



The National Tech Association of Malaysia (PIKOM)

## Annual Report 2021

# Office Bearers 2021



Danny Lee  
Chairman



Dr Sean Seah  
Deputy Chairman



CS Ong  
Secretary



Alex Liew  
Treasurer



# PIKOM Council 2021



Stan Singh-Jit



Dato' Seri Ivan Teh



Johary Mustapha



Alex Loh



Dr Dzaharudin  
Mansor



Datuk EK Teoh



Tay Chia Chia



Raymond Devadass



Wing K Lee



Anthony Raja



Catherine Lian



Tan Hock Chye



Dzuleira Abu Bakar



KT Ong

# PIKOM Advisors 2021



Xavier Tan



Lee Boon Kok



Wee Kee Heng



Foo Sen Chin



Ganesh Kumar  
Bangah



Cheah Kok Hoong



Woon Tai Hai



CS Chin



Shaifubahrim Saleh



Rani Nathwani



David Wong Nan Fay



# Appointments By Rule

By rule 14(f) Part (IV) (The Council), on 25 February 2021, the Council appointed the following as Councillors:

- KT Ong of Dell Global Business Centre Sdn Bhd
- Dzuleira Abu Bakar of Technology Park Malaysia Corporation Sdn Bhd
- Johary Mustapha of Forest Interactive Sdn Bhd
- Tay Chia Chia of Veeam Software Malaysia Sdn Bhd
- Tan Hock Chye of SEATech Ventures Corp
- Catherine Lian of IBM Malaysia Sdn Bhd

By rule 15(h) Part (IV) (The Council), on 25 February 2021, the Council appointed the following as Advisors to the Council:

1. Xavier Tan
2. Lee Boon Kok
3. Wee Kee Heng
4. Foo Sen Chin
5. David Wong Nan Fay
6. Woon Tai Hai
7. Cheah Kok Hoong
8. Chin Chee Seong
9. Shaifubahrim Saleh
10. Rani Nathwani
11. Ganesh Kumar Bangah

# Appointments By Rule

By rule 14(h)(iii) Part (IV) (The Council), on 15 April 2021, Dzuleira Abu Bakar of Malaysian Global Innovation & Creativity Centre (MaGIC) resigned from her Councillor position.

By rule 14(f) Part (IV) (The Council), on 20 May 2021, the Council appointed Dzuleira Abu Bakar of Technology Park Malaysia Sdn Bhd as Councillor.

By rule 14(h)(iii) Part (IV) (The Council), on 31 May 2021, Anthony Raja Devadoss of PERSOLKELLY Consulting Sdn Bhd resigned from his Councillor position.

By rule 14(f) Part (IV) (The Council), on 25 June 2021, the Council appointed Anthony Raja Devadoss of Agensi Pekerjaan Korn Ferry (M) Sdn Bhd as Councillor.

By rule 14(h)(iii) Part (IV) (The Council), on 31 Oct 2021, KT Ong of Dell Global Business Centre Sdn Bhd resigned from his Councillor position.

# PIKOM SECRETARIAT



Ong Kian Yew  
Chief Executive Officer



Justin Joseph  
Anthony  
Executive Director



Alicia Wong  
Head, Finance &  
Administration



Nor Azlina Datuk Ishak  
General Manager  
Industry Affairs



Grace Lee  
Manager  
Project & Events



Audreen Wong  
Manager  
Marketing



Jamie Tan  
Manager  
Finance & Admin



Nur Azlianawatie Ale  
Senior Executive  
OM Membership &  
Talent Initiatives



Ng Wai Teng  
Executive Secretary



Arthur Chew  
Administrator  
IT, Web and Building



# PIKOM Strategic Corporate Objectives 2021

1. Build on the Strong Foundation
  - Provide **Tangible Value** to Members
  - Strengthen Our Brand as **Voice Of The Tech Industry**
  - Achieving **Self-sustainability**
2. Focus on **Delivering Industry Value** in the short term
3. Prepare for **Future Growth** in the medium term



# PIKOM COMMITTEES

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# Government Affairs Committee

The PIKOM GAC focuses primarily on policy advocacy, which is done through strengthening relations with the government and contributing towards policy setting that will impact the digital & tech industry. The GAC also aims to build a good reputation for the industry that comprises of technology stakeholders and end-users as well as to foster good governance of the industry through monitoring of legislation and regulation, anticipation of future developments, opportunities and value creation.

The GAC acts as the voice of the industry in the government. PIKOM is actively represented in over 40 government-related committees including those chaired by the Prime Minister. Notable efforts in the past year included being the sole representative in the evaluation of computing curriculums at MQA, tech representative in the formulation of the National Data Sharing Policy, task force member of the economic and industry work group for the Pandemic Management Strategic Committee and panel member to 12<sup>th</sup> Malaysia Plan with EPU.

## PIKOM GAC Members 2019/2020



Chair:  
Dr. Dzaharudin Mansor

## Members:

Mohd Navawee Husiany, HeiTech Padu Berhad  
Norreha Mansor, Cisco Systems (M) Sd Bhd  
Dr. Aparna Sehgal, Dynatrace Malaysia Sdn Bhd  
Nordin Mat Isa, Mesiniaga Berhad  
Mazidee Md. Ramli, Strateq Sdn. Bhd.  
Syafiq Habibuddin, HeiTech Padu Berhad  
Lee Kim Seng, Sarawak ICT Association  
Surendren Velappu, HP Inc.

## Advisor:

Shaifubahrim Saleh





# Government Affairs Committee

GAC Involvement in Government Initiatives, Technical Committees, Working Groups and Taskforces in 2021

1. Industry Representative for Digital Productivity Nexus 2021
2. Working Committee for Malaysian Qualifications Agency
3. Technical Working Group for Digital Economy Satellite Account (DESA) 2021
4. Digital Economy Task Force for Workstream 14 – Cybersecurity

Chairman's Direct Involvement in Government Special Task Force Committee

1. National Science Council chaired by the Prime Minister of Malaysia
2. National Budget 2022 Consultation chaired by Minister of Finance
3. Communications and Multimedia Consultative Member chaired by Minister of Communications and Multimedia Malaysia
4. Data and Digital Infrastructure for the Digital Economy and 4IR Council chaired by Minister of Communications and Multimedia Malaysia
5. Digital Productivity Nexus – Malaysia Productivity Corporation under the purview of Ministry of International Trade and Industry

# PIKOM as Advocate for Tech Industry

Budget 2022 Consultation



WCIT 2022 Steering Committee Meeting



National Science Council



Dialogue with MITI



Dialogue with MEDAC



Meeting with MDEC



# Submission of Budget 2022 – Fiscal Policy

Proposal 1	Proposal 2	Proposal 3	Proposal 4	Proposal 5	Proposal 6	Proposal 7
The Covid-19 has increase the need for tech devices for businesses and students. To assist the Work-from-Home (WFH) and home-based learning (PdPR), government to allow EPF contributors to withdraw RM 2000 for the purpose of purchasing digital devices.	To assist businesses during this difficult period, we propose to reduce the employers contribution to EPF to 9% from the 12-13% current rate for 2022. This should return to the current prevailing rate in 2023 or earlier as the situation warrants.	The wage support scheme should be continued for businesses facing cash flow issues. This should be extended to those who are in the M40 category.	The loan moratorium currently in place until end of December 2021, should be extended to those who require the support until the end of 2022. As businesses grapple with survival issues, delaying payment will help in the recovery phase.	The trend in employment has also changed from full time employment to part time. This gig working arrangement is set to be the norm in the near future. We need to provide sufficient support system for the gig workers. In particular, introduce regular training programmed for gig workers to update their skills that are relevant and needed. These could include courses on influencers, key opinion leaders (KOLS), designers, programmers.	The cabotage issue on the repair works for submarine cable has put Malaysia in bad light among investors. The government needs to make a clear and unequivocal position on the matter and allow for freedom of choice on to the customer rather than forcing a customer to use a single supplier that may not be the best fit for the business.	Malaysia is well placed in the ease of doing business reports. However, of late there has been an overzealous attempt to regulate and license businesses. One such example is the proposed licensing of data centres and cloud services providers that would make Malaysia one of the first countries in the region to impose such regulations. We propose that any new regulation or licensing be halted until a proper study is done on the impact and rationale of such move.



# Submission of Budget 2022 – Study on Tax Incentives

Proposal 1	Proposal 2	Proposal 3	Proposal 4	Proposal 5
<p>The WFH phenomenon is here to stay. This is part of the new norm. To help businesses and individuals cope with the new reality, we propose that sales and service tax for IT devices be removed. This will help make devices and services more affordable to the masses.</p>	<p>While the government may need to consider widening the tax base in the future, we do not propose any increase in the current service tax of 6% and to delay any introduction of GST for the time being. While GST is undoubtedly a better system, the time may not be right to implement at present.</p>	<p>The current wide ambit of withholding tax on software and digital services are subject to debate. Many countries provide a much narrower view on this matter. The treatment of withholding tax should only be confined to services rendered from outside Malaysia. It should not include subscription and payment for the usage of the software or digital services.</p> <p>This includes software which user has only the right to use and is not able to reverse engineer and access the source codes.</p>	<p>As the technology industry is still hiring and short on skilled talents, there is a need to reskill and upskill Malaysians as an imperative. For the working population, encourage upskilling and reskilling efforts by allowing double deduction of tax for companies and doubling the relief amount for personal income tax for certified programmes. This is in addition to the existing Penjana and Pemulih programmes. Currently, only limited training programmes are allowed double tax deduction.</p>	<p>Another untapped source is women who are keen to rejoin the work force, but do not have the skillset in ICT and digital, which is currently in high demand. Propose a double tax deduction for salary cost for women returning to the work force.</p>



# Future Digital

Future Digital is a Special Interest Group formed by PIKOM to be a focal point for policy research and advocacy for the digital and tech industry. We are an independent and inclusive voice not only to the industry, but also to the government on policy and programmes.

Our main roles and objectives:

- To be focal point for policy research and advocacy for the ICT industry
- To be the independent and inclusive voice to the government on policy and programmes
- To raise the profile of PIKOM as a thought leader in policy development
- To increase awareness and education in the industry on policy issues and developments
- To prepare the industry and country on international policy developments
- To communicate the position PIKOM through mass media



Chair  
Ganesh Kumar Bangah

Committee:

1. YM Tengku Dato' Dr Azzman Shariffadeen - Universiti Malaya Board of Directors
2. Datuk Yasmin Mahmood – CEO, FutureReady Consulting CEO / Chairman POS Malaysia
3. Prof Dato' Dr Halimah Badioze Zaman – MDEC Board Member/Director of Visual Informatics, Universiti Kebangsaan Malaysia
4. Dr Dzaharudin Mansor – Chief Technology Officer, Microsoft Malaysia National Technology Officer
5. Victor Chua – Chairman of Malaysian Venture Capital and Private Equity Association/Founder and Managing Partner Vynn Capital



# PIKOM INDUSTRY CHAPTERS





Mission: To provide a forum of communications so that the experience and knowledge in the fields allied to Information Technology (IT) management can be exchanged for the benefit of PIKOM Members in particular and as a contribution to the development of ICT in Malaysia

Vision: To make a difference to the ICT practitioners and industry as a whole in Malaysia by:-

- i. exchanging information and sharing experiences;
- ii. providing platform for building professional networks;
- iii. collaborating & exploring leading edge technologies;
- iv. employing best practices in ICT management

Objective: To continue to make PIKOM CIO Chapter a vibrant and relevant community for its members

- 1. A community to share experiences and learn from one another
- 2. To network, make friendships and partnerships.
- 3. To represent the corporate consumers of IT as an organization to both government and private sector.



Chair:  
Malik bin Murad Ali  
IT Director,  
MYDIN Mohamed Holdings Bhd

## PCC Exco 2021/2023

NO	PCC EXCO	COMPANY	TERM
1	Malik Murad Ali	MYDIN Mohamed Holdings Bhd	PCC Chair (2022/2023)
2	Ngoh Chee Hung,	HELP University Sdn Bhd	PCC Deputy Chair (2022/2023)
3	Kang Yew Jin	PLUS Malaysia Berhad	PCC Exco (2022/2023) <i>Elected</i>
4	Roslind Kaur Kirpal Singh	Axiata Group Berhad	PCC Exco (2022/2023) <i>Elected</i>
5	Steven Lam	Sedgwick Malaysia Sdn. Bhd	PCC Exco (2022/2023) <i>Elected</i>
6	Lawrence Leang Wah Choon	Hartalega Holdings Berhad	PCC Exco (2022/2023) <i>Elected</i>
7	Loke Chee Soon	Sin Chew Media Corporation Bhd	PCC Exco (2022) <i>Appointed</i>
8	Jimmy Wong King Loong	KPMG PLT	PCC Exco (2022) <i>Appointed</i>

# PCC Events 2021

Date	Event
<b>2<sup>nd</sup> February</b>	<b>Internal Forum – RPA Journey</b>
<b>18<sup>th</sup> May</b>	<b>IBM - Build a Strong Defense Against Cyberattack</b>
<b>3<sup>rd</sup> June</b>	<b>CIOAA - Launch of 2021 Tech Trends Survey &amp; CIOAA Industry White Paper</b>
<b>17<sup>th</sup> June</b>	<b>CHN &amp; PIKOM CIO Chapter: The value of Mac in Business!</b>
<b>7<sup>th</sup> July</b>	<b>Blanco - Reducing Your Data Security Attack Surface in a Remote Work Era</b>
<b>29<sup>th</sup> July</b>	<b>Cloud 4C: Cloud Cost Management Webinar</b>
<b>12<sup>th</sup> August</b>	<b>PCC &amp; Beyond Limits' Webinar</b>
<b>24<sup>th</sup> August</b>	<b>MDEC's Data Driven Enterprise Program</b>
<b>15<sup>th</sup> September</b>	<b>Commvault x PIKOM CIO Chapter Roundtable Session</b>
<b>12<sup>th</sup> October</b>	<b>EXCLUSIVE CIO Luncheon with CloudMile and Google Cloud</b>
<b>26<sup>th</sup> October</b>	<b>Huawei Focus # 1 - Intelligent workflows in Banking to create more value for customers</b>
<b>27<sup>th</sup> October</b>	<b>Huawei Focus #2 – Manufacturing</b>
<b>28<sup>th</sup> October</b>	<b>Huawei Focus # 3 - Education</b>

