The Council), on 15 April 2021, Dzuleira Abu Bakar of Malaysian Global Innovation & Creativity Centre (MaGIC) resigned from her Councillor position.

By rule 14(f) Part (IV) (The Council), on 20 May 2021, the Council appointed Dzuleira Abu Bakar of Technology Park Malaysia Sdn Bhd as Councillor.

By rule 14(h)(iii) Part (IV) (The Council), on 31 May 2021, Anthony Raja Devadoss of PERSOLKELLY Consulting Sdn Bhd resigned from his Councillor position.

By rule 14(f) Part (IV) (The Council), on 25 June 2021, the Council appointed Anthony Raja Devadoss of Agensi Pekerjaan Korn Ferry (M) Sdn Bhd as Councillor.

By rule 14(h)(iii) Part (IV) (The Council), on 31 Oct 2021, KT Ong of Dell Global Business Centre Sdn Bhd resigned from his Councillor position.

PIKOM SECRETARIAT

Ong Kian Yew
Chief Executive Officer

Justin Joseph Anthony
Executive Director

Alicia Wong
Head,Finance & Administration

Nor Azlina Datuk Ishak
General Manager
Industry Affairs

Grace Lee
Manager
Project & Events

Audreen Wong
Manager
Marketing

Jamie Tan
Manager
Finance & Admin

Nur Azlianawatie Ale
Senior Executive
OM Membership & Talent Initiatives

Ng Wai Teng
Executive Secretary

Arthur Chew
Administrator
IT, Web and Building

PIKOM Strategic Corporate Objectives 2021

1. Build on the Strong Foundation
   - Provide **Tangible Value** to Members
   - Strengthen Our Brand as **Voice Of The Tech Industry**
   - Achieving **Self-sustainability**

2. Focus on **Delivering Industry Value** in the short term

3. Prepare for **Future Growth** in the medium term

PIKOM COMMITTEES

Government Affairs Committee

The PIKOM GAC focuses primarily on policy advocacy, which is done through strengthening relations with the government and contributing towards policy setting that will impact the digital & tech industry. The GAC also aims to build a good reputation for the industry that comprises of technology stakeholders and end-users as well as to foster good governance of the industry through monitoring of legislation and regulation, anticipation of future developments, opportunities and value creation.

The GAC acts as the voice of the industry in the government. PIKOM is actively represented in over 40 government-related committees including those chaired by the Prime Minister. Notable efforts in the past year included being the sole representative in the evaluation of computing curriculums at MQA, tech representative in the formulation of the National Data Sharing Policy, task force member of the economic and industry work group for the Pandemic Management Strategic Committee and panel member to 12th Malaysia Plan with EPU.

PIKOM GAC Members 2019/2020

Chair:
Dr. Dzaharudin Mansor

Members:

Mohd Navawee Husiany, HeiTech Padu Berhad
Norreha Mansor, Cisco Systems (M) Sd Bhd
Dr. Aparna Sehgal, Dynatrace Malaysia Sdn Bhd
Nordin Mat Isa, Mesiniaga Berhad
Mazidee Md. Ramli, Strateq Sdn. Bhd.
Syafiq Habibuddin, HeiTech Padu Berhad
Lee Kim Seng, Sarawak ICT Association
Surendren Velappu, HP Inc.

Advisor:

Shaifubahrim Saleh

Government Affairs Committee

GAC Involvement in Government Initiatives, Technical Committees, Working Groups and Taskforces in 2021

1. Industry Representative for Digital Productivity Nexus 2021
2. Working Committee for Malaysian Qualifications Agency
3. Technical Working Group for Digital Economy Satellite Account (DESA) 2021
4. Digital Economy Task Force for Workstream 14 – Cybersecurity

Chairman's Direct Involvement in Government Special Task Force Committee

1. National Science Council chaired by the Prime Minister of Malaysia
2. National Budget 2022 Consultation chaired by Minister of Finance
3. Communications and Multimedia Consultative Member chaired by Minister of Communications and Multimedia Malaysia
4. Data and Digital Infrastructure for the Digital Economy and 4IR Council chaired by Minister of Communications and Multimedia Malaysia
5. Digital Productivity Nexus – Malaysia Productivity Corporation under the purview of Ministry of International Trade and Industry

PIKOM as Advocate for Tech Industry

Budget 2022 Consultation

WCIT 2022 Steering Committee Meeting

Dialogue with MITI

Dialogue with MEDAC

National Science Council

Meeting with MDEC

Submission of Budget 2022 – Fiscal Policy

Proposal 1	Proposal 2	Proposal 3	Proposal 4	Proposal 5	Proposal 6	Proposal 7
The Covid-19 has increase the need for tech devices for businesses and students. To assist the Work-from-Home (WFH) and home-based learning (PdPR), government to allow EPF contributors to withdraw RM 2000 for the purpose of purchasing digital devices.	To assist businesses during this difficult period, we propose to reduce the employers contribution to EPF to 9% from the 12-13% current rate for 2022. This should return to the current prevailing rate in 2023 or earlier as the situation warrants.	The wage support scheme should be continued for businesses facing cash flow issues. This should be extended to those who are in the M40 category.	The loan moratorium currently in place until end of December 2021, should be extended to those who require the support until the end of 2022. As businesses grapple with survival issues, delaying payment will help in the recovery phase.	The trend in employment has also changed from full time employment to part time. This gig working arrangement is set to be the norm in the near future. We need to provide sufficient support system for the gig workers. In particular, introduce regular training programmed for gig workers to update their skills that are relevant and needed. These could include courses on influencers, key opinion leaders (KOLS), designers, programmers.	The cabotage issue on the repair works for submarine cable has put Malaysia in bad light among investors. The government needs to make a clear and unequivocal position on the matter and allow for freedom of choice on to the customer rather than forcing a customer to use a single supplier that may not be the best fit for the business.	Malaysia is well placed in the ease of doing business reports. However, of late there has been an overzealous attempt to regulate and license businesses. One such example is the proposed licensing of data centres and cloud services providers that would make Malaysia one of the first countries in the region to impose such regulations. We propose that any new regulation or licensing be halted until a proper study is done on the impact and rationale of such move.

Submission of Budget 2022 – Study on Tax Incentives

Proposal 1	Proposal 2	Proposal 3	Proposal 4	Proposal 5
The WFH phenomenon is here to stay. This is part of the new norm. To help businesses and individuals cope with the new reality, we propose that sales and service tax for IT devices be removed. This will help make devices and services more affordable to the masses.	While the government may need to consider widening the tax base in the future, we do not propose any increase in the current service tax of 6% and to delay any introduction of GST for the time being. While GST is undoubtedly a better system, the time may not be right to implement at present.	The current wide ambit of withholding tax on software and digital services are subject to debate. Many countries provide a much narrower view on this matter. The treatment of withholding tax should only be confined to services rendered from outside Malaysia. It should not include subscription and payment for the usage of the software or digital services. This includes software which user has only the right to use and is not able to reverse engineer and access the source codes.	As the technology industry is still hiring and short or skilled talents, the need to reskill and upskill Malaysians are imperative. For the working population, encourage upskilling and reskilling efforts by allowing double deduction of tax for companies and doubling the relief amount for personal income tax for certified programmes. This is in addition to the existing Penjana and Pemulih programmes. Currently, only limited training programmes are allowed double tax deduction.	Another untapped source is women who are keen to rejoin the work force, but do not have the skillset in ICT and digital, which is currently in high demand. Propose a double tax deduction for salary cost for women returning to the work force.

Future Digital

Future Digital is a Special Interest Group formed by PIKOM to be a focal point for policy research and advocacy for the digital and tech industry. We are an independent and inclusive voice not only to the industry, but also to the government on policy and programmes.
Our main roles and objectives:

- To be focal point for policy research and advocacy for the ICT industry
- To be the independent and inclusive voice to the government on policy and programmes
- To raise the profile of PIKOM as a thought leader in policy development
- To increase awareness and education in the industry on policy issues and developments
- To prepare the industry and country on international policy developments
- To communicate the position PIKOM through mass media

Chair
Ganesh Kumar Bangah

Committee:

1. YM Tengku Dato' Dr Azzman Shariffadeen - Universiti Malaya Board of Directors
2. Datuk Yasmin Mahmood – CEO, FutureReady Consulting CEO / Chairman POS Malaysia
3. Prof Dato' Dr Halimah Badioze Zaman – MDEC Board Member/Director of Visual Informatics, Universiti Kebangsaan Malaysia
4. Dr Dzaharudin Mansor – Chief Technology Officer, Microsoft Malaysia National Technology Officer
5. Victor Chua – Chairman of Malaysian Venture Capital and Private Equity Association/Founder and Managing Partner Vynn Capital

PIKOM INDUSTRY CHAPTERS

Mission: To provide a forum of communications so that the experience and knowledge in the fields allied to Information Technology (IT) management can be exchanged for the benefit of PIKOM Members in particular and as a contribution to the development of ICT in Malaysia

Vision: To make a difference to the ICT practitioners and industry as a whole in Malaysia by:-

i. exchanging information and sharing experiences;
ii. providing platform for building professional networks;
iii. collaborating & exploring leading edge technologies;
iv. employing best practices in ICT management

Objective: To continue to make PIKOM CIO Chapter a vibrant and relevant community for its members

1. A community to share experiences and learn from one another
2. To network, make friendships and partnerships.
3. To represent the corporate consumers of IT as an organization to both government and private sector.

Chair:
Malik bin Murad Ali
IT Director,
MYDIN Mohamed Holdings Bhd

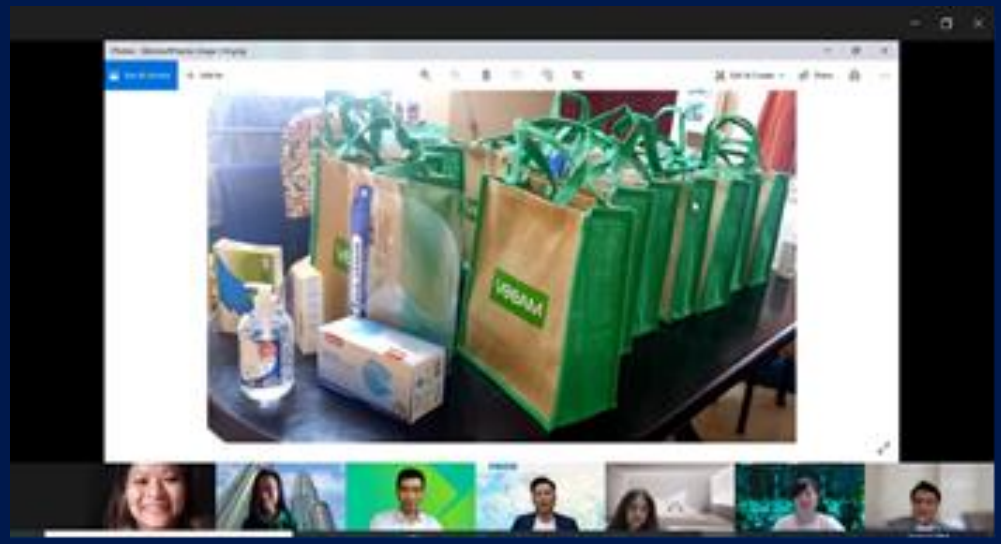
PCC Exco 2021/2023

NO	PCC EXCO	COMPANY	TERM
1	Malik Murad Ali	MYDIN Mohamed Holdings Bhd	PCC Chair (2022/2023)
2	Ngoh Chee Hung,	HELP University Sdn Bhd	PCC Deputy Chair (2022/2023)
3	Kang Yew Jin	PLUS Malaysia Berhad	PCC Exco (2022/2023) *Elected*
4	Roslind Kaur Kirpal Singh	Axiata Group Berhad	PCC Exco (2022/2023) *Elected*
5	Steven Lam	Sedgwick Malaysia Sdn. Bhd	PCC Exco (2022/2023) *Elected*
6	Lawrence Leang Wah Choon	Hartalega Holdings Berhad	PCC Exco (2022/2023) *Elected*
7	Loke Chee Soon	Sin Chew Media Corporation Bhd	PCC Exco (2022) *Appointed*
8	Jimmy Wong King Loong	KPMG PLT	PCC Exco (2022) *Appointed*

