

#FOCS2025

CYBERSECURITY

by **PIKOM**

FUTURE OF
Cybersecurity
SUMMIT 2025

*SECURING THE DIGITAL FRONTIER:
EMERGING TRENDS AND PRACTICAL SOLUTIONS*



16 APRIL 2025

ABOUT FUTURE OF CYBERSECURITY SUMMIT (FOCS) 2025



Future of Cybersecurity Summit (FOCS) 2025 - this year marks the 5th edition of the summit since its inception in 2019. This Summit is organised by the Cybersecurity Chapter of PIKOM and its held to address Cyber threats & issues of compliance faced by organisation.

Securing the Digital Frontier: Emerging Trends and Practical Solutions – The theme for this year’s Summit is designed to address these critical issues. We will explore cutting-edge trends in cybersecurity and provide actionable insights into how organizations can safeguard their operations against evolving digital threats.

Why This Theme Matters:

- 1. Emerging Threats:** From sophisticated cyberattacks to vulnerabilities in AI and IoT, understanding the latest security trends is vital for staying ahead of the curve.
- 2. Practical Solutions:** It’s not just about identifying threats but implementing practical, scalable strategies that ensure the resilience of digital infrastructures.
- 3. Future-Proofing:** Learn how to build systems and strategies that protect your organization now and in the years to come, as the digital landscape continues to transform.

What You’ll Gain:

- Insights into the latest security technologies and trends.
- Best practices for creating a secure digital environment.
- Real-world case studies showcasing successful security implementations.

Join us as we delve into the future of cybersecurity, equipping you with the knowledge and tools you need to secure the digital frontier. Together, we can navigate the challenges of today and prepare for tomorrow.

Future of Cybersecurity Summit (FOCS) 2024 - Facts

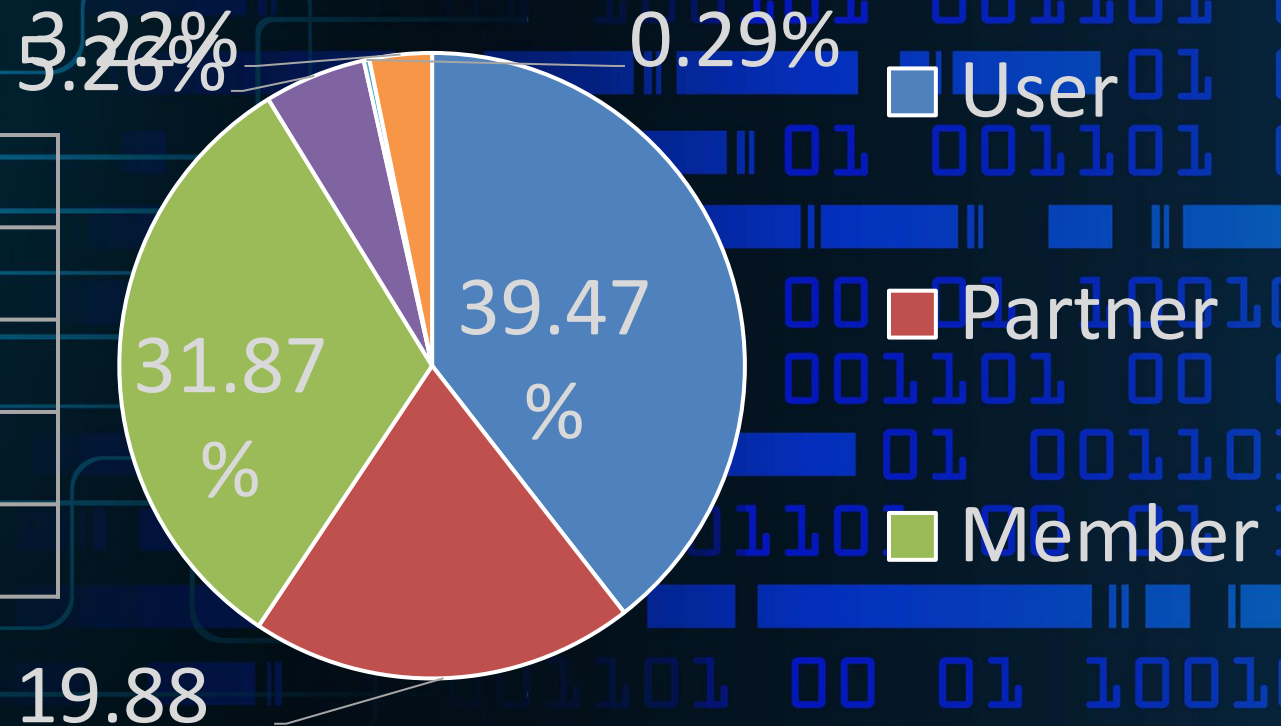


SUMMIT

HOW TO ACHIEVE
"PREVENTION IS BETTER THAN CURE"
IN CYBERSECURITY PROTECTION?
2024
8 MAY 2024

- Theme** : How to Achieve "Prevention Is Better Than Cure" in Cybersecurity Protection?
- Date** : 8 May 2024
- Venue** : Avante Hotel, Bandar Utama, PJ
- Frequency** : Annual Event
- Number of Speakers** : 4 Keynote Speakers/ 2 Moderators/ 8 Panelists
- Number of Attendees** : 342 Delegates

