

#pikomcioconference



PIKOM CIO CONFERENCE

21 MAY 2025



ABOUT PIKOM CIO CONFERENCE 2025

With the success debut of the inaugural PIKOM CIO Conference 2024, we intend to make this Conference an annual event. Therefore, the next CIO Conference will be held on 21 May 2025 and we have lined up a very exciting program as attached.

This year's theme: **GenAI in Action: Transforming Ideas into Impact**

Generative AI (GenAI) has captured imaginations across industries, from creative arts to cutting-edge research. But now that we have it, how do we leverage its power to drive real-world impact?

"GenAI in Action: Transforming Ideas into Impact" explores how businesses, researchers, and innovators are harnessing GenAI to bring bold ideas to life. This theme invites participants to dive deep into case studies, success stories, and challenges that arise when implementing GenAI solutions.

From automating workflows to creating entirely new markets, GenAI is shaping industries in profound ways. We'll examine how this transformative technology is being used to solve pressing global problems, foster collaboration, and unlock new levels of efficiency and creativity.

Why Attend?

- Learn actionable strategies for implementing GenAI in your field
- Connect with thought leaders, developers, and business leaders driving innovation
- Discover how to transform AI-driven ideas into measurable outcomes

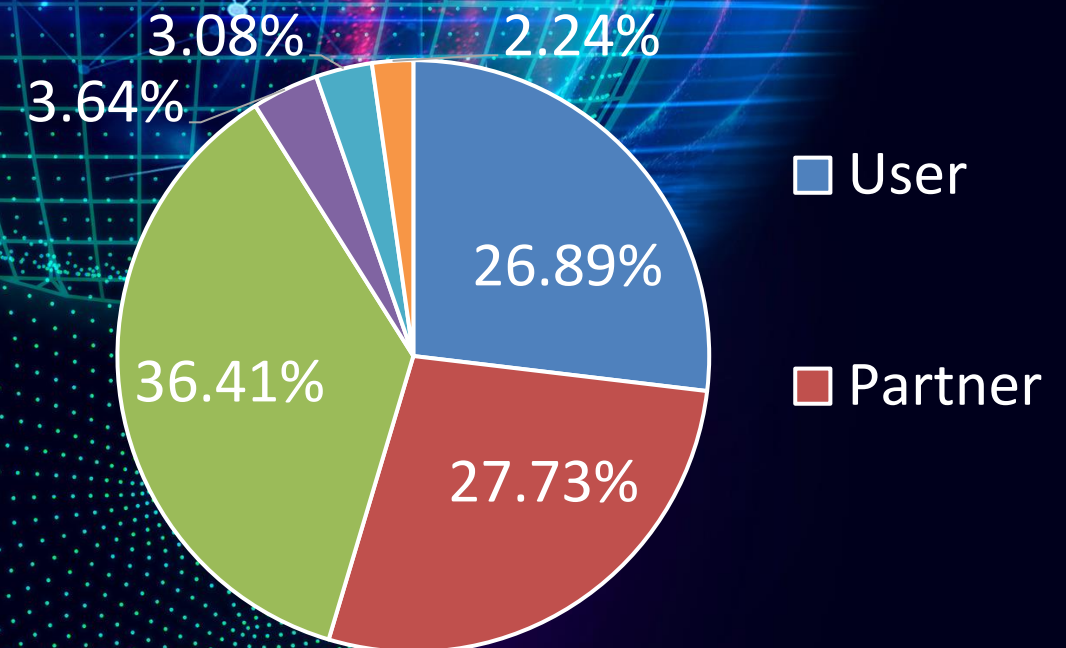
This conference theme is an invitation to bridge the gap between vision and execution. Join us to learn how to move beyond the theoretical potential of GenAI and start making an impact today.

PIKOM CIO Conference 2024 - Facts

ORGANISED BY **PIKOM**

Theme : Empowering Tomorrow through AI Today
Date : 29 May 2024
Venue : CCEC, Summit 1 & 2, The Vertical, Bangsar South, KL
Frequency : Annual Event
Number of Speakers : 6 Keynote Speakers/ 3 Moderators/ 12 Panelists
Number of Attendees : 357 Delegates

Category	Percentage
End-users	27%
Partners	28%
Members	36%
IT Companies	4%
Others (Govt, Edu, Media, Assoc etc.)	5%



PIKOM CIO Conference 2024 - Highlights



PIKOM CIO CONFERENCE 2025 OVERVIEW

Date / Day	21 May 2025 (Wednesday)
Organiser	PIKOM CIO Chapter (a Chapter of PIKOM, National Tech Association of Malaysia)
Venue	CCEC The Vertical, Bangsar South (TBC)
Theme	GenAI in Action: Transforming Ideas into Impact
Participants	CIOs, CEOs, CTOs, ICT Leaders of Local Companies and MNCs Senior Government Officials Academics from Institutions of Higher Learning
Targeted No. of Participants	350 Local Industry Players

PARTNERSHIP PACKAGES

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Date & sponsorship details may subject to change

Sponsorship Category	Title	Platinum	Diamond	Gold	Content	Networking Lunch	Conference Bag /Lanyard	Exhibition Booth
Price (RM)	150,000	100,000	80,000	60,000	40,000	30,000	25,000/25,000	7,000
Total Available Slots	Exclusive 1 only	Exclusive 1 only	Exclusive 1 only	3	4	1	1/1	8
Prominent recognition as Title Partner with logo placements in all media promotion	✓	⊗	⊗	⊗	⊗	⊗	⊗	⊗
Company Logo* / Sponsor Recognition on all Marketing Collaterals during pre-event and on conference day	✓	✓	✓	✓	✓	✓	✓	✓
Logo appearance in Website & company profile in e-Program Book	✓	✓	✓	✓	✓	✓	✓	✓
Advertisement Page in e-Program Book	1 X Inside Front Cover	1 X Inside Page 3	1 X Inside Page 4	1 X Inside Page 5--7	1 X ROP	1 X ROP	1 X ROP	1 X ROP
Exhibition Kiosk / Event Table	3	3	2	2	1	1	1	1
Speaking slot (20 minutes)	Prime Keynote	Keynote	Keynote	Keynote	Panel	⊗	⊗	⊗
Access to delegates list*	✓	✓	✓	✓	✓	⊗	⊗	⊗
Delegate tickets	10	8	6	4	3	2	2	2

* Subject to PDPA rules

PARTNERSHIP BENEFITS

EXPECTED ATTENDEES

Event	Sponsorship Benefits	Attendees		
		Expected	Level	Industry
PIKOM CIO Conference 2025 21 May 2025	<ul style="list-style-type: none"> • Corporate/Brand Recognition • An excellent opportunity for your company's brand and message to be in front of the region's Tech community and commitment to knowledge sharing and networking • Engage with prospects in a positive learning environment and influence through face-to-face opportunities with thought and decision leaders. • Raise corporate profile to the senior executives. • Exclusive Speaking Slot/Panelist Opportunities – demonstrate leadership by being part of the top notch technology • Opportunity to identify candidates for potential future employment • Services/Products Showcase Opportunities • Business Matching (<i>T&C applies</i>) 	300 Delegates	CIOs, CISOs & officers from IT divisions	<ul style="list-style-type: none"> • Local ICT Commercial Enterprise • Government Agencies • End User Group

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The PIKOM logo is displayed in a bold, white, sans-serif font against a blue sky background with white clouds. The letter 'O' in PIKOM contains a small white crosshair symbol.

PIKOM

Building a Legacy from
Strength to Strength



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