PCC Events 2021

Date	Event
2nd February	Internal Forum – RPA Journey
18th May	IBM - Build a Strong Defense Against Cyberattack
3rd June	CIOAA - Launch of 2021 Tech Trends Survey & CIOAA Industry White Paper
17th June	CHN & PIKOM CIO Chapter: The value of Mac in Business!
7th July	Blancco - Reducing Your Data Security Attack Surface in a Remote Work Era
29th July	Cloud 4C: Cloud Cost Management Webinar
12th August	PCC & Beyond Limits' Webinar
24th August	MDEC's Data Driven Enterprise Program
15th September	Commvault x PIKOM CIO Chapter Roundtable Session
12th October	EXCLUSIVE CIO Luncheon with CloudMile and Google Cloud
26th October	Huawei Focus # 1 - Intelligent workflows in Banking to create more value for customers
27th October	Huawei Focus #2 – Manufacturing
28th October	Huawei Focus # 3 - Education

PCC Events 2021



- PIKOM and PIKOM CIO Chapter teamed up to lend a helping hand to the community during the COVID-19 pandemic, working with various organizations that can support individuals and families that need them the most in providing food aid, basic toiletries and educational stationery.
- Received a total of RM52,358 donations from generous contributors, including Firmus Sdn Bhd (RM10,000), Veeam Malaysia and its employees (RM20,000).
- So far, RM41,688 have been donated to Yayasan Chow Kit, Muhibbah Food Bank Malaysia Society and Refuge for the Refugees.

E-Commerce Malaysia was established to expand PIKOM's involvement in the eCommerce industry. This initiative aims to bring the Malaysian e-commerce industry to global standards by bringing all end-to-end parties working together under one virtual roof: e-marketplaces such as online retailers and merchants, providers of payment gateways, logistics, and fulfilment, industry players, financial institutions as well as telecommunication and infrastructure service providers.

1. Represent voice of the e-Commerce merchants in Malaysia.
2. Promote Malaysian e-Commerce players through regional and global initiatives.
3. Bring the various players in the e-Commerce ecosystem together to collaborate and cooperate for mutual benefit.
4. Be the point of contact with the government on e-Commerce related matters.
5. Increase the awareness on the ease of online shopping.

Note: Due to lack of funding, MyCyberSale did not take place.

Chair
Ganesh Kumar Bangah

Members:
Bryant Yeo – Aramex Malaysia Sdn Bhd
Dr Teo Bee Yap – Skynet Worldwide (M) Sdn Bhd
Carol Fung – Malaysia Digital Corporation Sdn Bhd

Gary Yeoh – Boost
Richard Tan – Interbase Resources Sdn Bhd

Advisor:
Wee Huay Neo
CS Chin

OM is an initiative of the Global Business Services (GBS) industry and a chapter of PIKOM – The National Tech Association of Malaysia. OM aims to promote and develop Malaysia's GBS industry as a global hub for high-value services. Supported by its founding partner, the Malaysia Digital Economy Corporation (MDEC), and spearheaded by a group of prominent industry leaders from the global services industry, OM focuses on enabling both buyers and providers to work together on addressing service needs within the aegis of global best practices and competencies.

- Industry Representation
- Trade & Industry Promotions
- Business Exposure
- Priority Subsidies & Discounts
- Global Affiliations

Chair:
Cheah Kok Hoong

Deputy Chair – Shared Services
M. Pattabhiraman

Treasurer
Raymond Devadass

OM COMMITTEE 2020/2021

OM COMMITTEE & ADVISORS 2020/2021		
POSITION	FULL NAME	ORGANISATION
Chair	Cheah Kok Hoong	Cognitive Digital Sdn Bhd
Deputy Chair – Shared Service	M. Pattabhiraman	UOB Centre Of Excellence (M) Sdn Bhd
Treasurer	Raymond Devadass	Daythree Business Services Sdn Bhd
Chairman Emeritus	David Wong Nan Fay	SnT Global Sdn Bhd
Committee	Alex Hee Kam Fatt	Documation Sdn Bhd
Committee	Dato' Munirah Looi	Brandt International Sdn Bhd
Committee	Joanne Seaton	Angstrohm Technologies Sdn Bhd
Committee	Jusri Ong Chin Yap	Telecontinent Sdn Bhd
Committee	Kim Chin Kuang	Jabil Sdn Bhd
Committee	Nicholas Tay	VADS Berhad
Committee	Dang Tin Wai	MT Microtel Technology Sdn. Bhd.
Advisor	Arun Augustine	Angstrohm Technologies Sdn Bhd
Advisor	Ang Chin Joo (CJ Ang)	
Advisor	Dato' Lim Han Boon	ENVO BPO Services Sdn. Bhd.
Advisor	Dato' Loo Lee Lian	Invest Penang
Advisor	Raymond Siva	MDEC
Advisor	Muhammad Azmi Zulkifli	Invest KL
Advisor	Ong Chin Seong	HDC Data Centre Sdn. Bhd.
Advisor	Phil Captain	PMC Team
Advisor	Woon Tai Hai	
Advisor	Zulfiqar Zainuddin	Iskandar Investment Berhad
Advisor	Anthony Raja Devadoss	Agensi Pekerjaan Korn Ferry (M) Sdn Bhd

SMART SOURCING SUMMIT WEBINAR SERIES

The GBS Summit Webinar Series is an extension of the GBS Summit, OM flagship thought leadership platform. OM continues to engage with its members via these webinar series to share best practices, thought leadership, business trends and industry updates.

HR Dialogue session was conducted with the objective to engage HR heads with the purpose of identifying training needs and capabilities building.

The Malaysian Data Centre Alliance a chapter of OM organized a Open Dialogue Session with the Industry to deliberate and get views from the industry pertaining to the current licensing issue to be imposed on Data Centre and Cloud players.

Launch of GBS Talent Market Report & GBS Industry Skills Framework at the Malaysia Tech Month – 6 August 2021

The PCS Chapter was formed in May 2017 to represent the interest of the cybersecurity sector in Malaysia. The focus of the chapter includes organising events pertaining to related topics and current issues in cybersecurity, promoting cybersecurity as a career of choice within working professionals and collaborating with educational institutions on training initiatives and developing curriculum programs in the area of cybersecurity.

Chair:
Alex Loh

The objectives of PIKOM Cybersecurity Chapter:

1. Creating awareness and provide updated information on cybersecurity in Malaysia.
2. Develop and focus on potential talent in producing experts in the field of cybersecurity.
3. Expanding the cybersecurity market in line with the growth in the ICT industry

1. Total PCSC members – 38 members
2. Total Cybersecurity Users – 111 members

Cybersecurity Committee Members 2020/2021

NO	NAME	COMPANY	POSITION
1	Alex Loh	Fortinet Malaysia Sdn Bhd	Chair
2	Eric Foo	Hitachi Sunway Information Systems Sdn Bhd	Deputy Chair
3	Fong Choong Fook	Le Global Services Sdn Bhd	Committee
4	Goh Chee Hoh	Trend Micro Malaysia Sdn Bhd	Committee
5	Jason Yuen	Ernst & Young Advisory Services Sdn Bhd	Committee
6	Josephine Ho	FireEye Technologies Malaysia Sdn Bhd	Committee
7	Alan See	Firmus Sdn Bhd	Committee
8	Keane Leong	Bridgenet Solutions Sdn Bhd	Committee
9	Ahsim Nisar	Microsoft (M) Sdn Bhd	Committee
10	Aylwin Lam	ExtraHop Networks	Committee
11	Alex Liew	Glocomp Systems (M) Sdn Bhd	Advisor
12	Dato' Ts. Dr. Haji Amirudin Bin Abdul Wahab	CyberSecurity Malaysia	Advisor
13	Woon Tai Hai	PIKOM	Advisor
14	Cheah Kok Hoong	Cognitive Digital Sdn Bhd	Advisor
15	Prof Lau Sian Lun	Sunway University	Advisor

Webinar Series

PIKOM
Venture Investment

PIKOM Venture Investment Chapter was formed in 2018. The chapter formed the **SEA DRAGON VENTURE,** playing the role as a Southeast Asian premier venture pitching platform for hot scale-up companies looking for VC funding, business mentoring and global market expansion. The objectives of this platform are to

- Match Southeast Asian start-ups and scale-ups with potential regional and global investors (i.e., Private Equity, Venture Capital, etc.) for investments, growth and global market expansion.
- Attract foreign investors and promote syndication amongst local and foreign investors.

RISE Moves to Malaysia

PIKOM is thrilled that Malaysia Digital Economy Corporation (MDEC), Malaysian Convention and Exhibition Bureau (MyCEB), PIKOM together with industry leaders and government partners have successfully brought RISE, one of Asia's largest tech conferences to Malaysia for three years term, 2022-2024.

To be held in March 2022, RISE is one of the high-profile tech events that brings together the world's tech founders, investors, start-ups as well as multinationals with an attendance of over 16,000 from more than 100 countries around the world. The event will also be joined by journalists from major global media outlets, and thousands of attendees, to create unparalleled networking potential.