# PCC Events 2021

BROUGHT TO YOU BY **CIO ACADEMYASIA** IN PARTNERSHIP WITH **MDEC** SUPPORTED BY **PIKOM CIO CHAPTER**

**Game changers!**  
2020 FORESIGHT: TECH TRENDS AND INSIGHTS

27 February 2020  
Mandarin Oriental Kuala Lumpur  
KLCC  
8.50am - 4.30pm

**COMMVAULT** **PIKOM CIO CHAPTER**

**"On the Air" Roundtable**  
**The Future of Data Integration And Management**

As economies become more digital, more businesses are realising that

**Date:**

**DATA DRIVEN ENTERPRISE PROGRAM**

**2021 COLLABORATION DISCUSSION WITH PIKOM CIO CHAPTER**

DATA ECOSYSTEM DEVELOPMENT, MDEC  
24 FEB 2021

**MDEC**

CloudMile | Google Cloud | **PIKOM CIO CHAPTER**

**EXCLUSIVE CIO Luncheon**

» Tuesday 12th October 2021  
13.00 pm - 13.50 pm GMT+8

**CLOUD4C** **PIKOM CIO CHAPTER** **Microsoft Partner** **Azure Expert MSP**

**Intelligent Security Analytics for Your Entire Enterprise using Azure Sentinel**

18 August 2020, Tuesday  
11:00am - 12:00pm (MYT, GMT+8)

**Register Today**

**CLOUD4C**  
A Cit's Company

**Cloud Cost Management**  
Driving Transformative Value for Business Applications

**Any Cloud. Any Platform. Any Complexity.**  
Explore more at Cloud4C's special Cloud Cost Optimization webinar

**29th July 2021 • 2:00 PM MYT**

**Register Now**  
[www.cloud4c.com](http://www.cloud4c.com)

**PIKOM CIO CHAPTER** YOU'RE INVITED TO THE SCREENING OF **MULAN** **Lenovo**

**DATE:** 12<sup>TH</sup> SEPT 2020, SATURDAY  
**MOVIE TIME:** 4:00PM  
\*\*redemption start at 3:30 onwards  
**VENUE:** TGV ONE UTAMA, 1 UTAMA SHOPPING MALL

**The Future of Data Integration And Management**

As economies become more digital, more businesses are realising that providing a unique consumer experience is becoming increasingly vital. Customers want seamless, contextual, and personalised experiences. Organisations are rapidly realising the need of better understanding their customers, anticipating their wants, and providing the right product and service at the right time. This necessitates a significant amount of data assessment

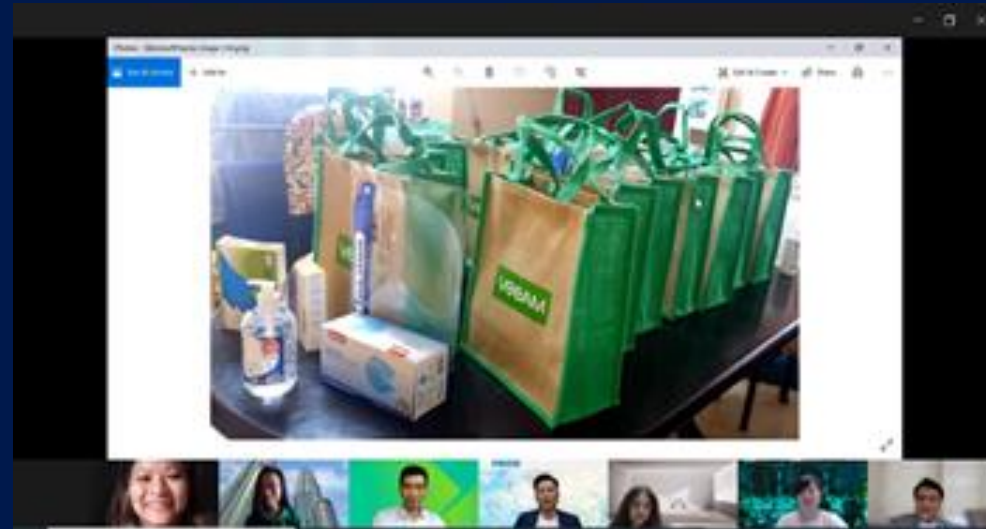
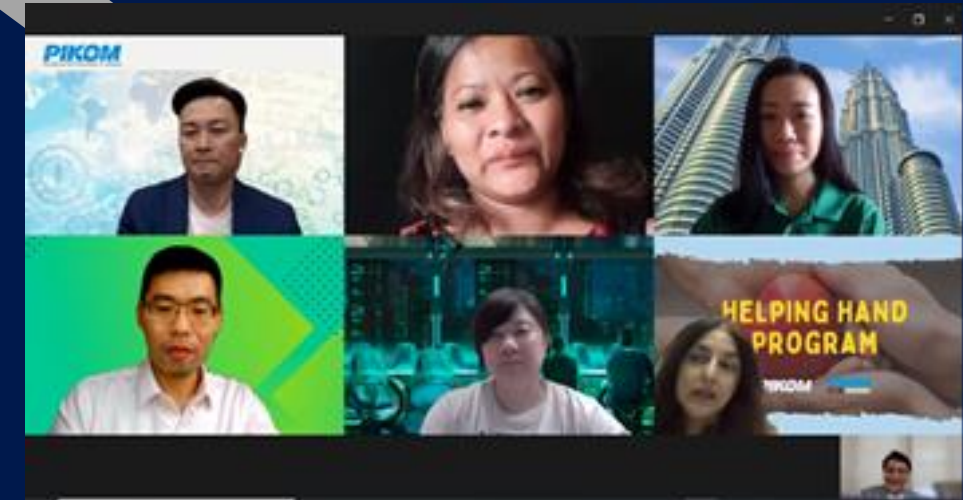
**Date:** 15th September 2021  
**Day:** Wednesday  
**Time and Duration:** 04:30 PM - 06:00 PM MYT  
1 Hour 30 Minutes

**Register Now**





- PIKOM and PIKOM CIO Chapter teamed up to lend a helping hand to the community during the COVID-19 pandemic, working with various organizations that can support individuals and families that need them the most in providing food aid, basic toiletries and educational stationery.
- Received a total of RM52,358 donations from generous contributors, including Firmus Sdn Bhd (RM10,000), Veeam Malaysia and its employees (RM20,000).
- So far, RM41,688 have been donated to Yayasan Chow Kit, Muhibbah Food Bank Malaysia Society and Refuge for the Refugees.



E-Commerce Malaysia was established to expand PIKOM's involvement in the eCommerce industry. This initiative aims to bring the Malaysian e-commerce industry to global standards by bringing all end-to-end parties working together under one virtual roof: e-marketplaces such as online retailers and merchants, providers of payment gateways, logistics, and fulfilment, industry players, financial institutions as well as telecommunication and infrastructure service providers.

1. Represent voice of the e-Commerce merchants in Malaysia.
2. Promote Malaysian e-Commerce players through regional and global initiatives.
3. Bring the various players in the e-Commerce ecosystem together to collaborate and cooperate for mutual benefit.
4. Be the point of contact with the government on e-Commerce related matters.
5. Increase the awareness on the ease of online shopping.

Note: Due to lack of funding, MyCyberSale did not take place.



Chair  
Ganesh Kumar Bangah

Members:

Bryant Yeo – Aramex Malaysia Sdn Bhd  
Dr Teo Bee Yap – Skynet Worldwide (M) Sdn Bhd  
Carol Fung – Malaysia Digital Corporation Sdn Bhd

Gary Yeoh – Boost  
Richard Tan – Interbase Resources Sdn Bhd

Advisor:

Wee Huay Neo  
CS Chin



OM is an initiative of the Global Business Services (GBS) industry and a chapter of PIKOM – The National Tech Association of Malaysia. OM aims to promote and develop Malaysia's GBS industry as a global hub for high-value services. Supported by its founding partner, the Malaysia Digital Economy Corporation (MDEC), and spearheaded by a group of prominent industry leaders from the global services industry, OM focuses on enabling both buyers and providers to work together on addressing service needs within the aegis of global best practices and competencies.

- Industry Representation
- Trade & Industry Promotions
- Business Exposure
- Priority Subsidies & Discounts
- Global Affiliations



Chair:  
Cheah Kok Hoong



Deputy Chair – Shared Services  
M. Pattabhiraman



Treasurer  
Raymond Devadass

# OM COMMITTEE 2020/2021

OM COMMITTEE & ADVISORS 2020/2021		
POSITION	FULL NAME	ORGANISATION
Chair	Cheah Kok Hoong	Cognitive Digital Sdn Bhd
Deputy Chair – Shared Service	M. Pattabhiraman	UOB Centre Of Excellence (M) Sdn Bhd
Treasurer	Raymond Devadass	Daythree Business Services Sdn Bhd
Chairman Emeritus	David Wong Nan Fay	SnT Global Sdn Bhd
Committee	Alex Hee Kam Fatt	Documation Sdn Bhd
Committee	Dato' Munirah Looi	Brandt International Sdn Bhd
Committee	Joanne Seaton	Angstrohm Technologies Sdn Bhd
Committee	Jusri Ong Chin Yap	Telecontinent Sdn Bhd
Committee	Kim Chin Kuang	Jabil Sdn Bhd
Committee	Nicholas Tay	VADS Berhad
Committee	Dang Tin Wai	MT Microtel Technology Sdn. Bhd.
Advisor	Arun Augustine	Angstrohm Technologies Sdn Bhd
Advisor	Ang Chin Joo (CJ Ang)	
Advisor	Dato' Lim Han Boon	ENVO BPO Services Sdn. Bhd.
Advisor	Dato' Loo Lee Lian	Invest Penang
Advisor	Raymond Siva	MDEC
Advisor	Muhammad Azmi Zulkifli	Invest KL
Advisor	Ong Chin Seong	HDC Data Centre Sdn. Bhd.
Advisor	Phil Captain	PMC Team
Advisor	Woon Tai Hai	
Advisor	Zulfiqar Zainuddin	Iskandar Investment Berhad
Advisor	Anthony Raja Devadoss	Agensi Pekerjaan Korn Ferry (M) Sdn Bhd



# SMART SOURCING SUMMIT WEBINAR SERIES

The GBS Summit Webinar Series is an extension of the GBS Summit, OM flagship thought leadership platform. OM continues to engage with its members via these webinar series to share best practices, thought leadership, business trends and industry updates.



flip the switch  
on your self service strategy

**gbg summit**  
REIMAGINING BUSINESS SERVICES

*webinar series 1*

10 June 2021  
10.30 am

Registered 42 - 35 attendees

**Speaker**  
Supraja  
Freshworks, Malaysia

OM CORPORATE PARTNERS  
Premier Partners  
brandt daythree TELICONTINENT  
Gold Partners  
VISIGHT freshworks

brought to you by  
freshworks



**gbg summit**  
REIMAGINING BUSINESS SERVICES

*webinar series 3*

Fire Side Chat

Date: 28 September 2021  
Time: 3pm - 5pm

**PREPARING FOR THE  
FUTURE OF WORK**

**Speakers**

Phil Caplan  
Genesys

Wong Hui Lee  
OM Advisor

Dr. Maryam Lodi  
Brand International

Dr. Mervyn Siu  
University of  
Nottingham  
Malaysia

David Wong Han Ng  
SIT Global

Dr. Vardaan Nair  
MDEC

M. Puffaia Kumar  
Local Centre of  
Excellence

Anthony Raju  
Leadware  
Sri Lanka

OM CORPORATE PARTNERS  
brandt daythree TELICONTINENT VISIGHT freshworks

organized by  
gbg PIKOM



**gbg summit**  
REIMAGINING BUSINESS SERVICES

*webinar series*

13 July 2021  
11.00 am

**Growth Hacking Your Digital  
Strategies To  
Triple Your Sales**

**Speaker**  
Faizurr Ibrahim  
Marketing Executive

brought to you by  
VISIGHT MAAS

organized by  
gbg PIKOM

HR Dialogue session was conducted with the objective to engage HR heads with the purpose of identifying training needs and capabilities building.



## HR Dialogue

Building Capabilities  
for the Future

15 July 2021

Survey Results  
21 Respondents



The Malaysian Data Centre Alliance a chapter of OM organized a Open Dialogue Session with the Industry to deliberate and get views from the industry pertaining to the current licensing issue to be imposed on Data Centre and Cloud players.

## Data Centre and Cloud Industry Licensing Open Dialogue

Date: 29 September 2021  
Time: 3pm – 5pm

### Speakers



OM CORPORATE PARTNERS







Organised by








# Launch of GBS Talent Market Report & GBS Industry Skills Framework at the Malaysia Tech Month – 6 August 2021









## Global Business Services

The GBS Talent Market In Malaysia

Our Strategic Partners












### INDUSTRY SKILLS FRAMEWORK: DIGITAL GLOBAL BUSINESS SERVICES (DIGITAL GBS)

Malaysia Heart of Digital ASEAN  
MALAYSIA TECH MONTH  
28 Jul - 29 Aug 2021

Digital INVESTMENT WEEK  
LAUNCH CEREMONY

Organized By  
MDEC








Portrait	Name	Position
	CHEAH KOK HOONG	Chairman
	RAYMOND SIVA	Senior Vice President, Investment and Brand, Chief Marketing Officer, Malaysia Digital Economy Corporation (MDEC)
	ALLAN CHEAH	Head, Strategy & Advisory, Digital Skills Development, Business Malaysia Digital Economy Corporation (BMDEC)
	POOBALAN MURUGESAN	Assistant Vice President, Industrial Skills Framework, MDEC Corp
	PHIL CAPTAIN	DM Research Chair
	JUSTIN J ANTHONY	Executive Director, Economic Research, Policy, Association of Malaysia
	ANTHONY RAJA DEVADAS	Managing Director, Economic Research, Policy, Malaysia, Citibank

MDEC 25

Malaysia Heart of Digital ASEAN  
MALAYSIA TECH MONTH  
28 Jul - 29 Aug 2021

Digital INVESTMENT WEEK  
LAUNCH CEREMONY

Organized By  
MDEC

Portrait	Name	Position
	CHEAH KOK HOONG	Chairman
	RAYMOND SIVA	Senior Vice President, Investment and Brand, Chief Marketing Officer, Malaysia Digital Economy Corporation (MDEC)
	DR. MOHAN V. AVVARI	Associate Professor of Strategy and Innovation, Faculty of Social Sciences, University of Nottingham Malaysia
	DR. MANDY SIM	University Teaching Fellow, Admissions Tutor, Faculty of Arts and Social Sciences, University of Nottingham Malaysia
	YOUME JEON	Personality Consulting
	PHIL CAPTAIN	DM Research Chair
	JUSTIN J ANTHONY	Executive Director, PRISM (National Tech Association of Malaysia)

MDEC 25



The PCS Chapter was formed in May 2017 to represent the interest of the cybersecurity sector in Malaysia. The focus of the chapter includes organising events pertaining to related topics and current issues in cybersecurity, promoting cybersecurity as a career of choice within working professionals and collaborating with educational institutions on training initiatives and developing curriculum programs in the area of cybersecurity.

