

PIKOM LEAD 2024: Malaysia Hosts Indian Tech Delegation, Strengthens Digital Ties

PIKOM LEAD 2024, officiated by YB Gobind Singh Deo, Malaysia's Digital Minister, and supported by H.E. Mr. BN Reddy, High Commissioner of India to Malaysia, showcased Malaysia's growing influence in the digital economy. Held on November 20 at Bangsar South, Kuala Lumpur, the summit underscored Malaysia's potential as a bridge between global tech powerhouses India and China and the dynamic ASEAN market.

The one-day summit, organised by PIKOM, focused on the theme "Innovate. Transform." It brought together industry leaders, policymakers, and innovators to tackle pressing challenges such as digital transformation, cybersecurity, and global talent shortages. PIKOM Chairman Ong Chin Seong emphasized the event's role as a platform for actionable solutions, fostering leadership, and driving strategic partnerships.

"Malaysia is uniquely positioned to serve as the bridge between India and China, two of the largest and fastest-growing economies in the world, connecting them to the dynamic ASEAN market," said Ong. "With over 650 million people, ASEAN offers tremendous potential for collaboration, growth, and innovation. By leveraging our strategic location, robust tech ecosystem, and diverse networks, we can open doors for Indian and Chinese companies to expand their reach, explore new opportunities, and contribute to the region's economic vibrancy. Malaysia's role as a hub for these collaborations not only strengthens our position on the global stage but also drives substantial benefits for our local economy and workforce."

A key highlight of the summit was the hosting of a 21-member Indian tech delegation, facilitated by National Association of Software and Service Companies (nasscom) and Services Export Promotion Council (SEPC) of India. Through B2B sessions co-hosted with MDEC, tech showcases, and strategic visits, the delegation explored collaborative opportunities and the strength of Malaysia's innovation ecosystem.

Emphasizing on the significance of the Malaysia-India collaboration, YB Gobind Singh Deo said, "It is important that we identify sectors in both countries we can work with and bring those partnerships together. It will then have a ripple effect that broadens our reach in these sectors. We need to create awareness, and support our SMEs and MSMEs. We need all Malaysians to come on board this digital transformation journey, by making things more efficient and less costly for businesses."

PIKOM LEAD 2024 Organising Chair, Millie Yong welcomed participants by emphasizing the summit's goal to unite industry leaders in addressing global and local challenges, creating partnerships, and strategizing for future growth. She encouraged active participation, noting that PIKOM LEAD complements other PIKOM initiatives such as the Future of Cybersecurity Conference and the Digital Excellence Awards.

PIKOM LEAD 2024 reinforced Malaysia's position as a strategic tech hub and a leader in the ASEAN digital economy. With robust discussions, impactful partnerships, and transformative insights, the summit successfully demonstrated the potential of collaboration in shaping the future of the tech industry.

PIKOM also took the opportunity to present Huawei Technologies (Malaysia) Sdn. Bhd. with a Special Recognition Award for its significant contributions in driving innovation, fostering local partnerships, and building a thriving tech ecosystem in Malaysia over the past two decades. The award was accepted by Oliver Liu, Vice President of Huawei Malaysia's Public Affairs and Communications Department.



Caption1 : YB Gobind Singh, H.E. BN Reddy, Ong Chin Seong with the India Tech delegations



Caption2 : Oliver receiving the PIKOM Special Recognition Award from YB Gobind Singh witnessed by Millie Yong, Ong Chin Seong and Alex Liew, Deputy Chairman of PIKOM.

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About PIKOM

PIKOM, THE NATIONAL TECH ASSOCIATION OF MALAYSIA, is the association representing the technology industry in Malaysia. Its membership currently stands at more than 1,000 active companies involved in a whole spectrum of tech products and services, and which command 80% of the total TECH business in Malaysia.

For more information, visit www.pikom.org.my

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