Chair
Dato' Sean Seah

Deputy Chair
Dzuleira Abu Bakar

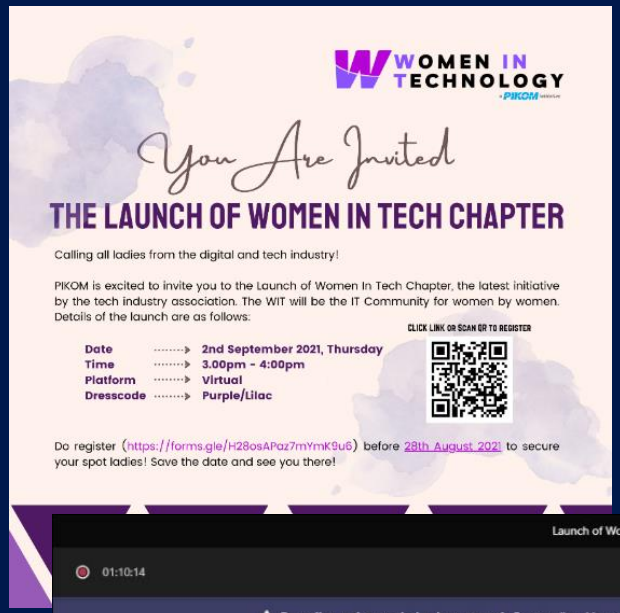
Committee: Ganesh Kumar Bangah
Stan Singh
Datuk EK Teoh
Shaifubahrim Saleh
Chan Kok Long

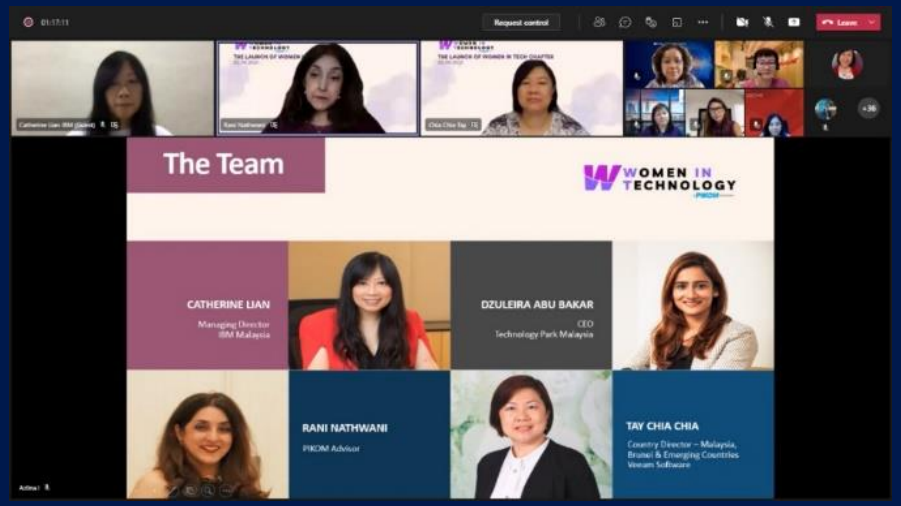
The Women In Technology (WIT) Chapter is a new Chapter under PIKOM The Chapter is set up to provide a platform for all women who work in the ICT industry, from both the users and vendors of technology, to engage with each other. We have also laid plans for WIT to provide support via mentoring efforts, to assist women in achieving their professional goals and aspirations.

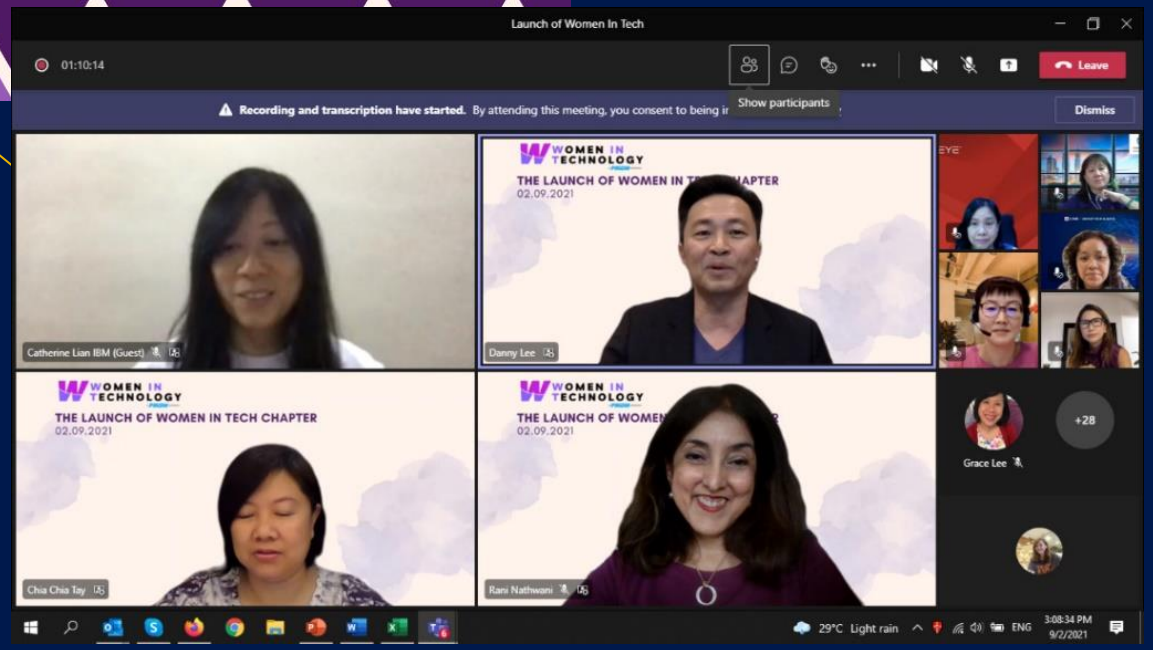
Designation	Name	Company
Chair	Rani Nathwani	PIKOM
Members	Catherine Lian	IBM Malaysia
	Tay Chia Chia	Veeam Software
	Dzuleira Abu Bakar	Technology Park Malaysia

Rani Nathwani

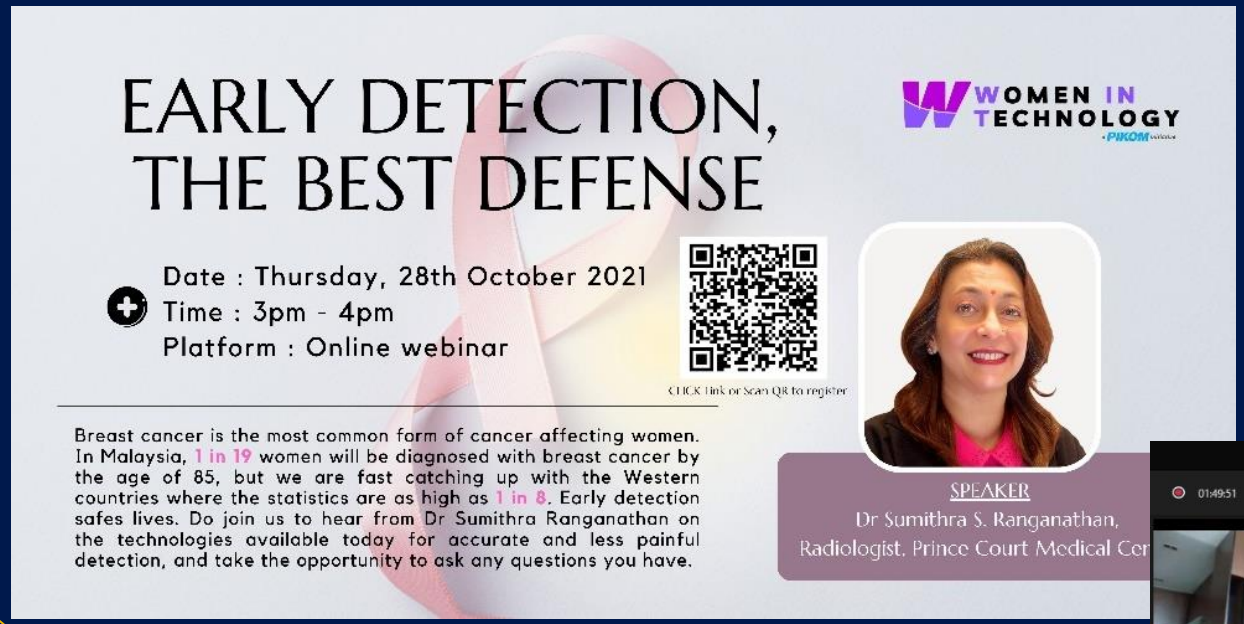
WIT Launch in 2021

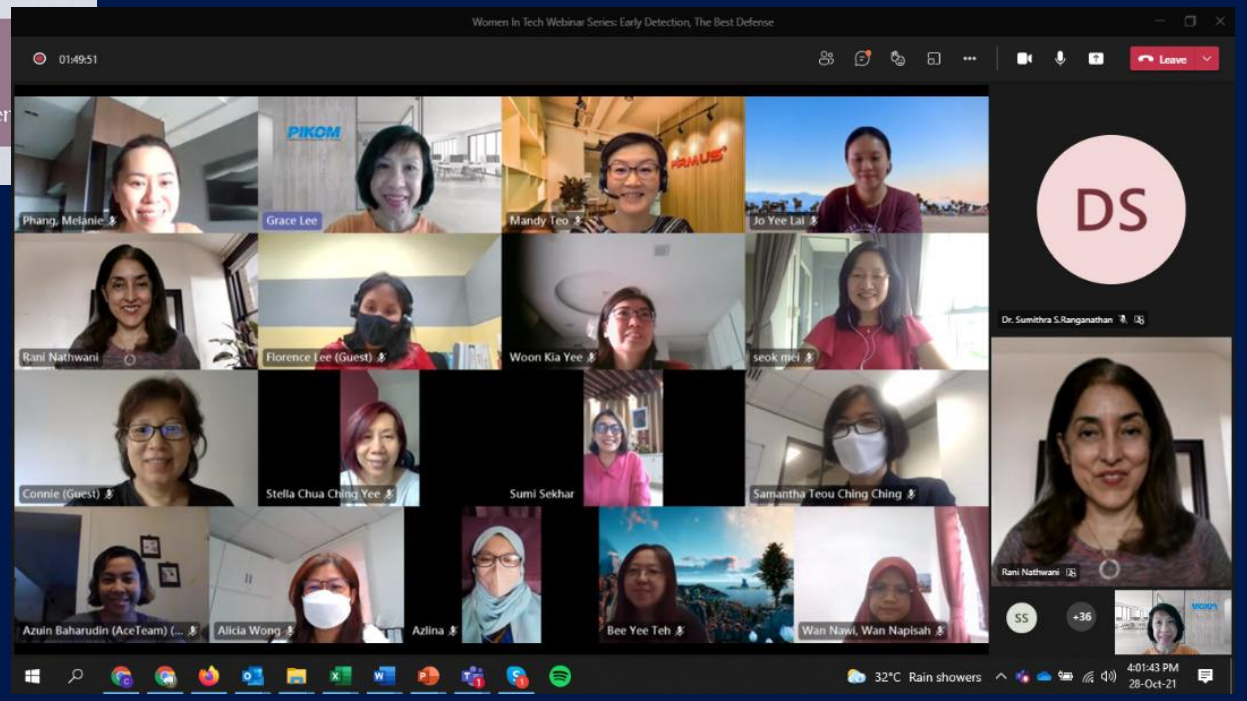






WIT Activities 2021





INTERNATIONAL AFFAIRS

The World Information Technology and Services Alliance (WITSA) is a leading consortium of ICT industry association members from over 80 countries/ economies around the world. WITSA's members represent more than 90 percent of the world ICT market.

As the leading recognized voice of the global ICT industry, WITSA aims to drive transformation and grow the industry given that ICT is the key driver of the global economy.

WITSA participated in the Malaysia Tech Month to promote WCIT in Malaysia. PIKOM was awarded by WITSA to organize WCIT 2022 in Penang next year.

Dr Sean Seah
Deputy Chairman of WITSA

WCIT Handover Ceremony

Malaysia is announced host to the 26th edition of the World Congress on IT (WCIT) by WITSA, awarding the rights to PIKOM during the closing ceremony of WCIT 2021 in Bangladesh recently. The event, which was also held on a virtual platform, was attended by Penang Chief Minister, YAB Tuan Chow Kon Yeow, PIKOM Chairman Danny Lee and MDEC CEO, Mahadhir Aziz.

Malaysia Wins Big at WCIT2021

There were 4 recipients of the prestigious WITSA GLobal ICT Excellence Awards announced on 13 November 2021 in Dhaka, Bangladesh.