The objectives of PIKOM Cybersecurity Chapter:

1. Creating awareness and provide updated information on cybersecurity in Malaysia.
2. Develop and focus on potential talent in producing experts in the field of cybersecurity.
3. Expanding the cybersecurity market in line with the growth in the ICT industry

1. Total PCSC members – 38 members
2. Total Cybersecurity Users – 111 members



Chair:  
Alex Loh



# Cybersecurity Committee Members 2020/2021

NO	NAME	COMPANY	POSITION
1	Alex Loh	Fortinet Malaysia Sdn Bhd	Chair
2	Eric Foo	Hitachi Sunway Information Systems Sdn Bhd	Deputy Chair
3	Fong Choong Fook	Le Global Services Sdn Bhd	Committee
4	Goh Chee Hoh	Trend Micro Malaysia Sdn Bhd	Committee
5	Jason Yuen	Ernst & Young Advisory Services Sdn Bhd	Committee
6	Josephine Ho	FireEye Technologies Malaysia Sdn Bhd	Committee
7	Alan See	Firmus Sdn Bhd	Committee
8	Keane Leong	Bridgenet Solutions Sdn Bhd	Committee
9	Ahsim Nisar	Microsoft (M) Sdn Bhd	Committee
10	Aylwin Lam	ExtraHop Networks	Committee
11	Alex Liew	Glocomp Systems (M) Sdn Bhd	Advisor
12	Dato' Ts. Dr. Haji Amirudin Bin Abdul Wahab	CyberSecurity Malaysia	Advisor
13	Woon Tai Hai	PIKOM	Advisor
14	Cheah Kok Hoong	Cognitive Digital Sdn Bhd	Advisor
15	Prof Lau Sian Lun	Sunway University	Advisor



PIKOM CYBERSECURITY CHAPTER WEBINAR SERIES

**Cybercrime Malware Attacks & Digital Forensic**

29 June 2021 | 9pm-4pm

**CF Fong**  
CISA, CISM, CRISC, CISSP

**Kayne Hoo**  
GCPE, CPE, CPEN, CPW, CSE

Like the COVID-19 pandemic, cybercrime does not respect borders or ideologies, and as one organisation can fight it alone, cybercriminals share no guilt or remorse for their heinous acts. Every business being a source of sensitive information that has the potential to be exploited, COVID-19 accelerated the move to digital for all businesses and exposed new threats and vulnerabilities for cyber and financial crimes. In this master talk, we share with the audience the Real Life Malware Attack on Malaysian company, common facts and technique used in Malware Analysis and Digital Forensics on the Malware attack incident.

PIKOM CYBERSECURITY CHAPTER WEBINAR SERIES

**Unified Multi Vector Protection - facing security challenge in the new normal**

29 July 2021 | 3pm-4pm

**Salleh Kodri**  
Security Software Engineer  
McAfee

As your enterprise meets new challenges in 2021, it remains imperative that workforces – both on-site and remote – be alert to potential threats emerging from seemingly routine communications. Remind and test your workforce's resistance against clicking unverified links and engaging external email attachments. McAfee believes with deploying a Unified Multi Vector Protection, facing this challenges can be much more centralized and manageable for enterprise.

**FIREEYE** | **PIKOM**

**Learnings From the Frontlines: Enter the Arena, Live the Experience and Discover How You Will React**

[REGISTER NOW](#)

**EVENT INFORMATION**

Date: Thursday, 26 August 2021  
Time: 10.30 am – 12 pm  
Location: BrightTALK

PIKOM CYBERSECURITY CHAPTER WEBINAR SERIES

**The Mission Critical: Cyber Incident Response, Recovery and Resiliency**

14 September 2021 (Tuesday)  
3.00pm - 4.00pm

Organisations are faced with unprecedented challenges during the pandemic against unknown vulnerabilities, zero-day, advanced persistent threats, and ransomware attacks, resulting in business disruption, adversary impact and data exfiltration.

Join us to learn how you can win over potential cyber threats and put breaches to a stop. Dialogue with Rodney and Ajay in a fireside chat and get first-hand insights.

Collaboration with:

**PRIMUS** | **GROWDSTRIKE**

**Rodney Lee**  
Primus Senior Vice President, Business Development

**Ajay Kumar**  
GrowdStrike Regional Head, Cyber Security Services, APAC

First 3 participants to dialogue with Rodney & Ajay get **RMSD Grab food gift card**

PIKOM CYBERSECURITY CHAPTER WEBINAR SERIES

**DOUBLE EXTORTION TACTICS AND HOW TO DETECT THEM EARLY ENOUGH**

20 October 2021 | 3pm - 4pm

**Goh Chee Hoh**  
Managing Director, Trend Micro Malaysia and Nascent Countries

**Sage Khor**  
Senior Technical Consultant, Trend Micro Malaysia

Collaboration with:

**TREND MICRO**

There has been a great increase of ransomware which is ever-evolving resulting in the modern ransomware tactics called double extortion. Attackers not only breach sensitive data but also threaten targets to expose them for a hefty sum. We will discuss on the traditional vs modern ransomware and the impact it entails. Recommending the right tools and method for early detection. Sharing of best practices that organization can implement for prevention or minimizing the threat.



PIKOM Venture Investment Chapter was formed in 2018. The chapter formed the **SEA DRAGON VENTURE**, playing the role as a Southeast Asian premier venture pitching platform for hot scale-up companies looking for VC funding, business mentoring and global market expansion. The objectives of this platform are to

- Match Southeast Asian start-ups and scale-ups with potential regional and global investors (i.e., Private Equity, Venture Capital, etc.) for investments, growth and global market expansion.
- Attract foreign investors and promote syndication amongst local and foreign investors.

#### RISE Moves to Malaysia

PIKOM is thrilled that Malaysia Digital Economy Corporation (MDEC), Malaysian Convention and Exhibition Bureau (MyCEB), PIKOM together with industry leaders and government partners have successfully brought RISE, one of Asia's largest tech conferences to Malaysia for three years term, 2022-2024.

To be held in March 2022, RISE is one of the high-profile tech events that brings together the world's tech founders, investors, start-ups as well as multinationals with an attendance of over 16,000 from more than 100 countries around the world. The event will also be joined by journalists from major global media outlets, and thousands of attendees, to create unparalleled networking potential.



Chair  
Dato' Sean Seah



Deputy Chair  
Dzuleira Abu Bakar

Committee: Ganesh Kumar Bangah  
Stan Singh  
Datuk EK Teoh  
Shaifubahrim Saleh  
Chan Kok Long



The Women In Technology (WIT) Chapter is a new Chapter under PIKOM The Chapter is set up to provide a platform for all women who work in the ICT industry, from both the users and vendors of technology, to engage with each other. We have also laid plans for WIT to provide support via mentoring efforts, to assist women in achieving their professional goals and aspirations.

Designation	Name	Company
Chair	Rani Nathwani	PIKOM
Members	Catherine Lian	IBM Malaysia
	Tay Chia Chia	Veeam Software
	Dzuleira Abu Bakar	Technology Park Malaysia



Rani Nathwani



# WIT Launch in 2021

**WOMEN IN TECHNOLOGY**  
- PIKOM ASSOCIATE

*You Are Invited*

**THE LAUNCH OF WOMEN IN TECH CHAPTER**

Calling all ladies from the digital and tech industry!

PIKOM is excited to invite you to the Launch of Women In Tech Chapter, the latest initiative by the tech industry association. The WIT will be the IT Community for women by women. Details of the launch are as follows:

CLICK LINK OR SCAN QR TO REGISTER

**Date** .....> **2nd September 2021, Thursday**  
**Time** .....> **3.00pm - 4.00pm**  
**Platform** .....> **Virtual**  
**Dresscode** .....> **Purple/Uluc**

Do register (<https://forms.gle/H28oaPaz7mYmk0u6>) before **28th August 2021** to secure your spot ladies! Save the date and see you there!

**WOMEN IN TECHNOLOGY**  
- PIKOM ASSOCIATE

**The Role of Technology in Mitigating Bias in the Workplace**

Artificial Intelligence (AI) as a tool to mitigate bias. Unlike human beings, machines do not have inherent biases that inhibit D&I.

AI can remove the attributes that lead to biases and can learn how to detect potential biases, particularly those unconscious biases that are unintentional and hard to uncover in decision-making processes.

**The Team**

**CATHERINE LIAN**  
Managing Director  
IBM Malaysia

**DZULEIRA ABU BAKAR**  
CEO  
Technology Park Malaysia

**RANI NATHWANI**  
PIKOM Advisor

**TAY CHIA CHIA**  
Country Director - Malaysia,  
Southeast & Emerging Countries  
VeriSign Software

Launch of Women In Tech

01:10:14

Recording and transcription have started. By attending this meeting, you consent to being recorded. Show participants Dismiss

Catherine Lian IBM (Guest)

Danny Lee

Chia Chia Tay

Rani Nathwani

Grace Lee

28

29°C Light rain 3:08-3:4 PM 9/2/2021

Grid of participants in the virtual meeting:

- Rox Aziah, Ming Mohd Yusoff
- Seck Mei
- Rachel Ng (Guest)
- Ng May Ching
- Stella Chua Ching Yee
- Eam, Stephanie
- Mandy Teo
- Teh Chai Peng
- Chow Kok Lan
- Connie
- Catherine Lian IBM (Guest)
- Chia Chia Tay
- Rani Nathwani
- Iman Elm (SAI-MY)
- Arlina I.
- Helen Lim
- Chao, Kit San
- Josephine Hui
- Woon Kia Yee
- CS Ong (Guest)
- Ong Kian Yew (Guest)
- CYNTHIA NG
- Hong, Mee Mee
- Gan, Denise
- Azlin Baharudin (Acet...)
- Justin J Anthony
- Danny Lee

# WIT Activities 2021

## EARLY DETECTION, THE BEST DEFENSE



+ Date : Thursday, 28th October 2021  
Time : 3pm - 4pm  
Platform : Online webinar



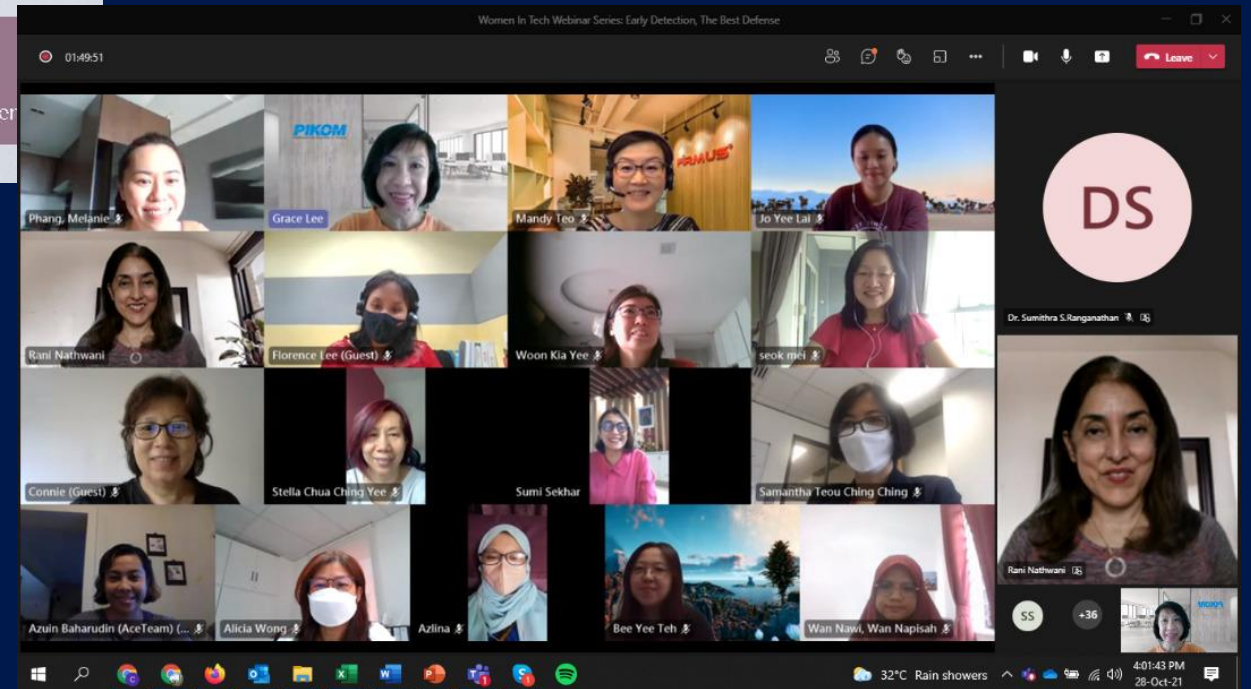
CLICK link or scan QR to register



SPEAKER

Dr Sumithra S. Ranganathan,  
Radiologist, Prince Court Medical Cen

Breast cancer is the most common form of cancer affecting women. In Malaysia, **1 in 19** women will be diagnosed with breast cancer by the age of 85, but we are fast catching up with the Western countries where the statistics are as high as **1 in 8**. Early detection saves lives. Do join us to hear from Dr Sumithra Ranganathan on the technologies available today for accurate and less painful detection, and take the opportunity to ask any questions you have.







# INTERNATIONAL AFFAIRS

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The World Information Technology and Services Alliance (WITSA) is a leading consortium of ICT industry association members from over 80 countries/ economies around the world. WITSA's members represent more than 90 percent of the world ICT market.

As the leading recognized voice of the global ICT industry, WITSA aims to drive transformation and grow the industry given that ICT is the key driver of the global economy.

WITSA participated in the Malaysia Tech Month to promote WCIT in Malaysia. PIKOM was awarded by WITSA to organize WCIT 2022 in Penang next year.



Dr Sean Seah  
Deputy Chairman of  
WITSA





# WCIT Handover Ceremony

Malaysia is announced host to the 26<sup>th</sup> edition of the World Congress on IT (WCIT) by WITSA, awarding the rights to PIKOM during the closing ceremony of WCIT 2021 in Bangladesh recently. The event, which was also held on a virtual platform, was attended by Penang Chief Minister, YAB Tuan Chow Kon Yeow, PIKOM Chairman Danny Lee and MDEC CEO, Mahadhir Aziz.



# Malaysia Wins Big at WCIT2021

There were 4 recipients of the prestigious WITSA Global ICT Excellence Awards announced on 13 November 2021 in Dhaka, Bangladesh.



# Launch of the WITSA Global Business Exchange (GBX)

WITSA, PIKOM and our tech partner, Fusionex came together to announce the WITSA GBX, platform to connect the tech community globally. GBX includes features such as business matching, exhibition, webinar and events platform. 150 companies are part of the pilot stage.







The Asian-Oceanian Computing Industry Organization (ASOCIO) is an ICT federation organized by ICT associations representing 24 economies throughout the Asia Pacific. Presently, ASOCIO comprises of 24 members from Australia, Bangladesh, Bhutan, Brunei, Cambodia, Hong Kong, India, Indonesia, Japan, Korea, Lao PDR, Macao, Malaysia, Mongolia, Myanmar, Nepal, New Zealand, Pakistan, Philippines, Singapore, Sri Lanka, Taiwan, Thailand, And Vietnam. Today, ASOCIO's members account for more than 10,000 ICT companies and represent approximately U\$350 billion of ICT revenue in the region.



