



# Leading the way in digital talent development



R.S. ISKANDAR  
**KUALA LUMPUR**  
news@nst.com.my

PEOPLElogy Group was established in 2001 to foster the growth of individuals and companies by helping employees discover their passions, develop their skills, and utilise digital tools to track outcomes.

Over the past 20 years, the company has developed more than 800 leaders, trained 200,000 talents, and supported over 1,500 corporate clients in achieving success. PEOPLElogy has created eight strong brands that help organisations embrace cultural and digital transformation.

The company recently won the Pikom Digital Excellence Awards 2024 in the Tech Training category's Talent Innovator subcategory. Allen Lee, the founder of PEOPLElogy, received the award on behalf of the company.

Cally Yau, the company's CEO, was honoured with the Women Tech Leader award, recognising her outstanding leadership and commitment to empowering women.

#### **What does winning the award mean to PEOPLElogy?**

Winning this award proves that PEOPLElogy is on the right track. We are always inspired to impact more digital talent, and this recognition affirms our commitment to driving digital transformation for the nation.

#### **What does it mean to you to win the Women Tech Leader award?**

It's a great honour. It marks a significant milestone where the tech world is recognising the evolving role of women. It's progress for myself, the company, and the country.

#### **How do your solutions differ from others?**

Our unique transformation model sets us apart. We don't just offer training; we focus on a holistic transformation framework encompassing

discovery, development, and digital solutions. This approach helps us understand the purpose behind digital transformation, whether it's business or cultural change.

#### **How do you view the tech industry in Malaysia?**

It's evolving, as highlighted by leaders like Digital Minister Gobind Singh Deo. There's a strong focus on developing digital talent to drive progress, leveraging tech elements like artificial intelligence to create a brighter future.

#### **Despite the challenges, are we facing a talent shortage in the industry?**

I've visited several countries in the last 18 months, and the digital talent shortage is a common theme everywhere. Upskilling and reskilling the workforce is the only way forward. PEOPLElogy group positively aims to transform and impact 10 million lives!



**MS CALLY YAU**  
CEO of PEOPLElogy Development SB



**MR ALLEN LEE**  
Founder of PEOPLElogy Group