Launch of the WITSA Global Business Exchange (GBX)

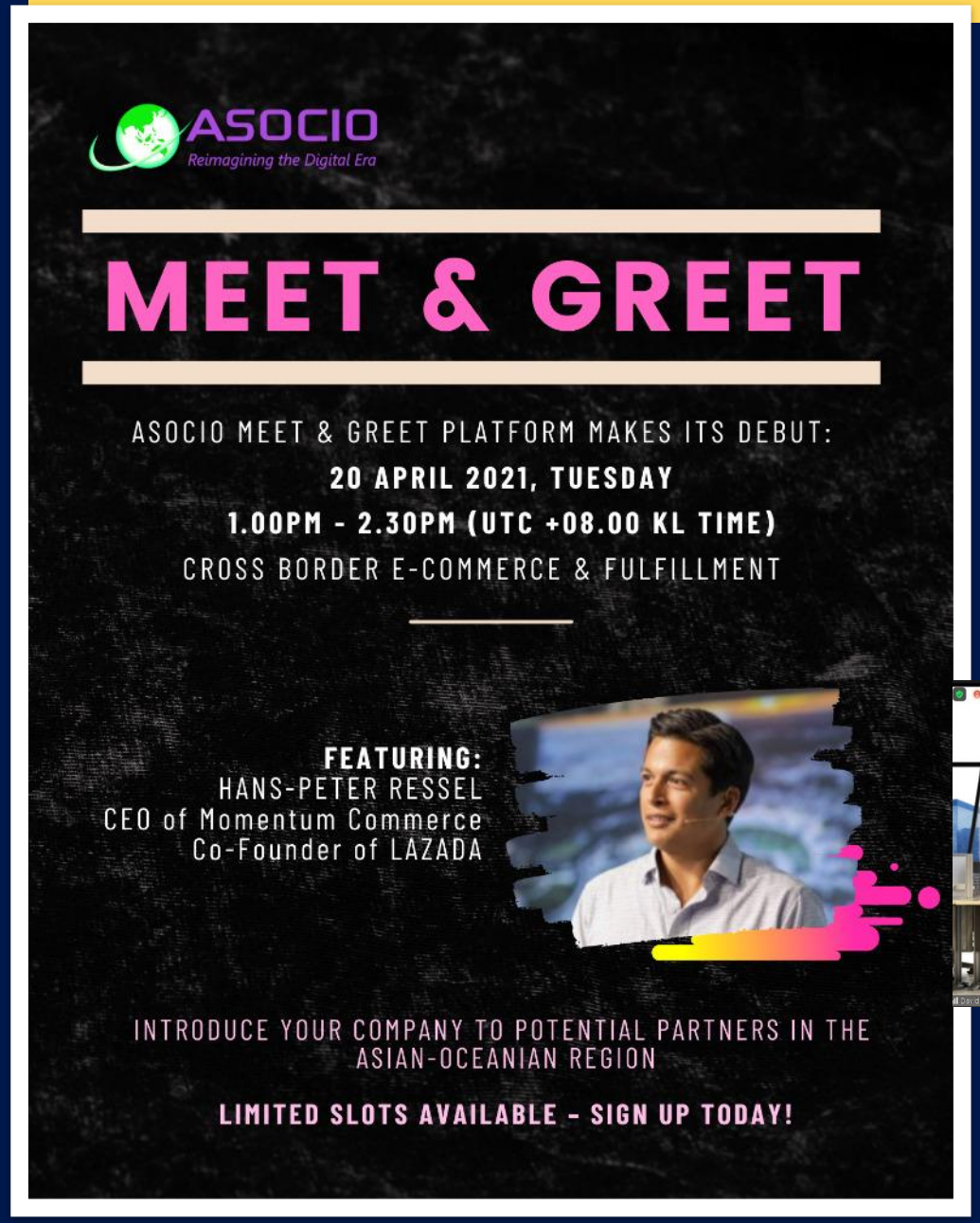
WITSA, PIKOM and our tech partner, Fusionex came together to announce the WITSA GBX, platform to connect the tech community globally. GBX includes features such as business matching, exhibition, webinar and events platform. 150 companies are part of the pilot stage.

The Asian-Oceanian Computing Industry Organization (ASOCIO) is an ICT federation organized by ICT associations representing 24 economies throughout the Asia Pacific. Presently, ASOCIO comprises of 24 members from Australia, Bangladesh, Bhutan, Brunei, Cambodia, Hong Kong, India, Indonesia, Japan, Korea, Lao PDR, Macao, Malaysia, Mongolia, Myanmar, Nepal, New Zealand, Pakistan, Philippines, Singapore, Sri Lanka, Taiwan, Thailand, And Vietnam. Today, ASOCIO's members account for more than 10,000 ICT companies and represent approximately U$350 billion of ICT revenue in the region.

The ASOCIO e-Newsletter Quarter 1, 2021 has been published on 5 April 2021 and it is made available on the website

David Wong
ASOCIO Chairman

ASOCIO Meet & Greet



ASOCIO Meet & Greet Platform debut on:

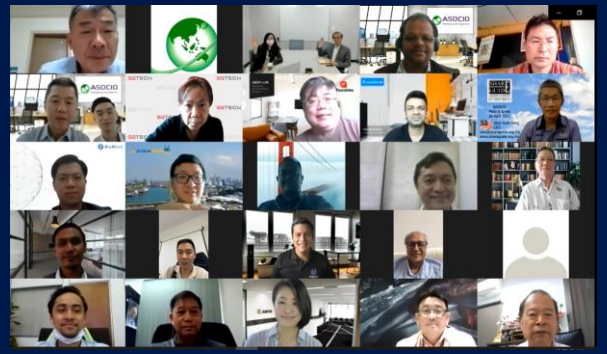
Date: **20 April 2021, Tuesday**

Time: **1.00pm - 2.30pm (UTC +08.00 KL time)**

Topic: **Cross Border E-Commerce & Fulfillment**

Keynote Speaker: **Hans-Peter Ressel, CEO of Momentum Commerce Co-Founder of LAZADA**

No of attendees: 40 pax

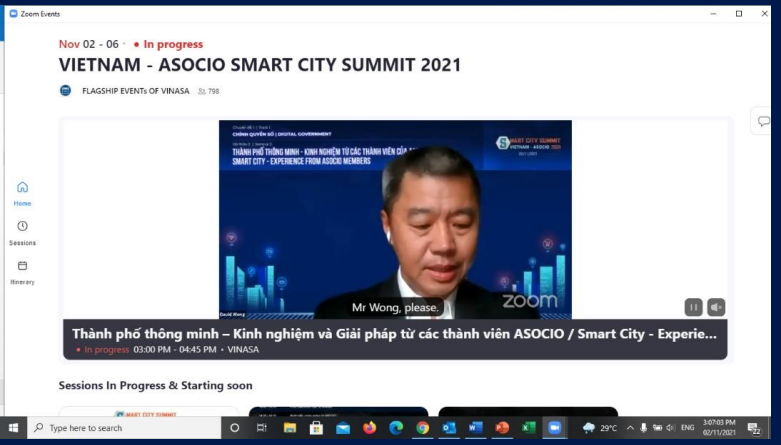


ASOCIO Members Catch-up Session: 25 June 2021

1. ASOCIO Catch up Session was held on 25 June 2021. Attended by 50 people.

ASOCIO SMART CITY SUMMIT 2021

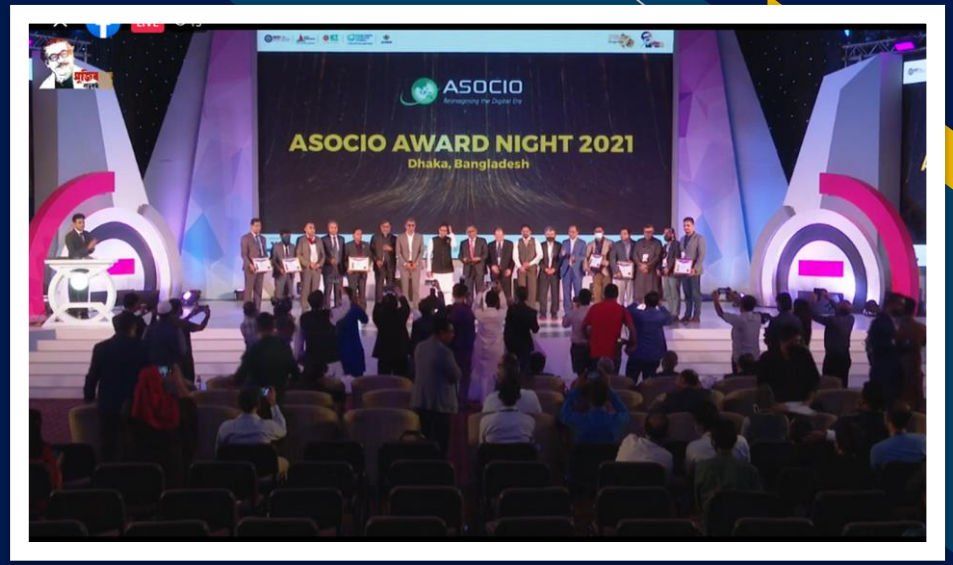
1. Took place on from 2 to 6 Nov in Danang, Vietnam.
2. David Wong officiated at the opening ceremony and moderated a session.
3. Ong Kian Yew spoke on Smart Cities in Malaysia.
4. More than 400 online attendees.



2021 ASOCIO AWARDS

2021 ASOCIO Awards Category:

1. Outstanding Tech Company Award
2. Outstanding User Organization Award
3. Digital Government Award
4. EdTech Award
5. HealthTech Award



Total of 34 recipients for the awards including 5 from Malaysia

1. Outstanding Tech Company Award
- Fusionex Group
1. Outstanding User Organization Award
- Hartalega NGC Sdn Bhd
1. Digital Government Award
- Penang State Government
1. EdTech Award
- Business Technovise Innovation
1. HealthTech Award
- Heydoc International Sdn Bhd.

ASOCIO BOARD & GENERAL ASSEMBLY 2021 – 12 NOVEMBER 2021

- 900 am - 1100 am ASOCIO Board Meeting and General Assembly

ASOCIO DIGITAL SUMMIT 2021

- ASOCIO Digital Summit was held together with WCIT 2021 in Dhaka on 11-14 November 2021.
- 200 pm - 330 pm ASOCIO Digital Summit: Secure New Normal Business
- 330 pm – 430 pm ASOCIO Digital Summit: Unboxing the Future – Navigating the Digital Journey

MSC MALAYSIA APICTA 2020 AWARDS

21ST MSC MALAYSIA APICTA AWARDS 2020

The MSC Malaysia Asia Pacific ICT Awards (MSC-APICTA) is a recognition platform that aims to recognize innovative ICT products, solutions, services and applications in Malaysia. The APICTA Awards gained prestige among all ICT industry leaders and it is also known as the “Oscars of the ICT Industry.”