David Wong  
ASOCIO Chairman



The ASOCIO e-Newsletter  
Quarter 1, 2021 has been  
published on 5 April 2021  
and it is made available  
on the website



# ASOCIO Meet & Greet



## MEET & GREET

ASOCIO MEET & GREET PLATFORM MAKES ITS DEBUT:

**20 APRIL 2021, TUESDAY**

**1.00PM - 2.30PM (UTC +08.00 KL TIME)**

**CROSS BORDER E-COMMERCE & FULFILLMENT**

### FEATURING:

**HANS-PETER RESSEL**  
CEO of Momentum Commerce  
Co-Founder of LAZADA



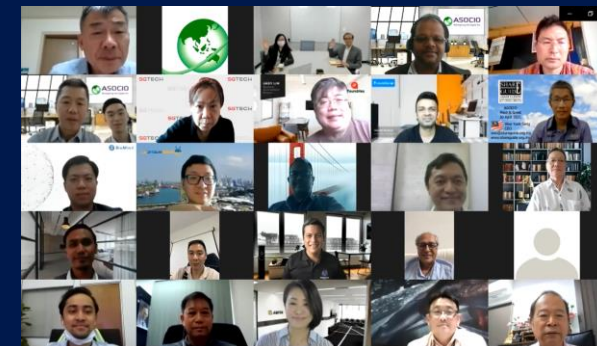
INTRODUCE YOUR COMPANY TO POTENTIAL PARTNERS IN THE  
ASIAN-OCEANIAN REGION

**LIMITED SLOTS AVAILABLE - SIGN UP TODAY!**

ASOCIO Meet & Greet Platform debut on:

**Date:** 20 April 2021, Tuesday  
**Time:** 1.00pm - 2.30pm (UTC +08.00 KL time)  
**Topic:** Cross Border E-Commerce & Fulfillment  
**Keynote Speaker:** Hans-Peter Ressel,  
CEO of Momentum Commerce

Co-Founder of LAZADA



# ASOCIO Members Catch-up Session: 25 June 2021

1. ASOCIO Catch up Session was held on 25 June 2021. Attended by 50 people.





# ASOCIO SMART CITY SUMMIT 2021

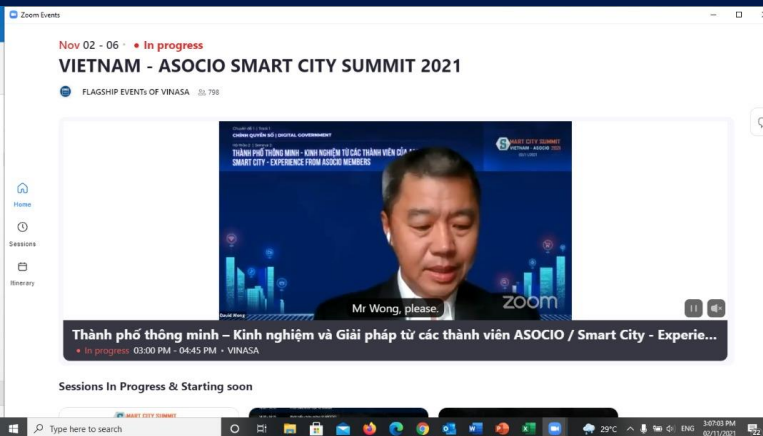
1. Took place on from 2 to 6 Nov in Danang, Vietnam.
2. David Wong officiated at the opening ceremony and moderated a session.
3. Ong Kian Yew spoke on Smart Cities in Malaysia.
4. More than 400 online attendees.



VIETNAM-ASOCIO SMART CITY SUMMIT 2021 – ONLINE

2-6<sup>TH</sup> NOVEMBER 2021

[smartcitysummit.vn](http://smartcitysummit.vn)



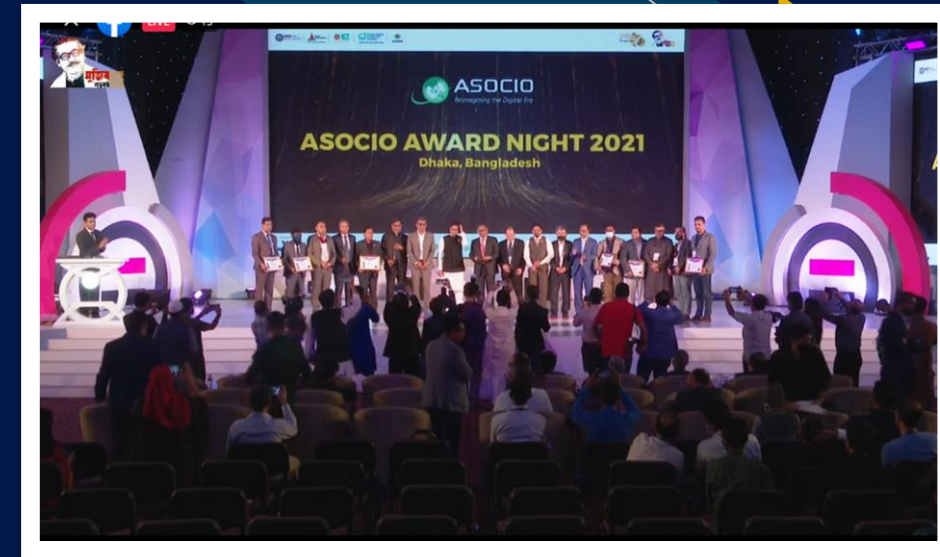
# 2021 ASOCIO AWARDS

## 2021 ASOCIO Awards Category:

1. Outstanding Tech Company Award
2. Outstanding User Organization Award
3. Digital Government Award
4. EdTech Award
5. HealthTech Award

Total of 34 recipients for the awards including 5 from Malaysia

1. Outstanding Tech Company Award
  - Fusionex Group
1. Outstanding User Organization Award
  - Hartalega NGC Sdn Bhd
1. Digital Government Award
  - Penang State Government
1. EdTech Award
  - Business Technovise Innovation
1. HealthTech Award
  - Heydoc International Sdn Bhd.





# ASOCIO BOARD & GENERAL ASSEMBLY 2021 – 12 NOVEMBER 2021

- 900 am - 1100 am ASOCIO Board Meeting and General Assembly



# ASOCIO DIGITAL SUMMIT 2021

- ASOCIO Digital Summit was held together with WCIT 2021 in Dhaka on 11-14 November 2021.
- 200 pm - 330 pm ASOCIO Digital Summit: Secure New Normal Business
- 330 pm – 430 pm ASOCIO Digital Summit: Unboxing the Future – Navigating the Digital Journey







World Congress on  
Information Technology  
(WCIT) Bangladesh, 2021

ASOCIO Digital Summit,  
Bangladesh, 2021

November 11-14, 2021, Dhaka





The MSC Malaysia Asia Pacific ICT Awards (MSC-APICTA) is a recognition platform that aims to recognize innovative ICT products, solutions, services and applications in Malaysia. The APICTA Awards gained prestige among all ICT industry leaders and it is also known as the “Oscars of the ICT Industry.”



Stan Singh  
APICTA Chairman



# MSC MALAYSIA APICTA 2021 AWARDS

PIKOM

MDEC



Promoting & Recognizing  
DIGITAL EXCELLENCE

Details	Date
Open for Registration	07-Jul-21
Open for Nomination	23 Aug 2021
Nomination Closing Date	25 Sept 2021
First Round Judging - Online	27 Sept - 8 Oct 2021
Final Round Judging - Online Face to Face (Presentation)	13 – 17 Oct 2021
Virtual International APICTA 2021	15-Dec-21



# International APICTA 2020-2021

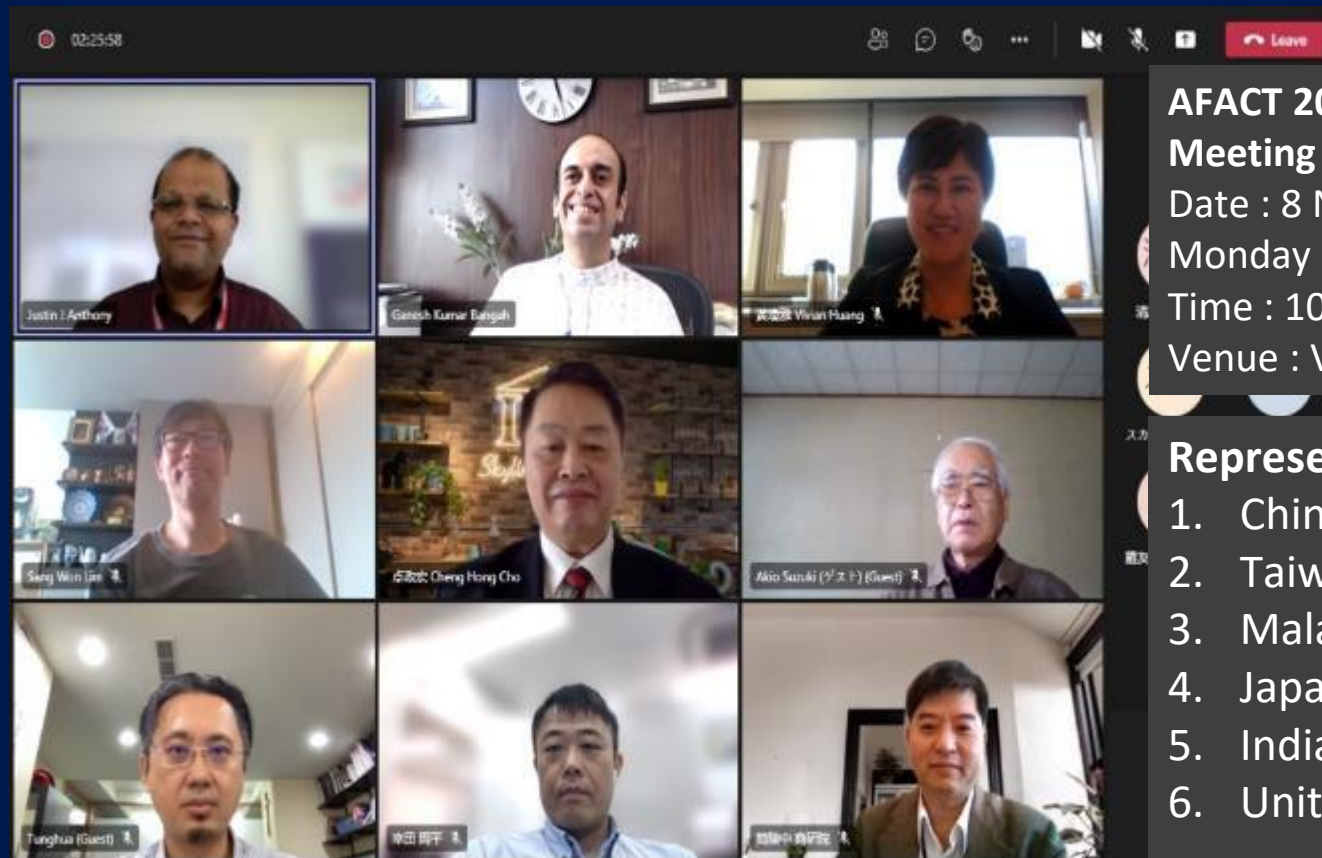
1. International Judges Briefing was held on 12 November 2021 (Total: 75 judges)
2. Chief Judge: Mr Chu Hong Keong
3. Deputy Chief Judge: Mr Gerard Pillai



Ganesh Kumar Bangah is the chair of AFACT, the body representing the interest of the industry in trade facilitation in the region. Members of AFACT include developed and developing economies in the region. Japan Is Host for AFACT 2022



Ganesh Kumar Bangah  
Chair of AFACT



### AFACT 2021 Steering Committee Meeting

Date : 8 November 2021,  
Monday @ 9 November 2021, Tuesday  
Time : 10.00am – 1.00pm  
Venue : Virtual Meeting

### Representatives in Attendance

1. Chinese Taipei
2. Taiwan
3. Malaysia
4. Japan
5. India
6. United Nations





# WEBINAR SERIES

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# PIKOM Webinar Series

## BEATING RANSOMWARE: YOUR FOUNDATION TO DRIVE MODERN DATA PROTECTION IN HYBRID, MULTI-CLOUD WORLD

21 JANUARY 2021, THURSDAY  
3.30PM - 4.30PM (GMT+8)



**SPEAKER**  
**LAI YOONG SENG**  
Senior Systems Engineer  
Veeam Malaysia



**MODERATOR**  
**JUSTIN J ANTHONY**  
Executive Director  
PIKOM

Cyber Security incidents are becoming more inevitable as a result of an increasingly interconnected and technology-enabled world. No organization is immune; especially in conjunction during COVID-19 pandemic and this has had a major impact on the cybersecurity threat landscape.

Due to the reliance on hybrid and multi-cloud environments in the digital transformation era, this webinar will discuss an approach to combating ransomware: preparedness for what could be an inevitable attack and recovery, by leveraging data protection and security best practices that is crucial to protect your company's Digital Lifecycle.



ORGANISED BY **PIKOM** IN COLLABORATION WITH **VEEAM**

**DELL** Technologies

**PIKOM**

Live Webinar

Protecting your Business starts  
with Protecting your Data

Register Now



**PIKOM-MASSA Webinar:**

## Human Capital to Drive Digital Transformation

14 April 2021 (Wednesday) 2.00pm - 3.30pm (GMT+8)



**SPEAKER**  
**RONY AMBROSE GOBLEE**  
Chief Program Officer,  
Human Resources Development Fund  
(HRDF)



**SPEAKER**  
**MUHAMMAD AZMI ZULKIFLI**  
Chief Executive Officer,  
InwaKt



**SPEAKER**  
**ANTHONY RAJA DEVADOSS**  
Managing Director & Business Head,  
PERSONNEL Consulting Sdn Bhd



**MODERATOR**  
**DR SUMITRA NAIR**  
Vice President, Talent Development  
& Digital Entrepreneurship,  
Malaysia Digital Economy Corporation (MDEC)

Jointly organised by **PIKOM**

## INTEGRATED CYBERSECURITY IN THE AGE OF DIGITAL TRANSFORMATION

26 JANUARY 2021 (TUESDAY)  
1.30PM - 2.30PM GMT+8



**SPEAKER**  
**JAMES SIVALINGAM**  
Research Manager,  
IDC Asia/Pacific



**SPEAKER**  
**CHOW LAI LENG**  
Head of Enterprise, Southeast Asia  
Kaspersky

The age of digital transformation has ushered in a new reality whereby critical business functions, customer engagement, government services are delivered via digital means. Join us in this session where IDC will be sharing critical insights regarding top SMEs' pain points from the cybersecurity perspective and will dive into a fire-side chat with Kaspersky on how to prepare for a future of advanced threats and targeted attacks even when businesses run without a team of in-house security experts.