Category	Percentage
Users	39%
Vendors/IT Companies	32%
Partners	20%
Others (Govt, Edu, Media, Assoc etc.)	9%



Future of Cybersecurity Summit (FOCS) 2024 - Highlights

FUTURE OF
Cybersecurity

SUMMIT

HOW TO ACHIEVE
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8 MAY 2024



FUTURE OF
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**KEYNOTE
SPEAKER 3**

Sage Khor
Presales Technical Manager
Trend Micro



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**KEYNOTE
SPEAKER 2**

Denis Donnelly
Director, Asia & India
Rapid7



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**KEYNOTE
SPEAKER 4**

Yoong Seng Lai
Solution Architect, Southeast Asia & Korea (SEA+K)
Vietnam SOI Group



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**KEYNOTE
SPEAKER 1**

Yaw Yee Chong
Security & Privacy Officer (CSPO)
Huawei Malaysia



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Panel Discussion #2

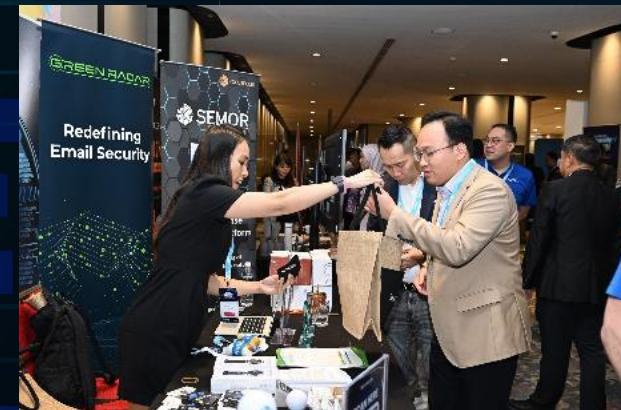
DISSECTING 2024 CYBERSECURITY BILL: HOW THE BILL WILL CHANGE US?



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Panel Discussion #1

**NAVIGATING THE FRONTIER:
EXPLORING AI ADOPTION IN CYBERSECURITY - ADVANTAGES AND CHALLENGES**



SEMOR
Redefining Email Security

GREEN RADAR

PARTNERSHIP PACKAGES



Date & sponsorship details may subject to change

Sponsorship Category	Platinum	Diamond	Gold	Silver	Networking/ Luncheon	Lanyard/ Conference Bag	Exhibition Booth (Supporting Partner)
Price (RM)	100,000	70,000	40,000	30,000	30,000	25,000	6,000
Total Available Slots	Exclusive 1 only	Exclusive 1 only	3	3	1/1	1/1	8
Speaking slot	Prime Keynote	Prime Keynote	Keynote	Panel	⊗	⊗	⊗
Company Logo* / Sponsor Recognition on all Marketing Collaterals during pre-event and on conference day	✓	✓	✓	✓	✓	✓	✓
Logo appearance in Website & company profile in e-Program Book	✓	✓	✓	✓	✓	✓	✓
Advertisement Page in e-Program Book (A5)	1 X Outside Back Cover	1 X Inside Back Cover	1 X ROP	1 X ROP	1 X ROP	1 X ROP	1 X ROP
Exhibition Kiosk / Event Table	3	2	2	1	1	1	1
Exhibitor Passes	6	4	4	2	2	2	2
Access to delegates list*	✓	✓	✓	✓	✓	⊗	⊗
Delegate tickets	20	15	10	8	8	7	3

* Subject to PDPA rules

PARTNERSHIP BENEFITS

EXPECTED ATTENDEES




Event	Sponsorship Benefits	Attendees		
		Expected	Level	Industry
Future of Cybersecurity Conference 16 April 2025, Wednesday	<ul style="list-style-type: none"> • Corporate/Brand Recognition • An exceptional opportunity to position your company's brand and message before the region's cybersecurity community, fostering knowledge sharing and networking • Engage with prospects in a positive learning environment and influence thought and decision leaders through direct, face-to-face opportunities • Elevate your corporate profile among senior executives. • Exclusive Speaking Slot/Panelist Opportunities – showcase leadership by engaging with cutting-edge technology • Opportunity to discover potential candidates for future employment • Showcase Opportunities for Services and Products 	300 Delegates	CIOs, CISOs & officers from IT divisions	<ul style="list-style-type: none"> • Local ICT Commercial Enterprise • Government Agencies • End User Group

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The PIKOM logo is displayed in a bold, white, sans-serif font against a blue sky background with white clouds. The letter 'O' in PIKOM contains a small white cross symbol.

PIKOM

Building a Legacy from
Strength to Strength

A photograph of a modern, multi-story glass building with prominent red horizontal and vertical accents. The building is set against a clear blue sky with scattered white clouds. The red accents form a grid-like pattern around the glass windows. A large red 'E1' logo is visible on the lower part of the building's facade. The building is part of a larger complex, with another taller building visible in the background.

THE NATIONAL TECH ASSOCIATION OF MALAYSIA
E1, EMPIRE DAMANSARA
NO.2, JALAN PJU 8/8A
BANDAR DAMANSARA PERDANA
47820 PETALING JAYA, SELANGOR DARUL EHSAN
MALAYSIA

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