Stan Singh
APICTA Chairman

MSC MALAYSIA APICTA 2021 AWARDS

PIKOM MDEC APICTA

Promoting & Recognizing DIGITAL EXCELLENCE

Details	Date
Open for Registration	**07-Jul-21**
Open for Nomination	**23 Aug 2021**
Nomination Closing Date	**25 Sept 2021**
First Round Judging - Online	27 Sept - 8 Oct 2021
Final Round Judging - Online Face to Face (Presentation)	13 – 17 Oct 2021
Virtual International APICTA 2021	**15-Dec-21**

International APICTA 2020-2021

1. International Judges Briefing was held on 12 November 2021 (Total: 75 judges)
2. Chief Judge: Mr Chu Hong Keong
3. Deputy Chief Judge: Mr Gerard Pillai

AFACT

Asia Pacific Council for Trade Facilitation & Electronic Business

Ganesh Kumar Bangah is the chair of AFACT, the body representing the interest of the industry in trade facilitation in the region. Members of AFACT include developed and developing economies in the region. Japan Is Host for AFACT 2022

Ganesh Kumar Bangah
Chair of AFACT

AFACT 2021 Steering Committee Meeting
Date : 8 November 2021,
Monday @ 9 November 2021, Tuesday
Time : 10.00am – 1.00pm
Venue : Virtual Meeting

Representatives in Attendance

1. Chinese Taipei
2. Taiwan
3. Malaysia
4. Japan
5. India
6. United Nations

WEBINAR SERIES

PIKOM Webinar Series

In total we organised about 30 webinars in 2021

PIKOM

In the News

PIKOM In The News

As the Voice of the Tech Industry, we have been busy reaching out to the media with our concerns and contribution to the government and industry. PIKOM appeared in over 40 news articles addressing more than 20 issues relating to the tech industry, continuously highlighting the importance of IT as an essential service, the main concerns relating to Cybersecurity and talent development, our thoughts on Budget 2022, suggestions on the economic recovery plans, highlights to the Economic and Digital Job Market Report 2021 and announcement of Malaysia hosting WCIT 2022 in Penang. We put on record our appreciation to all the online and print media that have been supporting PIKOM.

Month	Subject	Media
January	PIKOM says Ecommerce is the Future for SMEs to Thrive PIKOM: Local SMEs need govt support to build strong brand presence Note: This article appeared in over 15 news portal nationwide	Bernama / The Star / TMR Malay Mail / Soya Cincau DNA / NST
January	PIKOM says IT Must Continue to Remain as Essential Service	Bernama / NST / DNA / Malay Mail / TMR
February	MyDIGITAL: Execution will be key, says PIKOM	Bernama / The Borneo Post NST / The Star / RTM TV News
February	CEO Interviewed on DNA regarding MyDigital Blueprint	Digital News Asia
February	PIKOM on Price Hike of Tech Device	Sinar Harian / Berita Harian The Star / NST Singapore TMR / Bernama
March	Malaysia's leap into digital economy timely	Bernama / Malay Mail Online
March	Include more local players in MyDigital initiative – Industries Unite	Malay Mail Online, ASTRO, Business Today, Bernama, NST, Tech Barista, Soya Cincau
March	Malaysia's APICTA Awards goes on virtually, celebrating 27 winners	DNA
April	PIKOM, SME Association, Huawei collaborate to train 10K SME members	The New Straits Times Berita Harian

PIKOM In The News

Name	Subject	Media
April	PIKOM 'strongly urges' Ministry of Transport to reinstate cabotage exemption	Bernama/The Star/The Malay Mail New Straits Times/DNA/Berita Harian The Edge Markets
April	JobStreet's free specialised tech courses from world-class unis attract Malaysians' attention	Bernama NST
May	PIKOM Launches First Digital Summit On Virtual Engagement Platform With A Special 4-Part Series	Bernama NST
May	The Tech Sector Must Remain An Essential Service During A Lockdown	Digital News Asia The Edge Markets
May	PIKOM Lauds Decision On Tech As Essential Service, Calls For Proper Planning In Implementation Of Lockdown	Bernama
May	PIKOM Tech Fair Returns - Bigger & Better, Back With Bargains & Business Opportunities	Bernama/NST Business Wire
June	IT players welcome Recovery Plan; want support services to be allowed immediately	The Star
June	Old gadgets given new purpose	The Sun Daily
July	E-commerce thumping IT shops	The Malaysian Reserve
July	E-commerce merchants must invest in marketing for next growth level	NST

PIKOM In The News

Month	Subject	Media
August	Industry bodies deeply concerned with 'silence' over subsea cabotage issue	Bernama/The Star/Business Today Soya Cincau/The Edge Markets/NST The Malay Mail/Borneo Post Free Malaysia Today/The Malaysian Reserve
August	Reopening of IT outlets during Recovery Phase	NST, Berita Harian
August	Data Centres Regulations	Digital News Asia
August	PIKOM-Huawei CSR Collaboration	Berita Harian
October	Launch of Economic and Digital Job Market Report 2021	The Star/Bernama/NST The Malaysian Reserve Digital News Asia/Berita Harian The Sun Daily/Nanyang Siang Pau Free Malaysia Today/Malaysian SME Buletin Utama/Daily Express The Edge Markets
November	PIKOM's Reaction to National Budget 2022	The Star/NST/The Malaysian Reserve The Edge Markets/Harian Metro/Digital News Asia/Berita Harian/Bernama
November	Malaysia to Host WCIT 2022	NST/Bernama/Malay Mail/Oriental Daily/Guang Ming

PIKOM In The News

NEW STRAITS TIMES MELAKA 2021 COVID-19 VACCINE

BOTS HEAL FLAIR JOM! GROOVE SUNDAY VIBES

#TECH: Pikom's first digital summit

By BOTS team - May 21, 2021 @ 9:30am

南洋商報

NANYANG SIANG PAU

医协主席辜家财

医生合约应延长10年

学生多勿再增医大

亟需培训更多专科

专科外流趋势显增

薪资不如泰国

马数字专才外

NEW STRAITS TIMES NEWS BUSINESS LIFE & TIMES SPORTS WORLD NST TV OPINION MOR

BOTS HEAL FLAIR JOM! GROOVE SUNDAY VIBES

#TECH: 2022 Budget: Thumbs up to the various allocations to boost the tech industry

1 @ 10:22pm

HOME SERVICES NEWS EDUCATION ABOUT US Search

h Fair Returns - Bigger & Better, Back With Bargains & Business Opportunities

StarBiz

Initial Public Offering: Amount raised

IPO

Soaring energy prices climb up EU's political agenda

StarBiz Special

Digital salaries need a reboot

Pikom: Important to reverse brain-drain in the industry

TECHNOLOGY

"We are of the opinion that this digital journey may be further accelerated."

Woon Tai Hai

Watch the video TheStarTV.com

theSun HOME LOCAL WORLD BUSINESS SPORT LIFESTYLE OPINION BERITA IMAGES MORE

Business

Digital industry's salary growth to remain lacklustre, Pikom report shows

June Moh

10- 06- 2021 11:4

42 Shares

PIKOM

TheStar Increased opportunities for local cloud service companies

TOPICS: Melaka Polls 2021 SOBA 2021 Covid-19 Watch Sabah & Sarawak The New Normal In 500 Words

Increased opportunities for local cloud service companies

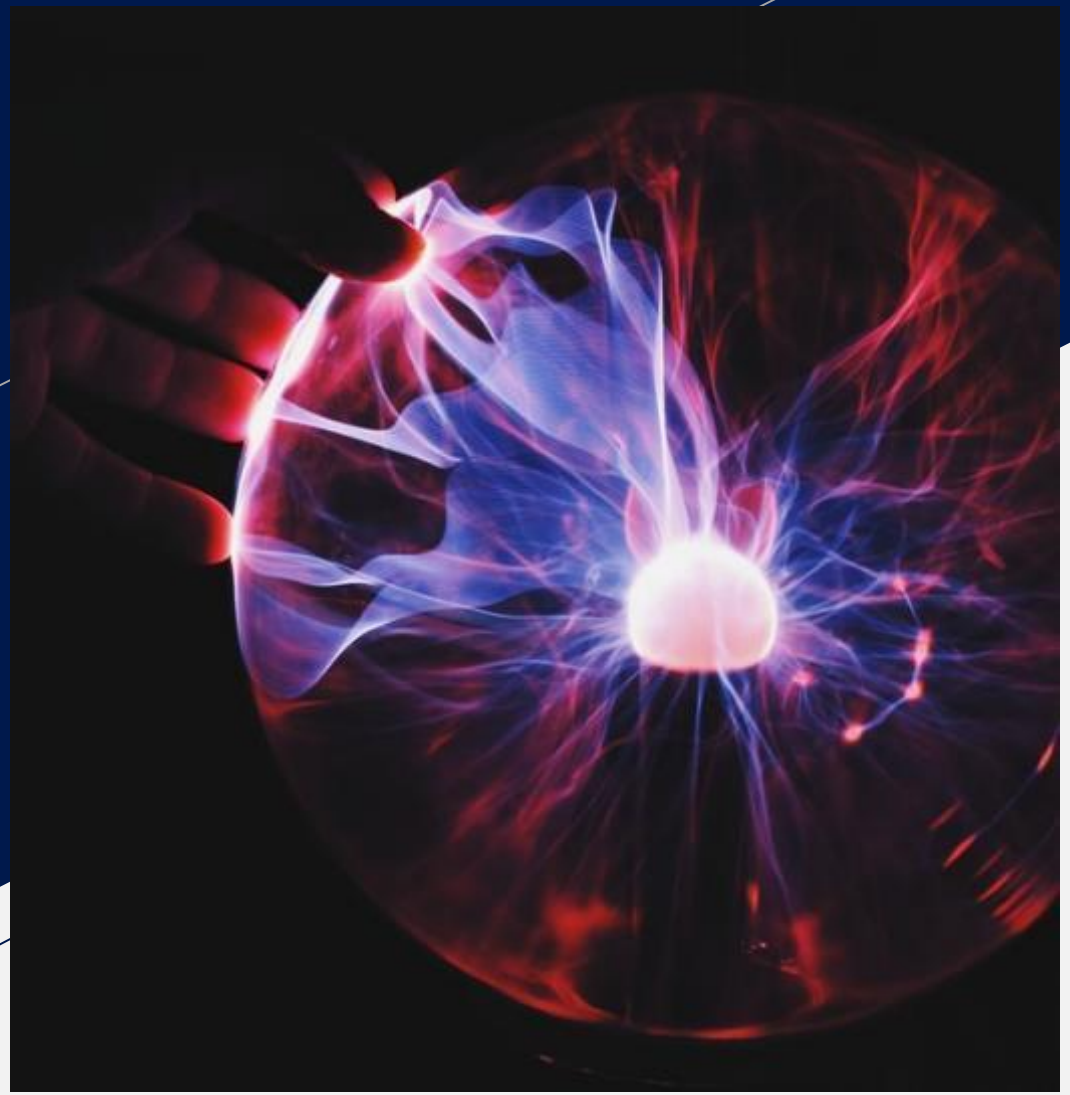
BUSINESS

Saturday, 30 Oct 2021

COMPANIES that are usually involved in the provision of information technology (IT) services to the government could gain from the announcement of the MyDigital initiative which aims to see an 80% adoption of cloud storage in government services next year.

The National Tech Association of Malaysia's (Pikom) chairman Danny Lee tells StarBizWeek that there would be opportunities for local cloud service providers in the technology industry.

"Government IT spending is a couple of billion ringgit each year and there are opportunities for cloud service providers to take advantage of this announcement," Lee says.