ORGANISED BY **PIKOM** IN COLLABORATION WITH **KASPERSKY**

**PIKOM WEBINAR SERIES - AN HOUR OF LEARNING**

#FightCovid19  
#BeStrong  
#StaySafe  
#PIKOM

**HOW SAFE ARE YOU ONLINE?**

A CYBERSECURITY WEBINAR  
JOINTLY HOSTED BY PIKOM-ASOCIO-MAJECA  
In association with  
CyberSecurity Malaysia & Malaysia South-South Association (MASSA)

**Panel discussants**  
Led by Cybersecurity Malaysia  
Include:  
Fortinet Malaysia Sdn Bhd  
MarkAny Inc.  
Shearn Delamore & Co

Special report by  
Japan IT Services Industry Association (JISA)

Date: 18 August 2021 (Wednesday)  
Time: 2.00 pm - 4.00 pm

To Register:



<https://tinyurl.com/bkwxkxap>

## KNOW YOUR ADVERSARY: STRENGTHEN SECURITY WITH APPLICATION AND THREAT INTELLIGENCE

5 AUGUST 2021, THURSDAY  
3.00PM - 4.00PM, GMT+8



**BHARATH SATHYANARAYAN**, NAS,  
Application Engineer(SEA), NAS,  
Keysight Technologies

Let's discover how application and threat intelligence work together to help security operations (SecOps) and Purple teams improve resiliency and minimize risk. Using Keysight's Application and Threat Intelligence (ATI) Research Center applied on Threat Simulator & Cyber Range as a real-world example, You will learn:

- Operationalize MITRE ATT&CK as part of your security program.
- Emulate real-world attacks without compromise.
- Measure the effectiveness of your overall security posture.
- Maximize your threat hunting capability with real-time insights into Ransomware, botnets, phishing, etc.
- Identify and fix vulnerable misconfigurations with actionable remediations.
- Training as dynamic as live cyberattacks

ORGANISED BY **PIKOM** IN COLLABORATION WITH **KEYSIGHT TECHNOLOGIES**

**PIKOM WEBINAR SERIES - AN HOUR OF LEARNING**

#2021 #FightCovid19 #BeStrong #StaySafe #PIKOM #KitaJagaKita

## ADOPTING A STATE OF ZERO TRUST: A LOGRHYTHM PERSPECTIVE

3 FEBRUARY 2021, WEDNESDAY  
10.00AM - 11.00AM (GMT +8.00)



**SPEAKER**  
**LEONARDO HUTABARAT**  
LogRhythm APAC Enterprise Sales  
Engineer and Solution Architect



**MODERATOR**  
**JUSTIN J ANTHONY**  
Executive Director  
PIKOM

The need to protect, defend and respond to threats swiftly – regardless of where employees, data, systems and applications sit – is more apparent than ever as we continue to work from home. Taking on a Zero Trust approach helps verify users at every step so that only trusted identities have access to systems, networks and data they are entitled to.

In this session, You will learn:

- Business and security benefits of switching to a Zero Trust model
- Best practices to successfully implement Zero Trust to your security program
- Practical steps to use MITRE ATT&CK for threat hunting
- Adopting compliance best practices (e.g. RMIT) in alignment with Zero Trust.

ORGANISED BY **PIKOM** IN COLLABORATION WITH **LogRhythm**

**WEBINAR INDUSTRY ENGAGEMENT SESSION ON THE COMPLIANCE REQUIREMENTS FOR COMMUNICATION DEVICES WITH MEMBERS OF PIKOM**

- 19 August 2021 (Thursday)
- 2.00 pm - 4.30 pm
- Web Streaming via Microsoft Teams Online
- For enquiry: 03 5544 6823



**PIKOM WEBINAR SERIES - AN HOUR OF LEARNING**

**DATA CENTRE + DIGITAL TRANSFORMATION: WHY IT MATTERS?**  
11 MARCH 2021, THURSDAY  
3.00PM - 4.00PM (GMT+8)



**SPEAKER**  
**CHU TZE SENG**  
Head of Business Development,  
Data Centre, TIME dotCom Berhad



**MODERATOR**  
**ONG KIAN YEW**  
CEO  
PIKOM

**Synopsis:**  
An overview of the digital transformation landscape in Malaysia, the common digitalisation challenges and detailed insights on how these challenges can be addressed by streamlining IT infrastructures with an interconnected data centre.

Win GREAT Prizes  
HONOR BOND 4 X 5 UNITS



Register NOW

ORGANISED BY **PIKOM**

In total we organised  
about 30 webinars in  
2021



**In the News**

# PIKOM In The News

As the Voice of the Tech Industry, we have been busy reaching out to the media with our concerns and contribution to the government and industry. PIKOM appeared in over 40 news articles addressing more than 20 issues relating to the tech industry, continuously highlighting the importance of IT as an essential service, the main concerns relating to Cybersecurity and talent development, our thoughts on Budget 2022, suggestions on the economic recovery plans, highlights to the Economic and Digital Job Market Report 2021 and announcement of Malaysia hosting WCIT 2022 in Penang. We put on record our appreciation to all the online and print media that have been supporting PIKOM.

Month	Subject	Media
January	PIKOM says Ecommerce is the Future for SMEs to Thrive PIKOM: Local SMEs need govt support to build strong brand presence Note: This article appeared in over 15 news portal nationwide	Bernama / The Star / TMR Malay Mail / Soya Cincau DNA / NST
January	PIKOM says IT Must Continue to Remain as Essential Service	Bernama / NST / DNA / Malay Mail / TMR
February	MyDIGITAL: Execution will be key, says PIKOM	Bernama / The Borneo Post NST / The Star / RTM TV News
February	CEO Interviewed on DNA regarding MyDigital Blueprint	Digital News Asia
February	PIKOM on Price Hike of Tech Device	Sinar Harian / Berita Harian The Star / NST Singapore TMR / Bernama
March	Malaysia's leap into digital economy timely	Bernama / Malay Mail Online
March	Include more local players in MyDigital initiative – Industries Unite	Malay Mail Online, ASTRO, Business Today, Bernama, NST, Tech Barista, Soya Cincau
March	Malaysia's APICTA Awards goes on virtually, celebrating 27 winners	DNA
April	PIKOM, SME Association, Huawei collaborate to train 10K SME members	The New Straits Times Berita Harian Berita Harian



# PIKOM In The News

Name	Subject	Media
April	PIKOM 'strongly urges' Ministry of Transport to reinstate cabotage exemption	Bernama/The Star/The Malay Mail New Straits Times/DNA/Berita Harian The Edge Markets
April	JobStreet's free specialised tech courses from world-class unis attract Malaysians' attention	Bernama NST
May	PIKOM Launches First Digital Summit On Virtual Engagement Platform With A Special 4-Part Series	Bernama NST
May	The Tech Sector Must Remain An Essential Service During A Lockdown	Digital News Asia The Edge Markets
May	PIKOM Lauds Decision On Tech As Essential Service, Calls For Proper Planning In Implementation Of Lockdown	Bernama
May	PIKOM Tech Fair Returns - Bigger & Better, Back With Bargains & Business Opportunities	Bernama/NST Business Wire
June	IT players welcome Recovery Plan; want support services to be allowed immediately	The Star
June	Old gadgets given new purpose	The Sun Daily
July	E-commerce thumping IT shops	The Malaysian Reserve
July	E-commerce merchants must invest in marketing for next growth level	NST

# PIKOM In The News

Month	Subject	Media
August	Industry bodies deeply concerned with 'silence' over subsea cabotage issue	Bernama/The Star/Business Today Soya Cincau/The Edge Markets/NST The Malay Mail/Borneo Post Free Malaysia Today/The Malaysian Reserve
August	Reopening of IT outlets during Recovery Phase	NST, Berita Harian
August	Data Centres Regulations	Digital News Asia
August	PIKOM-Huawei CSR Collaboration	Berita Harian
October	Launch of Economic and Digital Job Market Report 2021	The Star/Bernama/NST The Malaysian Reserve Digital News Asia/Berita Harian The Sun Daily/Nanyang Siang Pau Free Malaysia Today/Malaysian SME Buletin Utama/Daily Express The Edge Markets
November	PIKOM's Reaction to National Budget 2022	The Star/NST/The Malaysian Reserve The Edge Markets/Harian Metro/Digital News Asia/Berita Harian/Bernama
November	Malaysia to Host WCIT 2022	NST/Bernama/Malay Mail/Oriental Daily/Guang Ming

# PIKOM In The News

NEW STRAITS TIMES

MELAKA 2021 COVID-19 VACCINE

BOTS

HEAL

FLAIR

JOM!

GROOVE

SUNDAY VIBES

## #TECH: Pikom's first digital summit

By BOTS team - May 21, 2021 @ 9:30am



theSun

HOME LOCAL WORLD BUSINESS SPORT LIFESTYLE OPINION BERITA IMAGES MORE

Business

## Digital industry's salary growth to remain lacklustre, Pikom report shows

June Moh

10-06-2021 11:4

42 Shares

42

# PIKOM

Digital industry's salary growth to remain lacklustre, Pikom report shows

1559.42 (+29.00) 1531.13

1. 4.1842 2. 3.0734 3. 4.8333 4. 3.0261 5. 5.6715 6. 0.6453 7. 3.7509 8. 82.31

# 南洋商報

NANYANG SIANG PAU 您的創業伙伴

2021年10月7日 (星期四) 农历辛丑年九月初二 午星: RM1.50

1923年创刊

PP613/12/2012(031071) 网址: www.nanyang.com.my

医协主席辜家财

医生合约应延长10年

● 学生勿再增医大

● 亟需培训更多专科

● 专科外流趋势显增

● 配合+保健措施

## 薪资不如泰国 马数字专才外

(八打灵再也6日讯) 根据马来西亚经济和数字市场报告，在11个选定经济体的数字工作薪资比较中，马来西亚排名第7，落在泰国之后，已影响人才外流的趋势。

这个报告由马六甲 (PAP) 的数字经济、商业和贸易委员会 (PDC) 发布。报告指出，在11个选定经济体中，马来西亚的数字工作薪资排名为第7位，落后于泰国、新加坡、澳大利亚、美国、英国、德国、法国、日本、加拿大和印度。报告指出，马来西亚的数字工作薪资排名为第7位，落后于泰国、新加坡、澳大利亚、美国、英国、德国、法国、日本、加拿大和印度。

NEW STRAITS TIMES

NEWS BUSINESS LIFE & TIMES SPORTS WORLD NST TV OPINION MOR


BOTS HEAL FLAIR JOM! GROOVE SUNDAY VIBES

## #TECH: 2022 Budget: Thumbs up to the various allocations to boost the tech industry

1 @ 10:22pm

HOME SERVICES NEWS EDUCATION ABOUT US

Search



## Increased opportunities for local cloud service companies

Saturday, 30 Oct 2021

COMPANIES that are usually involved in the provision of information technology (IT) services to the government could gain from the announcement of the MyDigital initiative which aims to see an 80% adoption of cloud storage in government services next year.

The National Tech Association of Malaysia's (Pikom) chairman Danny Lee tells StarBizWeek that there would be opportunities for local cloud service providers in the technology industry.

"Government IT spending is a couple of billion ringgit each year and there are opportunities for cloud service providers to take advantage of this announcement," Lee says.

## StarBiz

### Soaring energy prices climb up EU's political agenda

BRUSSELS: The European Union (EU) will consider energy prices as a top priority in its 2022 political agenda, according to a report from the European Commission.

The report, published on Tuesday, says that the EU will focus on reducing energy prices for households and businesses, as well as on improving energy efficiency.

The report also says that the EU will consider energy prices as a top priority in its 2022 political agenda, alongside other issues such as climate change and digitalisation.

## Digital salaries need a reboot

Pikom: Important to reverse brain-drain in the industry

by THOMAS HUGO

TECHNOLOGY

"We are of the opinion that this digital journey may be further accelerated."

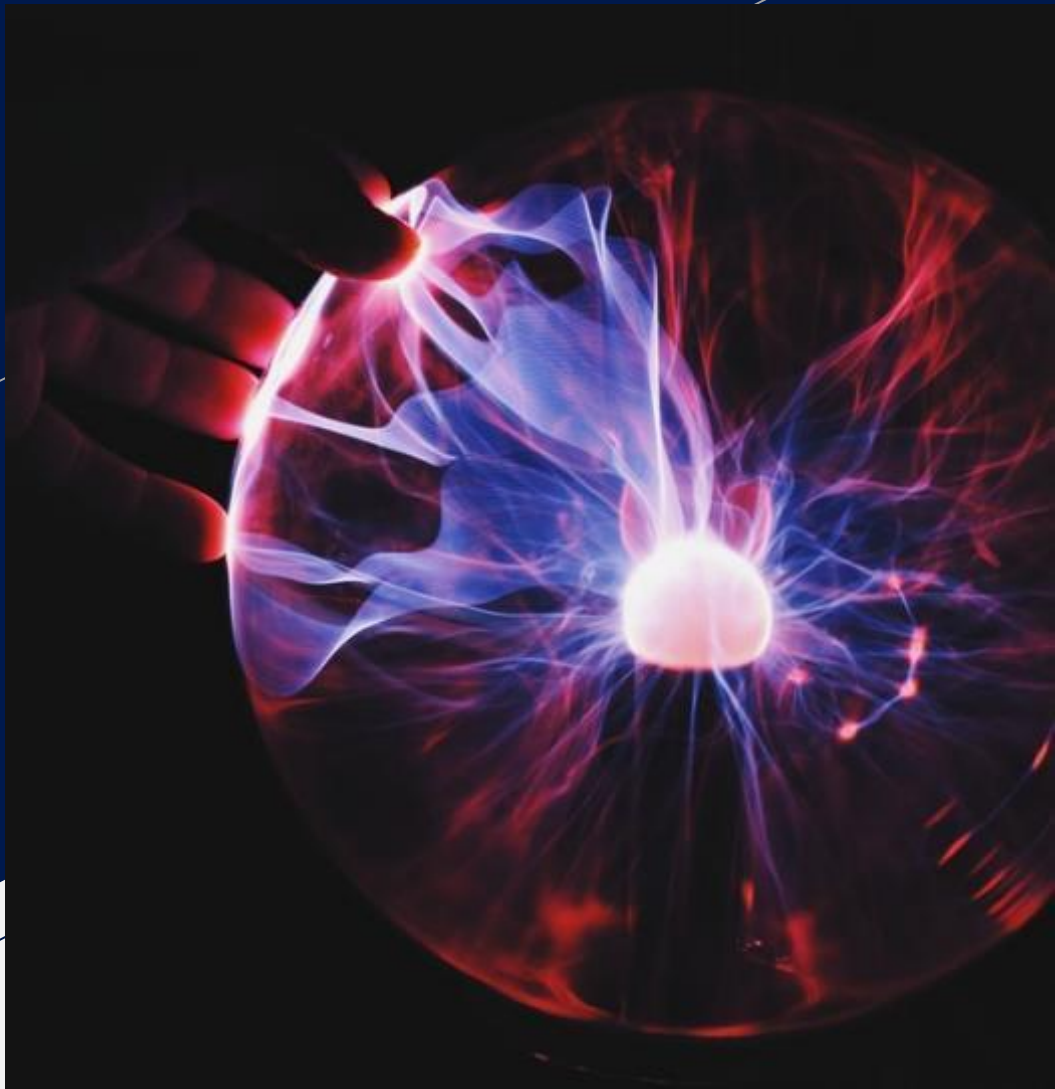
Woon Tai Hai

the 20% target, set from many years ago, are one of the reasons that this digital journey may be further accelerated," said Woon.

Woon said that the digital economy is the key to the country's economic growth, and that the government should focus on improving the digital skills of the workforce.

