

Pioneering ICT consultancy with specialised solutions



FAIQAH KAMARUDDIN
KUALA LUMPUR
news@nst.com.my

ESTABLISHED in 2004, 10 Creative Solutions Sdn Bhd is a leading information and communication technology consultancy firm specialising in project management, ICT solutions, and consultancy services for both the public and private sectors.

The company has built a strong reputation by working on high-profile projects across industries such as education, healthcare, and construction.

Headquartered in Cyberjaya, it extends its services globally through collaborations with international partners.

Renowned for its expertise in areas like data centre consultancy, software procurement, and system integration, 10 Creative Solutions prides itself on delivering tailored solutions that meet the unique needs of its clients.

With over 26 years of industry experience, the company continually strives to empower its clients by enhancing operational efficiency and driving innovation.

Recently, it was recognised at the Pikom Digital Excellence Awards 2024 under the IT services category. Its chief transformation director, Mohd Razi Abdul Latif, accepted the award at the event.

How have your solutions helped your customers in their businesses?

Our solutions are designed with our customers' success in mind. By providing tailored IT services and cutting-edge technologies, we empower our clients to streamline their operations, enhance productivity, and drive innovation within their businesses. Whether through improved efficiency, better data management, or enhanced security, our solutions are crafted to address the specific needs of our customers, enabling them to achieve their goals and stay ahead in their respective markets.

What was the turning point in your business career?

The turning point in my business career was when we decided to pivot from being a general IT services provider to focusing on delivering specialised, high-value solutions. This strategic shift allowed us to differentiate ourselves in the market, build a

strong brand, and attract a more discerning clientele. It was a bold move that required us to re-evaluate our strengths, invest in new capabilities, and take calculated risks. Looking back, it was the best decision we made, as it laid the foundation for our current success and growth.

What are the challenges in building digital infrastructure?

Building digital infrastructure presents several challenges, especially in an ever-evolving tech landscape. One major challenge is ensuring scalability and flexibility; digital infrastructure must be designed to adapt to rapidly changing technologies and increasing user demands without frequent overhauls. Security is another critical challenge, as we must continuously protect against emerging cyberthreats while maintaining the integrity and availability of our systems. Additionally, integrating legacy systems with modern solutions often requires innovative approaches to avoid disruptions. Finally, there is the challenge of ensuring that our infrastructure is cost-effective while delivering high performance and reliability, which requires careful planning, resource allocation, and the adoption of best practices in project management.

We are professional and competent in delivering our solutions and services.

MOHD RAZI ABDUL LATIF
Chief Transformation Director,
10 Creative Solutions Sdn Bhd