PIKOM ACADEMY

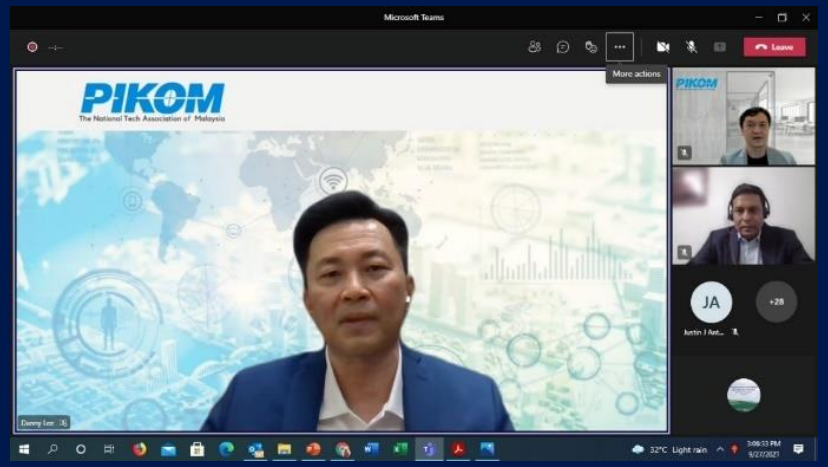
PIKOM Academy

PIKOM, as one of the industry partners for the Penjana HRDF provides the opportunity for digitally-savvy talent to re-enter the workforce that drives economic growth in a sustainable manner through the Place & Train Program.
The Place & Train program is an initiative to provide employment opportunities, followed by training courses to meet the requirements of the industry for Malaysian unemployed graduates, school leavers and retrenched workers.
Through this collaboration, a total 210 talents were trained

Anthony Raja Devadoss
Chair of PIKOM Academy

Committee Members: Dato' Seri Ivan Teh
Dr.Sean Seah

PIKOM ACADEMY AND HUAWEI ACADEMY COLLABORATION



PIKOM Academy and HUAWEI Academy Learning Session on Cybersecurity

MoU Signing with Huawei Academy

PIKOM and Huawei is working to provide education programs for the industry through a series of webinars, classroom teaching and online session.

PIKOM Academy

PIKOM, as one of the industry partners for the Penjana HRDF provides the opportunity for digitally-savvy talent to re-enter the workforce that drives economic growth in a sustainable manner through the Place & Train Program.

The Place & Train program is an initiative to provide employment opportunities, followed by training courses to meet the requirements of the industry for Malaysian unemployed graduates, school leavers and retrenched workers.

Through this collaboration, a total 210 talents were trained.

PIKOM In the Community

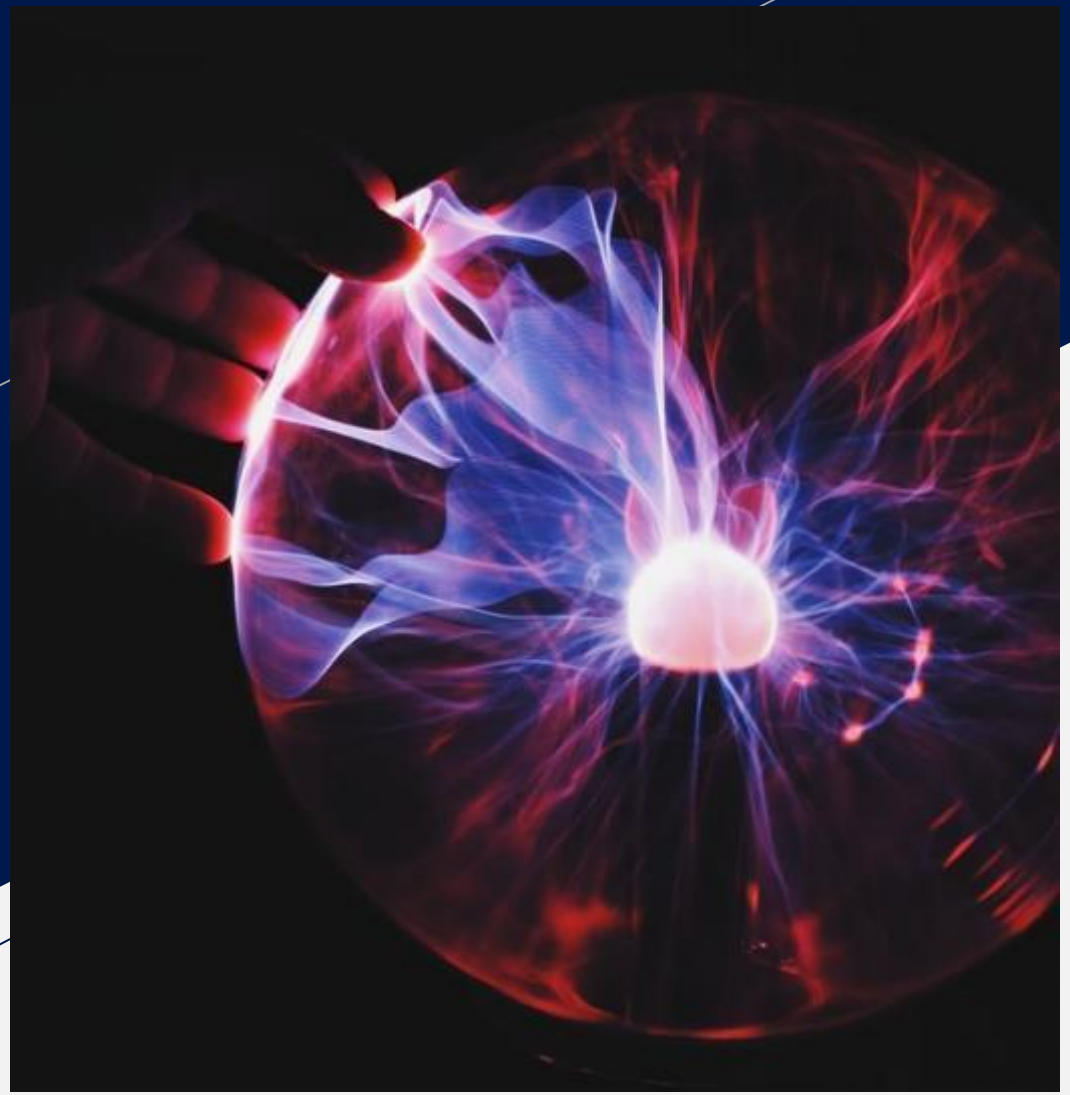
Collaboration with the Incitement

To help charity partners raise donations, generate awareness, and increase its impact on society and environment during a time when it is needed most. Incitement is a Malaysian charity platform that helps non-profits access the funding, tools, training, and support they need to serve their communities.

Currently PIKOM works with Yayasan Orang Kurang Upaya Kelantan (YOKUK), National Cancer Society of Malaysia, National Autism Society of Malaysia (NASOM), Shelter Home for Children and Get Employed Today.

Collaboration with National STEM Association of Malaysia

PIKOM and NSA (National STEM Association) signed a collaboration agreement to work towards instilling more interest among the younger generation on careers in STEM (Science, Technology, Engineering and Mathematics).



PIKOM MEMBERSHIP

MEMBERSHIP BENEFITS & VALUE

WHY JOIN US AS PIKOM MEMBER?

A platform to **grow your business through PIKOM's** affiliation with local and global networks

etworking opportunities & 2B related events

Be a part of **PIKOM's Chapters & SIGs** to collectively grow the respective area of focus

Enjoy **subsidized/ complimentary rates** t our special learning events, training courses and workshops

Priority for **marketing and promotion opportunities** through PIKOM's initiatives and events

Access to **PIKOM's Publication, Research Reports** (MY.IT, Digital Economy Strategic Outlook, ICT Job Market Outlook in Malaysia) & other publications

TANGIBLE BENEFITS WITH SAVING VALUED WORTH UP TO RM 60,000**

Flagship Events Delegate Passes
- PIKOM Leadership Summit
- PIKOM Cybersecurity Conference
- Smart Sourcing Summit

Worth RM3,700

Airline Corporate Program

Save up to RM2,500

Cinema Corporate Package

Save up to RM1,000

Car Fleet Program

Save up to RM 43,000

PIKOM Academy
. Discounts/Subsidies on Training *

Save up to RM1,300

Publications
- ICT Job Market Outlook
- Digital Economy Strategic Outlook
- MY.IT Magazine

Save up to RM2,000

Use of PIKOM logo

Worth RM5,000

Telco Corporate Package

Save up to RM 1,200

** terms & conditions apply

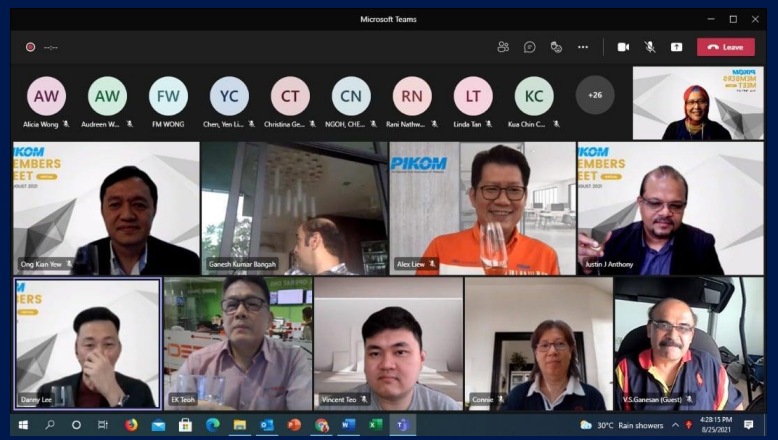
** benefits may vary as we continuously strive for enhancement with our partners

New Members 2021

1	SUSE Software Solutions International Services Limited
2	Red Hat Malaysia Sdn Bhd
3	GreenPro Global Capital Sdn Bhd
4	Wilstech Sdn Bhd
5	e-Safe Systems Sdn Bhd
6	Zadara Storage, Inc
7	Q3 Aurelia Sdn Bhd
8	RAMS Solutions Sdn Bhd
9	Catapultz Group Sdn Bhd
10	Icompucare Global Services Sdn Bhd
11	Microdium Distribution Sdn Bhd
12	Cognitive Digital Sdn Bhd
13	Rackspace Technology Malaysia Sdn Bhd
14	Twimbit Sdn Bhd
15	PureSoftware Sdn Bhd
16	Iforte Intelligence Sdn Bhd
17	Rethink Sdn Bhd
18	Angkasax Innovation Sdn Bhd
19	Sunway Quantum Sdn Bhd
20	Knight Information Solutions Sdn Bhd
21	OrangeFIN Asia Sdn Bhd
22	Dynamicbit Solutions
23	Unique Central Sdn Bhd
24	Technology Park Malaysia Sdn Bhd
25	Veritas Technologies (M) Sdn Bhd
26	Liberty Technology Resources Sdn Bhd
27	Panduit Singapore Pte Ltd
28	AceTeam Networks Sdn Bhd
29	Infoblox Singapore Pte Ltd
30	China Mobile International (Malaysia) Sdn Bhd
31	Beyond Limits SG Pte Ltd
32	Iron Mountain Sdn Bhd
33	Prosoft Technology (Asia Pacific) Sdn Bhd
34	Agensi Pekerjaan Korn Ferry (M) Sdn Bhd
35	Novo Reperio Sdn Bhd
36	Splunk Services Malaysia Sdn Bhd
37	Steerquest Sdn Bhd
38	Zetta Logic Sdn Bhd
39	MT Microtel Technology Sdn Bhd
40	Clarivate (Malaysia) Sdn Bhd
41	MGS Offshore Sdn Bhd
42	I-XEON TECHNOLOGIES SDN BHD
43	Innovatic Commerce Solution Sdn Bhd
44	Blacksmith Data Sdn Bhd
45	Digital Way Academy Sdn Bhd
46	Cyberview Sdn Bhd
47	Cloud Mile Sdn Bhd
48	JOCOM MSHOPPING SDN BHD
49	IP ServerOne Solutions Sdn Bhd
50	Idifynetz Sdn Bhd
51	OS HRS Sdn Bhd
52	Trovicor Technology Sdn Bhd
53	Talbotiq Technologies Sdn Bhd
54	Green Packet Berhad
55	Herbalife Global Business Service Centre Sdn Bhd
56	Johnson Matthey Services Sdn Bhd
57	Roche Services (Asia Pacific) Sdn Bhd
58	PS Global Services Sdn Bhd
59	GrandTech Systems Sdn Bhd
60	catTHIS Holdings Corp
61	TOFFS Technologies Sdn Bhd

MEMBERS MEET – 25 AUGUST 2021

PIKOM used to organise physical in-person member events to allow our members to meet and grow their network within the community. Due to the pandemic restriction, the event was held virtually and, 50 members attended the session. Chairman Danny shared the PIKOM programs and activities for H2 2021 and recognised new members who joined PIKOM from January to July 2021. The session ended with a toast to all members.