Woon also said that the government should focus on improving the digital infrastructure, such as broadband internet, to support the digital economy.





# PIKOM ACADEMY

# PIKOM Academy

PIKOM, as one of the industry partners for the Penjana HRDF provides the opportunity for digitally-savvy talent to re-enter the workforce that drives economic growth in a sustainable manner through the Place & Train Program. The Place & Train program is an initiative to provide employment opportunities, followed by training courses to meet the requirements of the industry for Malaysian unemployed graduates, school leavers and retrenched workers. Through this collaboration, a total 210 talents were trained



Anthony Raja Devadoss  
Chair of PIKOM Academy

Committee Members: Dato' Seri Ivan Teh  
Dr. Sean Seah

PIKOM ACADEMY WEBINAR SERIES - THOUGHT LEADERSHIP

## Train the leaders of tomorrow, today

Date: 18 March 2021, Thursday  
Time: 3.00 to 4.00pm

ORGANISED BY  
**PIKOM ACADEMY**

**SPEAKER**  
ERIC QUAH  
Red Hat Malaysia  
Country Manager

**SPEAKER**  
EUNICE LOW  
Red Hat Malaysia  
Business Development Manager

Keeping pace with evolving technologies is tough - leading IT teams that are ready to tackle evolving technologies is even tougher. Helping our customers, partners, and communities utilize technology in times of massive transformation is what we do and who we are as an organization. Whether you are newly adopting Red Hat or need to learn more about a specific product, investing in skills is a critical component of moving your organization forward. In this webinar, we will cover:

- Who is Red Hat and why Red Hat?
- Why do we train and certify?
- How do we do it?
- How will it benefit your career?

Join this webinar to understand possibilities around building efficient IT teams that are future-ready!  
Date: 18th March 2021, Thursday  
Time: 3.00 to 4.00pm

**REGISTER NOW!**

EXCLUSIVE FOR PIKOM MEMBERS Secure a COMPLIMENTARY

PIKOM ACADEMY IN COLLABORATION WITH: DIGITALWAY ACADEMY | UTM | UTMSPACE

## GO DIGITAL WITH DIGITAL TALENTS

WEBINAR | 15TH NOVEMBER (MON) | 3:00PM

**KEYNOTE SPEAKER:**  
DATO' WEI CHUAN BENG

- CHAMPION OF DIGITAL PRODUCTIVITY NEXUS
- MEMBER OF NATIONAL COUNCIL OF DIGITAL ECONOMY & 4IR

**REGISTER**

LEARN DIGITAL LEADERSHIP  
DISCOVER GRANTS TO HIRE AND TRAIN DIGITAL TALENTS

PIKOM A&L ACADEMY

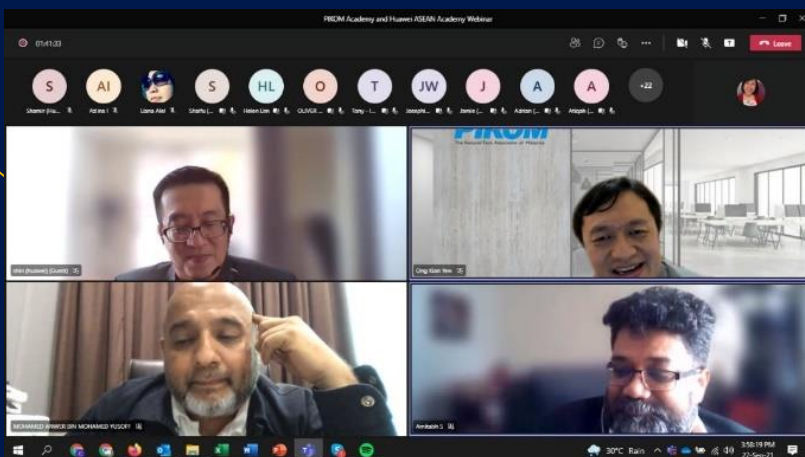
## COLLABORATIVE PARTNERSHIP

Between  
**ASIA e LEARNING SDN. BHD.**  
and  
**NATIONAL TECH ASSOCIATION OF MALAYSIA (PIKOM)**

5 MAY 2021 | 11:00 A.M. | SUBANG JAYA CAMPUS

A screenshot of a Zoom meeting. The main window displays a presentation slide with the PIKOM and A&L Academy logos, titled 'COLLABORATIVE PARTNERSHIP' between 'ASIA e LEARNING SDN. BHD.' and 'NATIONAL TECH ASSOCIATION OF MALAYSIA (PIKOM)'. The date and time '5 MAY 2021 | 11:00 A.M. | SUBANG JAYA CAMPUS' are at the bottom. The right sidebar shows a list of participants with their video thumbnails. The Windows taskbar is visible at the bottom.

# PIKOM ACADEMY AND HUAWEI ACADEMY COLLABORATION



PIKOM Academy and HUAWEI Academy Learning Session on Cybersecurity



## MoU Signing with Huawei Academy

PIKOM and Huawei is working to provide education programs for the industry through a series of webinars, classroom teaching and online session.



# PIKOM Academy

## PLACE & TRAIN

Calling All Employers!

**100%**  
Fully Funded Courses for  
Your Employees

**Criteria**

- School Leavers - 18 to 40 years of age with or without school / exam certificate
- Unemployed graduates (Diploma / Degree)
- Retrenched - 18-55 years of age registered with Employment Insurance System (EIS)
- Employees hired since 2020 to-date
- Applicable to HRDF & HRDF Contributors

**LIMITED SEATS!  
REGISTER NOW**

**Project Management**

**Enterprise Architecture**

**Big Data**

**Growth Marketing and UI/UX Design Masterclass**

**Global Business Services (GBS) / Business Process Outsourcing (BPO)**

**Design Thinking / Exponential Organisations Fundamentals**

**Remote Innovation Certification**

**CompTIA A+, Network+, Security+ and Cloud+ Certifications**

**Microsoft Power BI**

**Cybersecurity & Penetration Testing Certification**

**ISO/IEC 27001 Lead Auditor**

**Robotic Process Automation (RPA) Certification**

*Applicable to HRDF & Non-HRDF Contributors (T&C applies)*

Call or email us at 03-7622 0079 academy@plikom.org.my

PIKOM, as one of the industry partners for the Penjana HRDF provides the opportunity for digitally-savvy talent to re-enter the workforce that drives economic growth in a sustainable manner through the Place & Train Program.

The Place & Train program is an initiative to provide employment opportunities, followed by training courses to meet the requirements of the industry for Malaysian unemployed graduates, school leavers and retrenched workers.

Through this collaboration, a total 210 talents were trained.



**In the Community**

## Collaboration with the Incitement

To help charity partners raise donations, generate awareness, and increase its impact on society and environment during a time when it is needed most. Incitement is a Malaysian charity platform that helps non-profits access the funding, tools, training, and support they need to serve their communities.

Currently PIKOM works with Yayasan Orang Kurang Upaya Kelantan (YOKUK), National Cancer Society of Malaysia, National Autism Society of Malaysia (NASOM), Shelter Home for Children and Get Employed Today.

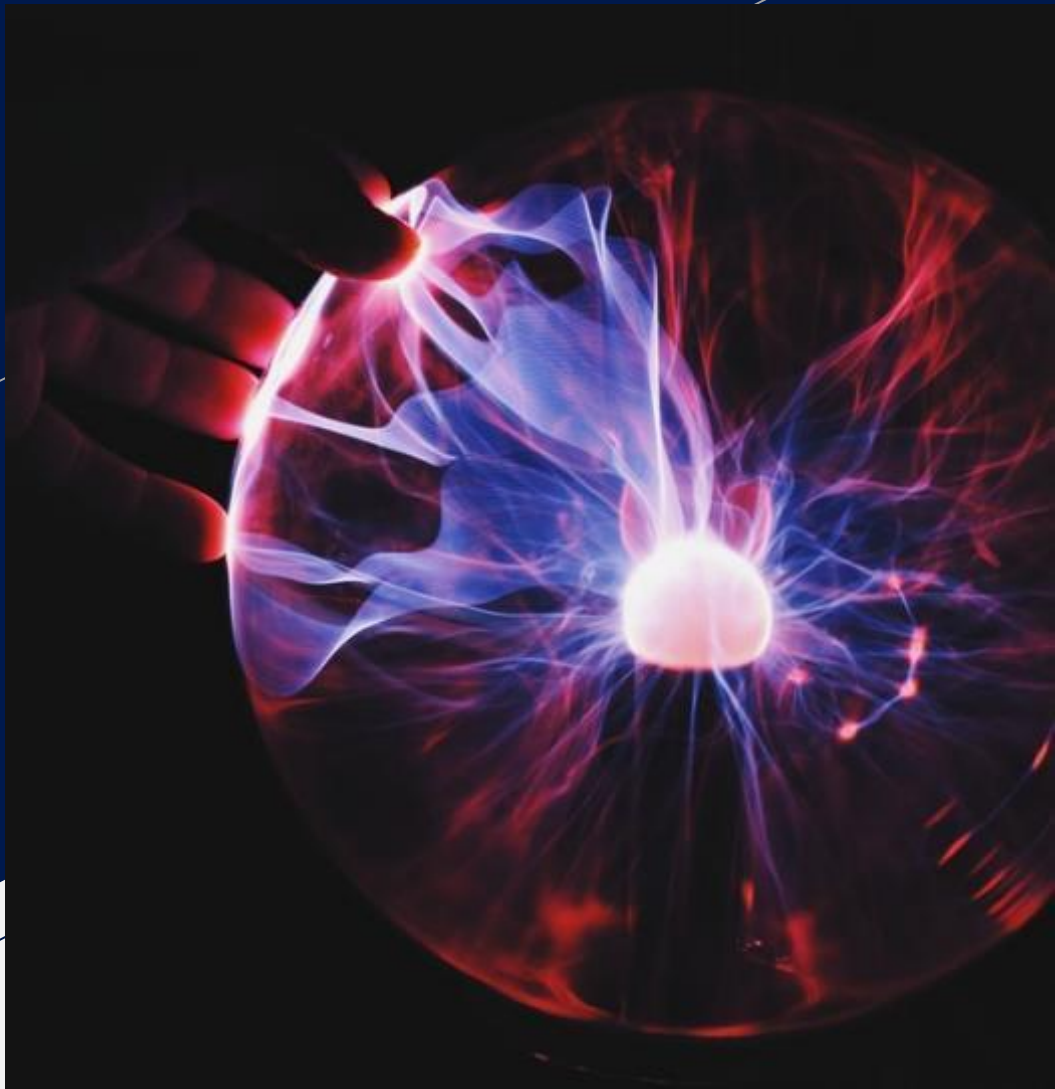


## Collaboration with National STEM Association of Malaysia

PIKOM and NSA (National STEM Association) signed a collaboration agreement to work towards instilling more interest among the younger generation on careers in STEM (Science, Technology, Engineering and Mathematics).







# PIKOM MEMBERSHIP

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# MEMBERSHIP BENEFITS & VALUE

## WHY JOIN US AS PIKOM MEMBER?



A platform to **grow your business** through **PIKOM's** affiliation with local and global networks



**Networking opportunities &** B2B related events



Be a part of **PIKOM's Chapters & SIGs** to collectively grow the respective area of focus



Enjoy **subsidized/ complimentary rates** to our special learning events, training courses and workshops



Priority for **marketing and promotion opportunities** through PIKOM's initiatives and events



Access to **PIKOM's Publication, Research Reports** (MY.IT, Digital Economy Strategic Outlook, ICT Job Market Outlook in Malaysia) & other publications

## TANGIBLE BENEFITS WITH SAVING VALUED WORTH UP TO RM 60,000\*\*

### Flagship Events Delegate Passes

- PIKOM Leadership Summit
- PIKOM Cybersecurity Conference
- Smart Sourcing Summit

Worth RM3,700

### Airline Corporate Program

Save up to RM2,500

### Cinema Corporate Package

Save up to RM1,000

### Car Fleet Program

Save up to RM 43,000

### PIKOM Academy

. Discounts/Subsidies on Training \*

Save up to RM1,300

### Publications

- ICT Job Market Outlook
- Digital Economy Strategic Outlook
- MY.IT Magazine

Save up to RM2,000

### Use of PIKOM logo

Worth RM5,000

### Telco Corporate Package

Save up to RM 1,200

\*\* terms & conditions apply

\*\* benefits may vary as we continuously strive for enhancement with our partners

# New Members 2021

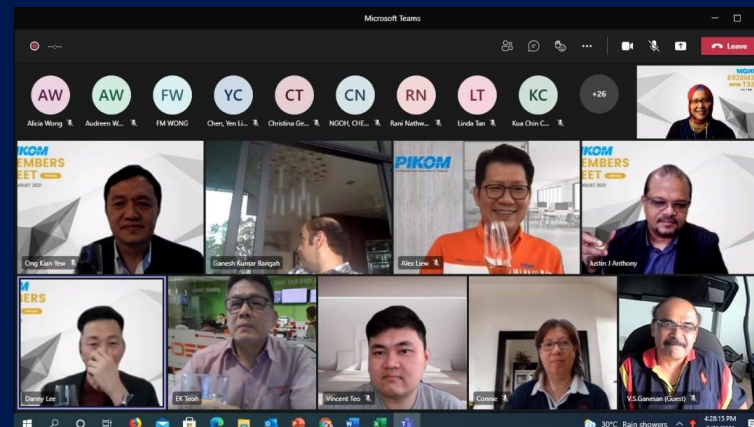
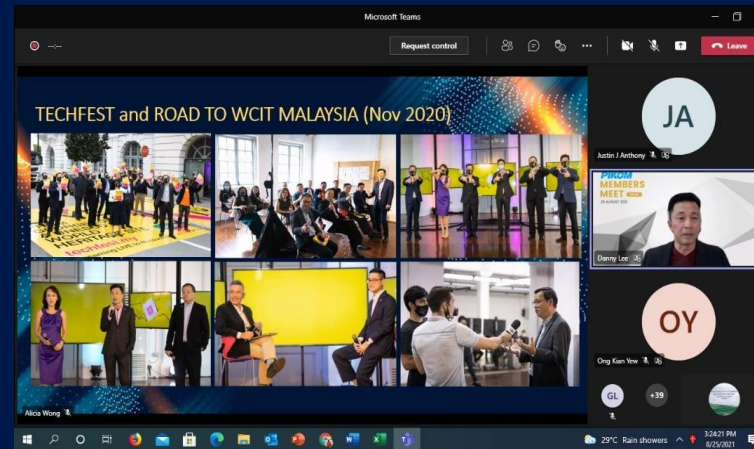
1	SUSE Software Solutions International Services Limited
2	Red Hat Malaysia Sdn Bhd
3	GreenPro Global Capital Sdn Bhd
4	Wilstech Sdn Bhd
5	e-Safe Systems Sdn Bhd
6	Zadara Storage, Inc
7	Q3 Aurelia Sdn Bhd
8	RAMS Solutions Sdn Bhd
9	Catapultz Group Sdn Bhd
10	Icompucare Global Services Sdn Bhd
11	Microdium Distribution Sdn Bhd
12	Cognitive Digital Sdn Bhd
13	Rackspace Technology Malaysia Sdn Bhd
14	Twimbit Sdn Bhd
15	PureSoftware Sdn Bhd
16	Iforte Intelligence Sdn Bhd
17	Rethink Sdn Bhd
18	Angkasax Innovation Sdn Bhd
19	Sunway Quantum Sdn Bhd
20	Knight Information Solutions Sdn Bhd
21	OrangeFIN Asia Sdn Bhd
22	Dynamicbit Solutions
23	Unique Central Sdn Bhd
24	Technology Park Malaysia Sdn Bhd
25	Veritas Technologies (M) Sdn Bhd
26	Liberty Technology Resources Sdn Bhd
27	Panduit Singapore Pte Ltd
28	AceTeam Networks Sdn Bhd
29	Infoblox Singapore Pte Ltd
30	China Mobile International (Malaysia) Sdn Bhd

31	Beyond Limits SG Pte Ltd
32	Iron Mountain Sdn Bhd
33	Prosoft Technology (Asia Pacific) Sdn Bhd
34	Agensi Pekerjaan Korn Ferry (M) Sdn Bhd
35	Novo Reperio Sdn Bhd
36	Splunk Services Malaysia Sdn Bhd
37	Steerquest Sdn Bhd
38	Zetta Logic Sdn Bhd
39	MT Microtel Technology Sdn Bhd
40	Clarivate (Malaysia) Sdn Bhd
41	MGS Offshore Sdn Bhd
42	I-XEON TECHNOLOGIES SDN BHD
43	Innovatic Commerce Solution Sdn Bhd
44	Blacksmith Data Sdn Bhd
45	Digital Way Academy Sdn Bhd
46	Cyberview Sdn Bhd
47	Cloud Mile Sdn Bhd
48	JOCOM MSHOPPING SDN BHD
49	IP ServerOne Solutions Sdn Bhd
50	Idifynetz Sdn Bhd
51	OS HRS Sdn Bhd
52	Trovicor Technology Sdn Bhd
53	Talbotiq Technologies Sdn Bhd
54	Green Packet Berhad
55	Herbalife Global Business Service Centre Sdn Bhd
56	Johnson Matthey Services Sdn Bhd
57	Roche Services (Asia Pacific) Sdn Bhd
58	PS Global Services Sdn Bhd
59	GrandTech Systems Sdn Bhd
60	catTHIS Holdings Corp
61	TOFFS Technologies Sdn Bhd



# MEMBERS MEET – 25 AUGUST 2021

PIKOM used to organise physical in-person member events to allow our members to meet and grow their network within the community. Due to the pandemic restriction, the event was held virtually and, 50 members attended the session. Chairman Danny shared the PIKOM programs and activities for H2 2021 and recognised new members who joined PIKOM from January to July 2021. The session ended with a toast to all members.





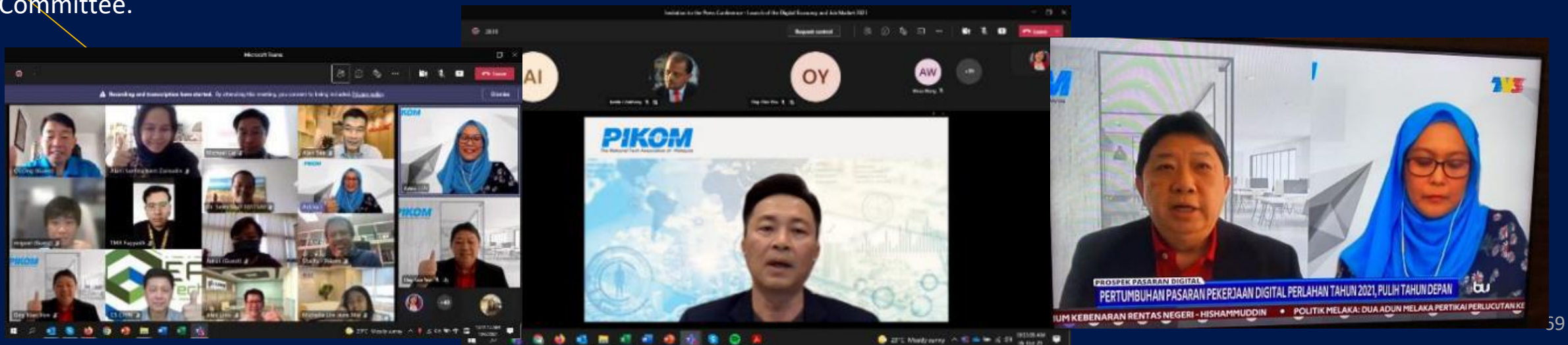
# PIKOM PUBLICATION



# Economic and Digital Job Market Report

The ICT job market report returns and renamed as the Economic and Digital Job Market Outlook 2021, to fit the current digitalization trends. This year, the report provides important and valuable information for the tech industry at large. Such information offers a critical guide to challenges and opportunities for digital industry players, planners and policy makers in government as we transform to the next stage of the new normal.

This year's publication is all the more poignant, with multiple insights the local digital job salary trends but also benchmarked against eleven other economies in the region. Mr Woon Tai Hai is Chair of the Research and Publication Committee.

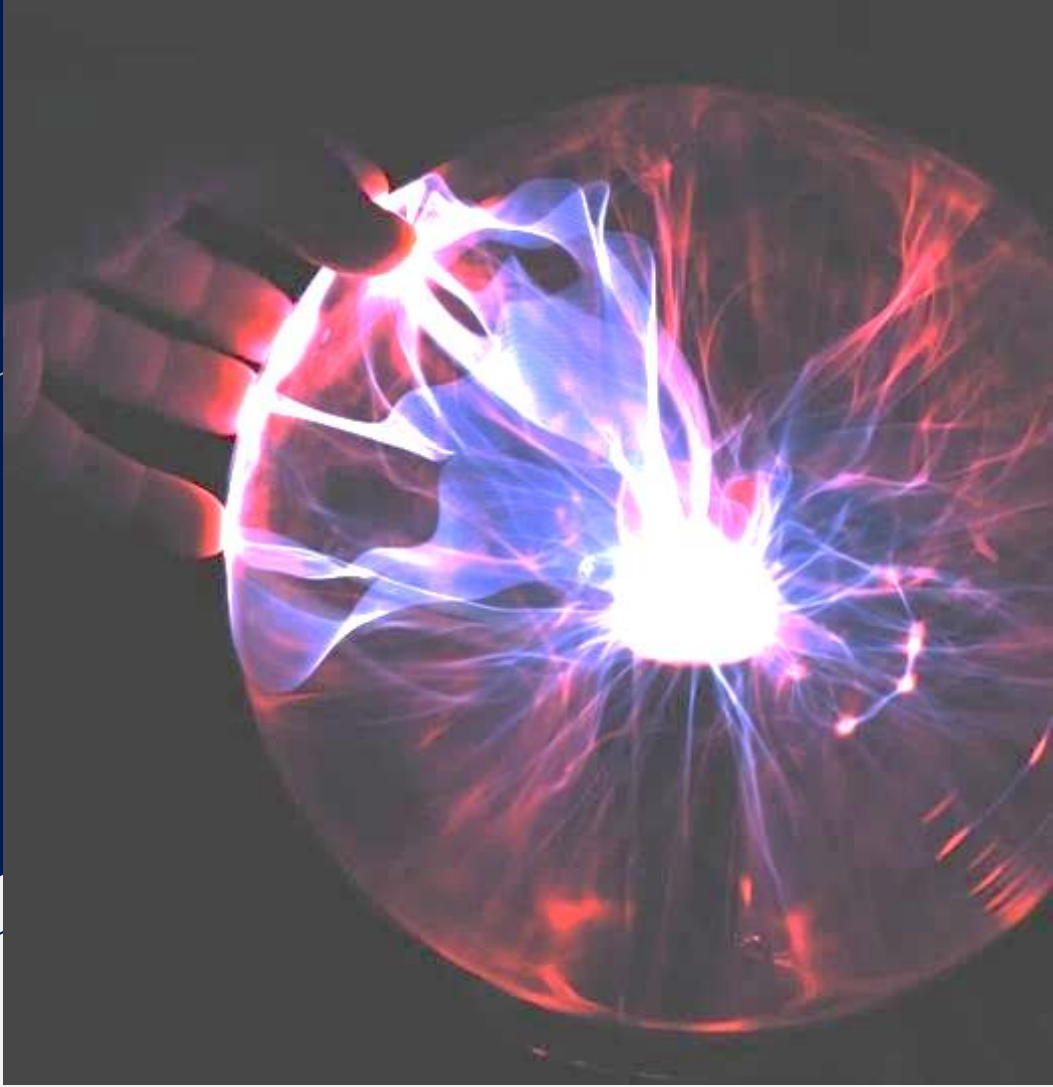




# MY.IT



The My.IT magazine is our way to reach out to the wider audience. Distributed to major tech users, govt leaders, industry captains and at leading bookstores.

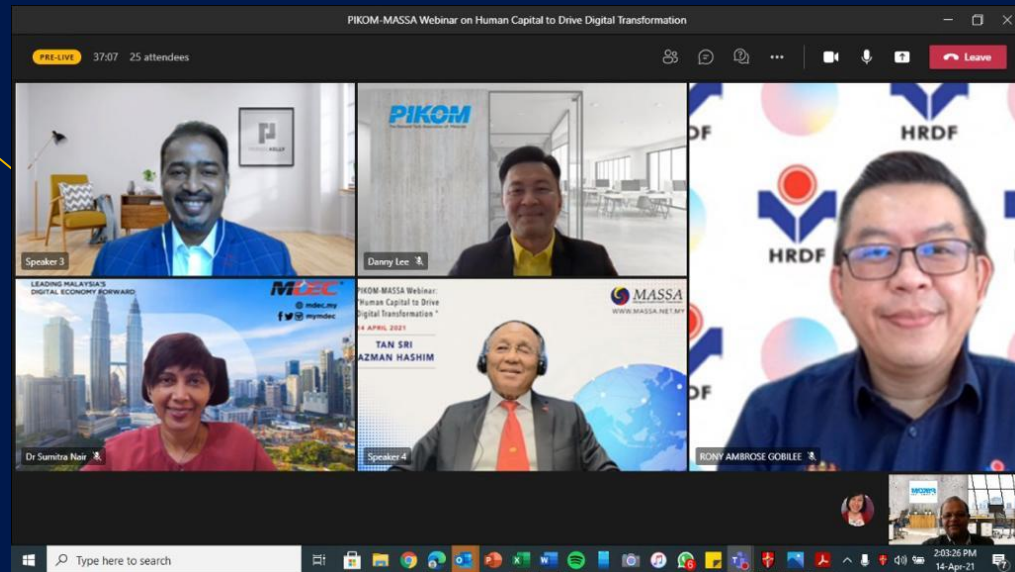


# Highlights of Industry Initiatives



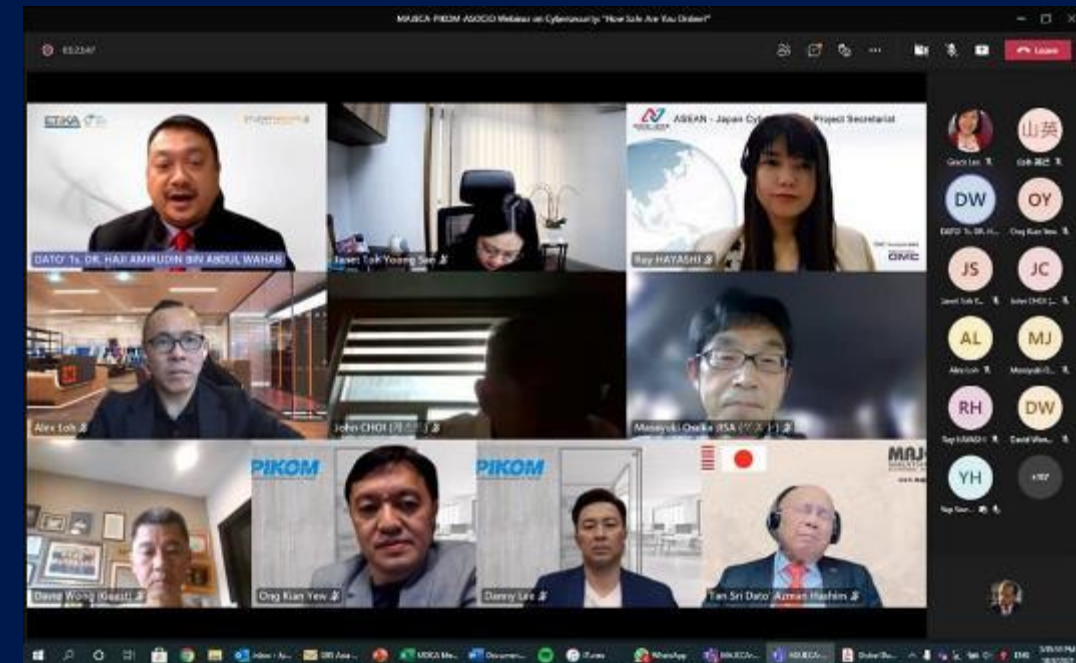
# PIKOM MASSA on Human Capital Development

PIKOM and MASSA teamed up for a session on Human Capital Development on 14 April 2021