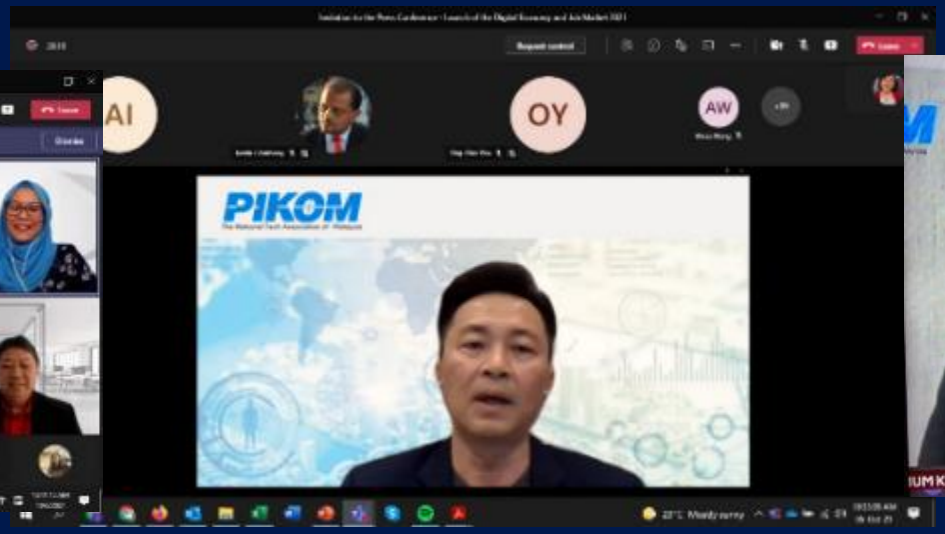


PIKOM PUBLICATION

Economic and Digital Job Market Report

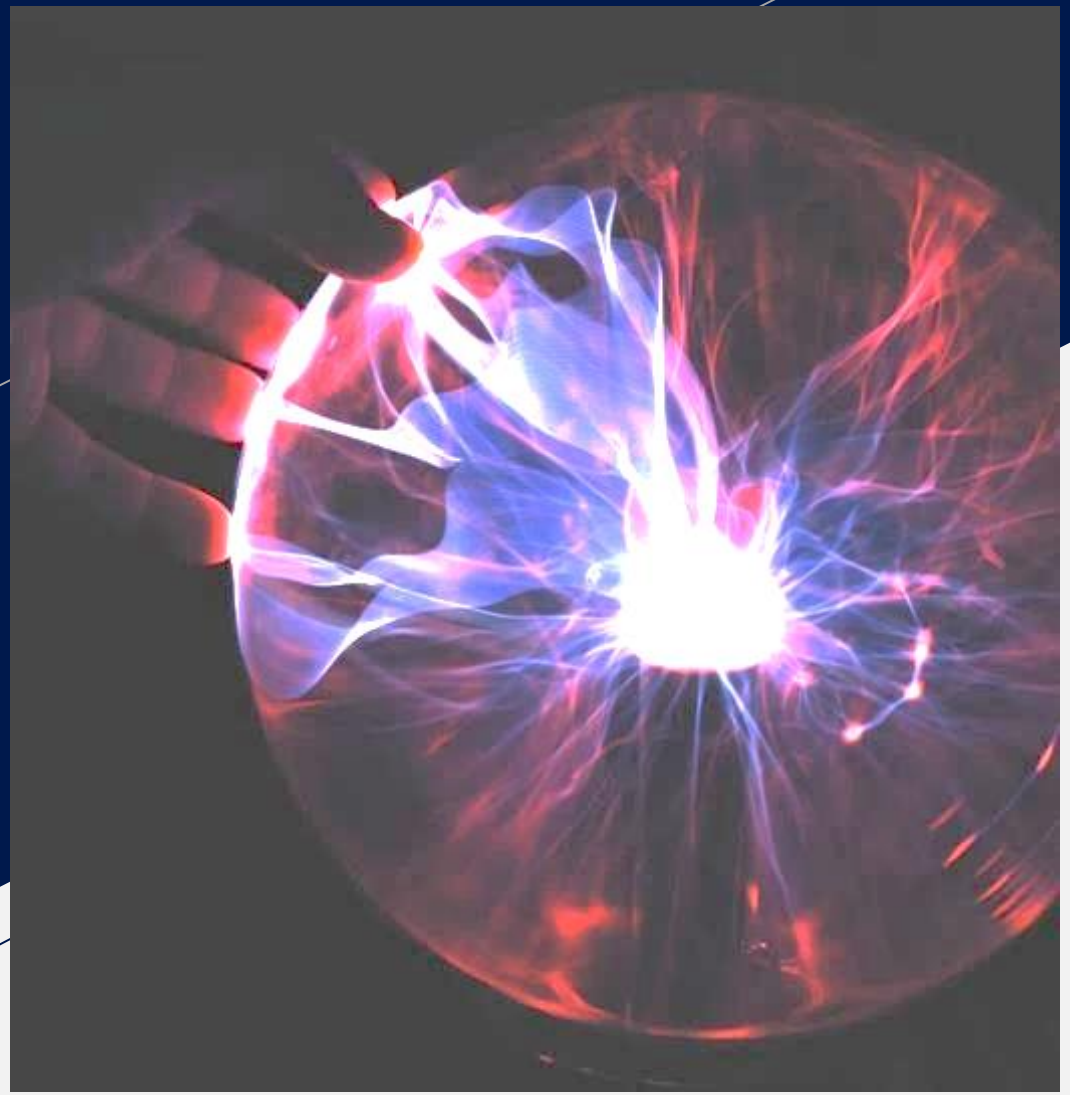
The ICT job market report returns and renamed as the Economic and Digital Job Market Outlook 2021, to fit the current digitalization trends. This year, the report provides important and valuable information for the tech industry at large. Such information offers a critical guide to challenges and opportunities for digital industry players, planners and policy makers in government as we transform to the next stage of the new normal.

This year's publication is all the more poignant, with multiple insights the local digital job salary trends but also benchmarked against eleven other economies in the region. Mr Woon Tai Hai is Chair of the Research and Publication Committee.



MY.IT

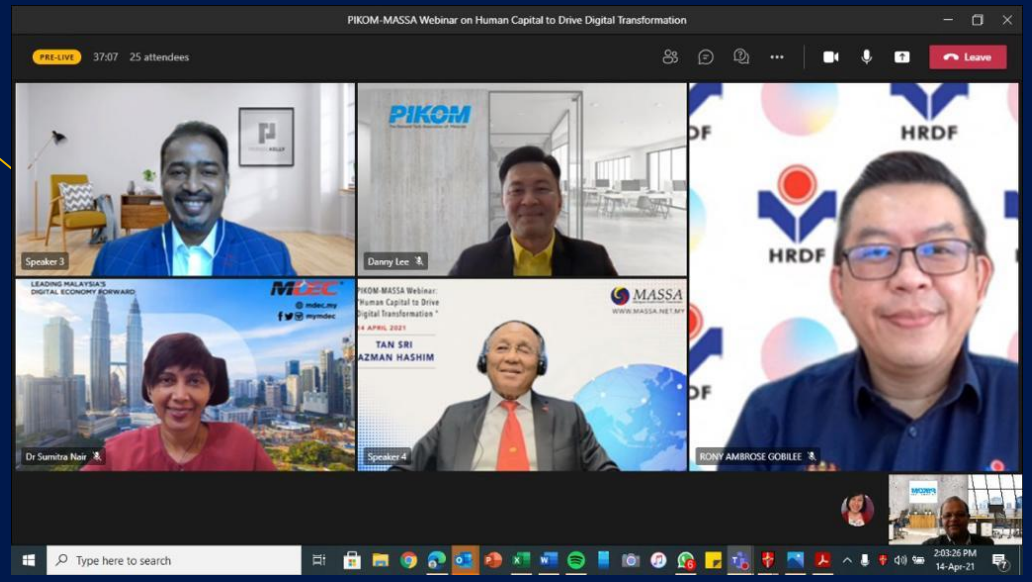
The My.IT magazine is our way to reach out to the wider audience. Distributed to major tech users, govt leaders, industry captains and at leading bookstores.



Highlights of Industry Initiatives

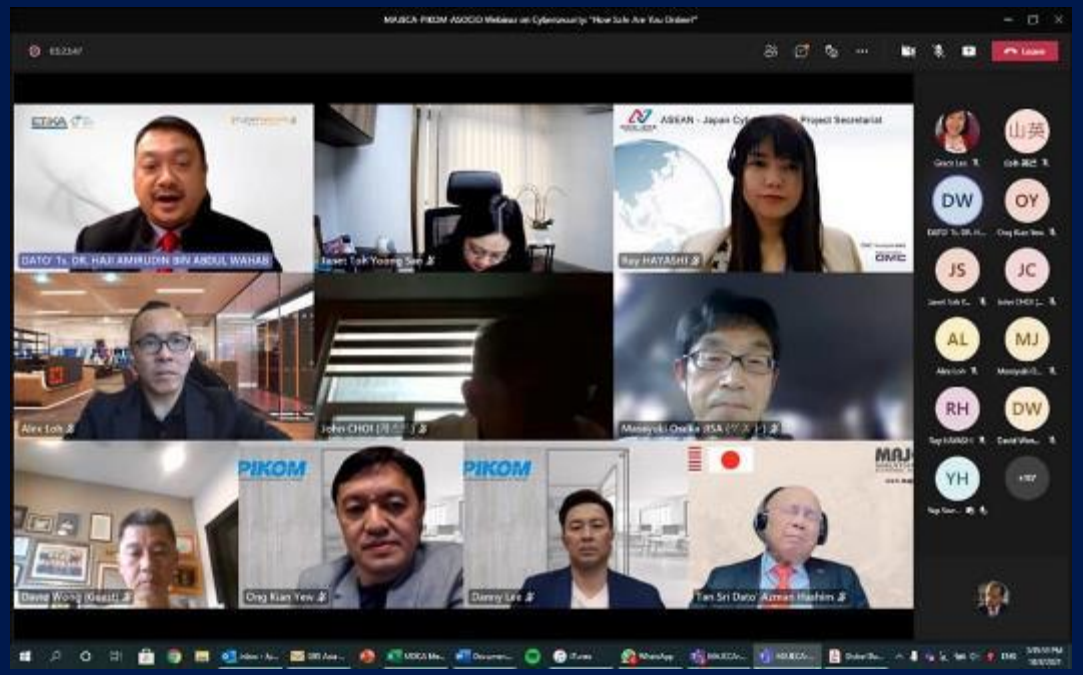
PIKOM MASSA on Human Capital Development

PIKOM and MASSA teamed up for a session on Human Capital Development on 14 April 2021



PIKOM-MAJECA-ASOCIO on Cybersecurity

PIKOM joined MAJECA and JISA in addressing Cybersecurity challenges, awareness and protection with over 100 participants. 19th August 2021



Launch of Digital Solutions Directory with MPC Digital Productivity Nexus on 23 Nov 2021

PIKOM DIGITAL SUMMIT 2021
HYBRID CONNECTION

LEADERSHIP SUMMIT

PIKOM LEADERSHIP SUMMIT 2021

Transforming for the New Normal

9 November 2021

ORGANISED BY PIKOM

OUR PARTNERS

Platinum Partner

FUSIONEX experience.excellence

Gold Partners

COMMVAULT

SUSE

VEEAM

Networking Session

CLOUD4C

Networking Luncheon

NUTANIX

Supporting Partners

Malaysia Convention & Exhibition Bureau

Meet in Malaysia

PIKOM Leadership Summit (PLS) is a C-level event designed to discuss the industry's latest thought leadership, trends and insights to spur innovation, adoption of new technologies and new business models in elevating the ICT growth in Malaysia.