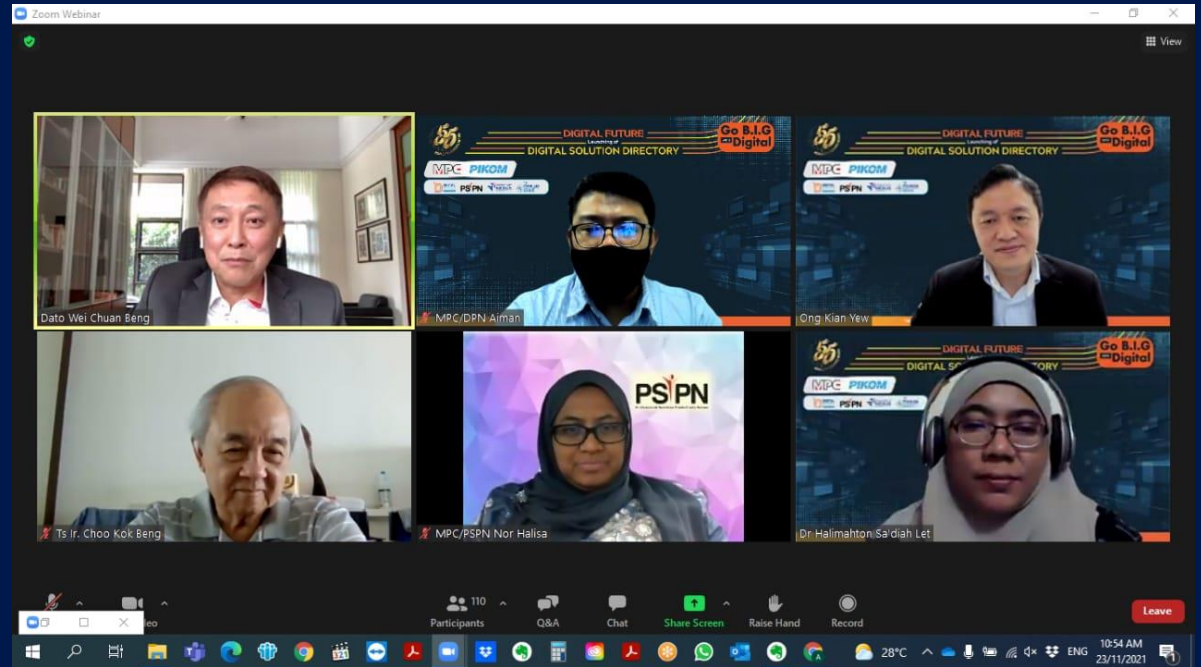
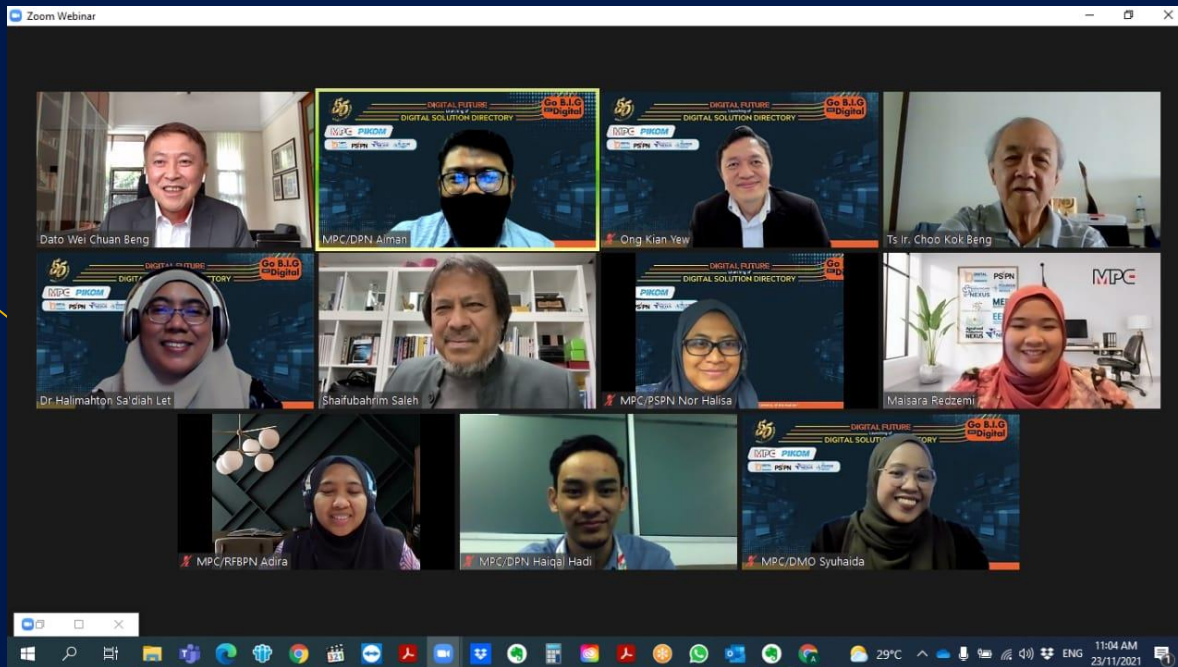
# PIKOM-MAJECA-ASOCIO on Cybersecurity

PIKOM joined MAJECA and JISA in addressing Cybersecurity challenges, awareness and protection with over 100 participants. 19<sup>th</sup> August 2021





# Launch of Digital Solutions Directory with MPC Digital Productivity Nexus on 23 Nov 2021





# PIKOM LEADERSHIP SUMMIT 2021

*Transforming for the New Normal*

9 November 2021

ORGANISED BY  
**PIKOM**

## OUR PARTNERS

Platinum Partner



Gold Partners



Networking  
Session



Networking  
Luncheon



Supporting  
Partners

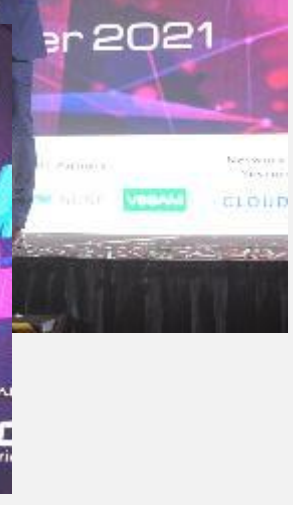




PIKOM Leadership Summit (PLS) is a C-level event designed to discuss the industry's latest thought leadership, trends and insights to spur innovation, adoption of new technologies and new business models in elevating the ICT growth in Malaysia.

This event, which has run since 2009, showcases the diversity of the ICT industry's talents and potentials in the changing business landscape.

This full day summit transcends as the ideal meeting place for industry leaders to network with industry players, share views, best practices and advice on how to stay relevant. Total delegate registration (in-person and online) = 164





## PANEL SESSION I

### How Tech is Shaping the New Normal

Moderator  
Justin J. Anthony  
Executive Director  
PIKOM







FUTURE OF  
**Cybersecurity**

# FUTURE OF CYBERSECURITY CONFERENCE 2021

Cybersecurity in the Next Normal

10 November 2021

ORGANISED BY  
**PIKOM**

Country Partner



Platinum Partner



Gold Partners



Networking Luncheon



Silver Partners



Supporting Partners



Supported by





**The Future of Cybersecurity Conference (FOCS)** addresses cyber threats and issues of compliance faced by the industry. Aptly themed, “Cybersecurity In the Next Normal”, this full day conference serves as a platform to share insights and best practices by experts in addressing cybersecurity sector challenges, especially during the National Recovery Phases of Covid-19.

Topics include cyberthreats, post-covid talent development challenges, adoption of new technology, digitalization and how cybersecurity plays a part in the process. A total of 178 delegates (in-person and online) attended the summit on 10<sup>th</sup> November 2021









# PIKOM Digital Summit Series 1 – 19 May 2021

Total attendees: 374





# PIKOM Digital Summit Series 2 – 20 May 2021

Total attendees: 240





# SERIES 3 – GBS SUMMIT SESSION: 17 JUNE 2021

Total attendees: 126



**PIKOM DIGITAL SUMMIT 2021**  
17 JUNE 2021 (Series 3)

HEAR FROM OUR EXPERT PANEL OF SPEAKERS

**GBS SUMMIT SESSION**  
17 JUNE 2021, 2PM - 6PM  
THEME: ROAD TO RESILIENCE

**PRESENTING PARTNER** **DIAMOND PARTNER** **PLATINUM PARTNERS** **STRATEGIC PARTNER**

**HUAWEI** **FUSIONEX** **CISCO** **FORTINET** **MDEC**

**GOLD PARTNERS** **SILVER PARTNERS**

**KEYSIGHT** **blanco** **brandt** **daythree** **FIREEYE** **freshworks** **HITACHI**  
**PWS** **kaspersky** **LogRhythm** **Microsoft** **McAfee** **IA** **RICOH**  
**TELECOM** **TIVE** **VEEAM** **VISIGHT** **VMWARE**

CONTACT US +603-7622 0079 events@pikom.org.my ORGANISED BY **PIKOM**



# SERIES 4 – SPECIAL SESSION WITH MDEC – 8 JULY 2021



**PIKOM DIGITAL SUMMIT 2021**  
8 JULY 2021 | 9:30AM - 12:25PM  
**SPECIAL SESSION WITH MDEC**

**BUILDING THE ENTERPRISE OF THE FUTURE**  
Digital technologies such as cloud and mobile is enabling executives to reimagine business in the digital age. Building a 21st-century business requires executives to embrace digital technologies to forge delightful customer experiences, create new or modify business processes, fend off new entrants or challengers, and to adopt new digital technologies. We gather five innovative leaders in this fireside chat to share their thoughts and insights on utilising digital technologies to build a future enterprise.

**PRESENTING PARTNER**  
HUAWEI

**DIAMOND PARTNER**  
FUSIONEX

**PLATINUM PARTNERS**  
CISCO, FORTINET, MDEC

**STRATEGIC PARTNER**

**GOLD PARTNERS**  
KEYSIGHT, PWS

**SILVER PARTNERS**  
blanco, brandt, douyee, FIREYE, freshworks, HITACHI, kaspersky, iLogRhythm, Microsoft, McAfee, RICOH, TELECOM, TINEE, VEEAM, VISIGHT, VITWARE

CONTACT US [events@pikom.org.my](mailto:events@pikom.org.my)  
ORGANISED BY **PIKOM**





# PARTNERS AT PIKOM DIGITAL SUMMIT SERIES

Presenting Partner



HUAWEI

Diamond Partner



Platinum Partners



Strategic Partner



Gold Partners



Silver Partners



Exhibitors

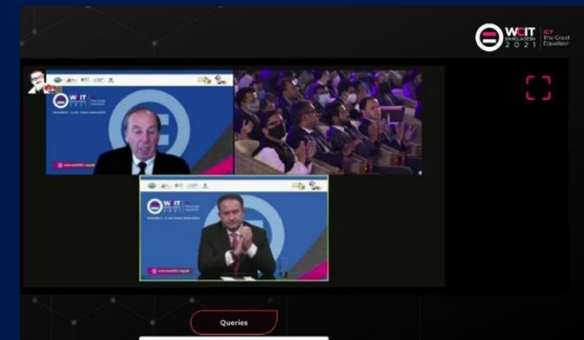






# Malaysia to Host WCIT 2022 in Penang

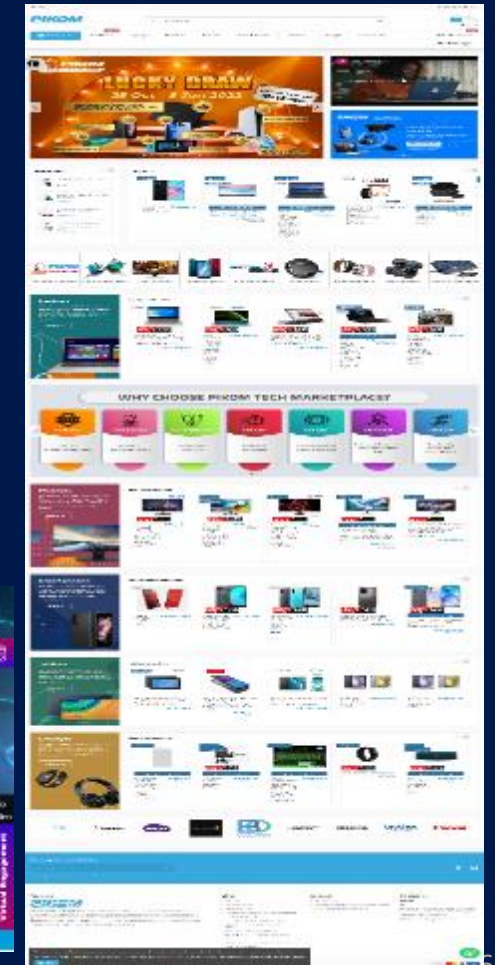
Malaysia is host to the 26<sup>th</sup> edition of the World Congress on IT (WCIT) by WITSA, awarding the rights to PIKOM during the closing ceremony of WCIT 2021 in Bangladesh recently. The event, which was also held on a virtual platform, was attended by Penang Chief Minister, YAB Tuan Chow Kon Yeow, PIKOM Chairman Danny Lee and MDEC CEO, Mahadhir Aziz.



# Launch of PIKOM Virtual Engagement Platform

## 28 April 2021

PIKOM launched the first-ever large-scale online technology exhibition in Malaysia in April. The PIKOM Virtual Engagement Platform (PIKOM VEP) is an inclusive, consolidated digital platform comprising an ecommerce marketplace, exhibition space and B2B matching and meeting avenue.



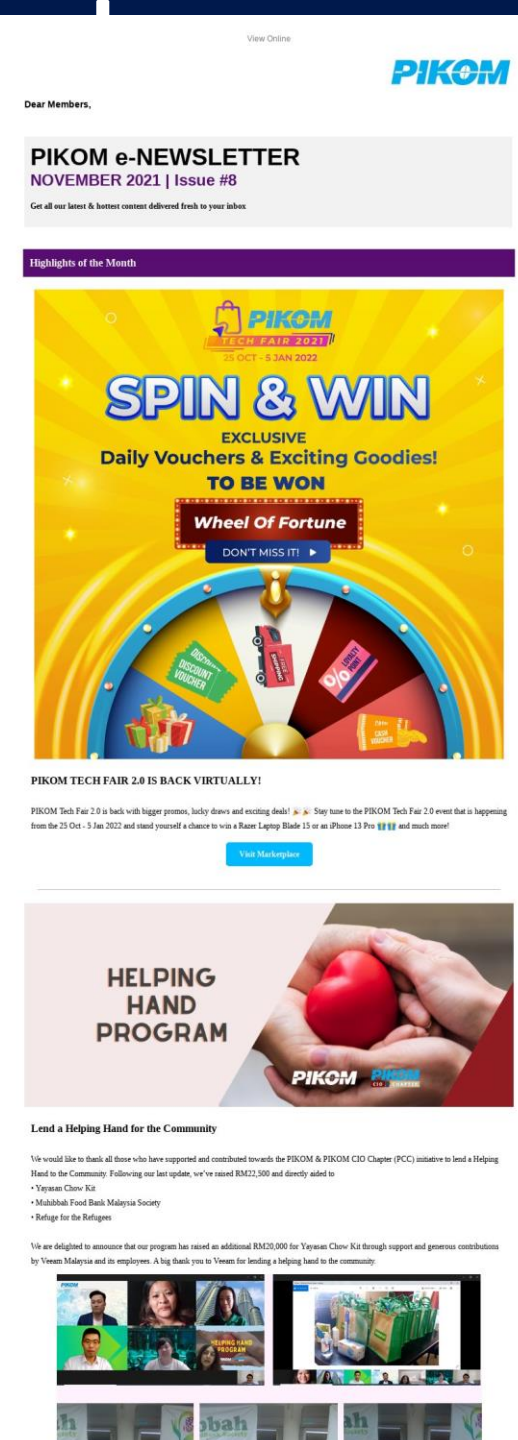


# Enhanced new look for PIKOM's website monthly newsletter



PIKOM introduced a new look for its website this year to enable readers experience better navigation of the site and obtain information with ease

PIKOM publishes a monthly newsletter that summarises the activities for the month





# SUMMARY

1. The year has been extraordinary due to the prolonged impact of Covid-19
2. Many events were done on virtual basis towards end of 2021, started with some hybrid events
3. On the side of caution, decided to postpone the Unicorn Tech Awards Night to a later date
4. AGM also held on virtual basis
5. Financially, we would be reporting stronger numbers
6. 2021 EBITDA around RM 262K compared to 2020 EBITDA loss of (902,123)
7. This should mark the turnaround and the first surplus since 2012
8. Thank you to all members for the strong support
9. Looking forward to an even better 2022 with WCIT and many more from us at PIKOM