This event, which has run since 2009, showcases the diversity of the ICT industry's talents and potentials in the changing business landscape.

This full day summit transcends as the ideal meeting place for industry leaders to network with industry players, share views, best practices and advice on how to stay relevant. Total delegate registration (in-person and online) = 164

PANEL SESSION I
How Tech is Shaping the New Normal
Moderator
Justin J Anthony
PIKOM

PIKOM DIGITAL SUMMIT
FUTURE OF Cybersecurity
PIKOM LEADERSHIP SUMMIT
FUTURE OF CYBERSECURITY CONFERENCE
PIKOM

PIKOM DIGITAL SUMMIT
FUTURE OF Cybersecurity
PIKOM
PIKOM

VERITAS
WE SOLVE YOUR MOST IMPORTANT DATA PROTECTION PROBLEMS.
FORTINET
WIN
WIN MORE
VERITAS

NEXUS 2

Country Partner

Platinum Partner

Gold Partners

Networking Luncheon

Silver Partners

Supporting Partners

Supported by

The Future of Cybersecurity Conference (FOCS) addresses cyber threats and issues of compliance faced by the industry. Aptly themed, "Cybersecurity In the Next Normal", this full day conference serves as a platform to share insights and best practices by experts in addressing cybersecurity sector challenges, especially during the National Recovery Phases of Covid-19.

Topics include cyberthreats, post-covid talent development challenges, adoption of new technology, digitalization and how cybersecurity plays a part in the process. A total of 178 delegates (in-person and online) attended the summit on 10th November 2021

NUTANIX

FUTURE OF
Cybersecurity
CYBERSECURITY
IN THE NEXT
NORMAL

Cyber threat landscape

FUTURE OF
Cybersecurity
FUTURE OF
CYBERSECURITY
CONFERENCE
PIKOM

axiata

PANEL SESSION 1:

PIKOM Digital Summit Series 1 – 19 May 2021

Total attendees: 374

PIKOM Digital Summit Series 2 – 20 May 2021

Total attendees: 240

SERIES 3 – GBS SUMMIT SESSION: 17 JUNE 2021

Total attendees: 126

SERIES 4 – SPECIAL SESSION WITH MDEC – 8 JULY 2021

PARTNERS AT PIKOM DIGITAL SUMMIT SERIES

Presenting Partner

HUAWEI

Diamond Partner

FUSIONEX® experience.excellence

Platinum Partners

CISCO

FORTINET

Strategic Partner

MDEC®

Gold Partners

KEYSIGHT TECHNOLOGIES

PWS experience the difference

Silver Partners

blancco

brandt INTERNATIONAL

CYNGUS TECHNOLOGIES

daythree

FIREEYE

HITACHI Inspire the Next

kaspersky

LogRhythm The Security Intelligence Company

Microsoft

McAfee

RICOH imagine. change.

TELECONTINENT

TIME

VEEAM

vmware

Exhibitors

SOLUCIS

commerce.asia

CREATEWILLS

E-TECH We Make IT Perfect

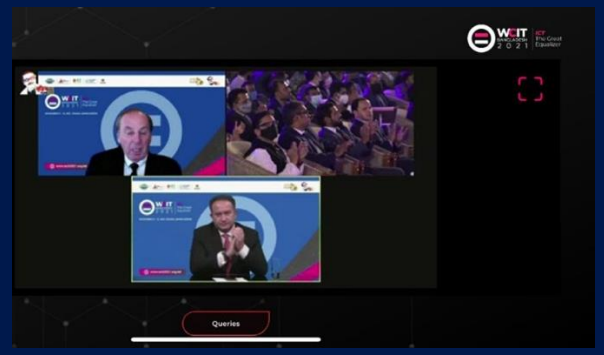
GREEN PRO

ipay88

SEA

Malaysia to Host WCIT 2022 in Penang

Malaysia is host to the 26th edition of the World Congress on IT (WCIT) by WITSA, awarding the rights to PIKOM during the closing ceremony of WCIT 2021 in Bangladesh recently. The event, which was also held on a virtual platform, was attended by Penang Chief Minister, YAB Tuan Chow Kon Yeow, PIKOM Chairman Danny Lee and MDEC CEO, Mahadhir Aziz.



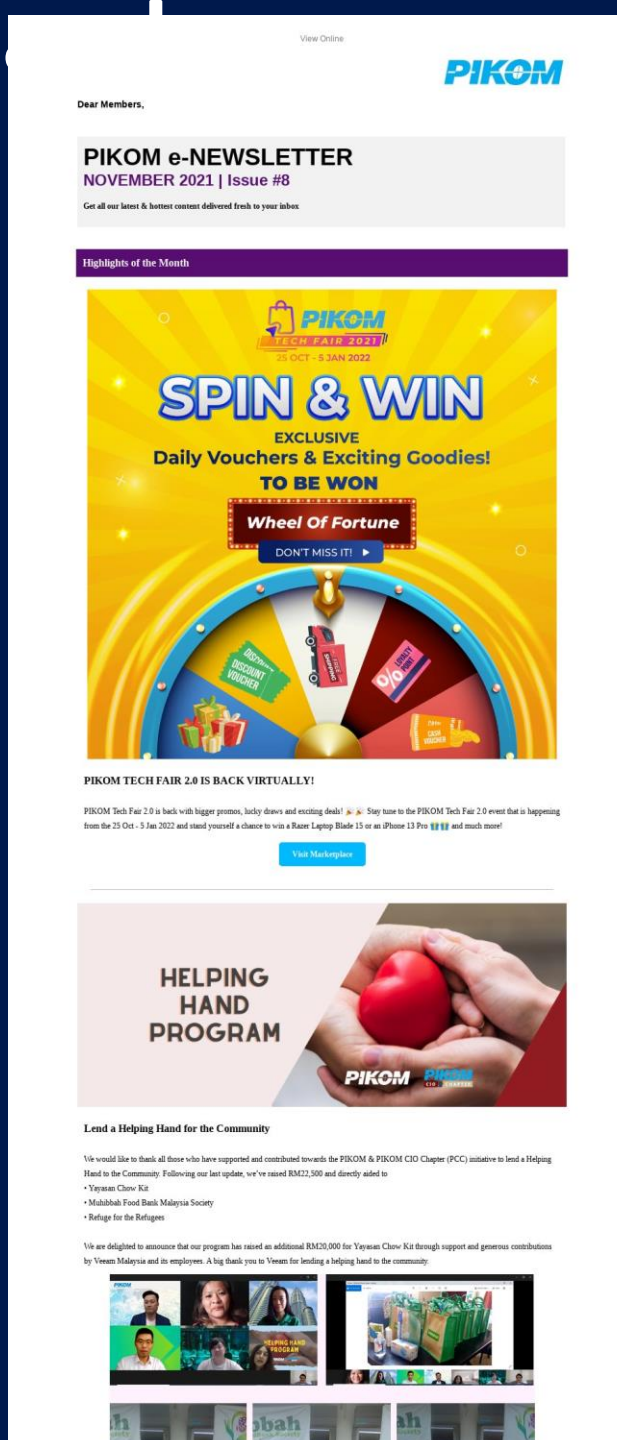
Launch of PIKOM Virtual Engagement Platform 28 April 2021

PIKOM launched the first-ever large-scale online technology exhibition in Malaysia in April. The PIKOM Virtual Engagement Platform (PIKOM VEP) is an inclusive, consolidated digital platform comprising an ecommerce marketplace, exhibition space and B2B matching and meeting avenue.

Enhanced new look for PIKOM's website & monthly newsletter

PIKOM introduced a new look for its website this year to enable readers experience better navigation of the site and obtain information with ease

PIKOM publishes a monthly newsletter that summarises the activities for the month


View Online

PIKOM

Dear Members,

PIKOM e-NEWSLETTER
NOVEMBER 2021 | Issue #8

Get all our latest & hottest content delivered fresh to your inbox

Highlights of the Month

PIKOM TECH FAIR 2021
25 OCT - 5 JAN 2022
SPIN & WIN
EXCLUSIVE
Daily Vouchers & Exciting Goodies!
TO BE WON
Wheel Of Fortune
DON'T MISS IT!

PIKOM TECH FAIR 2.0 IS BACK VIRTUALLY!

PIKOM Tech Fair 2.0 is back with bigger promos, lucky draws and exciting deals! 🎉🎉 Stay tune to the PIKOM Tech Fair 2.0 event that is happening from the 25 Oct - 5 Jan 2022 and stand yourself a chance to win a Razer Laptop Blade 15 or an iPhone 13 Pro 📱📱 and much more!

Visit Marketplace

HELPING HAND PROGRAM

Lend a Helping Hand for the Community

We would like to thank all those who have supported and contributed towards the PIKOM & PIKOM CIO Chapter (PCC) initiative to lend a Helping Hand to the Community. Following our last update, we've raised RM22,500 and directly aided to

- Yayasan Chow Kit
- Muhibbah Food Bank Malaysia Society
- Refuge for the Refugees

We are delighted to announce that our program has raised an additional RM20,000 for Yayasan Chow Kit through support and generous contributions by Veeam Malaysia and its employees. A big thank you to Veeam for leading a helping hand to the community.

SUMMARY

1. The year has been extraordinary due to the prolonged impact of Covid-19
2. Many events were done on virtual basis towards end of 2021, started with some hybrid events
3. On the side of caution, decided to postpone the Unicorn Tech Awards Night to a later date
4. AGM also held on virtual basis
5. Financially, we would be reporting stronger numbers
6. 2021 EBITDA around RM 262K compared to 2020 EBITDA loss of (902,123)
7. This should mark the turnaround and the first surplus since 2012
8. Thank you to all members for the strong support
9. Looking forward to an even better 2022 with WCIT and many more from us at PIKOM